

Instructionally Related Activities Report Form

SPONSOR: Theresa Avila

PROGRAM/DEPARTMENT: Art

ACTIVITY TITLE: Student Exhibition Design Project

DATE (S) OF ACTIVITY: Fall 2019

A. ADDRESS THE FOLLOWING QUESTIONS:

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY:

IRA funds were requested for materials to support the production of a student exhibition design project. The exhibition was the culmination of the Art 300 and Art 480 courses where students engaged with research and methodologies that relate to the disciplines of creative expressions, art history, and exhibition design. For the project, students planned and design an exhibition engaging and executing the scholarship, methods, tools, and skill sets presented to them through the course. The show, “Coleccion de Lucha desde Santa Paula a las Americas: The Personal Archive of Luzma Espinosa” was on display in Broome Gallery the second half of the fall 2019 semester. Students conducted research in an archive, digitized diverse materials in the archive, worked to design the exhibition, installation, and produced all supporting materials including signage, object labels, and thematic wall text. Lastly, a video and catalogue that showcases the exhibit were produced.

The exhibition *Coleccion de Lucha* features the rare, never-before-seen archive and collection of Luzma Espinosa, which includes personal and historic ephemera, documents, newspapers, records, posters, art, and poetry. This unique collection of artefacts features well-preserved original documentation of the Chicano Movement, particularly specific to the arts and culture that was produced in support of political activism and change for Chican@s, or the communities of Mexican descent people living in the United States. The arts and culture activated as part of the political protests of the time are documented through scripts, photographs, news articles, and posters. The numerous original works of art that are on display in the exhibition are by high profile Chicano artists, which allude to an intimate network of creative producers that were working together during a key era of activism. Additionally, the archive of Luzma Espinosa materializes the historical narrative of the diverse efforts of the Chicana/o Cultural Art Movement through rare recordings, artifacts, and primary sources that present decades-long solidarity work with indigenous communities in the United States and Mexico, and with Central Americans. It also represents the significant cross cultural activism with struggles throughout the world, such as Apartheid, Viet Nam, and the Middle East.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

These types of exhibitions are integral to university life and play an important role in establishing the prominence of this institution. They are widely publicized and open for public view for a period of multiple weeks, and they make an impact on our students, the staff, faculty, and the surrounding community. The Art Program's exhibitions are widely attended and most shows serve to benefit every course and every Art student in the program. Additionally, because many of our courses satisfy GE requirements, there are many non-majors in our classes who also have the opportunity to visit the exhibition.

The Student Exhibition Design Project supports the broader mission pillar of integrative studies. This course integrates and supports interdisciplinary approaches to the creation, discovery, transmission and application of knowledge through hands on and engaged learning experiences for both Art 300 students, as well as the CSUCI student population at large. The exhibition will be open for the second half of the fall 2019 semester and open to the entire CSUCI student body. The exhibition supports Channel Islands missions of multicultural and community engagement through diverse subject matter explored through the exhibition, as well as through programming that will include student led tours and discussions. In conjunction with the campus mission pillars, the artists whose work we will include come from diverse backgrounds and address current issues and a full range of cross-cultural themes.

Students enrolled in ART/CHS/HIST 333: Southern California Chicano Art attended presentations, as well as students enrolled in ART 300 and ART 480, both of which address the tools, methods, and professionalization of art historians (scholars, curators, critics, educators). Learning Outcomes in relation to the Art 300/Art 480 Art History, Tools and Methods that will organize the exhibition requesting funding for include:

- Student Lauren Kime, Broome Gallery Intern, archival work, digitization of archive, exhibition design and installation
- Student Elibet Valencia, digitization of archive, exhibition design and installation, catalogue graphic design
- Student Eunice Tak, digitization of archive, exhibition design and installation
- Students in the Fall 2019 Courses Art 300/Art 480: Jesus Delgadillo-Galindo, Melody Goebel, Lissette Gonzalez, Erica Guenther, Vanessa Perez Hernandez, Robert Jacome, Alitzah Oros, Frank Piscitello, Samantha Silveira, and Isabel Sublette.

