



0382

<http://www.csuci.edu/ira/index.htm>

Application
Instructionally Related Activities Funds Request
2010-2011 Academic Year

Applications must first be sent to the appropriate program chair. Chairs will then recommend and route them to the Dean's Office for review and authorization. The Dean's Office will then forward them to the IRA Committee for consideration.

Activity Title:

Project Sponsor: Dr. Bob Mayberry, Assoc. Prof. of English, Tel: 437-2786
Event Dates: PA 391 Production, *Donner Party Cycle*, March 9-13, 2011
Date Funding Needed By: February 1, 2011

Please check if any of the following apply to your IRA:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Equipment Purchase | <input type="checkbox"/> Field Trip |
| <input checked="" type="checkbox"/> Event | <input type="checkbox"/> Participant data collection for public dissemination, i.e. interviews/surveys that result is a journal/poster session/newsletter |
| <input type="checkbox"/> IT Requirements | <input type="checkbox"/> Risk Management Consultation |
| <input type="checkbox"/> International Travel | <input type="checkbox"/> Late Submission (Passed Deadlines: Fall 3/15, Spring 10/15) |
| <input checked="" type="checkbox"/> Space/OPC Requirements | |
| <input type="checkbox"/> Infrastructure/Remodel | |
| <input type="checkbox"/> Other | |

Previously Funded: ☒ YES ☐ NO **Yes, Request # 0276**

Does your proposal require IRB (Institutional Review Board) approval: ☐ Yes ☒ No

Assessment submitted for previously Funded Activity: ☒ YES ☐ NO

Academic Program or Center Name and Budget Code: PA Code # 731

Date of Submission: **October 20, 2010**

Amount Requested: **\$11,195**
(Should match item 2. E. on page 4)

Estimated Number of Students Participating: 400 students

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Conditions and Considerations

Equipment Purchase-If requesting large equipment, Project Sponsor must show proof of correspondence with OPC Administration. In addition, all other purchases must follow Procurement Guidelines

Events-Attach copy of Events and Facilities Use Request Form (Public Folders-Events & Facilities folder) Consider time frame for set-up and take down.

Participant Data Collection for Public Dissemination-If Project Sponsor proposes to conduct research with human participants then it may be subject to IRB (Institutional Review Board for the Protection of Human Subjects) review. It is the Project Sponsor's responsibility to inquire with the IRB **prior** to IRA application submission to determine if the project is exempt from IRB review so that funding is not delayed. Please indicate on the cover page if your project is exempt from IRB review.

Field Trip-If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

IT Requirements-Requires proof of correspondence and approval from IT Administration

International Travel-Requires International Travel application be submitted to Center for International Affairs.

Risk Management Consultation-Requires proof of correspondence with Risk Management. Please see attached email.

Space/OPC Requirements, Infrastructure/Remodel-Requires proof of correspondence with OPC Administration .

Late Submission (Deadlines: Fall 3/14, Spring 10/15)-Requires explanation for emergency funding.

Fiscal Management: Project Sponsor's program will be responsible for all costs incurred over and above what is funded through the IRA award and will be responsible for seeing that any revenue that is intended to offset the amount of the IRA award is transferred accordingly.

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Requirements and Signatures

Please provide the following in your application:

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

This application is for the support of the Performing Arts **annual stage production** in conjunction with **PA 391 Production**, which is cross-listed with ART 391. It is a PA core-course scheduled for **Spring 2011** required of all Performing Arts majors, offered as an elective for Art majors, and open to all students at CSUCI. PA 391 is a **vital component of the learning experience for all PA majors and minors**. It addresses the PA Program Learning Outcomes providing students with an opportunity to collaborate with peers from a diverse range of artistic and cultural backgrounds to produce a live stage performance.

Student participation includes performing on stage before a live audience, designing scenic elements for the show, assisting the director and stage-manager, researching the performance/production history, coordinating stage-costuming and accessories, running the front-of-house, and writing programs and publicity. Students work on the technical preparation, rehearsal, and performance of a stage play that culminates in public presentations for **CSUCI students, faculty, staff, and the general community**.

