

Instructionally Related Activities Report Form

SPONSOR: STEVEN MARSH

PROGRAM/DEPARTMENT: PERFORMING ARTS: MUSIC

ACTIVITY TITLE: “History of Rock” concert/demonstration series

DATE (S) OF ACTIVITY: in Spring of 2019: Feb. 25, March 13, April 22

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY

This series of concerts in the Spring semester of 2010 brought in highly acclaimed professional musicians (including a two-time Grammy Award winner Josh Sklair, and Grammy nominee Janiva Magness) to perform for our students, as they demonstrated Blues and Rock musical techniques to our “History of Rock” students.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

Our musical guests demonstrated some key components of the History of Rock course, including the Blues origins of Rock music, live performances of the Beatles’ repertoire, and the performance techniques and repertoire of the classic Rock Trio

My students were also assigned writing projects about these concerts, which further addressed our course’s learning objectives, and our campus’ Writing Across the Curriculum mission.

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

The strengths of these activities were the fantastic opportunities for students to witness a variety of Rock music repertoire being performed in person. Our students always say that these live performances bring our in-class lessons to life in the best way possible.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY’S WEAKNESSES?

I saw no weaknesses in this activity. Except that this campus needs to finally invest in a genuine performance theater!!! All of our existing mental hospital spaces where we are forced to perform in - are acoustical nightmares, because they were never designed for musical performances.

HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

No improvements are necessary, except for the above stated need to build a performance theater at CI which is worthy of the incredible guest artists whom we are bringing to our campus. The students enjoyed the experiences very much, and these concerts were an important part of their learning for this course.

WHAT DID YOU LEARN FROM THE PROCESS?

I see from the students' feedback surveys and in-class comment that experiencing these live music performances has way more impact upon them, than do the You-Tube videos and streaming music tracks that we use in the lectures. I see that these live music performances are very essential to the learning process.

(5) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS.

See the Qualtrics report that is attached to the end of this report, which contains feedback/evaluations from just **some** of the attendees. Please be aware that it is impossible to obtain feedback from the attendees who are not in my class, so these responses are an incomplete representation of the total number of attendees.

(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.

From accounting string TK910-821-90958, we had
\$5,484 remaining to be used in Spring 2019 semester.

From that accounting string, we paid the following amounts:

\$1,000 – Janiva Magness blues duo (Feb. 25, 2019.)

\$1,350 – Josh Sklair and the “310” band. (March 13, 2019.)

\$2,600 – Jonas Lee band (April 22, 2019)

Total Spring, 2019 Expenses = \$4,950.

Amount to be REFUNDED back to IRA Funds: \$534

**B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST
(PERSONALLY IDENTIFIABLE INFO REMOVED)**

The student feedback surveys from our events are attached below. On those surveys you will see a list of the majors and grade levels of **some** of the attendees in my class. We are never able to persuade all of the attendees to participate in the surveys/ There were also a number of additional people (from other classes, faculty, staff, community members) who attended the events.



California State
University

**INSTRUCTIONALLY
RELATED
ACTIVITIES**

**C H A N N E L
I S L A N D S**

C. PLEASE INCLUDE UP TO 6 IMAGES AS ATTACHMENTS.



Josh Sklair & the "310" band.



Janiva Magness blues duo performance:



California State
University

**INSTRUCTIONALLY
RELATED
ACTIVITIES**

C H A N N E L
I S L A N D S



Jonas Lee band.

SURVEY - Janiva Magness Blues Duo - 2/22/19

Q24 - What is your major at CSUCI?

What is your major at CSUCI?

