



<http://www.csuci.edu/ira/index.htm>

Application
Instructionally Related Activities Funds Request
2010-2011 Academic Year
DEADLINE: Fall and Academic Year 3/31/10
Spring TBD

Applications must first be sent to the appropriate program chair. Chairs will recommend and route them to the Dean's Office for review and authorization. The Dean's Office will then forward them to the IRA Committee for consideration.

Activity Title:

Project Sponsor/Staff (Name/Phone): Rudolph Estrada (805) 437-8983

Activity/Event Date(s): ~~May~~ March 19 -27th 2011

Date Funding Needed By: End of January 2011

****Please Note that for Fall Requests the earliest that you will be notified of funding availability will be early June 2010 and for Spring Requests early January 2011.**

Please check if any of the following apply to your IRA:

- | | |
|-------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Equipment Purchase | <input checked="" type="checkbox"/> Field Trip |
| <input type="checkbox"/> Event | <input type="checkbox"/> Participant data collection for public dissemination, i.e. interviews/surveys that result is a journal/poster session/newsletter |
| <input type="checkbox"/> IT Requirements | <input type="checkbox"/> Risk Management Consultation |
| <input type="checkbox"/> International Travel | <input type="checkbox"/> Late Submission |
| <input type="checkbox"/> Space/OPC Requirements | |
| <input type="checkbox"/> Infrastructure/Remodel | |
| <input type="checkbox"/> Other _____ | |

Previously Funded: ☐YES ☒NO Yes, Request # _____

Does your proposal require IRB (Institutional Review Board) approval: ☐Yes ☒No

Assessment submitted for previously Funded Activity: ☐YES ☐NO **N/A**

Academic Program or Center Name and Budget Code: 715

Date of Submission: Oct. 28th 2010

Amount Requested: \$39,440
 (Should match item 2. E. on page 4)

Estimated Number of Students Participating: 15

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Conditions and Considerations

Equipment Purchase-If requesting large equipment, Project Sponsor must show proof of correspondence with OPC Administration. In addition, all other purchases must follow Procurement Guidelines

Events-Attach copy of Events and Facilities Use Request Form (Public Folders-Events & Facilities folder) Consider time frame for set-up and take down.

Participant Data Collection for Public Dissemination-If Project Sponsor proposes to conduct research with human participants then it may be subject to IRB (Institutional Review Board for the Protection of Human Subjects) review. It is the Project Sponsor's responsibility to inquire with the IRB **prior** to IRA application submission to determine if the project is exempt from IRB review so that funding is not delayed. Please indicate on the cover page if your project is exempt from IRB review.

Field Trip-If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

IT Requirements-Requires proof of correspondence and approval from IT Administration

International Travel-Requires International Travel application be submitted to Center for International Affairs.

Risk Management Consultation-Requires proof of correspondence with Risk Management.

Space/OPC Requirements, Infrastructure/Remodel-Requires proof of correspondence with OPC Administration .

Late Submission - Requires explanation for emergency funding.

Fiscal Management: Project Sponsor's program will be responsible for all costs incurred over and above what is funded through the IRA award and will be responsible for seeing that any revenue that is intended to offset the amount of the IRA award is transferred accordingly.

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Requirements and Signatures

Please provide the following in your application:

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

This is a general international small business course that will be held primarily in Vietnam. We will look at four case studies and discuss them relative to their local and international perspective. The major essence of this course will focus on the central district of Vietnam known as Ho Chi Minh City (Saigon) through the Central Highlands. Saigon is the largest city in Vietnam, and is rich with business life, historical sites, museums and religious sites. We will also make a trip to North Vietnam (Hanoi) to visit different business and geographical locations, ranging from businesses located near the beaches, high lands, and jungles and analyze their overall impact on Vietnam. Typically there will be morning meeting sessions, then afternoon and/or evening field trips. There will be four pre-trip meetings where we will discuss Vietnamese culture and history, as well as necessary details (orientation) for the trip. There will also be one post-trip meeting where we will discuss the class project that will result from this trip, and a poster session where you will present your project. The class is designed for CSU Channel Islands Students (and if space permits a couple of guests), and will be limited to 15 students. An additional 10 students from the CI MBA program will most likely accompany us, paying their own way. (Please Note: No IRA funding will be used to pay for any of the MBA students.)