The **learning objectives** of PA 391 place **students at the center of the learning experience**; they include the development of expertise and practical experience in a production, the evaluation and reflection (in writing) on the creative process, and the application of multiple aspects of performance in production. These goals are accomplished through the collaborative process of preparation and performance central to all performing arts. The spring project will feature the work of CSUCI students through their designs, performances, and other production work vital to the show's success. Capstone students from the Art program will design and produce posters and programs, PA majors, minors, and other CSUCI students will act on stage, and others will run lights and sound during the show, as well as supervise seating and ticket sales for each performance. During the **current budgetary crisis**, and in an attempt to **reduce overall costs**, monies acquired from the IRA will be used for equipment, independent contractors, and supplies that are essential for the students to carry out their work.

This year PA 391 will stage the premiere production of ***The Donner Party Cycle***, written by CSUCI faculty member **Bob Mayberry**. The cycle of plays follows the ill-fated Donner Party as they crossed the western desert and mountains en route to

California. Only half the company survived, most dying in the Sierras during the winter of 1847-48. The plays dramatize key decisions the party made along the California Trail, any of which could have spelled their doom. The **size of the cast is flexible**. There are 14 acting parts, all of which can be performed by as few as nine actors who play multiple roles, or there can be one actor for each different part. Bob Mayberry will be directing the plays with the experienced assistance of Dr. Catherine Burriss, who has directed two previous spring productions.

2. **Relation to IRA to Course Offerings.** *Students from the following courses may be involved in this project:*

ART/PA 383	Scenic Design
ART 499	Art Capstone Project
PA 101	Introduction to the Performing Arts
PA 292	Internship in the Performing Arts
PA 335	Business and the Performing Arts
PA 391	Production
PA/ENGL 463	Writing for the Stage (<i>offered by Dr. Mayberry in the fall of 2010</i>)
PA 490	Special Topics: Entertainment
PA 491	Lecture Series in Entertainment
PA 494	Independent Studies
PA 499	Performing Arts Capstone
PADA 353	Jazz Dance I
PADA 458	Dance Ensemble
PAMU 100	Music Appreciation
PAMU 261	Music Theory
PATH 281	Play Analysis
PATH 338	Theatre in History
PATH 380	Acting II
SOC/EDUC/ENGL 322	Sociology of Popular Culture

3. **Activity Assessment.**

The following assessment and evaluation tools will be used: the **formal student ratings** (SRTs), the **IRA student evaluation** forms and reports, and **attendee lists** will be submitted. As part of the course requirements for PA 391, students will be required to write **reflection papers** summarizing their **learning experience** for this project. Excerpts of these papers will be submitted, and the remainder made available upon request.

4. **Activity Budget.**

This student-centered project will focus on providing services and supplies which will **enhance the student learning experience**. This will **reduce overall production costs** as the students will constitute the majority of the design and production teams necessary to realize a stage production. The IRA funding requested in this application will cover the costs of supplies and equipment so students may engage in this project to the **best of their abilities**.

The **overall expenditure** projected for the upcoming spring production will be significantly less than Spring of 2010 because (1) the playwright is on the CSUCI faculty and (2) the set demands are minimal.

In Spring 2011 PA 391 will be team-taught by Professors Burriss and Mayberry. Rehearsals will occur in the PA classroom/teaching space, MA 140. OPC won't need to set up chairs for this event, as **the seats and the risers are in place**. The scenic elements for this show require no major construction or building of the stage set; some stage props as well as furniture (chairs, boxes, crates) may be pulled from the PA program's existing supply of such items. But OPC will need to run their usual tests on the lighting and power sources for the theatre, to be certain they won't fail during performance.

SUPPLIES (\$1350):

The purchase of **stage props** and specific items/objects **integral to the play, including paint for the stage**, should be roughly \$1000.