Psychology

computer science

Studio Art

Biology

Business

Liberal Studies

psychology

Business

Psychology

business

Health Science

Environmental Science Resource Management

Business

Computer Science

Early Childhood Studies

Physics

Business

Performing Arts Music Emphasis

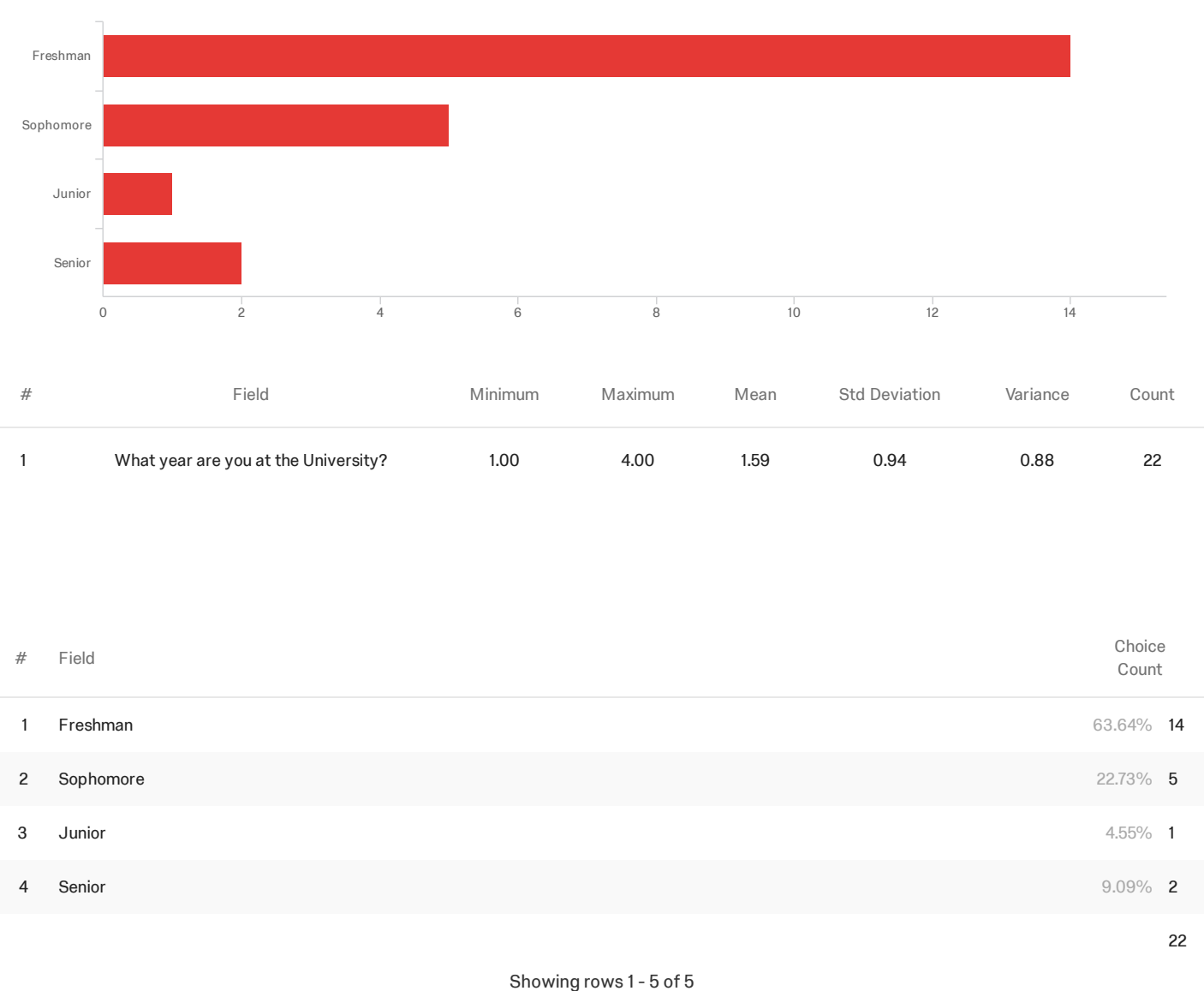
History

Dance

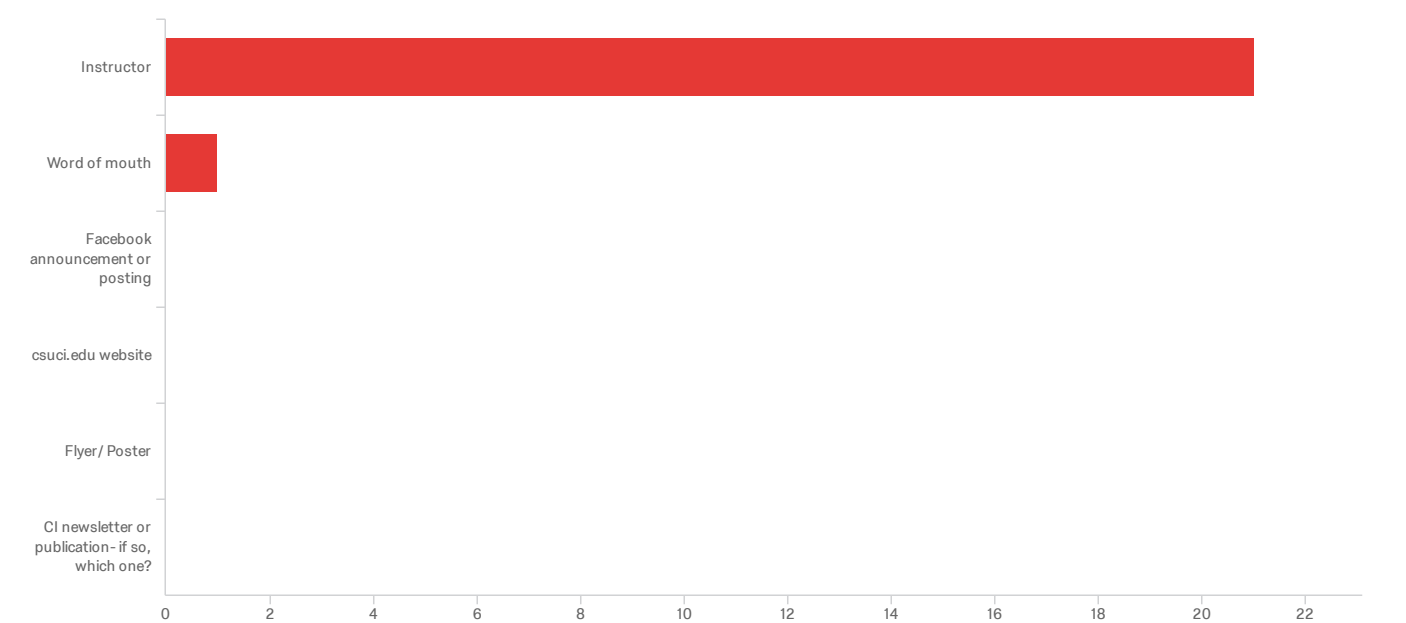
Business

Performing Arts-Music Emphasis

Q25 - What year are you at the University?



Q15 - How did your hear about this activity?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How did your hear about this activity? - Selected Choice	1.00	2.00	1.05	0.21	0.04	22

#	Field	Choice Count
1	Instructor	95.45% 21
2	Word of mouth	4.55% 1
3	Facebook announcement or posting	0.00% 0
4	csuci.edu website	0.00% 0
5	Flyer/ Poster	0.00% 0
6	CI newsletter or publication- if so, which one?	0.00% 0
		22

Showing rows 1 - 7 of 7

Q15_6_TEXT - CI newsletter or publication- if so, which one?

CI newsletter or publication- if so, which one?

Q22 - Which course(s) are you currently taking that relate to this activity?

Which course(s) are you currently taking that relate to this activity?

History of Rock

PAMU 200 - history of rock, PAMU 330 - Jazz in america

PAMU 200 - History of Rock

PAMU 200 History of Rock

History of Rock 200

PAMU-200

history of rock

History of Rock.

History of Rock PAMU 200

PAMU-200, history of rock n roll

History of Rock.

PAMU 200 - History of Rock

History of Rock and Roll

PAMU-200 (History of Rock)

History of Rock N Roll

PAMU History of Rock 100

History of Rock.

History of Rock. PAMU 200

PAMU-200 Sec 002

History of Rock and Roll

History of Rock

History of Rock

Q23 - How did this activity relate to the content and/or learning outcomes of the courses that you are taking?

How did this activity relate to the content and/or learning outcomes of the...

In class we have been learning about the different types of blues music through out history. With this performances we were able to see for our selfs how it actually sounds.

Blues music is one of the foundations of jazz and rock.

This in-class concert gave us students an in-person taste of blues music

It's part of my GE course for performing arts.

We learned about blues music that helped shape rock and roll, so we listened to this concert as a way of hearing that type of music.

This concert related to the early blues music we had been learning in class.

It was a blues concert and we recently studied about the history of blues in our country.

In class, we have learned about what Blues music is and that is what was played.

Experiencing live Blues music and a deeper more personalized look into the history of the blues

this concert talked about the begining of blues, which we also covered in class

In the class we are talking about the importance of blues as well as the history.

The in-class concert helped us to make connections about what we have been learning in class, and studying at home, with the material showcased during the event. The musicians also touched on many of the subjects that our professor had been going over with us as well.

