

Instructionally Related Activities Funds Request Spring 2020

▼ Submitter

Submitter Name

Nien Tsu Chen

Submitter Email

nien-tsu.chen@csuci.edu

▼ 1. Basic Details

Activity Title

Health Communication and Cultural Diversity – Campus-wide Speaking Event

Activity/Event Date

March 2020

Date Funding Needed By

March 2020

Previously Funded?

- ☐ No
☒ Yes

▼ Previously Funded Proposal

Semester/Year

Fall 2015; Fall 2016; Spring 2016; Fall 2016; Spring 2017;
Spring 2018

Proposal # (if known)

696; 697; 734; 776; 841; 850; 971

Report submitted for previously Funded Activity?

- ☐ No
☒ Yes

Please upload a copy of the report

[IRA Report #696.pdf](#)

Additional Report #1

[IRA Report #697.pdf](#)

Additional Report #2

[IRA Report #734.pdf](#)

Additional Report #3

[IRA Report #776.pdf](#)

Additional Proposers

Javier Gonzalez (Global Languages and Cultures Program); Katherine Elder (Communication Program)

Academic Program/Center/Organization Name

Communication Program

Estimated total Course Fee revenue

0

Amount Requested from IRA

750

Estimated Number of Students Participating

90

▼ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

Brief Activity Description

The guest speaker, Mr. Fernando Cervantes, LCSW, MSN, RN, PHN, has spent more than a decade working with diverse populations in different healthcare settings. He is currently Bilingual Clinical Psychotherapist at Clínicas del Camino Real, where he offers therapies to clients with a range of cognitive, behavioral, and emotional disorders in both English and Spanish. He is also Head of Services and Psychiatric Registered Nurse at New Way Group Home, where he administers pharmacological and therapeutic interventions to patients and collaborates with interdisciplinary colleagues in advancing the health and wellbeing of teenage residents.

Mr. Cervantes holds a Master of Social Work and Master of Science in Nursing Leadership in Management. He is also in the process of completing a Psychiatric Mental Health Nurse Practitioner program. Mr. Cervantes' academic and professional background provides him with rich understanding of how culture shapes individuals' beliefs, behaviors and communication practices regarding health issues, especially mental health issues. He is also knowledgeable about major challenges confronting diverse patients and their families as they try to navigate the complex healthcare and social service systems in the United States. During his guest lecture, Mr. Cervantes will discuss these challenges and present some potential solutions as well as best practices in cross-cultural communication. This lecture is expected to benefit CI students who are interested in pursuing careers in healthcare, health communication, medical interpretation, social services, and other professional fields that serve culturally diverse clients.

Please provide a list of administrative support work needed to fulfill the goals of the proposal. Indicate the estimated time of year and amount of time needed for each work item to the best of your ability:

Administrative Time

- Invitation to speaker and communication about event details: 3 hours
- Event logistics and publicity (room and parking reservation, creating flyers, sending emails to program chairs, etc.): 4 hours
- Analysis of student feedback and completion of IRA report: 4 hours
- Setting up speaker in the university payment system and processing of honorarium: 1 hour

▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

Learning Outcomes and Relation of IRA to Course Offerings

This campus-wide lecture relates to wide variety of programs, including but not limited to Health Sciences, Nursing, Psychology, Communication, and Global Languages and Cultures programs. The overarching goal is to introduce students to key challenges and best practices in working and communicating with culturally diverse clients in healthcare settings. Students from the following courses will especially benefit from this guest lecture, given its connection with the course learning outcomes:

- COMM 355 Cross-Cultural Communication in Health: This course provides an overview of sociocultural factors shaping

health outcomes and health communication behaviors, highlights key theories and perspectives on intercultural communication about health, and helps students develop cultural competence in the health context. Having worked with diverse patients and their families in hospital and group home settings, Mr. Cervantes will be able to share real-life examples that illustrate how culture influences health-related outcomes and communication. He is knowledgeable about different types of cultural groups, including groups based on race/ethnicity, sexual orientation, mental ability and age. While it will take time for students to develop cultural competence in working with specific cultural groups, Mr. Cervantes can offer general guidelines on respectful and effective communication with diverse clients.