- Identify, describe, and critically evaluate tools and research methods used in art history and exhibition design. - Identify, describe, and critically evaluate visual, textual, and on-line resources specific to the field of art history and exhibition design.
- Develop and formulate personal analytical approaches and sound interpretative perspectives.
- Identify and describe the specificity and role of art experts, art institutions, and other components of the art world.
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- Compare and reflect on the value of various methodologies in understanding works of art, and visual and material culture from diverse cultures
- Select, analyze, and properly employ visual, textual, and on-line resources within the context of art historical research, critical writing, and exhibition design.
- Demonstrate methods of critical analysis through the analysis, interpretation, and evaluation of creative human products and ideas, including works of art, as expressed in written and oral format.

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

- Interaction with professional artists.
- That students could see themselves in the presenters.
- The high quality output of a video and catalogue.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

- Producing an exhibition as part of a course assignment was a great challenge and suffered from competing class assignments.
- Many of the students in the Art 300 / Art 480 courses were not Art majors, which lead to less who were not familiar with Art and Exhibition practices or issues, etc.
- Documenting student efforts or exhibition events.

(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

- I would focus a course only on a project such as this, as opposed to an exhibition being part of a variety of goals and objectives.
- Practice regular survey taking.

(6) WHAT DID YOU LEARN FROM THE PROCESS?

- The administration and processing of IRA projects is taxing.
- The benefit to the students outweigh the burden of labor to create, plan, develop, execute, document and report these types of events and activities.

(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)

See attached student responses.

8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY (DO NOT INCLUDE ACCOUNTING STRINGS)

See below actual budget.

Dr. Theresa Avila, grantee

Description	Estimated Amounts	Actual Amounts	Notes
Graphic Design	\$500	\$0	Code 613801 Catalogue produced through services provided in relation to IRA #1192
Printing	\$1000	\$886.56 \$700.00	Code 666002 Big Shots Catalogue Coast Copy Center
Advertising / Publication	\$500	\$514.80	Code 660017 Coast Copy Center
Supplies	\$500	\$0	
Events / Programs	\$1000	\$430.61 \$506.10 \$150.00 \$150.00 \$150.00	Code 660003 - Panel Reception - Opening Reception (OR) - OR, Blessing Mati Waiya - OR Speaker 1, Celia Herera Rodriguez - OR Speaker 2, Javier Gomez
Total IRA Award	\$3500	3488.06	

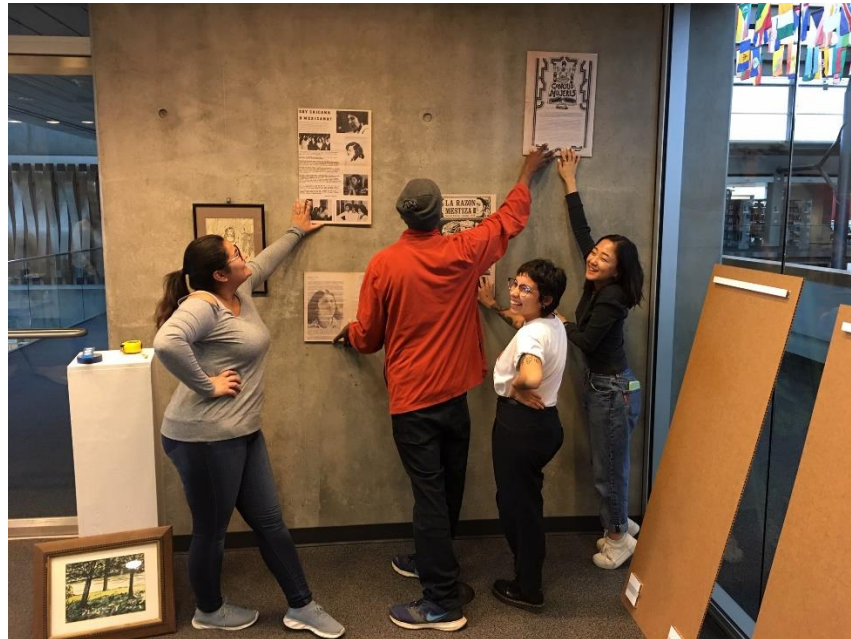
B. ATTENDEE LIST- SUPPORTING DOCUMENT:

See attached for attendee list.

C.IMAGES FROM ACTIVITY:



exhibition installation shot with students



Theresa Avila (left), instructor;
 Elibet Valencia (center), archive work and graphic design;
 Lauren Kime (right), Broome Gallery Intern

