



<http://www.csuci.edu/ira/index.htm>

Application
Instructionally Related Activities Funds Request
2012-2013 Academic Year
DEADLINE: Fall and Academic Year 3/31/12
Spring 2013 deadline is 10/31/12

Applications must first be sent to the appropriate program chair. Chairs will then recommend and route them to the Dean's Office for review and authorization. The Dean's Office will then forward them to the IRA Committee for consideration.

Activity Title:

Project Sponsor/Staff (Name/Phone): **Steven Marsh (P.A. Dept. Lecturer)/ 310-621-6210**
Activity/Event Date(s): **9/18/2012, 10/18/2012** **PAMU 333**
Date Funding Needed By: **June, 2012**

***Please Note that for Fall Requests the earliest that you will be notified of funding availability will be early June 2012 and for Spring Requests early January 2013.*

Please check if any of the following apply to your IRA:

- | | |
|---|--|
| Equipment Purchase | Field Trip |
| <input checked="" type="checkbox"/> Event | Participant data collection for public dissemination, i.e. interviews/surveys that result is a journal/poster session/newsletter |
| IT Requirements | Risk Management Consultation |
| International Travel | Late Submission |
| Space/OPC Requirements | |
| Infrastructure/Remodel | |
| Other _____ | |

Previously Funded: YES NO Yes, Request # 448

*If previously funded, please attach copy of IRA Report

Does your proposal require IRB (Institutional Review Board) approval: Yes No

Assessment submitted for previously Funded Activity: YES NO

Academic Program or Center Name and Budget Code: **Performing Arts - 731**

Date of Submission: **3/29/2012**

Amount Requested: **\$2,400.00**
(Should match item 2. E. on page 6)

Estimated Number of Students Participating: **200**

Application
Instructionally Related Activities Funds Request
2012-2013 Academic Year

Conditions and Considerations

Equipment Purchase-If requesting large equipment, Project Sponsor must show proof of correspondence with OPC Administration. In addition, all other purchases must follow Procurement Guidelines.

Events-For a large event, consultation with the events coordinator is recommended.

Participant Data Collection for Public Dissemination-If Project Sponsor proposes to conduct research with human participants then it may be subject to IRB (Institutional Review Board for the Protection of Human Subjects) review. It is the Project Sponsor's responsibility to inquire with the IRB **prior** to IRA application submission to determine if the project is exempt from IRB review so that funding is not delayed. Please indicate on the cover page if your project is exempt from IRB review.

Field Trip-If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

IT Requirements-Requires proof of correspondence and approval from IT Administration

International Travel-Requires International Travel application be submitted to Center for International Affairs.

Risk Management Consultation-Requires proof of correspondence with Risk Management.

Space/OPC Requirements, Infrastructure/Remodel-Requires proof of correspondence with OPC Administration .

Late Submission - Requires explanation for emergency funding.

Fiscal Management: Project Sponsor's program will be responsible for all costs incurred over and above what is funded through the IRA award and will be responsible for seeing that any revenue that is intended to offset the amount of the IRA award is transferred accordingly.

Application
Instructionally Related Activities Funds Request
2012-2013 Academic Year

Requirements and Signatures

Please provide the following in your application:

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

This is a Guest Lecture/Performance Series for the **PAMU 333 "Varieties of Musical Experiences"** course. These performances are open to all CI students, faculty, and staff. Since this course focuses on exposing the students to a wide range of new and different musical experiences, it is very important for the students to actually witness firsthand, the creation and performance of music by our guest musicians. Thus, I have invited several musical ensembles to perform for our class. These particular ensembles each present a unique blend of multicultural music practices to their performances. We will encourage the students to ask questions of the performers, and thus contribute to their understanding of the performance process.

I would like to bring to our campus the exciting cross-cultural music group, "**Quarteto Nuevo**". (<http://www.quartetonuevo.com/>) This world/jazz/chamber ensemble's unique style is the product of the musical diversity of its members, who are deeply rooted in the music of India, European Classical, Mexican Indigenous, Folkloric, and Jazz music. Quarteto Nuevo's live performances and two studio recordings have received critical acclaim and rave reviews from print and internet media including: The LA Times, Downbeat magazine, and The San Jose Mercury News. Melding the sound of ancient worlds and faraway places with a contemporary groove, Quarteto Nuevo's music is complex in its structure, but is always melodic, accessible, and deeply communicative. The quartet features Indian and ethnic percussion, cello, woodwinds, and a guitar player who doubles on sitar. This would be an exciting musical experience for the students!