I thought it was really great way to see what we've been talking about, the structure and feeling behind blues music, and analyze it live.

We are learning about blues so we listened to a blues concert.

Demonstrate real-life music that relates to the genre and time frame of music that we are studying. We observed the way they performed, listened to the way the instrument and vocals harmonize. Paid attention to the song structure.

In the class we were exploring the introductions to Rock n' Roll. Blues largely gave birth to the genre.

It related directly, we heard songs that we talked about in the textbook and class, along with the artist reinforcing some great historic event regarding the Blues.

This activity was about blues music, which is considered the predecessor to rock and roll.

This activity was a live concert that presented multiple classes with a deeper understanding of the history behind the blues and the music itself.

How did this activity relate to the content and/or learning outcomes of the...

It related to the content because in our course we are learning about how rock and roll lifestyle and music began and grew and the musicians in our class gave us an example of how amazing it is. They sang to give us a feeling of the music without just looking at things on youtube but in real life and had conversations about what they know of rock and roll.

It was a live example of the music that we were learning about.

We have been looking into the history and stylings of the blues genre.

Q20 - What do you consider the positives/ strengths of this activity?

What do you consider the positives/ strengths of this activity?

I really enjoyed learning more about the blues history as the performers were very knowledgeable about the genre themselves.

A more in depth look at this style of music, and a better appreciation of the genre through a live performance rather than a recording.

It is a great interactive activity and trains us to pick out elements of blues music we have learned in class. Hearing the music in person is much of a greater experience that one can connect to much better than hearing pre-recorded music.

I feel that they help broaden my music knowledge and insight. I really enjoy learning about past artists and music genres that are underrated nowadays.

It is a fun and interactive way to learn our material.

It helps us connect and learn the music better.

It was extremely hands on learning experience

It was very informative and the audience learned a lot from it.

It was amazing to get to listen to a newer, fresher take of classic blues, and especially from a woman was something I otherwise would have never had the opportunity to experience

This is like a field trip to see where the things we have learned have ended up, only the subjects are coming to us

We got a first hand concert with an experienced blues singer, who also told us a lot of information about blues. We got to listen live to a blues singer and guitarist.

The in-class concert included blues music, which is a form of music many young people will not really explore in their lifetime. Activities like this ensure that the rich history of this artform are not lost, and as most of this music was written by oppressed minority groups, it is important that their voices be heard.

I think this was a great opportunity to have a concert while in a classroom mindset so you think more about the music than you would if you were just enjoying the concert.

It was very entertaining and live music is always better than listening over the speakers.

I think it was good for us to be able to see music being played in person and potentially inspire us and encourage us to become involved in the music industry.

The performance and educational value of this activity were very enticing.

I think for a music class, being exposed to live music is the best learning method.

The best part of this activity was the live performance of the musicians.

We're able to hear and see physically the different types of music presented from our textbooks in real life.

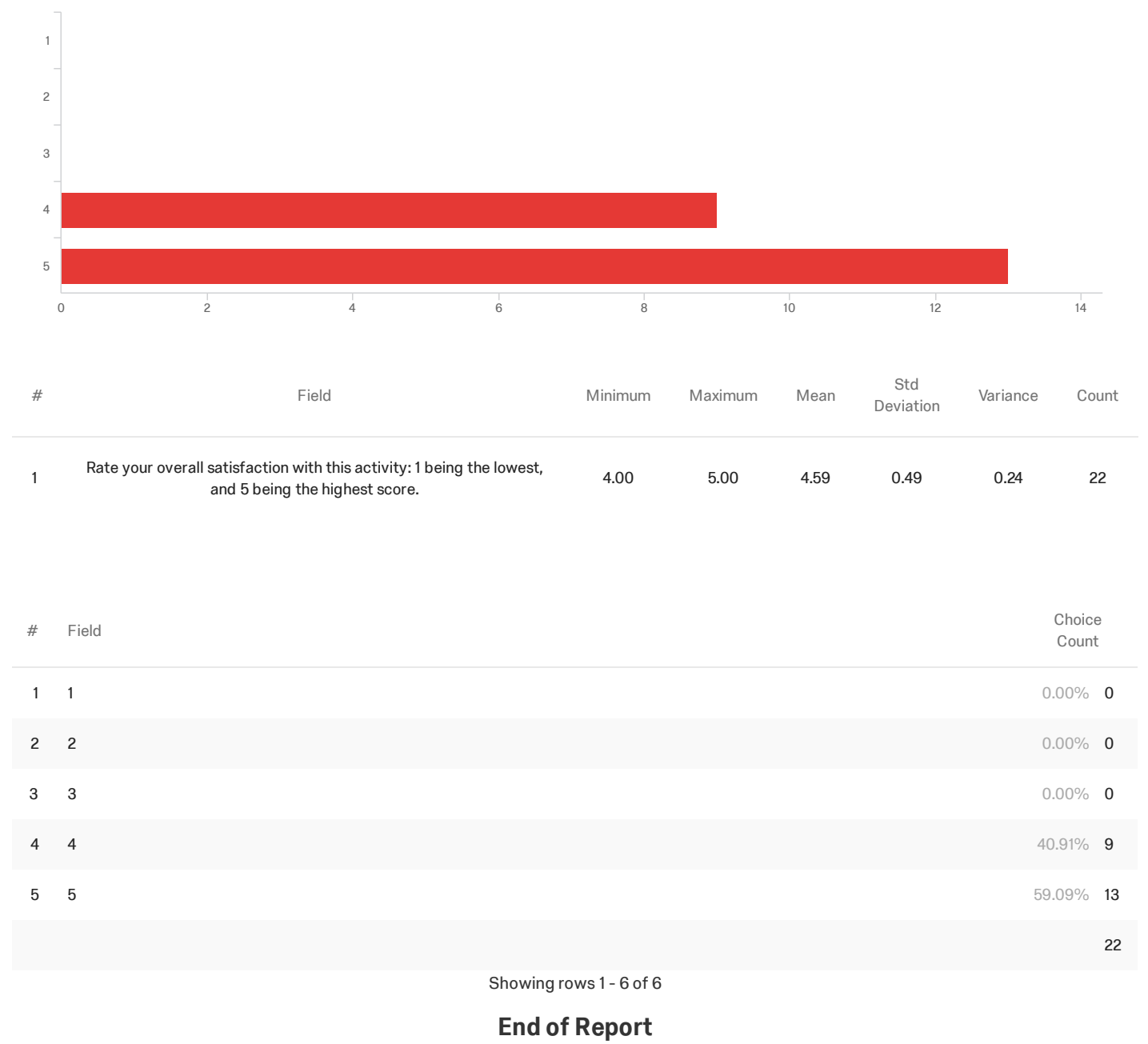
What do you consider the positives/ strengths of this activity?

