



Instructionally Related Activities Funds (IRA)
2011-2012 Academic Year

Budget Request & Program Set-Up

Date: 6/27/11
To: Budget Office
From: Mary Devins
Subject: IRA Proposal #415 Beatle Guest Lecturer & Performance Series

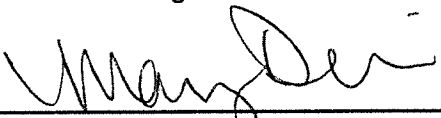
IRA Approved Campus contact: Paul Murphy
Faculty Support Coordinator: Rosario Cuevas

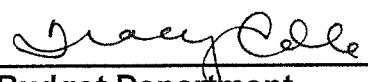
Program Set-Up	
Name of Program (limit to 30 characters)	Beatles Guest Lecturer & Performance Series

IRA Funding Source				
Account	Fund	Dept	Program	Monetary Amount
660003	TK910	731	90358	\$7000

Fiscal Year for Budgeting and Spending:	2011-2012
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*** Program codes will become inactive at the end of the Budgeted/Spending Fiscal Year ***


IRA Committee Representative Date 6/27/11


Budget Department Date 7/27/11

Applications for Approval Signed by University President or Representative Provost/Dean.
Please return copy of completed/signed form to Mary Devins, Academic Affairs.

Budget Office Use					
Program Set-Up:	CFS Chartfield	✓	Notification	✓	Hyperion Set-Up
Budget Set-Up:	Budget Journal Entry		Journal Entry #		Completed Date

<http://www.csuci.edu/ira/index.htm>

Application
Instructionally Related Activities Funds Request
2011-2012 Academic Year
DEADLINE: Fall and Academic Year 3/31/11
Spring 2012 deadline is 10/31/11

Applications must first be sent to the appropriate program chair. Chairs will then recommend and route them to the Dean's Office for review and authorization. The Dean's Office will then forward them to the IRA Committee for consideration.

Activity Title:

Project Sponsor/Staff (Name/Phone): **Beatles Guest Lecturers and Concert**
 Activity/Event Date(s): **10/5, 2/14, 4/28**

Date Funding Needed By: **9/2011**

***Please Note that for Fall Requests the earliest that you will be notified of funding availability will be early June 2011 and for Spring Requests early January 2012.*

Please check if any of the following apply to your IRA:

- | | |
|---|---|
| <input type="checkbox"/> Equipment Purchase | <input type="checkbox"/> Field Trip |
| <input checked="" type="checkbox"/> Event | <input type="checkbox"/> Participant data collection for public dissemination, i.e. interviews/surveys that result is a journal/poster session/newsletter |
| <input type="checkbox"/> IT Requirements | |
| <input type="checkbox"/> International Travel | <input type="checkbox"/> Risk Management Consultation |
| <input type="checkbox"/> Space/OPC Requirements | <input type="checkbox"/> Late Submission |
| <input type="checkbox"/> Infrastructure/Remodel | |
| <input type="checkbox"/> Other _____ | |

Previously Funded: ☒ YES ☐ NO Yes, Request # **765-00053** _____

Does your proposal require IRB (Institutional Review Board) approval: ☐ Yes
☒ No

Assessment submitted for previously Funded Activity: ☒ YES ☐ NO

Academic Program or Center Name and Budget Code: **PA-731**

Date of Submission: **3/17/2011**

Amount Requested: (Should match item 2. E. on page 4) **\$7000**

Estimated Number of Students Participating: **750-1000 +**

Application Instructionally Related Activities

Funds Request 2011-2012 Academic Year

Conditions and Considerations

Equipment Purchase-If requesting large equipment, Project Sponsor must show proof of correspondence with OPC Administration. In addition, all other purchases must follow Procurement Guidelines.

Events-For a large event, consultation with the events coordinator is recommended.

Participant Data Collection for Public Dissemination-If Project Sponsor proposes to conduct research with human participants then it may be subject to IRB (Institutional Review Board for the Protection of Human Subjects) review. It is the Project Sponsor's responsibility to inquire with the IRB prior to IRA application submission to determine if the project is exempt from IRB review so that funding is not delayed. Please indicate on the cover page if your project is exempt from IRB review.

Field Trip-If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

IT Requirements-Requires proof of correspondence and approval from IT Administration

International Travel-Requires International Travel application be submitted to Center for International Affairs.

Risk Management Consultation-Requires proof of correspondence with Risk Management.

Space/OPC Requirements, Infrastructure/Remodel-Requires proof of correspondence with OPC Administration .

Late Submission - Requires explanation for emergency funding.

Fiscal Management: Project Sponsor's program will be responsible for all costs incurred over and above what is funded through the IRA award and will be responsible for seeing that any revenue that is intended to offset the amount of the IRA award is transferred accordingly.