The other ensemble that I would like to invite to campus is "**Moira Smiley and VOCO**", (http://www.moirasmiley.com/VOCO_main.html) which is an all female trio that features fantastically beautiful vocal harmonies, accompanied by accordion, cello, banjo/ukulele, and body percussion. VOCO combines both folkloric and sophisticated musical influences from around the world, into their own very original musical concept. Many of VOCO's lyrics are in English, but some of their songs originate from other countries, and those songs are presented in the original languages. The members of VOCO have much experience with presenting their music at Universities. I think that the students will really enjoy watching and hearing this unique and entertaining musical ensemble.

Dr. Liu's "Music Appreciation" class will probably join us for these concerts.

2. Relation to IRA to Course Offerings. All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses. Please list all classes that relate to the program proposed.

This Lecture/Performance series is associated with the **PAMU 333 Varieties of Musical Experiences** course, and these events will be announced via flyers, the Performing Arts events calendar, the CSUCI home page (under the “Events” tab), and the concert will be announced in all the Performing Arts classes. Some of the courses that would directly benefit from these concerts would include:

PA 101 Introduction to the Performing Arts	PAMU 100 Music Appreciation
PA 202 Integrating Dance, Music and Theatre	PAMU 200 History of Rock
PAMU 231 The Beatles: Music, Fashion and Art	PAMU 161 Music Fundamentals
PA 335 Business and the Performing Arts	PAMU 261 Music Theory
PAMU Jazz In America	PAMU 337 Music In History
PAMU 332 World Music	PAMU 435 The Music Museum
PAMU 109 & 309 Private Lessons	PAMU 202 Group Guitar Lessons
PAMU 307 University Chorus	PAMU 308 University Orchestra
PA 499 Performing Arts Capstone	

3. Activity Assessment. Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note a report will be due at the end of the semester.**

All students attending the event will be asked to write an assessment to the concert. They will write their thoughts about the importance of the event, and how they have benefitted from it. The students in the PAMU 333 Varieties of Musical Experience course will be required to write a multipage review/summary of what they learned about the musical styles that were demonstrated at the events.

4. Activity Budget. Please enclose a complete detailed budget of the entire Activity **bold** specific items of requested IRA funding.

All of the guest musicians are professional musicians, who will be driving up from the Los Angeles metropolitan area. Quarteto Nuevo will receive a \$1,000 honorarium, and VOCO will receive a \$900 honorarium. See **page 6** for the complete budget details.

5. Sources of Activity Support. Please list the other sources of funding, and additional support for the activity.

There are no other sources of funding. The additional support for this activity includes Karen Carey (AVP of Arts & Sciences), and Jack Reilly (Chair of the Performing Arts Department).

6. Acknowledgment. Project Sponsor and Program Chair acknowledge that they have reviewed and accepted the Conditions and Considerations detailed on page 2.

Steve Marsh

3/29/2012

Date

Jack Reilly

3-22-12

Date

Karen Carey

4/27/12

Date

Application
Instructionally Related Activities Funds Request
2012-2013 Academic Year

ACTIVITY BUDGET FOR 2012-2013

1. Operating Expense Budget

A. Supplies	N/A
B. Vendor Printing	N/A
C. In-State Travel	N/A
D. Out-of-State Travel	N/A
E. Equipment Rental	<u>\$100 for PA system rental (VOCO concert)</u>
F. Equipment Purchase	N/A
G. Contracts/Independent Contractors	N/A
H. Honorarium	<u>\$1,900 (for a total of seven musicians)</u>
I. OPC Chargeback	N/A
J. Copier Chargeback	N/A
K. Other (Please Specify)	<u>\$400 (for announcement posters, ink costs, parking, and unexpected overage costs.)</u>

TOTAL Expenses	<u>\$2,400.00</u>
----------------	--------------------------

2. Revenue

A. Course Fees	N/A
B. Ticket Sales	N/A
C. Out of Pocket Student Fees (exclusive of course fees)	N/A
D. Additional Sources of funding (Please specify And indicate source)	N/A

Total Revenue	N/A
---------------	-----

E. Total Requested from IRA	<u>\$2,400.00</u>
------------------------------------	--------------------------

Feedback from my Spring 2012 IRA concerts: (a small sampling)

Daniel Edwards [daniel.edwards302@myci.csuci.edu]

To:

Marsh, Steven

Sunday, February 12, 2012 10:50 AM

Hi Professor Marsh,

I really enjoyed the concert last Tuesday and thought it was not only informational, but very fun! I hope we can have even more concerts like this in the future. What I enjoyed about it was that it was a blues concert. I have never been to a blues concert and I liked that it was a different genre from the most of the other concerts played here. Thank you so much for making concerts like these available to students like me!