The positives of this activity was it made the class fun and interactive without just sitting in our chairs or watching old videos. It gave us an example of how rock and roll is still very much alive and what it can do for you. It was really cool to get to talk to and listen to people who are in the lifestyle and experienced what we're studying.

Being able to see this music performed live was much more engaging than just listening to a recording.

The performance was both enjoyable and very educational.

Q12 - Rate your overall satisfaction with this activity: 1 being the lowest, and 5 being the highest score.



SURVEY - Jonas Lee band concerts (April 22, 2019)

Q24 - What is your major at CSUCI?

What is your major at CSUCI?

Political Science

Political Science

Early Childhood Studies

computer science

Psychology

Health Science

PreNursing

Mathematics

Psychology

Business

Computer Science

ESRM

Business

Health Science

Business

Sociology

Business

Business

Business

Studio Art

Biology

Information Technology

What is your major at CSUCI?

Organizational Communications

ESRM

Global Studies

Performing Arts

Studio Art

Physics

nothing (international student)

Business

Psychology

Performing arts Music emphasis

Mechatronics

psychology

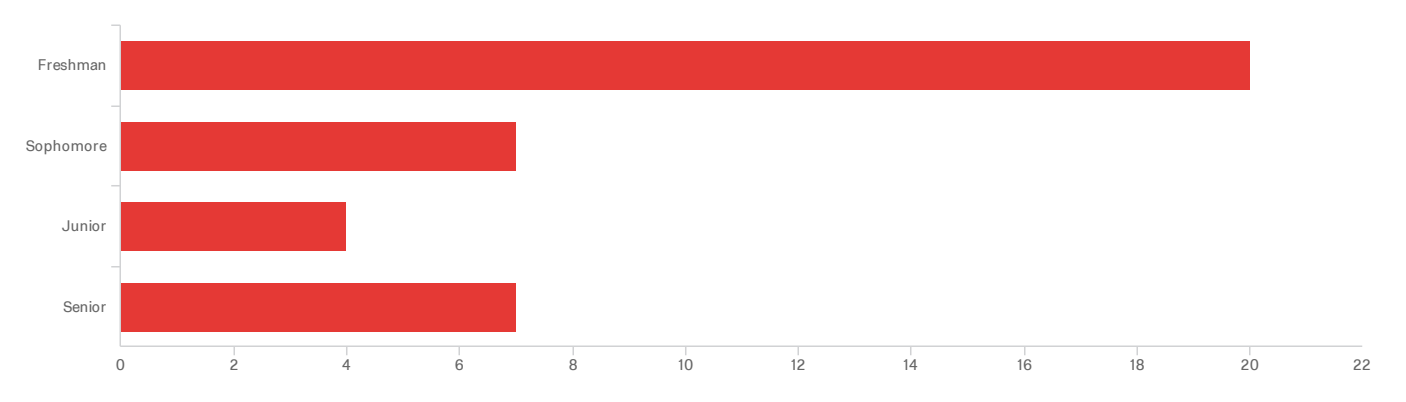
Psychology

Business

Biology

Business

Q25 - What year are you at the University?



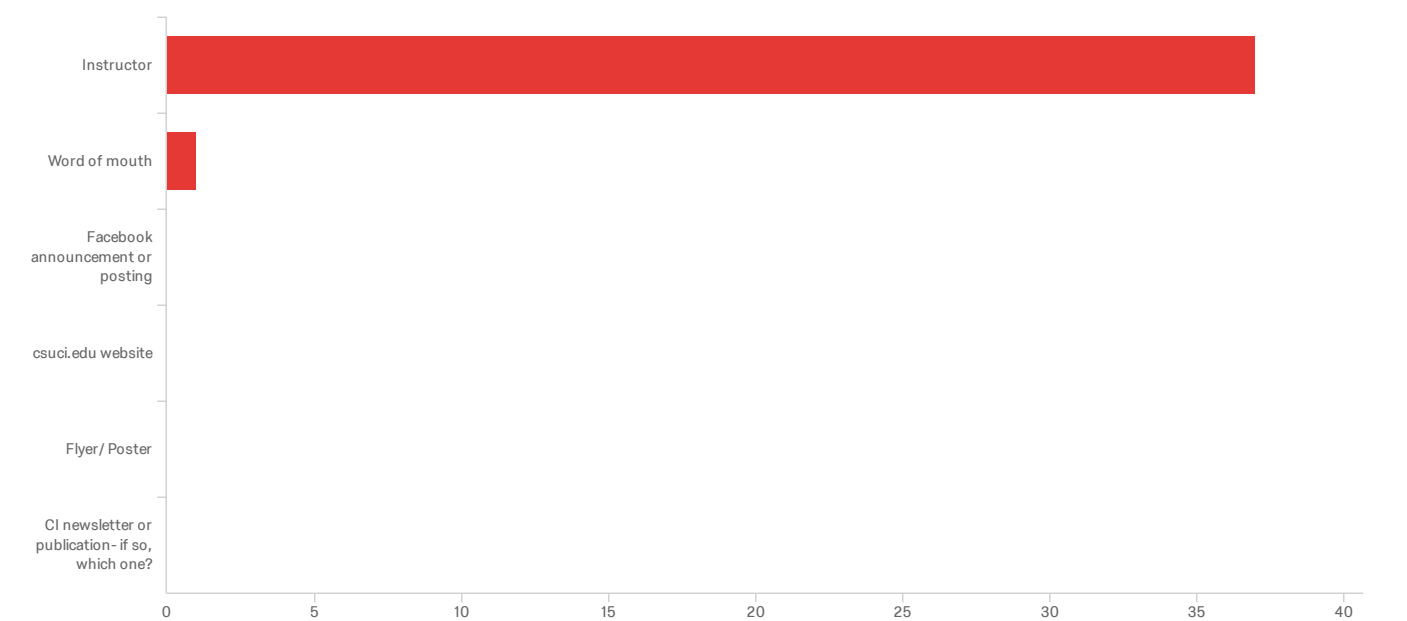
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What year are you at the University?	1.00	4.00	1.95	1.17	1.37	38

#	Field	Choice Count
1	Freshman	52.63% 20
2	Sophomore	18.42% 7
3	Junior	10.53% 4
4	Senior	18.42% 7

38

Showing rows 1 - 5 of 5

Q15 - How did your hear about this activity?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How did your hear about this activity? - Selected Choice	1.00	2.00	1.03	0.16	0.03	38

#	Field	Choice Count
1	Instructor	97.37% 37
2	Word of mouth	2.63% 1
3	Facebook announcement or posting	0.00% 0
4	csuci.edu website	0.00% 0
5	Flyer/ Poster	0.00% 0
6	CI newsletter or publication- if so, which one?	0.00% 0
		38

Showing rows 1 - 7 of 7

Q15_6_TEXT - CI newsletter or publication- if so, which one?

