

Instructionally Related Activities Report Form

SPONSOR: CRC Committee

PROGRAM/DEPARTMENT: Mission Centers

ACTIVITY TITLE: Campus Reading Celebration 2019

DATE (S) OF ACTIVITY: January 29, 2020

Please submit via email to the IRA Coordinator along with any supporting documentation at david.daniels@csuci.edu within 30 days after the activity. Thank you for your commitment to engaging our students!

A. ADDRESS THE FOLLOWING QUESTIONS:

- (1) PROVIDE A DESCRIPTION OF THE ACTIVITY;
 - (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?
 - (3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?
 - (4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?
 - (5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?
 - (6) WHAT DID YOU LEARN FROM THE PROCESS?
 - (7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)
 - 8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.
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B. ATTENDEE LIST- SUPPORTING DOCUMENT:

See attached excel spreadsheet for list of attendees.

C.IMAGES FROM ACTIVITY:

Finally, attach to your email up to 6 images demonstrating student participation (under 2 MB total) with captions/titles. Please attach these photos in .JPEG format directly to email. Thank you!

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY

The Campus Reading Celebration (CRC) provides an annual opportunity for the entire campus community to share in a common intellectual experience. All members of the CI campus community (including students, faculty, staff and administrators) have the opportunity to read the same CRC book, which is selected after a campus-wide nomination and voting process. Each book selected for the CRC focuses on one or more of the CSUCI Mission Pillars. For 2019, the book selected was Tommy Orange's novel *There There*. As part of the CRC event, attendees have an opportunity to discuss the book in both formal and informal settings as well as the unique chance to interact with the author and pose questions or share their experiences with the CRC book.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

The CRC is an annual event at CI and is an important part of our culture and curriculum. The book (nominated and chosen by the campus community) is often taught in various courses across different disciplines, and often lives on in our collections, pedagogy, and collective memory. Because this is an annual, campus-wide event for all CI students, all courses potentially relate to the proposed activity. Books selected tend to relate to at least one (or more) of the CI Mission Pillars. This year's selection, Tommy Orange's *There There* specifically relates to the pillars of Multiculturalism and Interdisciplinarity. Of the 1,456 copies purchased for the event, approximately 101 copies of the book were given directly to the UNIV program, which used the book with their students; another 485 copies were given directly to English, History and Composition, and University faculty who were teaching the book in their classes. The remaining copies were distributed to students, faculty and staff.

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

Each year, the CRC attempts to provide students an opportunity to hear that year's author read a selection from their work and talk about their work as a whole; it also affords students a substantial opportunity to interact with the author on the day of the event. This year's selection addressed cultural identity, historical issues of racism and oppression, personal storytelling, and multiculturalism, all of which were topics that clearly resonated with students, faculty and staff. During the main event as well as the more intimate panel discussion which preceded, students lined up to interact with Tommy, ask questions, and have their books signed. By providing students the opportunity to see that books are not "dead" artifacts but vibrant entities with which they can interact through reading, thinking, discussing with peers, professors, and their families and friends in formal and informal settings, the CRC empowers students to become engaged readers who incorporate books into their frameworks for critical thinking.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

Unfortunately this year, due to factors outside of the CRC Committee's control, Tommy had to reschedule his campus visit until the spring (instead of fall) semester. This hurt attendance slightly, as the novel was embedded into the curriculum of courses during the fall and not spring. However, the event was still extremely well attended, and positive feedback was expressed.

(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

Although we had excellent attendance at this year's CRC, we'd still like to find a better way to distribute and communicate information about the event directly to students. Currently, the campus makes it difficult to send messages to all students (for example, there is no way to issue an all-student email with event information). Instead, the CRC Committee must rely on announcements via social media, Student Clubs and Organizations, campus signage, etc., as well as information passed by word of mouth from professors to students in their classes. Going forward, the CRC Committee would love to find a more effective way to solicit student participation in the book nominations and selection, as well as attendance and participation in activities with the author.

(6) WHAT DID YOU LEARN FROM THE PROCESS?

Early planning is key to the success of an event like this, as is encouraging participation from as much of the campus community as possible. Because the event is truly a campus event (no one program on campus "houses" the event), the de facto interdisciplinary nature of the book suggestion/selection processes and subsequent author activities afford students a truly unique, intellectual opportunity that they are not likely to find elsewhere.

(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)

Student responses were overwhelmingly positive, as evidenced by the feedback students gave on the event, which can be viewed [here](#).

(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.

Author/Speaker Fees	\$10,000.00
Books	\$9,993.98
Bookmarks	\$179.08 * 2 = \$358.16
Posters/Banners	\$241.93 * 2 = \$483.86
AV/Production	\$3,002.19
Charge Backs from Conferences & Events	\$ 260.00
Charge Backs from Parking	\$228.00
Catering (DSA and DAA sponsored)	\$2,785.39

Catering (food for speaker)	\$46.31
Décor	\$32.33
Total Expenses	\$27,190.22

**B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST
(PERSONALLY IDENTIFIABLE INFO REMOVED)**

While RSVP-ing for this event is highly encouraged, it is not required. Thus, there is no accurate list of attendee names; based on an estimated headcount, approximately 350 students, faculty, staff and administrators attended the main keynote event. Approximately 55 students, faculty and staff attended the more intimate panel discussion held in Broome library before the main event.

**C. PLEASE INCLUDE UP TO 6 IMAGES AS ATTACHMENTS TO YOUR
SUBMISSION**

See following pages.

CRC 2020 Event Photos



Packed Grand Salon for the CRC Main Event



CI student asking Tommy a question about the novel



Tommy reading a selection from *There There*



Panel Discussion (pre-Main Event) with Tommy, students, and faculty



Tommy with CRC Co-Chairs Dr. Georgina Guzman, Dr. Kim Vose, President Erika Beck, and student speakers Adrian Uribe and Tonya Murguia-Gonzalez