



Application
Instructionally Related Activities Funds Request
2009-2010 Academic Year

Activity Title: *Living Under the Trees: Farm workers of California*
Project Sponsor/Staff (Name/Phone): **Dr. Kathleen Contreras (Education)**
437-8976 or 216-7209

Activity/Event Date(s): **Sept. 17, 2009**

Date Funding Needed By: July, 2009

Please check if any of the following apply to your IRA:

- | | |
|---|---|
| <input type="checkbox"/> Equipment Purchase | <input type="checkbox"/> Field Trip |
| <input checked="" type="checkbox"/> Event | <input type="checkbox"/> Participant data collection for public dissemination, i.e. interviews/surveys that result is a journal/poster session/newsletter |
| <input type="checkbox"/> IT Requirements | |
| <input type="checkbox"/> International Travel | |
| <input checked="" type="checkbox"/> Space/OPC Requirements | <input type="checkbox"/> Risk Management Consultation |
| <input type="checkbox"/> Infrastructure/Remodel | <input type="checkbox"/> Late Submission (Passed Deadlines: |
| <input type="checkbox"/> Other _____ | |

Previously Funded: ☐ YES ☒ **NO** Yes, Request # _____

Does your proposal require IRB (Institutional Review Board) approval: ☐ Yes
☒ **No**

Assessment submitted for previously Funded Activity: ☐ YES ☒ **NO**

Academic Program or Center Name and Budget Code: **Education**
660003-GD935-745-00000-00000-00000

Date of Submission: March 15, 2009

Amount Requested: **\$12,500**

Estimated Number of Students Participating: **200** for photo exhibition and
300+ accessing digital photos for academic research and participatory
engagement for CSUCI course activities (see attached CSUCI course list).

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Requirements and Signatures

Brief Activity Description. On behalf of students and academic departments, we seek external funding for a compelling exhibition of photographs, entitled "*Living Under the Trees*" from CRLA (California Rural Legal Assistance) based on farm workers in our local area and throughout California. Funding will provide the means to sponsor an array of academic and cultural activities and necessary purchasing costs which includes three areas:

Components

a.) Hosting a **Photography Exhibition** in the Broome Library by photographer David Bacon in Sept. 2009 accompanied by related exhibition of large format written narratives of farm worker housing and labor conditions. Includes a required hosting of a public reception for the work of the non-profit California Rural Legal Association of Ventura County on behalf of farm workers: (Curator costs, photos, narratives, and reception):
\$5,000

b.) **Purchasing photographs--5 large format** (24 x 36) for permanent exhibition on campus. (Each print = \$ 550 + mount = \$200 ea (laminated to 3mil dibond, laminated UV protective coating). $750 \times 5 =$ **\$3,750**

c.) **Purchasing digital rights** of a photograph series (# 50) for the library's digital collection for academic research use by CSUCI students, academic departments/professors, and interested community members. (\$ 100 per image x 50)=**\$5,000**).

TOTAL= \$13,750

Rationale

As our campus is located in the middle of prime agricultural property within Ventura County which benefits from agricultural economic prosperity and as some of our promising students are children of farm workers, the visiting exhibition and digital collection will broaden students' academic and cultural perspectives through academic engagement with the photo collection and written and oral narratives based on the working lives of the farm workers. It is also a way to honor the many contributions of farm workers to our local economy, culture, and society.

Relation to IRA to Course Offerings: A variety of CSUCI academic departments and classes (see attached list) are interested in acquiring rights to use *digital* versions of the photographs for educational purposes. Here are a few examples of how photos and written narratives will be used in a variety of academic departments. With the acquisition of a **digital collection** (50 photographs of farm workers in Ventura County), the collection will provide a variety of opportunities for:

- Students in a variety of academic departments (**Chicana/o Studies, History, Sociology, Economics & Business, Political Science, English, and Spanish**) to use them as **primary source documents** for the study of the contemporary Chicana/o experience. They would be especially useful in preparing students for service learning projects that engage CSUCI students in working with this population.
- CSUCI **teacher candidates** using photos and narratives for creating family literacy projects based on photos and oral histories. In addition, teacher candidates would create history-social science lessons on local economy and its workers.
- CSUCI students in **Business and Economics** courses using the photos and narratives in presentations and projects that engage issues concerning ethics in labor and housing policies and practices.
- CSUCI students who partner with **community-based service learning agencies**, such as Cabrillo Economic Development Corporation and its farm worker housing projects throughout Ventura County, to create oral histories and community ethnographies on their particular economic and social history.
- CSUCI students in **Capstone courses** across disciplines using them in conjunction with scholarly research and primary sources about farm worker experiences and agribusiness to write reports or articles for publication in academic journals. The University Archive holds the records of the lawsuit that led to the building of the Villa Cesar Chavez in South Oxnard, and these photographs would supplement that document collection. If a student or faculty member wishes to have anything published that includes these photographs, copyright permission would be sought.
- CSUCI undergraduates in **Education courses** using the photos in Outreach and Service Learning Projects with K-12 children.

- Students in **English and Spanish courses** using photos and narratives in composition and critical thinking exercises to develop essays that engage the social, ethical, cultural, economic, and political contexts to which the photographs speak.
- CSUCI students already working on the **Bracero Oral History project**, an on-going partnership between CSUCI, the Smithsonian's National Museum of American History, and a national consortium of universities and other educational institutions.
- Our **CSUCI University Preparation Schools** (UPS & Middle School) and other surrounding farming community schools who will be invited to explore the exhibit and use for creating local agriculture and sustainable economy projects.

Assessment requirement

Assessment process will include a variety of measures; 1.) attendance report of the temporary exhibition, 2.) library usage form for digital collection, and 3.) student products (ethnographic research, interviews, written narratives, digital storytelling-DVD, etc.) created for individual courses, service-learning outcome reports, and capstone projects.

Activity Budget. See attached.

Sources of Activity Support: Office of Extended Education (\$500), School of Education (\$250), School of Business & Economics (\$500).

Acknowledgment. Project Sponsor and Program Chair acknowledge that they have reviewed and accepted the Conditions and Considerations detailed on page 2.

Signatures and Dates

Kathleen Contreras

Project Sponsor

3/15/09

Date

Joan Karp

Program Chair/Director

3/16/09

Date

A-L Rios

3/17/09

Dean

Date

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ACTIVITY BUDGET FOR 2008-2009

1. Operating Expense Budget

A. Supplies	_____
B. Vendor Printing	_____
C. In-State Travel	_____
D. Out-of-State Travel	_____
E. Equipment Rental	_____
F. Equipment Purchase	_____
G. Contracts/Independent Contractors	_____
H. Honorarium	_____
I. OPC Chargeback	_____
J. Copier Chargeback	_____
K. Other (Please Specify):	

a.) Hosting a **Photography Exhibition** in the Broome Library. Includes a required hosting of a public reception for the work of the non-profit California Rural Legal Association of Ventura County on behalf of farm workers: (Curator costs, photos, narratives, and reception): **\$5,000**

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TOTAL Expenses \$13,750

2. Revenue

A. Course Fees	_____
B. Ticket Sales	_____
C. Out of Pocket Student Fees (exclusive of course fees)	_____

D. Additional Sources of
Funding

- a. Office of Extended Education (\$500);
- b. School of Education (\$250);
- c. School of Business & Economics (\$500)

TOTAL= \$1,250

E. Requested Allocation
from IRA =\$12,500

Total Revenue

\$13,750

Academic Courses aligned with Photo Exhibition with written narratives

&

Digital Access in Library

Chicano Studies

CHS 100 Chicanas/os in Contemporary Society (3); CHS 292 Chicanas/os Studies Service Learning and Civic Engagement (3); CHS 491 Theoretical Foundations of Chicana/o Studies (3); CHS/EDUC 449 The Chicano/Mexicano Child and Adolescent (3); CHS 401 Legal Issues Facing Low-Wage Latino Workers (3); CHS 494 Independent Research (1-3); CHS 492 Service Learning (1-3); CHS 331 Transborder Perspectives in Chicana/o Studies (3); CHS/EDUC 449 The Chicano/Mexicano Child and Adolescent (3); CHS 401 Legal Issues Facing Low-Wage Latino Workers (3); CHS 494 Independent Research (1-3)

