# Application Instructionally Related Activities Funds Request 2007 – 2008 Academic Year

### DEADLINE: Fall and Academic Year 3/31/07, Spring 10/31/07

Applications should be sent to the appropriate program chair. Chairs will route them to the Dean's Office, then to the IRA Committee.

Please check if any of the following ap	oply to your IRA:	
□ Equipment Purchase	□ Field Trip	X Event
☐ IT Requirements	□ Space/OPC Requirements	
□ International Travel	□ Risk Management Consultation	
□ Infrastructure/Remodel	☐ Late Submission (Passed Dea	dlines: Fall 3/31, Spring
	10/31)	
□ Other		
*Provide additional explanation and/or p	proof of consultation for each box	x checked (see below)
Activity Title: Bridging Policy & Prac	tice: The National Environmen	ntal Policy Act (NEPA)
Date of Submission: October 15, 2007		
Previously Funded: □ YES <b>X NO</b>	Yes, Request #	
Assessment submitted for previously Fu	nded Activity:   YES   NO	
Activity/Event Date(s): Spring 2008 (Ap	oril)	
Project Sponsor/Staff (Name/Phone): Tr	racylee Clarke 805.437.3305 & S	ean Kelly 805.437.3309
Support Personnel (Name/Phone): Carn	nen Delgado 805.437.3272	
Department # for Funding Transfer (i.e.,	730-English, 740-History, etc.):	732-Communication
Amount Requested: \$1500		
Estimated Number of Students Participal or enrolled in courses associated with Environmental Science and Resource 443 & POLS/ESRM 340 will have an i	the Communication Program, Management. Students enrolle	Political Science, and ed in COMM/ESRM

environmental policy. These students will be required to attend the speaking event, which

will also be open to the general student body.

Invoice No.

12

Matthew Petersen 55 North Main, Suite 209 Logan, UT 84321

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Phone	805-437-8468	FOB		***************************************
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Qty 1	Purchase Order: 0000006066: Guest Speaker Honorarium Wednesday, April 23 12-1:15 PM Environmental Policy Thursday, April 24 4-6:30 PM Environmental Communication Thursday, April 24th, 12-1PM Brown bag on career opportunities  APPROVED FOR MYMENT DATE  CONTRACT/PO DPARTIAL PAYMENT PAYMENT IN FULL	\$ 1,500.00		1,500.00
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	e: Matt Petersen				Phone:	raino.	x3253			<del></del>	
Address:	55 North Main, Ste 209			<del></del>	Dept #/Na	me:			RA Award		
City/State/Zip	: Logan, UT 84321			*	Delivery D			8 - 4/2			***************************************
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* required											



Matt Petersen

257 East 200 South, Suite 200

Salt Lake City, Utah 84111

January 24<sup>th</sup>, 2008

Dear Matt,

It is my pleasure to offer you an honorarium of \$1500 to speak at California State University Channel Islands this 2008 spring semester, Wednesday, April 23<sup>rd</sup> and Thursday, April 24<sup>th</sup>. As discussed, you will be lecturing /presenting in two different classes:

Wednesday, April 23 12-1:15 PM Environmental Policy
Thursdays, April 24 4-6:30 PM Environmental Communication

You will also give a luncheon brown bag presentation/Q&A geared towards students which focus on job opportunities in the field - advice for their education/ training etc. This will be

Thursday, April 24<sup>th</sup> 12-1 PM

The honorarium covers your speaking and travel fees. You are responsible for travel, lodging and per diem expenses during your visit to CSUCI.

I am looking forward to your presentation here at CSUCI. I believe students will be greatly enriched by the information you share with them.

Sincerely,

Tracylee Clarke, PhD
Assistant Professor of Communication
California State University Channel Islands
One University Drive
Camarillo, CA 93012
(805) 437-3305
tracylee.clarke@csuci.edu

#### PAYEE DATA RECORD

(Required in lieu of IRS W-9 when doing business with the State of California)

STD 204 (Rev. 2-2000)

Note: Governmental Entities, federal, state, and local (including school districts) are not required to submit this form.