- **COMM/NRS 441 Health Communication:** This course is designed to help students develop a situated understanding of key perspectives, theories, concepts and current issues related to health communication. In order to accomplish this goal, one of the course learning objectives seeks to “convey to students how issues relevant to social, cultural, political, contemporary/historical, economic, educational, or psychological realities interact with each other to shape health outcomes.” Mr. Cervantes will be able to draw from his firsthand observations to explain how culture interacts with other macro- and micro-level factors in shaping individuals’ health outcomes. Another learning objective of this class is to provide students with the skills to “interpret and explain health care provider and patient interactions, and be knowledgeable about best practices.” Mr. Cervantes will discuss with students how provider-patient interaction can be interpreted through the lens of culture and will offer tips on productive interaction.

- **SPAN 452 Healthcare Terminology for Interpreters:** This course focuses on the development of students’ knowledge of medical terminology both in English and Spanish, as students enrolled in this class are training to become medical interpreters. Mr. Cervantes has served many clients with limited English proficiency, and he can provide insights on the role and responsibilities of interpreters during medical encounters. Being a bilingual healthcare provider himself, he can also provide guidance on how to “use culturally appropriate behavior and recognize and address instances that require intercultural inquiry to ensure accurate and complete understanding,” a learning outcome of this course. Last but not least, Mr. Cervantes can draw from his professional experience to help students “better understand the opportunities for contributing to the healthcare needs of the Latinx community,” another learning outcome of this course.

▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.
Please note that a report will be due at the end of the semester.

Description of Assessment Process

Attendees to the campus-wide lecture will be asked to fill out a questionnaire to provide feedback on the event and their key takeaways. Students in COMM 355 and COMM/NRS 441 are also required to write a reflection essay to connect what they learned from Mr. Cervantes talk with the course’s learning outcomes and required readings. Furthermore, students from SPAN 452 will be asked to write a reflection paper if they choose to attend this lecture for extra credit.

▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you **MUST** use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

Activity Budget

[Health Comm and Cultural Diversity Budget.xlsx](#)

▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

Center for International Affairs Budget

Copy of Center for International Affairs Proposal

Course Syllabus

Certification

☐ I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

▼ 7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

Other Sources of Funding

None

▼ 8. Promoting Participation

What is your intended audience and how do you intend to market this to your students?

The intended audience for the campus-wide speaking event includes all students, faculty and staff at CSUCI interested in the topic of health communication and cultural diversity. Flyers about the guest lecture will be put up around campus a month before its occurrence, and an event announcement will be sent to Program Chairs to be forwarded to their students. In addition, this lecture will be advertised on the social media platforms of the Communication Program.

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

N/A

▼ 9. Approval and Acknowledgement

Program Chair/Director

Smith, Christina

Dean

Wyels, Cynthia (Arts & Sciences)

Program Chairs and Deans may inform proposer of any staffing capacity needs or limitations (optional comments below):

I was only able to upload 4 of my 7 completed IRA reports using the online system, and I'll send the remaining reports to Dave via email.

Conditions and Considerations

- ☒ **Artist/Performer/Speaker Fees & Honoraria:** On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.
- ☐ **Large Event:** For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.
- ☐ **Field Trip:** Sponsor must comply with all policies found at:
<http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).
- ☐ **Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval :** If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.
- ☐ **IT Requirements:** If your activity has IT requirements, coordination with and approval from IT Administration is required.
- ☐ **International Travel:** Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>
- ☐ **Risk Management Consultation:** Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.
- ☐ **Space/Facilities Services Requirements:** Consultation and coordination with Facilities Services is required.

Acknowledgement


- ☒ I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate. Please note that late applications will not be reviewed by the committee.

▼ Chair Review

Recommendation

- ☒ I recommend approval of the IRA Funds Request described on this page
- ☐ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

 Christina Smith Nov 3 2019

▼ Dean Review

Recommendation

- ☒ I recommend approval of the IRA Funds Request described on this page
- ☐ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

Excellent campus event

 Cynthia Wyels

Nov 22 2019