History

BUS/HIST 349 History of Business and Economics in North America; BUS/HIST 349 History of Business and Economics in North America; HIST 402 Chicana/o Southern California History and Culture (3); HIST 333 History of Southern California Chicana/o Art* □ HIST 334 Narratives of Southern California; HIST 350 Chicano History and Culture†; HIST 402 Southern California Chicana/o History and Culture*; HIST 271 The United States since 1877; HIST 350 Chicana/o History and Culture (3)

English

ENGL/HIST 334 Narratives of Southern California; ENGL/SOC 331 Narratives of the Working Class; ENGL 453 Chicana/o/Hispanic American Literature (3); ENGL/HIST 334 Narratives of Southern California; ENGL 349 Perspectives on Multicultural Literature (3); ENGL 353 Hispanic/Hispanic American Literature (3); ENGL 311 Bilingual Literary Studies; ENGL 453 Hispanic/Hispanic American Literature (3); ENGL 475 Language in Social Context (3) □ ; EDUC 512 Equity, Diversity and Foundations of Schooling (3); EDMS 527 History, Social Studies and Integrated Arts (4); EDUC 445 Chicano Child & Adolescent; EDML 563 Bilingual Pedagogy; EDML 564 Bilingual Pedagogy


Economics

Bus 349 History of Business & Economics; ECON 300 Fundamentals of Economics

Spanish

SPAN 202 Intermediate Spanish II (4); SPAN 212 Spanish for Heritage Speakers II (4); SPAN 301 Advanced Spanish: Part One (3) SPAN 302 Advanced Spanish: Part II (3)

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[New Request](#) | [Pending](#) | [Approved](#)

Welcome, Contreras, Kathleen. [Log Out](#)

Event Request Summary

Event Name: Living Under the Trees
Event Title: Photography: Farm workers of California
Event Type: Exhibit
Sponsoring Organization: SCHOOL OF EDUCATION
Expected Head Count: 200
Start: September 17 2009 06:00 PM
End: September 17 2009 08:00 PM
Date Summary: No Repeating Dates Were Selected.
Space: BRO1320
Preference:
Resources: A.V. Audio System (1)
A.V. C.D. Player (1)
A.V. Mic. - Lapel[2] (1)
A.V. Mic.-Wireless[2] (2)
A.V. Projection Screen [3] (1)
Chairs - Almond/Folding [300] (75)
Podium [2] (1)
Power Extension Cords [3] (3)
Power Strips (2)
Recycle Cans (1)
Tables - Rectangular 6'x24" [40] (3)
Trash Cans (2)
Wireless Internet Access (1)
Custom Attributes: **Contact Information::**
Requestor Cell Phone Number: 805-216-7209
Billing Contact Name: Kathleen Contreras
Billing Contact Number: 805-437-8976
Accounting String::
Accounting - OPC Charges: 660003-GD935-745-00000-00000-00000
Set-Up Times::
Pre-Event Set-Up Time Needed: 4:00 p.m.
Post-Event Break-Down Time Needed: 8:30 p.m.
Layout Information::
Layout - Theater/Auditorium: Yes

Tables - Rectangular 6'x24" [40] (3)
 Trash Cans (2)
 Wireless Internet Access (1)
Custom Requestor Cell Phone Number 805-216-7209
Attributes: Billing Contact Name Kathleen Contreras
 Billing Contact Number 805-437-8976
 Accounting - OPC Charges 660003-GD935-745-00000-00000-00000
 Pre-Event Set-Up Time Needed 4:00 p.m.
 Post-Event Break-Down Time Needed 8:30 p.m.
 Layout - Theater/Auditorium Yes
 Layout - Classroom No
 Layout - Banquet/Dining No
 Layout - Drop Off Only No
 Banner Placement By OPC Requested No
 Estimated Number Of Off Site Guest Cars 50-60
 Guests To Purchase Own Permit Yes
 Who Will Provide Directional Signs Events office
 Contact Number For Parking Services 437-8976
 Audience - Students Yes
 Audience - Campus Community Yes
 Audience - Open To The Public Yes
 Audience - Invitation Only No
 Will Catering/Food Be Served? Yes
 Name Of Caterer not known at this time