SECTION 1 mu	ist be completed by the requesting state agency before forw	arding to the payee			
1	PARTMENT/OFFICE	PURPOSE: Information contained in this form will			
	SU Channel Islands	be used by state agencies to prepare Information			
DETUN	REET ADDRESS	Returns (Form 1099) and for withholding on			
TO:	One University Drive Y, STATE, ZIP CODE		vendors. Prompt return of		
i	amarillo, CA 93012		n will prevent delays when		
<del></del>	LEPHONE NUMBER	processing payments.			
i i	305) 437-8400	(See Privacy Sta	tement on Page 2)		
2 PAYEE'S	BUSINESS NAME				
Matt P	etersen, SWCA, Inc.				
55	etersen, SWCA, Inc.  North Main Suited  ADDRESS (Number and Street or P.O. Box Number)	09			
f	19an UT 84321				
(CITY, ST	ATE and ZIP (IODE)		***		
3	CHECK ONE BOX ONLY		1		
PAYEE	LEGAL CORPORATION	PARTNERSHIP	NOTE: State and		
ENTITY INFORMATION	MEDICAL CORPORATION	ESTATE OR TRUST	local governmental entities, including		
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	EXEMPT CORPORATION (Non-profit)		not required to		
	ALL OTHER CORPORATIONS		submit this form.		
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4	CHECK APPROPRIATE BOX(ES)		NOTE:		
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RESIDENCY	PAYEE business in CA. RESIDENCY				
STATUS	Nonresident (See Page 2). Payments for services by to state withholding.	nonresidents may be subject	California resident at time of death.		
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	walver of State withholding from Franchise tax Board at tached resident if at least				
	SERVICES PERFORMED OUTSIDE OF CALIFORNIA one trustee is a California resident.				
			(See Page 2)		
5	I hereby certify under penalty of perjury that the				
CERTIFYING	is true and correct. If my residency status should		orm you.		
SIGNATURE					
	SIGNATURE	DATE	TELEPHONE NUMBER		
	Man tens	1/28/08	435-881-3548		

## Application Instructionally Related Activities Funds Request 2006 – 2007 Academic Year

Please provide the following in your application:

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

The Communication and Political Science Programs will sponsor an on-campus speaking event titled: "Bridging Policy & Practice": The National Environmental Policy Act (NEPA) featuring guest speaker Matt Petersen, Director of NEPA & Training, SWCA Environmental Consultants (please see brief bio below and attached resume). Students enrolled in various courses will be invited to participate in a NEPA policy presentation (open to all students) that highlights local and national case studies. Students will learn how environmental policy shapes and influences practice and environmental behavior. Further, this event will give students the opportunity to learn how environmental policy is put into practice with hands-on and interactive case study analysis. In addition to an all-campus speaking event, Mr. Petersen will give two classroom presentations (COMM/ESRM 443 and POLS/ESRM 340). This event will compliment curriculum in courses associated with the Communication, Political Science and Environmental Science and Resource Management Programs focusing on environmental policy development, implementation and implications.

Guest Speaker Bio: Matt Petersen has more than 16 years of experience in NEPA compliance and associated permitting. He has overseen, managed or worked as a resource specialist on 27 major EISs (Environmental Impact Statements) and specializes in managing the development of large, legally-defensible NEPA planning documents. He has managed NEPA projects as a third-party contractor for major federal land management agencies, including the Bureau of Land Management, U.S. Forest Service, U.S. Fish and Wildlife Service, Army Corps of Engineers, Federal Aviation Administration, Bureau of Indian Affairs, and the Natural Resource Conservation Service. Mr. Petersen has developed multiple courses on NEPA and NEPA project management for clients including federal, state, and local government agencies; private organizations; tribes and non-profit organizations emphasizing the practical application of the NEPA process in a controversial and potentially litigious setting. He teaches courses for the BLM and Forest Service National Training Centers. Mr. Petersen also teaches a graduate/undergraduate course at the University of Utah on NEPA and has also been a guest speaker at various campus events at the University of Utah, UC Davis, Arizona State University and Utah State University and a featured speaker/trainer at NAEP (National Association of Environmental Professionals) conferences.

2. **Relation to IRA to Course Offerings.** All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses. Please list all classes that related to the program proposed.

COMM/ESRM 443 Environmental Communication POLS/ESRM Environmental Politics & Public Policy

3. Activity Assessment. Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. Please note a report will be due at the end of the semester.