Application
Instructionally Related Activities Funds Request
2011-2012 Academic Year

Requirements and Signatures

Please provide the following in your application:

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

There are two components to this IRA request for the brand new ART/PAMU 231 course the Beatles: Music, Fashion & Culture course. The first is one guest lecturer per semester. Through advancement we have connections in the entertainment industry and would have access to bring in a guest from the LA-area who has worked in some capacity with the Beatles or with the individual members solo careers. We would have them come and speak to the Beatles class but would open it up to the entire campus.

The second component would be a live outdoor concert staged in the spring semester featuring a Beatles tribute band in late April. The group "Paperback Writer" would do a two hour outdoor concert on the CI campus that would include their own PA equipment, stage show and costume changes. I believe this concert would be a great event for the CI campus and would bring students, faculty and staff together for an exciting campus-wide event that would generate excitement and pride at CI.

2. **Relation to IRA to Course Offerings.** All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses. Please list all classes that relate to the program proposed.

These events would be specifically related to the ART/PAMU 231 the Beatles: Music, Fashion and Culture course but would be open to the entire campus. The guest lecturer aspect will be held in a classroom but will be announced to all CI students. The outdoor concert would be a huge campus-wide event that would bring together CI students, faculty and staff for an exciting, fun celebration of the Beatles music and culture. Some of the many courses that would benefit from these events are:

PA 202 Integrating Dance, Music and Theatre
PA 335 Business and the Performing Arts
PAMU 231 The Beatles: Music, Fashion and Art
PAMU 261 Music Theory

PAMU 330 Jazz In America
PAMU 385 Audio Design and Recording
PAMU 435 The Music Museum
PAMU 202 Group Guitar Lessons
PAMU 307 University Chorus
PAMU 200 History of Rock
PA 499 Performing Arts Capstone
ART 105 Drawing and Composition
ART 106 Color and Design
ART 108 Visual Technologies
ART 203 Illustration
ART 204 Graphic Design
ART 205 Multimedia
ART 209 Photography

3. **Activity Assessment.** Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note a report will be due at the end of the semester.**

The students in the class would be required to write a short review/summary of the concert event and what they learned, how the concert was related and beneficial to the class and something new they learned about the Beatles music. A voluntary questionnaire would be distributed to concert-goers asking their opinions and benefits of having such a campus-wide event.

4. **Activity Budget.** Please enclose a complete detailed budget of the entire Activity **bold** specific items of requested IRA funding. (Page 4)

The band "Paperback Writer" would receive an honorarium of \$2500. This would be for a two hour outdoor concert and would include them bringing their own PA system, drum riser and costume changes. I have been in close contact and discussing this event with our CI Events coordinator Merissa Stith, and based on her past experience I am estimating an additional \$3500 would be needed for an outdoor stage set-up, a large rented generator, OPC set-up fees, community advertisement, parking signs and other unexpected costs.

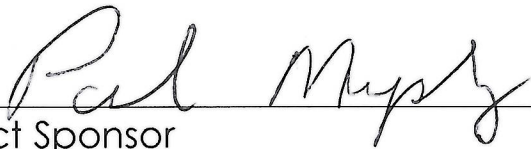
5. **Sources of Activity Support.** Please list the other sources of funding, and additional support for the activity.

There are no other sources of funding. The additional support for this activity includes Provost Dawn Newman, Interim Dean Dennis Muraoka, Chair of the Performing Arts Department Jack Reilly and support from other Performing Arts and CI faculty members, students and staff.

7. **Acknowledgment.** Project Sponsor and Program Chair acknowledge that they have reviewed and accepted the Conditions and Considerations detailed on page 2.

8.


Signatures and Dates

 3/16/2011

Project Sponsor Date

 3/17/11

Program Chair/Director Date

 _____
Dean of the Faculty Date

ACTIVITY BUDGET FOR 2011-2012

A. Supplies	<u>\$2000 rented stage and set-up</u>
B. Vendor Printing	<u>\$250 local advertisements</u>
C. In-State Travel	<u>\$50 parking permits and signs</u>
D. Out-of-State Travel	<u></u>
E. Equipment Rental	<u>\$600 Large Generator</u>

F. Equipment Purchase	
G. Contracts/Independent Contractors	<u>\$1000 Two Guest lecturers</u>
H. Honorarium	<u>\$2500 for two hour concert</u>
I. OPC Chargeback	<u>\$200</u>
J. Copier Chargeback	
K. Other (Please Specify)	<u>\$400 unexpected costs</u>

TOTAL Expenses **\$7000**

A. Course Fees _____

B. Ticket Sales _____

C. Out of Pocket Student Fees _____
(exclusive of course fees)

D. Additional Sources of _____
funding _____
(Please specify _____
And indicate source)

Total Revenue

E. Total Requested from IRA **\$7000**