Requirements:

Comments:

Description: The David Bacon photography exhibition, consisting of 36 photographs and six text narrative panels, documents the experiences and conditions of indigenous farm worker communities in California, exploring the many challenges these communities face while also celebrating the culture and community spirit that sustains them. The exhibition promotes cross-cultural understanding and community dialogue among participants and is sponsored by the School of Education, School of Business & Economics, the Chicano Studies and History Departments at CSUCI and is a joint effort of California Rural Legal Assistance and its Indigenous Farm Worker Project.

Request another event

All times are local for Pacific Time, U.S.A. (Pacific), Canada (Pacific & Yukon), Mexico (Baja N.).
 Questions? Comments? **Please contact the Webmaster.**

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david bacon
1631 channing way
berkeley, ca 94703

510-851-1589
dbacon@igc.org

Kristen LaBonte, Digital Resources and GIS Librarian
Marie Francois
John Spoor Broome Library
CSU, Channel Islands
One University Drive
Camarillo, CA 93102

January 29, 2010

Dear Kristen and Marie,

Thank you very much for your letter specifying the terms and way in which the digital images will be used.

The cost of the reproduction rights as specified in your letter will be \$100 per image for 50 images, for a total of \$5000.


I look forward to our exhibition, and to the use that students and faculty make of the images.

Thank you very much.

Sincerely,



David Bacon

APPROVED FOR PAYMENT
BY 
DATE _____
ACCT 66 0003 TK 910 745 90250
CONTRACT/PO 8297
☐ PARTIAL PAYMENT
☒ PAYMENT IN FULL

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Purchase Order



THE TRUSTEES OF THE CALIFORNIA STATE UNIVERSITY
CHANNEL ISLANDS

CSU Channel Islands
Camarillo, CA 93012

Vendor: 0000006101

Bacon, David
1631 Channing Way
Berkeley CA 94703
510/851-1589

Page 1	Date 02/05/2010	Revision	Purchase Order 0000008297
Payment Terms Net 30	Freight Terms FOB-Destination	Ship Via BestMethod	
Business Unit CICMP	Origin ONL		

Ship To: Receiving Warehouse
One University Drive
Attn: Receiving Warehouse
Camarillo CA 93012
805/437-3185

Bill To: One University Drive
Attn: Accounts Payable
Camarillo CA 93012
805/437-8400

Line-Sch-Rcv	Quantity	UOM Item/Description	Unit Price	Extended Amt	Due Date
1- 1- X	50.00	DLR Digital Rights to Photos, 50 images at \$100/image	100.00	5,000.00	02/19/2010

IRA SPONSORED PROJECT

CAMPUS CONTACT IS KRITEN LABONTE IN THE BROOME LIBRARY

Subtotal: 5,000.00

Sales Tax: 0.00

Freight: 0.00

Total: 5,000.00

Contractors are responsible for familiarity with California State University (CSU) General Provisions for Commodity and Service Acquisitions. These provisions are available via the Internet at www.calstate.edu/csp/general.html or by request at the Purchasing Office at the address listed above.

Delay in Shipment: If you cannot fill this order without delay, notify the University Purchasing Office immediately of the probable delivery date.

Changes: No change or modification in terms, quantities, or specifications may be made without the express authorization in writing from the University Purchasing Office. No other CSU officer or employee may authorize changes.

CERTIFICATION AND APPROVAL OF PURCHASE ORDER

I hereby certify on my own knowledge that this order for the purchase of the items specified is issued in accordance with the procedure prescribed by law governing such items for the Trustees of the CSU and that all such legal requirements have been met.

By:

Cathy Strauch Buyer Tel: 805/437-8478
Fax: 805/437-8436 email: cathy.strauch@csuci.edu