Students attending the all campus event will be asked to fill out a survey evaluating the presentation. Students enrolled in COMM/ESRM 443 or POLS/ESRM 340 will be asked to write a 1-page assessment of the event relating it to course teachings.

4. **Activity Budget.** Please enclose a complete detailed budget of the entire Activity **bold** specific items of requested IRA funding. (Attachment A)

Please see Attachment A

Signatures and Dates

5. **Sources of Activity Support.** Please list the other sources of funding, and additional support for the activity.

There are no other identified sources of funding for this activity.

Project Skorlsor, () (0)	10.15,07
Klind all	Date 0/15/2007
Program Chair/Director	10/16/07 Date
A-hraide Dean	10/17/93 Date

# Application Instructionally Related Activities Funds Request 2006 – 2007 Academic Year

#### ATTACHMENT A

#### ACTIVITY BUDGET FOR 2006-2007

1. Operating Expense Budget	
A. Supplies	\$50 (photocopies and presentation supplies)
B. Vendor Printing	
C. In-State Travel	
D. Out-of-State Travel	\$450 (airfare & 1 night hotel)
E. Equipment Rental	
F. Equipment Purchase	
G. Contracts/Independent Contra	actors
H. Honorarium	\$1000
I. OPC Chargeback	
J. Copier Chargeback	
K. Other	
TOTAL REQUEST	\$1500
2. Revenue	
A. Fees	
B. Matching Budget	
TOTAL	\$1500

#### **Events & Facilities Use Request Form** Select Internal or External Request Internal Request Date Finalized by EFL Select New, Modify or Cancel Event Contact: Events & Facilities Liaison (EFL) One University Dr., Camarillo, CA 93012 Tel.: 805-437-8432 Fax: 805-437-8431 Event# PLEASE SUBMIT THIS FORM 30 DAYS PRIOR TO THE DATE OF EVENT EVENT INFORMATION Date(s) of Event: Spring 2008 (April) Organization or CSUCI Dept: Communication Program Title of Event: Bridging Policy & Practice: NEPA Billing Address or Bell Tower East CSUCI charge code: Set Up Time: 732-Communication Start Time: 4:00 PM Account Code / Fund / Dept. / Program 5:00 PM Finish Time: Expected Attendance: Event Contact: Tracylee Clarke Target Audience (please select): Campus Community Tel: 437.3305 Email: tracylee clarke@csuci edu Brief Description of Event: Guest Speaker with Q&A Session Cell: 479.1694 O.P.C. SERVICES REQUESTED: FACILITY REQUESTED: Malibu Hall 100 Aliso Hall Auditorium Audio System Tables - Standard 6' (30) $\boxtimes$ Tables -Almond/Folding 6' (40) Aliso Hall Plaza Wireless Mic (2) # Grand Salon Tables - Round 72" (18) Petit Salon Bell Tower Mall Lapel Mic (2)# Tables-Almond/Round 60" (20) Bell Tower Fountain C'yard Panel Mics (set of 6) Salon A Tables - Classroom 6' (60) The Hub Potrero Field CD Player Podium Chairs - Almond/Folding (300) Recreation Center ∐The Hub Park Chairs - Green Folding (80) South Quad Power Ext Cords # Power strips # Chairs-Burgundy (250) Malibu North Quad Chairs - Blue (100) Malibu 90 Trash Cans - Extra # Library Courtyard Recycle Cans # Water pots (4 max) \_Classrooms(specify) Projection screen (3) Other (specify) Banners/Signage Placement Location: Other Services (please specify): OPC SERVICES NOT REQUESTED. SET-UP LAYOUT REQUESTED: SPECIAL REQUIREMENTS: Open Square Alcohol will not be served Alcohol will be served Theater / Auditorium If alcohol is to be served/supplied, approval by the Classroom Banquet / Dining Other (please attach a sketch of your layout.) Chief of Police and the University President is required. Catering/Food Service: "Sodexho has first right of refusal for on-campus catering. I.T. SERVICES REQUESTED: PC on cart Video Projector TV / VCR Overhead Projector Print Services Contact Sodexho: 805- 437-8917 to discuss details. Wireless Internet Services sodexho@csuci.edu Guest Access to the Network Other (please specify) IT SERVICES NOT REQUESTED. PUBLIC SAFETY: TRANSPORTATION & PARKING (TPS): Directional signs must be provided to TPS 48 hrs. prior to event. Additional assistance is requested for this event. (please specify): Signs provided by: Extension: UNIV. POLICE CONSULTATION IS REQUIRED. (For official use only.) Prkg. attendants requested: Parking for event is designated by TPS: APPROVALS: for administrative use only Assoc. Dir. Buildings & Grounds (review setup equip layout items) Date Divisional Vice President (approval of event and charge code) Date Date Assoc. VP for O.P.C. (review completed events and facilities request) Date Events & Facilities Liaison (verification of space availability)

