

# Instructionally Related Activities Funds Request Spring 2020

▼ Submitter

Submitter Name

Jasmine Delgado

Submitter Email

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▼ 1. Basic Details

Activity Title

Intersect: Art/Design/Print Lecture and Workshop Series

Activity/Event Date

Spring 2020

Date Funding Needed By

Beginning of Spring 2020

Previously Funded?

☒ No

☐ Yes

Additional Proposers

Academic Program/Center/Organization Name

Art

Estimated total Course Fee revenue

N/A

Amount Requested from IRA

\$2112.00

## Estimated Number of Students Participating

250

### ▼ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

#### Brief Activity Description

I would like to propose bringing three artists to the CSUCI Art Department for two separate artist talks and workshops. Two of those artists are a world-renowned graphic design and screen printing duo, The Little Friends of Printmaking (Melissa and James Buchanan). They will conduct a three-hour artist workshop on design and print techniques during Art 390-Screen Printing and Art 420- Advanced 2D. Their work straddles the line between fine art printmaking and graphic design and their collectors and clients range from well-known musicians and big budget movie studios to smaller commissioned projects. The Little Friends of Printmaking have given an artist talk and workshop in the Art Department during a previous event, and I have asked them to return because of the overwhelmingly positive response I received from students after their last visit. They offered students an honest nuts and bolts discussion with practical advice on how to navigate a competitive field. Even though, the workshop will occur during a specific class, all Art students are welcome to come and participate. A number of courses would benefit from their expertise and advice, such as: Art 108-Visual Technologies, Art 204- Graphic Design, Art 313- Graphic Design for Print Media, Art 323- Package Design, Art 390-Screen Printing, and Art 420 Advanced Artistic practices 2D.

Additionally, I would also like to bring Artist, Abel Alejandro, a Mexican born Los Angeles-based artist whose highly detailed drawing, painting, and print work is driven by themes surrounding masculinity and vulnerability and how “This experience – of leaving one land for another, having to constantly redefine what it means to be a human being, a man, a part of a community – is a constant and central theme within my work”. I feel that Abel’s work and practice would be inspirational for all of our Art students, but I would particularly like to bring him to campus to give an artist talk and workshop for students in the Foundation drawing, design, and painting courses. He is a successful exhibiting regional artist whose unique experience and his finely crafted art works would resonate with our students. Courses that would benefit from his visit and workshop would be: Art 105-Drawing and Composition, Art 106- Color and Design, Art 107- Life Drawing, and Art 201- Painting.

Many Art Department learning objectives apply to this proposed series of artist workshops and lecture series. Through exposure to diverse practicing artists and designers, students will begin to be able to:

- Demonstrate informed understanding and appreciation of the role of art in contemporary society as well as throughout history;
  - create and express personal ideas and opinions through artwork in response to diverse range of global events;
  - demonstrate their preparation for professional artistic practice through the refinement of artistic concept, narrative and technique
- 
- analyze a diverse range of career opportunities in their selected artistic discipline.

Please provide a list of administrative support work needed to fulfill the goals of the proposal. Indicate the estimated time of year and amount of time needed for each work item to the best of your ability:

#### Administrative Time

None

### ▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

### Learning Outcomes and Relation of IRA to Course Offerings

Specific courses associated with proposed artist lectures/workshops:

Art 105-Drawing and Composition, Art 106- Color and Design, Art 107- Life Drawing, and Art 201- Painting, Art 204, Graphic Design, Art 313- Graphic Design for Print Media, Art 390- Screen Printing, and Art 420- Advanced Artistic practices 2D. Students from other courses will also be encouraged to attend.

One of the workshops/lectures will occur during Art 390-Screen Printing and will connect to the project students are currently working on. This is a course that meets twice a week for 3 hours at a time, so the lecture and workshop would seamlessly fit within the time frame of the class and will align and expand upon the current project. The lecture will focus on a practical guide for students to navigate the artwork as designers and artists while the workshop will showcase a unique screen printing technique that students haven't learned yet. The second workshop/lecture will address broader artmaking themes focusing on technical skills in drawing/painting/print, composition, and design. By exposing our art students to professional artists, they begin to understand how to:

- Demonstrate growth toward professional artistic practice through the refinement of ideas and technique.
- Articulate, verbally and in written form, their conscious intentions and coherent aesthetics in relationship to projects they produce.
- Demonstrate methods and processes utilized in the refinement of artistic ideas and technical issues.
- Describe the technical and conceptual lineage between historical and contemporary printed works developed using both traditional and digital media
- Analyze and assess the strength of fundamental design principles, typography, composition, and layout as they occur in their own creative production
- Develop artistic skills leading toward professional practice in the arts.
- Analyze, critique, and discuss the nature of contemporary artwork

## ▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.

**Please note that a report will be due at the end of the semester.**

### Description of Assessment Process

Students in my specific courses Art 106-Color and Design, Art 390-Screen Printing and Art 420- Advanced Artistic Practices:2D will be asked to submit a short reflective essay giving feedback of the speakers/workshops. In addition, a more general anonymous survey will be available for all art students who attend either or both workshops/lectures and are not enrolled in either of my particular courses.

## ▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

### Activity Budget

[ira-regular-budget-form-Delgado.xlsx](#)

## ▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

### Center for International Affairs Budget

### Copy of Center for International Affairs Proposal

### Course Syllabus

### Certification

☐ I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

## ▼ 7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

### Other Sources of Funding

None

## ▼ 8. Promoting Participation

### What is your intended audience and how do you intend to market this to your students?

My intended audience would be any art current Art Student wishing to attend the lecture/workshop. Even though the workshops are targeted towards specific courses in the program, all art students will be invited to attend. I plan to market via our social media (Instagram and Facebook) and also through direct global e-mail to art students, our program newsletter, and printed promotional materials, such as posters, flyers, and banners.

### If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

## ▼ 9. Approval and Acknowledgement

### Program Chair/Director

King, Lizabeth

### Dean

Wyels, Cynthia (Arts & Sciences)

**Program Chairs and Deans may inform proposer of any staffing capacity needs or limitations (optional comments below):**

### Conditions and Considerations

- ☒ **Artist/Performer/Speaker Fees & Honoraria:** On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.
- ☐ **Large Event:** For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.
- ☐ **Field Trip:** Sponsor must comply with all policies found at:  
<http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).
- ☐ **Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval :** If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.
- ☐ **IT Requirements:** If your activity has IT requirements, coordination with and approval from IT Administration is required.
- ☐ **International Travel:** Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>
- ☐ **Risk Management Consultation:** Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.
- ☐ **Space/Facilities Services Requirements:** Consultation and coordination with Facilities Services is required.

### Acknowledgement

- ☒ I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate. Please note that late applications will not be reviewed by the committee.

## ▼ Chair Review

### Recommendation

- ☐ I recommend approval of the IRA Funds Request described on this page
- ☐ I DO NOT recommend approval of the IRA Funds Request described on this page

### Comments



▼ Dean Review

Recommendation

- ☐ I recommend approval of the IRA Funds Request described on this page
- ☐ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