Costume **accessories** are estimated to cost \$200. **Hair-styling** products purchased for the use of each student performing one of the characters on stage is estimated at \$100.

The purchase of lighting **color gels** should be no more than \$50.

VENDOR PRINTING (\$650):

Posters and programs will be designed by Art capstone students. 500 programs will be necessary for the 5 nights of production. Two large and 50 small posters will be required to advertise the program, plus 100 postcards. Printing costs are estimated to be \$650.

EQUIPMENT RENTAL (\$2300):

Costumes will be rented for an estimated \$1,800 for the 14 characters in the play.

In addition to the existing **lighting equipment** already owned by the PA Program, it will be necessary to rent additional, special lighting **instruments and cables**: \$500.

INDEPENDENT CONTRACTORS (\$700):

In addition to renting costumes, there is always the cost of any **adjustments and dry-cleaning** before the costumes are returned, estimated at \$700.

OPC CHARGEBACK (\$12000)

HONORARIA (\$5000):

Little infrastructure, specifically trained technical staff, exists at CSUCI to support the creation of a stage production, and it will be necessary to engage **specialized theatre personnel** to fulfill jobs usually handled by faculty/staff positions which do not exist (yet) at CSUCI. Their expertise is beyond the knowledge and skills of our existing students, and will contribute to the **learning experience of our students**. These experts may include part-time faculty on campus, e.g., the lighting designer, John Price, in Computer Science, and self-employed stage-managers/technical directors currently working in Ventura County. The specific jobs we need to fill are the technical director

(who coordinates all technical aspects of the show), the lighting designer, the stage manager (who “runs” the show itself) and the costume designer/wardrobe mistress/person. The total cost of their **honoraria** for assisting and enhancing the production should be \$5,000, allocated as follows: \$1500 for both the technical director and costume designer (since their work will begin early in January and continue until closing night); and \$1000 each for the stage manager and lighting designer.

OTHER: TICKET FEE (\$995):




Although the **royalty fee** for the play has been waived by the playwright, the **ticket agency**, Brown Paper Tickets, charges a flat fee of \$1.99 for each ticket. There will be **5 performances**, so we need to print 500 tickets, at a cost of \$995.

5. **Sources of Activity Support.**

Ticket prices will be: *gratis* for CSUCI students, \$5.00 for all other students with ID, \$10.00 for CSUCI faculty and staff, and \$15.00 for members of the general public. Out of a possible total of **500 spectators**, given that more than half will be **CSUCI students (free admission)**, the estimated revenue from ticket sales is \$1000.

7. **Acknowledgment.** Project Sponsor and Program Chair acknowledge that they reviewed and accepted the Conditions and Considerations detailed on page 2.

Signatures and Dates

Project Sponsor		Date 10-20-10
Program Chair/Director		Date 10-11-10
Dean		Date 10-26-10

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ACTIVITY BUDGET FOR 2010-2011

1. Operating Expense Budget

A. Supplies	\$1350 (art supplies, lighting gels, paint, props, costume accessories & maintenance, hair)
B. Vendor Printing	\$650
C. InState Travel	N/A
D. Out of State Travel	N/A
E. Equipment Rental	\$2300 (lighting instruments & costumes)
F. Equipment Purchase	N/A
G. Independent Contractors	\$700 (dry cleaning for costumes)
H. Honorarium	\$5,000 (tech director, costume designer, lighting designer, stage manager)
I. OPC Chargeback	\$1200
J. Copier Chargeback	N/A
K. Other (Please Specify)	\$995 (ticket fee)
Total Expenses	\$12,195

2. Revenue

A. Course Fees	N/A
B. Ticket Sales	\$1000
C. Out of Pocket Student Fees (exclusive of course fees)	N/A
D. Additional Sources of funding (Please specify And indicate source)	None
E. Requested Allocation from IRA	\$11,195
Total Revenue	\$12,195