#### Please note:

All events must comply with the Americans with Disabilities Act and be accessible to persons with disabilities. The sponsor of the event is responsible for requests for access accommodations and for the cost of disability accommodations. Information available: www.ada.gov

Date

Date

Date

\*\*Sodexho Manager (approval for waiver of catering services)

\*President (approval for alcohol supply and or service)

Date

Chief of Police (event notification & approval for alcohol)

Dir. of Transportation & Parking (traffic control & parking)

Information Technology (approval if IT services requested)



IRA Advisory Committee
Mary Devins
Faculty Support Coordinator
California State University Channel Islands
Bell Tower 1161

10/

April 30, 2008

Dear IRA Advisory Committee,

Please find enclosed the report form and related documents for the Instructional Related Activity (IRA): "Bridging Policy & Practice": The National Environmental Policy Act (NEPA) Guest Speaker as required for the grant award process.

As outlined in the report, the Communication and Political Science Programs sponsored an oncampus speaking event. Students enrolled in various courses as well as the general campus student body were invited to attend a brown bag focusing on job opportunities in the field of environmental science. In addition, the featured guest speaker spoke to two classes about environmental policy development.

This event was a valuable experience for those involved and on behalf of the students and the Communication and Political Science Programs, we would like to thank you for making this event possible.

Sincerely,

Tracylee Clarke, PhD

Assistant Professor of Communication

Sean Q. Kelly, PhD

Associate professor of Political Science

### Instructional Related Activities Report Form

Sponsor	Program			
Tracylee Clarke, Communication Faculty Sean Q. Kelly, Political Science Faculty	Communication Political Science			

ACTIVITY TITLE	DATE (S) OF ACTIVITY		
Bridging Policy & Practice: The National Environmental Policy Act (NEPA) Guest Lecture & Brown Bag	March 23-24, 2008		

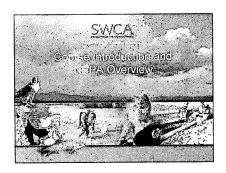
### PLEASE EXPLAIN (1) DESCRIPTION OF ACTIVITY; (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S); AND (3) WHAT YOU LEARNED FROM THE PROCESS.

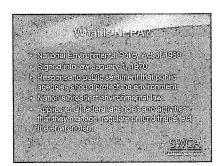
Activity: The Communication and Political Science Programs sponsored an on-campus speaking event titled: "Bridging Policy & Practice": The National Environmental Policy Act (NEPA) featuring guest speaker Matt Petersen, Director of NEPA & Training, SWCA Environmental Consultants. Mr. Petersen gave two classroom presentations (COMM/ESRM 443 Environmental Communication and POLS/ESRM 340 Environmental Politics & Public Policy) that focused on environmental policy development. (Please see attached Power Point presentation). In addition to the two classroom guest lectures, Mr. Petersen hosted a Brown Bag Discussion titled, "Job Opportunities in Environmental Science, Environmental Policy & Related Fields." (Please see attached flier) Students enrolled in various courses were invited to participate in an open dialogue and bring their resumes for review and editing.

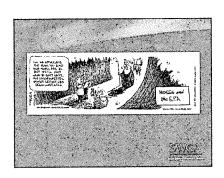
Relation To Course: This event complimented curriculum in courses associated with the Communication, Political Science and Environmental Science and Resource Management Programs focusing on environmental policy development, implementation and implications. In the class presentations, Mr. Petersen focused on the role of politics and policy in shaping environmental regulations. He gave an overview of NEPA including the case law that has shaped practice. He then gave historical and real-time cases and examples of NEPA projects and concluded with the role and importance of public involvement in shaping public policy. Students learned firsthand how environmental policy shapes and influences practice and environmental behavior and the role of language and public involvement in shaping public policy.