CI newsletter or publication- if so, which one?

Q22 - Which course(s) are you currently taking that relate to this activity?

Which course(s) are you currently taking that relate to this activity?

History of Rock

The Beatles

PAMU 200 History of Rock and Roll

History of Rock

History of Rock

PAMU 231 - The Beatles

Beatles

The Beatles: Music Fashion and Culture

The Beatles Course

The Beatles class

Pamu231

Beatles

History of Rock

History of Rock

History of Rock

PAMU 231-The Beatles

The Beatles class

History of Rock

History of Rock

PAMU-231 The Beatles

PAMU 200 Sec 002, History of Rock

PAMU 231 - The Beatles

Which course(s) are you currently taking that relate to this activity?

The Beatles

History of Rock

History of the Beatles

PADA History of Rock & Roll

PAMU 200 History of Rock

PAMU 200 section 002 History of Rock

Beatles Class

Pamu 200

PAMU 200 - History of Rock

History of rock

PAMU-231 SEC 002 The Beatles

History Of Rock

The Beatles class

The course that I am taking is PAMU-231 Sec 002 - The Beatles

PAMU-231 Sec 002 - The Beatles

PAMU-200 (History of Rock)

Q23 - How did this activity relate to the content and/or learning outcomes of the courses that you are taking?

How did this activity relate to the content and/or learning outcomes of the...

I was able to learn more about the different music styles that were presented in class into a real life demonstration.

It was fun to hear live music

It provided real life examples of music and gave us insight of how music once was and sounded.

We got a close and live performance on a local rock band with some of its members being previous students of this class.They gave us insight into what they do and their own knowledge of rock and roll.

Alot of the things we are learning in class resonate

The band was playing famous Beatles tracks which is what we are learning as a class.

It had a variety of songs that were directly related to the songs we were learning

It is a different experience to hear live music compared to listening to it digitally.

The activity had music from the course being studied at the moment.

We are learning about The Beatles and their music

It was a live demonstration of the content in the course

It was a part of my class about the Beatles and they played a lot of their songs.

It was a great firsthand look at a realrock and roll band.

It demonstrated the techniques of music to send a message and the possible outcomes of pursuing a musical profession.

A lot of the concepts we are learning about were played during the concert. I also recognized a lot of songs that were mentioned in class.

This Activity relates to the content of the course becasue the band only played Beatles music.

This activity related to the content of this course because Jonas Lee Band covered multiple Beatles songs that we previously learned in class and we will be writing a report on the In-Class concert we attended

There is no better way to learn about music than listening to live performers.

The songs that were played were the songs we had learned about.

The band performed a variety of Beatles songs which we have been listening to throughout the semester. Considering that this is a Beatles class, their performance was very relevant to our studies.

How did this activity relate to the content and/or learning outcomes of the...

It allowed me to gain knowledge about their passion for music and how they came to be. Also because two of them were previous students of CSUCI.

The band covers The Beatles' songs which is the main focus of our class.

It related because they were playing beetle songs live in front of us.

The band played music that all pertained to what is being discussed during our lectures. They played a good selection of music, and gave information about each song and how they related to our course content.

We heard the songs that we've been learning about played live

It related to the learning outcomes because it is helpful to have live music and experience it rather than just study it. We get to ask people who do what we are studying for a living questions and get a more in depth understanding on a personal level.

This in-class concert gave students an opportunity to see the music we have been learning about in class in a live setting.

All of the songs played were by artists that we have either already learned about or are going to learn about in the near future

Being able to know what the concert is like, how they actually play music instruments

All the different styles of rock we have been studying they played

This band showcased the music of many bands and artists that we are currently studying, and It was great to hear what this specific era of music sounds like live

Live rock concert in rock class

This activity relates to the content of the course I am taking because they played music we are learning about.

It was a rock band playing instruments and singing songs we have studied.

The music was all Beatles songs that we have been learning.

This related to it because the songs that they were playing were songs that we were either going over or about to go over.

We were listening songs that were directly related to the class because they were not only songs by the Beatles, but the performers also related facts and stories to things we have heard, learned, and been working on in class.

We listened to a live performance from a band that plays different rock styles.

Q20 - What do you consider the positives/ strengths of this activity?

What do you consider the positives/ strengths of this activity?

The ability to see and hear the music.

The Beatles music is one thing, hearing them live is another

Being able to witness quality music.

It was a fun way to learn first hand what being a musician was all about.

There was more music and less talking, of course there has to be a little explanation in between songs however I thought some resting in between was too long

The weakness was that it wasn't well known, but the strength was that it was well done and completely enhanced my education.

Hearing The Beatles's song and experiencing live music.

The positives of this activity was the experience of hearing the Beatles music from a live sound rather than just recordings. This helped recreate some of the energy that was put into making these songs from the Beatles themselves.

It was very entertaining to listen to the band perform live to really be able to watch how a whole band plays together

I think it is important in music to be able to see it live instead of only listening to recordings

I got to see music performed live by people who are really passionate about their music.

I think it really helped to see the mannerisms and techniques of the rock world in person.

The positives were it showed us how fun and interesting and engaging musical guests can be.

There were a lot of positives about this activity but the ones who stood out the most would be that it was fun and created a positive learning space.

The positive of this activity is being able to compare recorded music to live music.

Helped me have a better understanding as to what the Beatles live could have sounded like

Getting an on-hand feeling for what the class is about.

It provides an excellent experience and allows me to hear the song in a much better way.

I love live performances, so to have a full band play Beatles covers was truly a joy. The band was extremely talented and full of passion. Everyone's attitude was super positive and it created an event that was very special. It was a nice treat to have in the middle of a very busy semester.

Actually watching people get into their zone and learning from their experiences. Interacting with them as well and learning about their talents.

What do you consider the positives/ strengths of this activity?