-Dan Edwards

Stephanie Bucks [stephanie.bucks882@myci.csuci.edu]

To:

Marsh, Steven

Wednesday, February 08, 2012 11:00 AM

Hello Professor Marsh,

I just wanted to let you know how much I enjoyed the Blues concert yesterday morning. Having them play live was very entertaining, but I learned a lot from the questions that the students were able to ask and the dialogue between the two artists. I hope that CSUCI continues to have live music for the students to enjoy.

Stephanie Bucks

Paul PJ Sullivan [paulpj.sullivan688@myci.csuci.edu]

To:

Marsh, Steven

Wednesday, February 08, 2012 1:48 PM

Thank you for the blues concert. It was very enjoyable and amazing to see these two talented artists. This concert was fun and I believe it to be a good use of the money for the music program and hope it inspired others as much as it did me.

-Paul Sullivan

Dennis Travis [dennis.travis979@myci.csuci.edu]

To:

Marsh, Steven

Wednesday, February 08, 2012 4:03 PM

Professor Marsh,

Thanks for arranging the performance, Janiva and Kirk were amazing! Live demonstrations related to course material really help to create a full and memorable educational experience.

Dennis

Zoe Frank

PAMU 333

Professor Marsh 3/30/12

Saxophone Quartette Concert

It was the Tuesday after we got back from spring break and I was tired to say the least. I had been dealing with a lot of family matters over break; I found out my mom wasn't doing to well health wise and she having to win the battle against a cancerous monster for the third time. Being able to come to class and listen to music, which is a form of therapy for me, was helpful to say the least.

A song that they performed was a George Gershwin piece called Fascinating Rhythm. The tune was written for a Broadway show called Lady Be Good in 1924; it struck a chord for me. As I listened to the song it made me feel as if I was in an old club somewhere in the 1920's or 30's.

Over all I enjoyed the concert very much and would love to have more be offered on campus for students like myself to be able to attend.

Christina Arellano

March 30, 2012

PAMU 333, Prof. Marsh

Saxophone Quartet Concert: Featuring, Modul 8

The saxophone quartet concert overall was a great benefit to my knowledge of music. I had never seen a saxophone quartet play live before. I have played alto saxophone and tenor saxophone for three years at my middle school, and off and on throughout high school. However, I could not imagine what four different pitched saxophones would sound like in harmony before the concert. I was marveled. Modul 8 performed songs that were not originally designed to be played by saxophones. For example, the ragtime piece by Scott Joplin, "Cascades," was originally for piano.

In all, I enjoyed the concert, and it was a great performance by Modul 8. We could have been stuck in a classroom to learn the same thing that the concert taught us about quartets and the music styles played, however I think it is the "hands-on" experience that allows us, the students, to grasp the information at a faster rate, and also manage to maintain our interest at the same time. I would definitely like to see more concerts here at Cal State Channel Islands, it is a great learning experience that helps all of us, students and faculty, grow intellectually.

Christopher Abbott

2/9/12

PAMU 333

Janiva Magness and Kirk Fletcher were absolutely wonderful. Ms. Magness was the vocalist, and she the emotion and mood out with her voice. Janiva was the kind of singer that could make every song sound like it was about me. One of the best parts of the concert was that we were able to ask questions, and hear about their musical histories. It was clear to see that no one chooses to become a blues musician, the blues definitely chooses you!

Gabrielle Arellano

PAMU 333: Varieties of Musical Experience

When I first heard of the Janiva Magness/Kirk Fletcher blues concert, I was ecstatic. I really liked the songs that they chose. This performance was amazing. I really liked the experience, and they have inspired me to branch out into Blues music. I'm hoping to see something like that again.

Clifford, Jerome (Professor of Physics, CSUCI)

To:

Marsh, Steven

Wednesday, March 28, 2012 4:02 PM

Hi Steve,

It was fun to see your saxophone group. The sounds were awesome. I wish I could have stayed until the end to say hello and meet your colleagues, but I had to finish some things before class. How did the group like performing on campus? They really had to get up early to make that gig.

Again, thanks for bringing your saxophone group to campus. Please thank them for a most enjoyable performance.

- Jerry

Kayla Villarama

14 February 2012

PAMU 333 Professor Marsh

CSUCI was lucky to have two great blues performers Janiva Magness and Kirk Fletcher. The intimate performance featuring only a guitar and a voice, created a raw one-on-one session for the viewers.

Kirk Fletcher is considered to be one of the best young guitar players of the Blues scene. His upbeat personality filled the room as he played the guitar. Janiva has a powerful voice that spoke on behalf of Blues music. Her lyrics told a story that had emotion and life, just as the original Blues artists had accomplished. The music she sang could not have been portrayed any better, as her soul poured into her lyrics. Janiva was recognized by the B.B. King Entertainer of the Year in 2009, an award that has been given to other premier Blues and R&B artists. One could hear the same passion and devotion in her own lyrics as you can hear in many of the old Blues singers. It truly was an honor to be able to listen to real, emotional, and powerful music that will hopefully carry on throughout history and prove timeless.