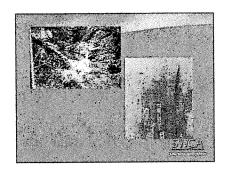
**Student Learning Experience**: Based on feedback from students in both classes and those who attended the Brown Bag, this was an excellent activity. Their learning experience is reflected in their evaluation of the event (please see the attached assessment forms as well as a summarized comment report). Students were easily able to link the presentation material to their course readings and previous class discussions. Many commented that the presentation gave them insight and excitement for the field of environmental policy.

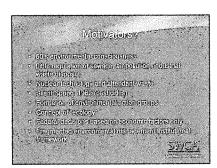
\*\*Please attach assessment forms from students, list of attendees, peoplesoft program report

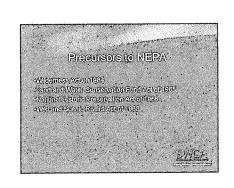


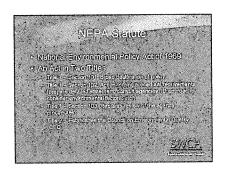


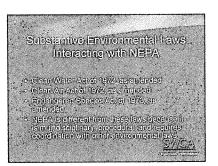


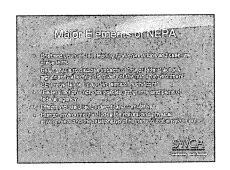


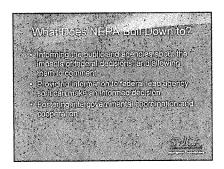






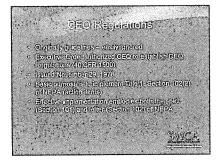


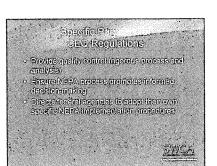






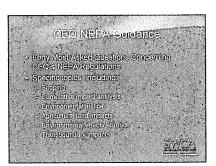




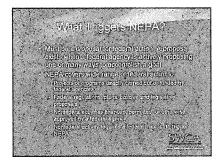


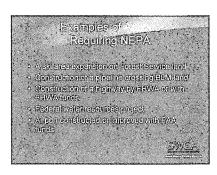


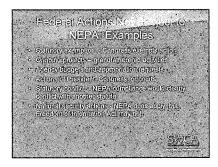


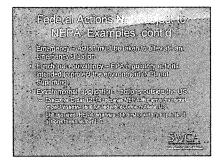


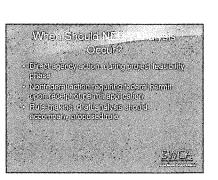


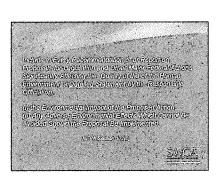


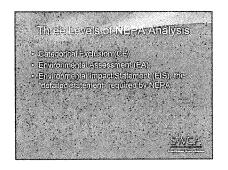


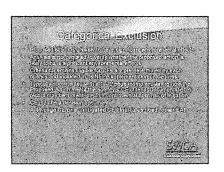




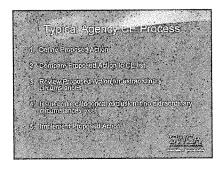




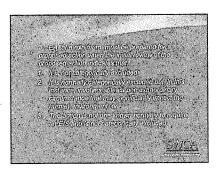


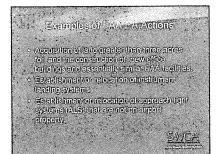


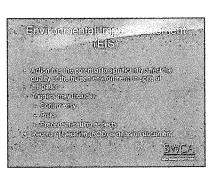




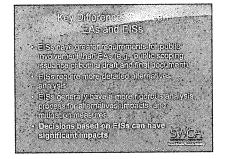


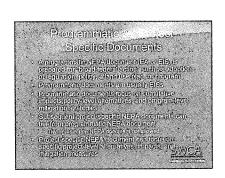


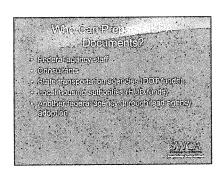












#### POLS 340/ESRM 340 Attendance

Campbell, Brian Lee Decandia, Robert Louis Donahue, Bailey Donvito, Gina Kathleen Dumas, Sarah Echevarria, Luis Clemente Eichstaedt, Eric Jeffrey Eiland, Brandon Carter Fall, Kristin Nicole Frey, Andrew Gaumer, Karie Ann Gorman, Amelia Colleen Gunther, Benjamin Christopher Hennessy, Kaitlyn Louise Houser, Sarah Lee Jelenic, Ana Miranda Joy, Van Gardner Katapodis, Kari Rene Kim,Soo Ji Morrison, Ashley A Ngo, William Long Redburn, Hayley Brooks Richardson, Kerry S Scott,Breanna Mirae Tabor, Luke Christopher Torgerson, Blake Valenzuela, Chris Van Orden, Michael Ward, Jason Erik Wiebelhaus, Alexandra Christine Zeman, John Edward

Adair, Michael Gary

Bente, Chelsee Marie

Alaniz, Jesse

#### **Student Evaluations**

#### What did you like best about this lecture/topic?

- That I have a better understanding about NEPA and I could apply to present classes and future choices that affect my life.
- He talked about important topics.
- I appreciated Matt using terms the class understood as well as clarifying terms we may not.
- That he was personally involved in the subject.
- Integration of public policy and different regulatory laws etc.-reality of implementation.
- Learning background of analysis on environmental impact; never been explained the process nor about NEPA in depth.
- The speaker gave good examples and was able to explain and relate the presentation to interests that the class could understand.
- The PowerPoint had a lot of information.
- Mr. Petersen's enthusiasm and knowledge of topic.
- I learned more things about NEPA.
- Speaker had solid understanding and powerful delivery of information.
- I enjoyed learning about NEPA because I have never heard about it and found it interesting and know more about it.