2. **Relation to IRA to Course Offerings.** All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses. Please list all classes that relate to the program proposed.

This is a unique course designed to enhance the international perspective of the student and stimulate interest in international business and economics. The course will teach students about business and economic standards of international companies and Vietnamese culture. This trip will address several educational objectives of the Business and the Economics courses, namely to:

- (a) Understand the history of the Ngoc Son Temple and learn the historic legends associated with the temple.
- (b) Familiarize students to one of Hanoi's and Vietnam's oldest learning institutions. During our visit we will observe teaching methodologies at the Hanoi University of Education and then assess the differences between Vietnamese teaching styles and teaching received in the United States.

- (c) Examine the Vietnamese prisoner camps made famous during the Vietnam War designed to hold captive U.S. prisoners of war.
- (d) Observe the Literature Temple (the first university in Vietnam started 1070). While visiting the university we will conduct a question and answer session focusing on the major differences in doing business in Vietnam versus the United States.
- (e) Explore Halong Bay boat market, considered by most Vietnamese to be the center of heritage. We then proceed to visit the caves at Thien Cung and DauGo. We will have an opportunity to observe several business operations here and then conduct a briefing on our observations.
- (f) Visit several tombs belonging to King Minh and Tu Doc as well as Khai Dinh--all former kinds of the ancient Vietnamese Central Highlands.
- (g) Investigate which business have lead the economic recovery of this region and will meet with local business leadership to gain a stronger understanding of the changing Agrarian society to a more technological oriented business environment.
- (h) Appreciate the culture by visiting the Opera House, the Central Post Office and the U.S. Embassy in the heart of the city.
- (i) Study the Agrarian business environments and have an opportunity to visit several commercial establishments providing produce and fresh foods to the local region.

Undergraduate students will receive 3-units of credit for this course and Graduate students will receive 3-units (2-units travel and study participation and 1-units for written project at the completion of the course). In addition to on campus meetings, we will be meeting in discussion sections in Vietnam, typically, in the morning. We will then break and go on afternoon and/or evening field trips. Students can expect 10-16 contact hours per day on the trip. All activities and meetings are mandatory.

3. **Activity Assessment.** Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note a report will be due at the end of the semester.**

Course requirements will be classified into three sections: participation, pre-trip quiz, and a poster board presentation. Participation involves all class activities before, during, and after the trip. The quiz will be based on all the material covered in the sessions before we take the trip. The poster will be based on the students experiences on the trip and will be accompanied by a paper.

4. **Activity Budget.** Please enclose a complete detailed budget of the entire Activity **bold** specific items of requested IRA funding. (Page 4)

TRAVEL FEES:

Cost Associated with Fee

Round-trip Airfare from LAX& within country	\$ 1,800
Accommodations (8 nights)	\$ 750
Shuttle to LAX	\$ 70
Train/tour bus tickets while in Vietnam	\$ 250
Cultural Activities (pre-paid)	<u>\$ 200</u>

SUBTOTAL: \$ 3,070 (Per Student / Faculty)

Other Costs (Out of Pocket)

Meals (8 days)	\$ 300
Travel Insurance	\$ 35
Cultural Activities (temples, museums)	<u>\$ 65</u>

SUBTOTAL: \$ 400

APPROXIMATE TOTAL: \$ 3,470 (Per Student / Faculty)

Students / Faculty Pay a total of (\$1,000)

From:

Student / Faculty Course Fee	(\$ 750)
Student / Faculty Other Costs (Out of Pocket)	<u>(\$ 400)</u>