Aspiring musicians would get inspiration from watching activities like this. Especially seeing that some of the members of the band were former CI students. It was also a way for those who do not really know about the Beatles to be able to experience listening to The Beatles' music live despite not being the actual Beatles.

I thought it was entertaining and fun to watch

Being exposed to historically significant art is important. A lot of the music produced during the 60s provided a lot of information about the social issues of the time, and it's important to remember that part of our history.

It was interesting and fun, and also helps us engage with the material

Well, for me it had a lot of strengths. Jonas Lee met me at the performance and asked me to be in his music video which opens more doors for my career. From meeting them I also got to sing and play onstage later that day which was an awesome experience and now I have great friends and connections hopefully long term.

It was entertaining to watch the performance and gave me an extra interest in seeing this music performed live when I haven't seen much of it performed in person beforehand.

The music was well played and the performance was entertaining.

The positives are that it can make audiences feel as if they were actually listening to Beatles singing song and inspire them.

All positive over all a great time.

The little fun facts and info that the band members had about certain songs, in regards to the writing or things about the artists themselves was really cool.

It was a frantic, fun performance

The positives of this activity is that we heard music we are learning live.

It is so inspirational to see/hear actual rock performers playing together, the sounds, the talent, the music is awesome.

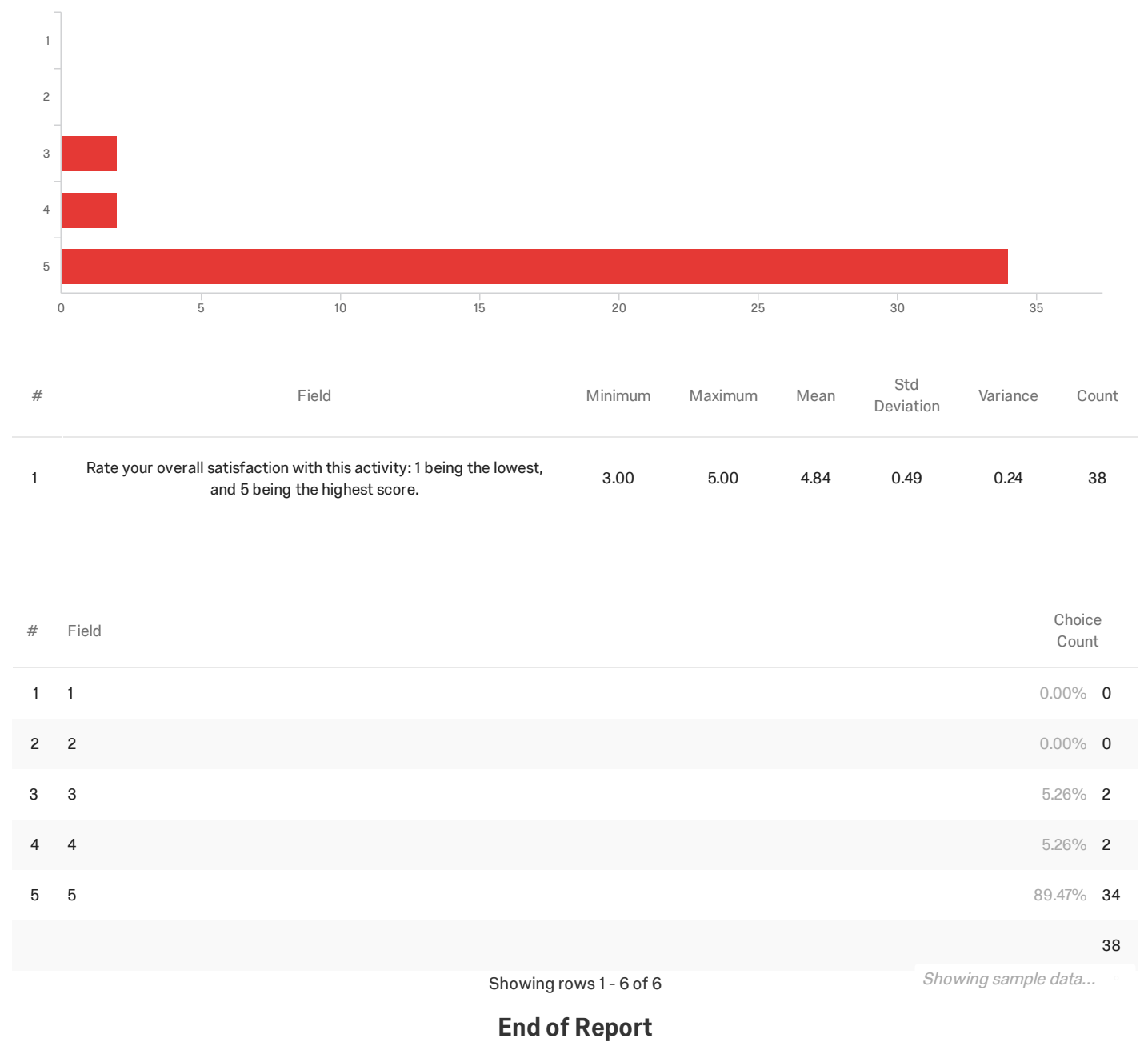
Yes, this activity helped me understand how complex some of the songs are and hearing the music live is just a better experience and way nicer than YouTube.

I think the positives and strengths would be that we get to hear the Beatles music live and not on some screen and coming from computer speakers.

I think it was really eye opening to see live performers and especially different performers performing the same music we have been studying and learning about.

It's an interactive way for us to learn the different types of sounds that we are learning about.

Q12 - Rate your overall satisfaction with this activity: 1 being the lowest, and 5 being the highest score.



SURVEY RESULTS - "310 band" Rock Trio - (3/13/19)

Q24 - What is your major at CSUCI?

What is your major at CSUCI?