- Went into a lot of background and explained everything very well and understandable. He did a great job of making topic interactive and fun.
- The NEPA situation; I would like to know what goes through developers projects that could hurt low end income places.
- This guy really knew what he was talking about. It was nice for once with a guest speaker to feel like they were super knowledgeable about the topic.
- Never heard of NEPA so just learning about it was very interesting. Matt is a good speaker who kept me interested, knew what he was talking about.
- The interaction the speaker had with the audience.
- He was clear, started at basics, grew to more complex ideas.
- Didn't know much about the topic before the presentation.
- He knew what he was talking about and explained it well and in simple terms.
- The clarity.
- The speaker was able to draw on his own pas experience and relate them to his lecture to give actual examples.
- Very knowledgeable and informative.
- The expertise of the guest's knowledge.
- I'm planning on going into technical writing and grant writing; my ESRM minor is to facilitate an environmental aspect to that.
- When he talked about the projects he's working on.
- Introduce new information; government policy isn't something I'm familiar with.

#### How did this lecture relate to what we have been discussing in class?

- Because I'm in both comm./esrm and they both talk about environmental policies and conflict resolution.
- We talked about the same stuff but went into great detail.
- The class concerns environmental policy, and NEPA is the national environmental policy act.
- The politics/policies that involve the environment.
- Environmental policy and the "red tape" involved with it-EPA involvement etc.

- We have discussed many cases all dealing with environmental impact; had NEPA been involved, these cases may have played out differently; way cases have changed since 1970s.
- Explains how environmental policies work and come about and the effects that policies have on federal activities.
- Everything because it dealt with environmental disputes and issues.
- Love canal-we have talked about that situation before in class along with public policies.
- This class is about learning of environmental issues and this lecture talked about some environmental disputes.
- Relates strongly to environment.
- Environmental disputes.
- Environmental disputes between countries and agencies.
- It was a good intro; would possibly need a week at least to understand more of the policy and procedures.
- Well we deal with the environment and policy. This had everything to do with it.
- Fit well with environmental regulation and laws protecting the environment.
- Environmental disputes with policy makers, corporations, government, etc.
- Everything! Past cases really needed NEPA-love canal.
- How policy and the environment interact.
- It talked about environmental policy on real world situation.
- This relates to many of the case studies we have read and talked about in class concerning environmental policies and gives us a background on how they are implemented today.
- It was a great example of its practical uses.
- Governmental relations to environmental matters and concerns, and the organizations that handle it.
- It related the efforts being made at the federal level to disclose environmental effects.
- When he mentioned examples like what happened at love canal.
- We're studying policy vs. environment, and this subject is right on target. Policy is followed to help protect and mitigate impact.

