

Instructionally Related Activities Funds Request Spring 2020

▼ Submitter

Submitter Name

Steven Marsh

Submitter Email

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▼ 1. Basic Details

Activity Title

The Beatles course Guest Performances

Activity/Event Date

March 4, April 5, 2020

Date Funding Needed By

Jan. 15, 2020

Previously Funded?

- ☒ No
☐ Yes

Additional Proposers

None

Academic Program/Center/Organization Name

Performing Arts

Estimated total Course Fee revenue

n/a

Amount Requested from IRA

4,500

Estimated Number of Students Participating

100

▼ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

Brief Activity Description

This series of concerts will bring two professional bands from Los Angeles/Hollywood to perform for the PAMU/ART-231 classes, as well as for the benefit and enjoyment of many other CI students, employees, and community members. These excellent professional bands will perform classics from the Beatles repertoire.

These live music performances for our Performance Arts music course are very essential to get the students engaged and interested in this music, which originally occurred long before any of them were born. These live concert performances give the students a more direct learning experience, as opposed to just playing You-Tube videos and such.

There will be ample opportunity for our students to ask questions of our guests. Each song will be introduced with the historical and societal context that gave rise to those songs.

Please provide a list of administrative support work needed to fulfill the goals of the proposal. Indicate the estimated time of year and amount of time needed for each work item to the best of your ability:

Administrative Time

Very little support is needed. Processing the artists checks and parking passes, and perhaps requesting a 25Live to secure a sound system for the day, That's all. The dates are listed on the first page of this application.

▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

Learning Outcomes and Relation of IRA to Course Offerings

PAMU/ART 231 OUTCOMES:

- Write intelligently about the different styles and periods of the Beatles
- Distinguish specific songs, styles, and periods of the Beatles musical output
- Discuss the evolution of rock and popular music as influenced by the Beatles
- Differentiate and compare the songwriting styles of the various members
- - Each of those outcomes will be addressed when the students observe our guest concerts, and when they complete the associated writing assignment that are assigned about the specific musical details that occur during these concerts.

PAMU 200 (HISTORY OF ROCK) OUTCOMES:

- Demonstrate in writing their understanding of the origins of rock music. Write intelligently about a rock concert they attended. Write about musical characteristics of important artists.
- Differentiate between major artists and styles of rock music. Compare the musical styles from different decades in popular music. Identify songs or styles of popular music not previously encountered.
- - These outcomes will be addressed by presenting a variety of musical styles that the Beatles pioneered. During these concerts, students will take notes about the performances, and then will write a reflection paper about the concert and the

things they learned.

PAMU 308 OUTCOMES:

- Perform selected musical works using proper intonation and tone quality appropriate to the period and style of each work. Play in tune and blend with all other orchestral instruments. Play with correct articulation and rhythmic precision. Play with correct tone, and proper fingering techniques.
- The students in our performing ensembles will observe all of the above performance qualities being brilliantly executed during these concert events.

PAMU 109/309 (Private Music Lessons) OUTCOMES:

- Produce a proper (and pleasing) tone on their instrument.
- Play assigned solo works stylistically correct, using proper tone, expression, and embellishments from all stylistic periods.
- Demonstrate an understanding of the appropriate performance practice of the musical style of the works they are performing.
- These professional concert performances will be very educational for all students who are taking private music lessons at CI. Students will see and hear great tones and style concepts being demonstrated by the professionals. For developing musicians, experiencing high quality professional performances is the best lesson of all! Students will also have the opportunity to ask questions of these musical artists during the sessions.

PAMU 202 (Guitar Class) OUTCOMES:

- Differentiate between different musical styles of the guitar.
- Guitars will be heavily featured during these concerts. Our excellent professional guitarist guests will demonstrate several different guitar styles that were brought forth by the members of the Beatles.

▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.

Please note that a report will be due at the end of the semester.

Description of Assessment Process

After each concert, students are required to complete a Qualtrics survey about the event, which includes questions about what they learned. The survey will be attached to my IRA report. My students are also required to write a reflection paper about one of the concerts, which will also reveal how the activity has attained its educational goals.

▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you **MUST** use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

Activity Budget

[MARSH-Beatles-IRA-regular-budget-form.xlsx](#)

▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

Center for International Affairs Budget

Copy of Center for International Affairs Proposal

Course Syllabus

Certification

☐ I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

▼ 7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

Other Sources of Funding

No other sources of funding.

▼ 8. Promoting Participation

What is your intended audience and how do you intend to market this to your students?

My intended audiences are:

- #1: the students in the course most directly linked to this proposal. (PAMU/ART 231)
- #2: our students in the guitar classes and our music ensemble classes
- #3 all other PA students, as these live performances are applicable to all of our other course offerings.
- #4: all other CI students, faculty, and staff
- #5: residents of the Camarillo and Ventura County communities.

My students will be required to attend these events. I will also ask my colleagues in PA and other departments to make announcements to their students about attending these culturally enriching events.

I will work closely with CI's Media Department to produce electronic/social media announcements to promote these events, as well as a few printed advertising posters. We also post announcements of these events on social media pages. We also sometimes are able to get articles about these concerts in the local newspapers, and on radio.

As these concerts will feature professional performances of popular music, we can expect a lot of interest from CI students, staff, faculty, and community members.

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

9. Approval and Acknowledgement

Program Chair/Director

King, Lizabeth

Dean

Wyels, Cynthia (Arts & Sciences)

Program Chairs and Deans may inform proposer of any staffing capacity needs or limitations (optional comments below):

Conditions and Considerations

- ☒ **Artist/Performer/Speaker Fees & Honoraria:** On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.
- ☐ **Large Event:** For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.
- ☐ **Field Trip:** Sponsor must comply with all policies found at:
<http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).
- ☐ **Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval :** If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.
- ☐ **IT Requirements:** If your activity has IT requirements, coordination with and approval from IT Administration is required.
- ☐ **International Travel:** Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>
- ☐ **Risk Management Consultation:** Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.
- ☐ **Space/Facilities Services Requirements:** Consultation and coordination with Facilities Services is required.

Acknowledgement

- ☒ I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate. Please note that late applications will not be reviewed by the committee.

Chair Review

Recommendation

- ☐ I recommend approval of the IRA Funds Request described on this page
- ☐ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments



▼ Dean Review

Recommendation

- ☐ I recommend approval of the IRA Funds Request described on this page
- ☐ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