Physics

Sociology

Computer Science

Psychology

Environmental Science

Psychology

Business

Studio Art

Early Childhood Studies

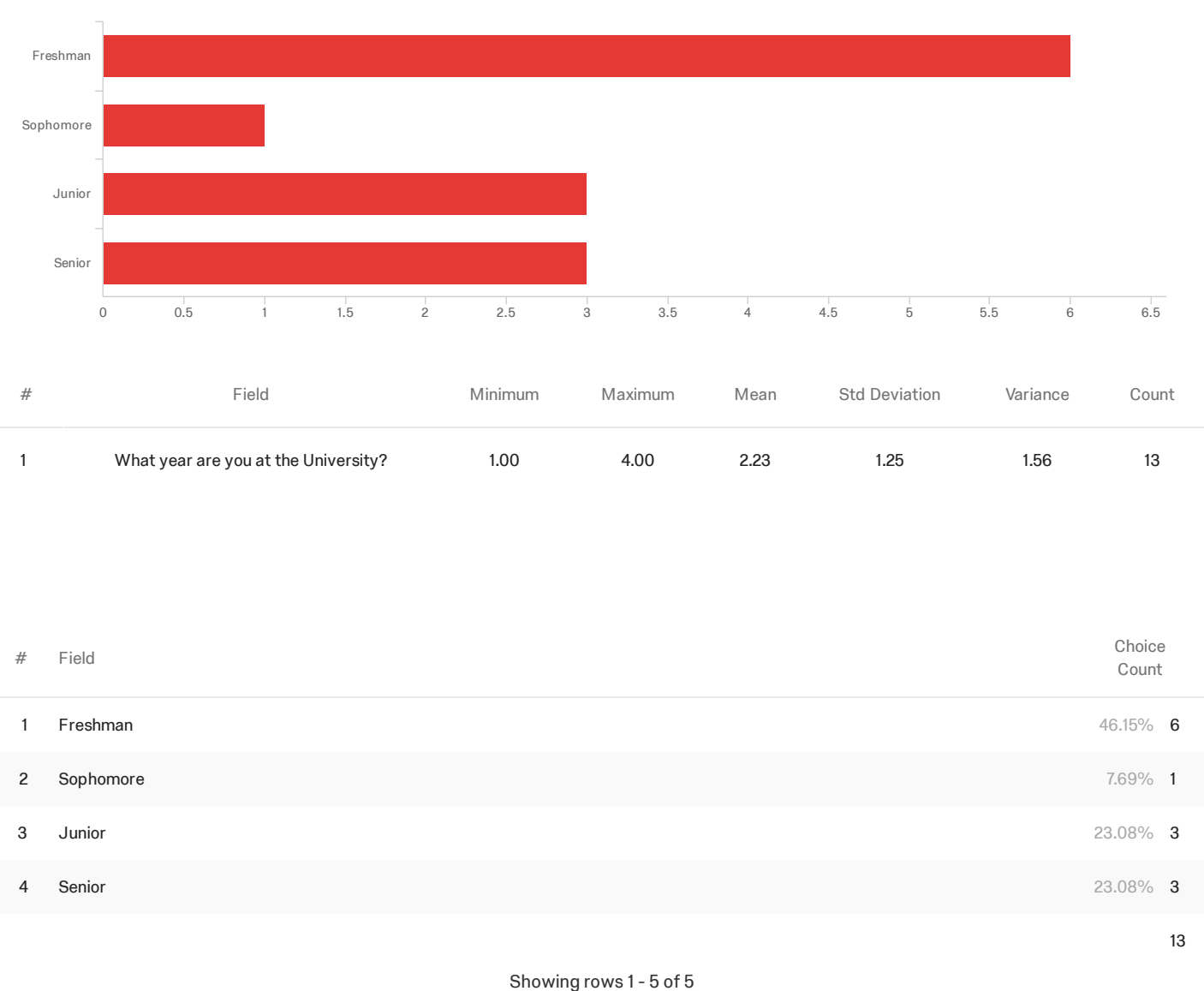
Biology

Nursing

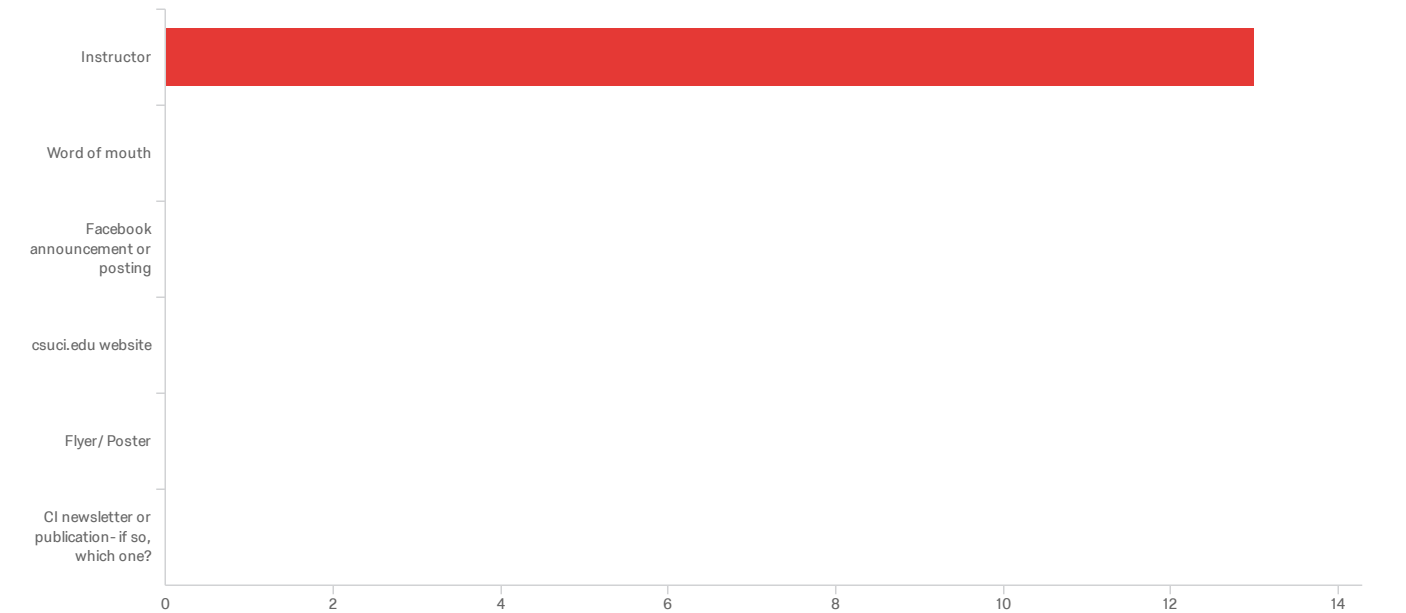
psychology

Early Childhood Study

Q25 - What year are you at the University?



Q15 - How did your hear about this activity?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How did your hear about this activity? - Selected Choice	1.00	1.00	1.00	0.00	0.00	13

#	Field	Choice Count
1	Instructor	100.00% 13
2	Word of mouth	0.00% 0
3	Facebook announcement or posting	0.00% 0
4	csuci.edu website	0.00% 0
5	Flyer/ Poster	0.00% 0
6	CI newsletter or publication- if so, which one?	0.00% 0

13

Showing rows 1 - 7 of 7

Q15_6_TEXT - CI newsletter or publication- if so, which one?