#### What are a few of the things you learned from this guest lecture?

- A better understanding of NEPA on CEQ.
- NEPA, FONSI.
- Almost everything presented was new material for me.
- More about the agencies.
- Levels of NEPA, how it applies, etc.
- Overview of NEPA and its three methods of analysis, the method and assessment of environmental impacts; effort developers have to put into continuing their development.
- What NEPA is and the work that it does to protect the environment.
- What NEPA was and a lot of documentation goes into protecting the environment.
- Programmatic vs. Project-Specific documents.
- NEPA, and he lives where they shot the movie Napoleon Dynamite; I thought that was a good open because he was trying to relate to us and it captured my attention.
- Policy and programs of environment are extensive.
- About NEPA, EIS, and EA.
- The amount of policies that are in our government system that deal with environmental issues.
- Steps to regulations.
- I learned about NEPA and the difference of a CE, EA, and EIS.
- What NEPA is, how it is conducted, and what it does for the environment.

- The specifics of NEPA; EIS.
- Everything! I didn't know there was NEPA, but after learning about it, I want to learn even more because it seems very important.
- NEPA, how consulting works.
- About NEPA.
- What NEPA is and how it works.
- I learned what NEPA is and does and its three levels of analysis.
- What a job like this entails.
- Nixon signed environmental legislation?
- It's complicated.

#### Would you suggest having this type of lecture in future classes? Why or Why not?

- Yes, because he can give great examples that he actually experienced first hand.
- Yes, because it shows what a career in this field would be like.
- Yes, I appreciated his lecture style, as well as the information given. Everything was relevant to our course.
- Yes, but the person who brought in the lecturer should have them do all the speaking and the audience do the question asking.
- Yes, broad based lecture.
- Yes, I found it very interesting. It has turned my interest towards a new topic.
- Yes, the lecture was very informative.
- Umm...if it is an upper division environmental class, it has a lot of information.
- Yes, very interesting and inspiring.
- Yes, he was very interesting and no boring like most lectures. Enjoyed his personality.
- Yes-full of valuable information.
- Yes, it was interesting and a lot of information that is interesting.
- Yes, very informative and interesting topic with a very well informed speaker.
- Yes, I would and maybe give a solid intro.
- Yes, it was very informative and interesting to learn from someone who works in the field.
- Yes, I can't imagine many people learn about NEPA so it is good to raise the awareness to the general public on what NEPA does.
- Yes, because the lecture was interesting.
- YES! Very informative, clear, and interesting.
- Yes, but the information was a little too dry.
- Yes, very informative both educationally and career wise.
- Yes, this lecture was professional and informative.
- Yes-very interesting.
- Yes. He was very insightful.
- Yes, definitely. It provides a more real world emphasis to our focus.
- Yes, because we need a speaker who is involved with real life situations outside the classroom.
- Yes-he's in the real world and brings it more to life than any policy, reading about regulations.

# Brown Bag Discussion Job Opportunities in Environmental Science, Environmental Policy and Related Fields

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The Communication and Political Science Programs are sponsoring a Brown Bag for students majoring or enrolled in courses associated with Environmental Science & Resource Management, Biology, Environmental Communication and Political Science.

Matt Petersen, environmental consultant with over 18 years of experience will discuss with students:

- Various job opportunities in the field of environmental consulting
- What environmental consultants look for when <u>hiring college</u> graduates or new employees
- How to gain <u>valuable experience</u> that will prepare you for the consulting world
- How to craft a <u>strong resume</u> that will catch potential employer's attention
- What a typical work day looks like for environmental consultants

### Thursday, April 24<sup>th</sup> 12-1 PM Malibu Hall 140

Bring your lunch, your resume and your questions!

Mr. Petersen has over 18 years experience in environmental consulting, specifically fishery assessment, aquatic sampling, and policy regulatory processes. He has acted as both a project manager and resource specialist on several NEPA, FERC, and Clean Water Act projects. During his professional career he has expanded his training to include hydrological modeling and analysis, wetland delineation, mapping and impact analysis, and environmental site assessment of commercial properties. As a Watershed Ecologist and Senior Project Manager at SWCA, his experience includes managing several NEPA processes disclosing both natural and human resource impacts of projects in New Hampshire, Vermont, Colorado, Wyoming, Utah, Idaho, California, and Alaska. This work required Mr. Petersen to synthesize technical reports and write impacts analysis sections for such resource disciplines as transportation, air quality, land use, socioeconomics, recreation, wetlands resources, vegetation resources, fisheries, and cultural resources.

