Instructionally Related Activities Funds Request Spring 2020

▾ Submitter

Submitter Name

Kimberly Vose

Submitter Email

kim.vose@csuci.edu

▾ 1. Basic Details

Activity Title

Campus Reading Celebration 2020

Activity/Event Date

October 2020

Date Funding Needed By

7/1/20

Previously Funded?

○ No
● Yes

▾ Previously Funded Proposal

Semester/Year

Fall 2019

Proposal # (if known)

1195

Report submitted for previously Funded Activity?

● No
○ Yes

Additional Proposers

Academic Program/Center/Organization Name

Campus Reading Celebration Committee and Mission Centers

Estimated total Course Fee revenue

0

Amount Requested from IRA

24965

Estimated Number of Students Participating

450-600, potentially the entire student body

2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

Brief Activity Description

The purpose of the Campus Reading Celebration is to provide an annual opportunityfor the entire campus communityto share in a common intellectual experience. The Campus Reading Celebration Task Force is made up of representatives from across the university. All members of the campus community(students, faculty, staff, and administration) will have the opportunity to:
-Read the same Campus Reading Celebration book that will focus on one or more of the CSUCI Pillars (Interdisciplinarity, International Perspectives, Multicultural Perspectives, and Service Learning and Civic Engagement. .
-Discuss the Campus Reading Celebration book with each other in both formal and informal settings.
-Interact with the author of the Campus Reading Celebration book to aid in the demystification of books and/or authors
-Engage in open dialogue relating to multicultural perspectives, international perspectives, interdisciplinarity and/or service learning and civic engagement.
-Experience a CSUCI program that combines co-curricular and curricular activities.
-Have an all campus experience, the entire community engaging in one activity.

Please provide a list of administrative support work needed to fulfill the goals of the proposal. Indicate the estimated time of year and amount of time needed for each work item to the best of your ability:

Administrative Time

60-80 hours Summer 2020
60-80 hours Fall 2020
30-40 hours Spring 2021

3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

Learning Outcomes and Relation of IRA to Course Offerings

Because this is an annual campus-wide event for all CI students, all campus classes potentially relate to the proposed activity. Many students at CSUCI have never before attended an event in which they've had the opportunity to encounter the author of a book they have read. The Campus Reading Celebration attempts to give them not only a chance to hear the author read from their work and talk about that work, including hows/he came to write it, but also a substantial opportunity to interact with that author. By providing students an opportunity to see that books are not dead
artifacts but vibrant entities with which they can interact through reading, thinking, discussing with peers, professors, and their families and friends (all of whom are invited),we seek to empower them to become engaged readers who incorporate books into their critical thinking. Encountering the author of a book they have read, particularly a famous and/or prestigious author such as several we have had --Jered Diamond, Pulitzer Prize winner
Junot Diaz, Muhamad Yunnis, Terry Tempest Williams, Roxane Gay, for example - is the culmination of that experience.

4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note that a report will be due at the end of the semester.**

Description of Assessment Process

The CRC is an annual event at CI and is an important part of our culture and curriculum. The book, which is nominated by and chosen by the entire campus community, is used throughout the campus in different disciplines, and often lives on in our collections, pedagogy, and collective memory. For example, during the Fall 2015, 1,500 books were distributed university community. That October, following a lecture, multidisciplinary panel, and classroom visits, 500 people attended the Campus Reading Celebration to hear author Karen Joy Fowler's keynote address. In Fall 2018, the Grand Salon was standing room only to hear Roxane Gay's keynote, with many students moved to tears by their connection with her.
While the Fall 2019 Campus Reading Celebration had to be postponed due to the author's illness, we distributed 1520 copies of the book to the campus community, 500 of which were given to students who were reading the book in a class. The Committee is currently working with the author to reschedule the Fall 2019 event for Spring 2020.
The Campus Reading Celebration Committee will report statistics associated with that event, particularly attendance and the number of classes that use the book as part of the syllabus. The Committee will also circulate, collect, and report the results of a survey given to all attendees. We believe the survey will be beneficial in assisting with the choice of a CRC book and the author going forward.

5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at http://www.csuci.edu/ira/application.htm.

Activity Budget

2020 Campus Reading Celebration Budget.xlsx

6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

Center for International Affairs Budget

Copy of Center for International Affairs Proposal

Course Syllabus

Certification

☐ I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

Other Sources of Funding

Historically, Traditionally, the Division of Academic Affairs and V P of Student Affairs contribute about $2500 to cover food and drink. We also sell tickets to the local community to the keynote event, which generally earns $200-$300. In addition, the Task Force works with Development to determine if there is a tie in with our community in hopes of additional funding.

8. Promoting Participation

What is your intended audience and how do you intend to market this to your students?

Since its inception, the CRC has been an important and well attended event at CI. To this end the Committee creates news releases, posts large posters across campus, and invites student and faculty participation by distributing free copies of the book each year. Faculty often employ the text in their classrooms and encourage student participation, often by awarding credit for attendance. The event is truly interdisciplinary and invites investigation from multiple perspectives.

Additionally, the Committee annually sponsors some sort of support programming that further heightens interest.Charles Fishman, author of The Big Thirst, took students to the Oxnard Water Treatment facility. Luis Urrea met with a group of students and artist Juna Muller to examine a quilt made of garments discarded during border crossings.

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

9. Approval and Acknowledgement

Program Chair/Director

Adler, Mary

Dean

Wyels, Cynthia (Arts & Sciences)

Program Chairs and Deans may inform proposer of any staffing capacity needs or limitations (optional comments below):

Conditions and Considerations

☑ **Artist/Performer/Speaker Fees & Honoraria**: On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.

☑ **Large Event**: For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.

☐ **Field Trip**: Sponsor must comply with all policies found at: http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

☐ **Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval** : If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the

Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.

☐ **IT Requirements**: If your activity has IT requirements, coordination with and approval from IT Administration is required.

☐ **International Travel**: Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: http://www.csuci.edu/rm/insurance/foreign-travel.htm

☐ **Risk Management Consultation**: Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.

☑ **Space/Facilities Services Requirements**: Consultation and coordination with Facilities Services is required.

Acknowledgement

☑ I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate. Please note that late applications will not be reviewed by the committee.

Chair Review

Recommendation

● I recommend approval of the IRA Funds Request described on this page
○ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

I'm happy to approve this event; however, please note that it is not an English event but is a Campus Reading Celebration event for benefit of the entire campus.

| Marion Adler | Nov 3 2019 |

Dean Review

Recommendation

● I recommend approval of the IRA Funds Request described on this page
○ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

This is indeed a signature event for the entire campus.

| Cynthia Wyels | Nov 22 2019 |