CI newsletter or publication- if so, which one?

Q22 - Which course(s) are you currently taking that relate to this activity?

Which course(s) are you currently taking that relate to this activity?

PAMU-200 History of Rock section 002

PAMU 231

PAMU 200

History of Rock

History of Rock

PAMU 200 - History of Rock

History of Rock

PAMU 200 History of Rock

History of Rock N Roll

PAMU 337

PAMU 309

History of Rock

I'm taking PAMU 337

Q23 - How did this activity relate to the content and/or learning outcomes of the courses that you are taking?

How did this activity relate to the content and/or learning outcomes of the...

The performers played pieces from bands and artists that we have studied and will be studying in the future.

This activity relates to the course I'm taking by being exposed to the music we are learning in class.

We are learning about the music they played.

They performed some songs we have heard in class.

The musicians played songs related to the course content, showcasing technical prowess and historical knowledge.

The band played a multiple set list of songs by artist and bands that we have been studying in class, so that we can get a better feeling and understanding for the music

Throughout this concert, they played lots of songs by artists that we are learning about in class. We also previously learned about the blues and they played a few songs of the blues genre.

This in-class concert gave us an in-person taste of blues music, rock and roll music, and a bit of mowtown in person.

the songs performed are relating to the genre that is focused on in our curriculum.

This activity related to the content/ learning of the course I'm taking right now because all the bass, guitar and drums that they were playing are the base of most music that we are learning about in this PAMU 337 course.

Showing examples of different kinds of rock, visual tips on performance and style that may help me improve my own musical performance

The music genre we are studying was represented.

Besides learning about music in history, from Medieval to Renaissance, Baroque, Classical, Romantic and Modern era, I would like to have opportunity to know more about the type of music that is popular in the country that I've been living in since 2012.

Q20 - What do you consider the positives/ strengths of this activity?

What do you consider the positives/ strengths of this activity?

The quality and content of the performance were very enjoyable and good.

The positive of this activity was to listen to a live band and appreciate the art of music and what it takes for these musicians to be as talented as they are.

It helps us see the techniques used in the music we are learning about.

TYou get to really look how all the instruments they play work and sound.

Being able to enjoy live concerts such as this not only offer a large mood boost due to the purely fun nature, but it adds a physical dimension to the course content, and allows students to gain a greater, deeper understanding of the material.

Having the opportunity to bare witness to such talented and decorated musicians is something that without these concerts I don't think students would have the opportunity to experience otherwise. It is an amazing educational tool for those students who are not privy or have not experienced live music

The major strengths of this would obviously giving the history of rock students a live experience of the music they are learning about in class and giving the students of CI a chance to get out of their comfort zone and listen to some rock music.

It allowed us to see a personal performance of the music we had been listening to and learning about in class.

Real life examples of music and being able to experience authentic blues/rock n roll music from talented musicians helps us get more insight and is highly influential.

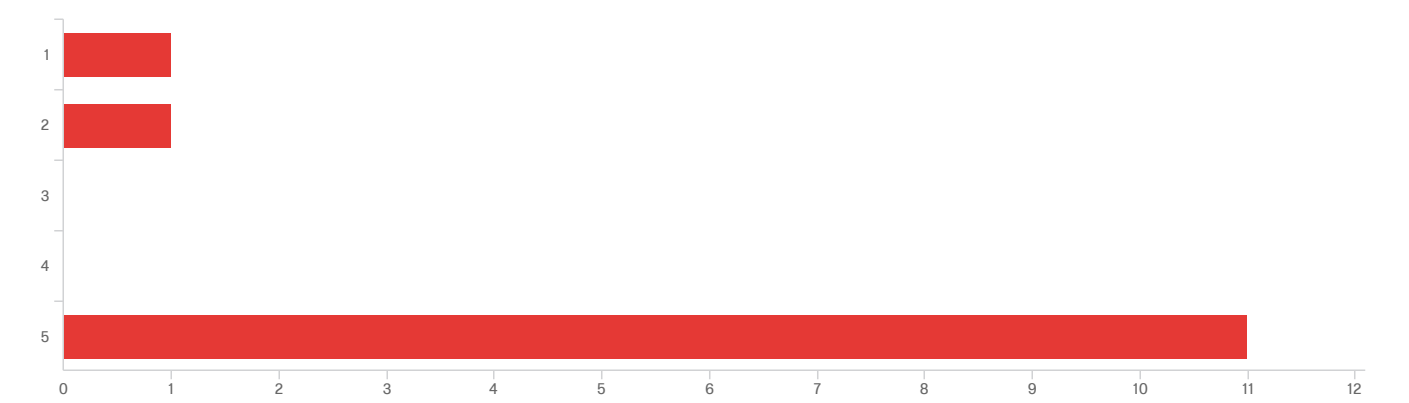
The positives/strengths of this activity were just having the musicians play for us live. I learned a lot from just watching them play live than seeing them play through a video or recording online. It's a different exposure and in my option, it's the best because that way afterward you can interact with them and ask a more in-depth question.

The musicians explained AND played examples of rock music. This helps teach students. Since the musicians have played with well-known musicians in the community, it creates credibility and impressiveness in their performance. Also, the music was VERY enjoyable.

It helps to nail down in real time live hearing the music performed by musicians songs and artists we are learning about.

I could see a lot of positives in this activity. It gave college students in general a chance to see professional musicians perform (vocally as well as instrumentally) in a friendly, homey environment. It might temporarily help students to let go all the stresses that they had about their school and their life. This is what everyone needs sometimes in their life, not just college students. For example, I didn't have any musical background. I came to the activity for extra credit. However, I enjoyed every performance from beginning until end. I really felt relaxing during the whole program, including the answering question from the audience part. It helped making my day more colorful and beautiful even though I still had to turn in assignments and completing quizzes at the end of the day.

Q12 - Rate your overall satisfaction with this activity: 1 being the lowest, and 5 being the highest score.



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Rate your overall satisfaction with this activity: 1 being the lowest, and 5 being the highest score.	1.00	5.00	4.46	1.28	1.63	13

#	Field	Choice Count
1	1	7.69% 1
2	2	7.69% 1
3	3	0.00% 0
4	4	0.00% 0
5	5	84.62% 11
		13

Showing rows 1 - 6 of 6

End of Report