#### **Spring 08 NEPA Guest Lecture Attendees**

Clarke, Tracylee (faculty)

Basu, Kore

Bonsignori, Andrew

DeSiderio, Aimee

Donahue, Bailey

Frey, Andrew

Garfinkel, Samantha

Jelenie, Ana

McCarthy, Lindsay

Miller, Heather

Penalba, Jason

Racicot, Shauna

Ronson, Christopher

Roscelli, James

Rottman, Monica

Rowland, Carla

Thompson, Justin

Umbrasas, Bryan

Webb, Patrick

Zoelle, Steve

#### Student Evaluations

#### What did you like best about this lecture/topic?

- How informative everything was. How open to questions and comments he was.
- I learned a lot of new information that is important in today's society.
- I liked to learn about how I can become more involved in the community and what changes are being done in ways to better understand.
- Matt is an incredibly intelligent and knowledgeable individual on the topics and subject matter regarding environmental communication/mediation/consulting.
- It was very applicable to me personally because the speaker does the type of work I my get involved with.
- Good career advice. Entertaining and funny
- Lecture touched on topics and issues in real world situations. Broadened my scope of career options.
- He made the info relative and interesting for everyone. It was a lot of fun to listen and participate in the lecture/discussion.
- Easy to understand and related to us well. He was enthusiastic and not boring. It was a long discussion but very enjoyable.
- It allowed for me to see how this degree can be used for a job.
- The environmental stance and the policies that followed NEPA
- Real world experience and knowledge.

#### How did this lecture relate to what we have been discussing in class?

- Related directly to environmental comm. NEPA is a really crucial organization to establishing fair agreements about the environment.
- In all aspects mainly problem solving in the environment.
- It helped with what I need to know in order to start my paper.
- This lecture directly and indirectly pertains to career and environmental communication involvement
- The speaker's job is heavily tied in with environmental communication.
- It was about communicating environmental issues.
- Real world examples of what we talk about.
- No matter what the situation or the career, communication is important.
- It emphasized the importance of communication within environmental related companies.
- He discussed how important communication is in regards to environmental projects and we've been learning about communicating about the environment.
- It talked about the NEPA which is a topic.
- It correlated directly with risk assessment and deep ecology.
- Everything.

#### What are a few of the things you learned from this guest lecture?

- They type of jobs available through NEPA. The stand they take in facing situations.
- About NEPA and how it works start to finish.
- Learned what NEPA stood for and what it is and how things in general affect me and the environment.
- NEPA, Connections between economics v. ecology, understanding significance of environmental assessment and impact.
- There are lots of consultancy jobs available out there.
- I learned what NEPA is and what it is about-I had never heard of it before.

- Different controversies going on; how the process works.
- NEPA is very involved.
- The different processes involved in this type of consulting and the different types of projects and the scale of the projects involved.
- About how to deal with environmental conflict. Taking in what people say and staying objective; also all about NEPA.
- Specific aspects of what a NEPA consultant does.
- What NEPA stands for and all that NEPA entails.
- A lot about NEPA; environmental consulting; conflict mediation and resolution

#### Would you suggest having this type of lecture in future classes? Why or Why not?

- Yeah is was really appropriate, informative, and interesting
- You it was very educational
- Maybe, if there was an issue that affected me then I would need a better understanding of what, why, and when.
- Pay Matt to fly here again
- Yes, the speaker was very interesting and I wish more classes invited speakers working in jobs that might appeal to us students. We need all the help we can get.
- Sure, it was interesting and engaging.
- Yes it gives you a fear for what a career world be like
- Yes just not as long
- Yes it was very beneficial and interesting to listen and learn from someone in the field.
- Yes, it's good to have a speaker that is in a career that some of the students may want to go into.
- Absolutely because it shows what and environmental communication degree can be used for.
- Yes, I am possibly interested in the field as a career.
- Definitely because it offers a view into real world career opportunities.