Total Request \$ 2,320 (Per Student / Faculty)

Estimated 15 Students 2 Faculty (17 Total)

17 x \$2,320 = \$39,440

Grand Total Request **\$ 39,440**

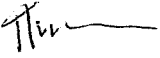
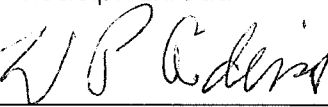
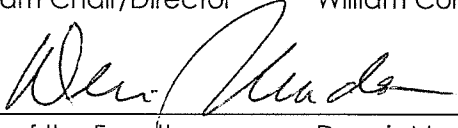
The IRA finding is being requested to subsidize three-fourths of the total costs to students (minus Other Costs "Out of pocket"), or \$ 2,320 per students (\$39,440 total).

5. **Sources of Activity Support.** Please list the other sources of funding, and additional support for the activity.

No other additional sources of funding have been applied for.

7. **Acknowledgment.** Project Sponsor and Program Chair acknowledge that they have reviewed and accepted the Conditions and Considerations detailed on page 2.

Signatures and Dates

	10/27/10
Project Sponsor	Date
Rudolph Estrada	
	10-27-10
Program Chair/Director	Date
William Cordeiro	
	11/1/10
Dean of the Faculty	Date
Dennis Muraoka	

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ACTIVITY BUDGET FOR **2010-2011**

1. Operating Expense Budget

A. Supplies	_____
B. Vendor Printing	_____
C. In-State Travel	<u>\$ 70 (Per Student / Faculty)</u>
D. Out-of-State Travel	<u>\$ 3,000 (Per Student / Faculty)</u>
E. Equipment Rental	_____
F. Equipment Purchase	_____
G. Contracts/Independent Contractors	_____
H. Honorarium	_____
I. OPC Chargeback	_____
J. Copier Chargeback	_____
K. Other (Please Specify)	_____
 TOTAL Expenses	 <u>15 Students + 2 Faculty = 17 Attendees</u> <u>17 X \$3,470 = \$ 58,990</u>

2. Revenue

A. Course Fees	<u>\$ 750 (Per Student / Faculty)</u>
B. Ticket Sales	_____
C. Out of Pocket Student Fees (exclusive of course fees)	<u>\$ 400 (Per Student / Faculty)</u>
D. Additional Sources of funding (Please specify And indicate source)	_____

Total Revenue	<u>15 Students + 2 Faculty = 17 Attendees</u> <u>17 X \$1,150 = \$ 19,550</u>
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E. Total Requested from IRA	<u>\$39,440</u>
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Dear IRA Board,

Thank you so much
for making this trip possible.
I have never experienced
anything this life altering
and educational. - Spencer

Thank you!! Cloud
I sincerely appreciate
the time & effort you
put in to give me & my
fellow students the
opportunity of a
lifetime. - Bianca Vega

THANK YOU
FOR PROVIDING
A WONDERFUL
CLASS - Preston
Zuljesel

This was such an amazing
trip that I will never forget.
Thank you so much for
this opportunity.
- Whitney
VanDyke

Our trip to Vietnam was an amazing and
unforgettable experience. Thank you for
continuing to support student study/travel
at CI! - Matthew
Gobuty

Thank you for supporting
this amazing program
- Robert Tubor

Thank you for the funding
which allowed me to
attain a whole new level
of learning.

- David Seery

Thank you for giving
us the opportunity to
experience a different
culture. I will never
forget the memories
I made

- Ben Chaloupka

Thank you for
allowing us this
amazing opportunity
to experience
Vietnam!
- Katelyn Slosson

Thank for your
support and
please continue
to do more
trips like this
- Kyle Jorgensen

Muchas Gracias,
your efforts made
Dreams come true.
- Sergio Prado

Thank you for all your
support for our Vietnam
Class.

Thank You so
much. You have no idea
what this means to
me.

Thank you soooooo
much, you have no idea
what this means to
me.

Ship
over →