Amanda Pine

PAMU 333 March 28, 2012

We had another concert at Channel Islands University, which was a saxophone quartet this time. Our teacher was one of the stars, playing the alto saxophone. While all four saxes were warming up, it brought back so many memories of when I was in Concert Band. The sound was so soothing.

I could help but to tap my foot during the Ragtime music piece. It was really fun and upbeat. All in all, I love these concerts and we need more of them. I understand that we have a budget, and there are budget cuts to take music out of school, but if it helps for education, I don't think the cuts are fair. These artists care for their passion of music, which gives us hope and makes us work harder for our goals in life.

Zoe Frank

PAMU 333, Professor Marsh

When I heard that our class was going to experience a blues concert with Janiva Magness and Kirk Fletcher on campus, I lit up. I love music, so getting the chance to hear a new style live was exciting. I always knew that music was therapeutic, but I never thought a blues song could have so much emotional impact on me emotionally. The sound of Janiva's voice gave me goosebumps, and her lyrics were powerful. This was definitely an experience that I am never going to forget, and I am glad that I was introduced to a new type of music.

Instructional Related Activities
Report Form

SPONSOR	DEPARTMENT
Steven Marsh	Performing Arts

ACTIVITY TITLE	DATE (S) OF ACTIVITY
Janiva Magness Blues Concert	Feb. 7, 2012

PAMU 333

PLEASE EXPLAIN (1) DESCRIPTION OF ACTIVITY; (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S); AND (3) WHAT YOU LEARNED FROM THE PROCESS.

1.) This concert in Malibu #140 on Feb. 7 featured award winning Blues vocalist Janiva Magness, along with guitarist Kirk Fletcher.

2.) The concert served as a live demonstration and introduction to Blues music for my "Varieties of Musical Experience" class. Dr. Murphy's "Beatles" class also joined us for the concert. I provided examples of some of the Beatles' songs which used the 12 measure blues format.

My students very much enjoyed the presentation, and they also learned a lot from the question and answer portion of the event. Excerpts from the students' feedback are attached here.

I also had my PAMU 333 students write a two page concert review about this show. The concert review papers help the students become better writers.

3) I personally learned how to organize these events (this was my 1st one). Everything went very smoothly.

**Please attach assessment forms from students, list of attendees, peoplesoft program report

Approx. 80-90 students and faculty attended

E-mail to the Dean's Office this event.
30 days after activity

Feedback from my Spring 2012 IRA concerts:

Daniel Edwards [daniel.edwards302@myci.csuci.edu]

To:

Marsh, Steven

Sunday, February 12, 2012 10:50 AM

Hi Professor Marsh,

I really enjoyed the concert last Tuesday and thought it was not only informational, but very fun! I hope we can have even more concerts like this in the future. What I enjoyed about it was that it was a blues concert. I have never been to a blues concert and I liked that it was a different genre from the most of the other concerts played here. Thank you so much for making concerts like these available to students like me!

-Dan Edwards

Stephanie Bucks [stephanie.bucks882@myci.csuci.edu]

To:

Marsh, Steven

Wednesday, February 08, 2012 11:00 AM

Hello Professor Marsh,

I just wanted to let you know how much I enjoyed the Blues concert yesterday morning. Having them play live was very entertaining, but I learned a lot from the questions that the students were able to ask and the dialogue between the two artists. I hope that CSUCI continues to have live music for the students to enjoy.

Stephanie Bucks

Paul PJ Sullivan [paulpj.sullivan688@myci.csuci.edu]

To:

Marsh, Steven

Wednesday, February 08, 2012 1:48

PM

Thank you for the blues concert. It was very enjoyable and amazing to see these two talented artists. This concert was fun and I believe it to be a good use of the money for the music program and hope it inspired others as much as it did me.

-Paul Sullivan

Dennis Travis [dennis.travis979@myci.csuci.edu]

To:

Marsh, Steven

Wednesday, February 08, 2012 4:03

PM

Professor Marsh,

Thanks for arranging the performance. Janiva and Kirk were amazing! Live demonstrations related to course material really help to create a full and memorable educational experience.

- Dennis

CSUCI was lucky to have two great blues performers Janiva Magness and Kirk Fletcher. The intimate performance featuring only a guitar and a voice, created a raw one-on-one session for the viewers.

Kirk Fletcher is considered to be one of the best young guitar players of the Blues scene. His upbeat personality filled the room as he played the guitar. Janiva has a powerful voice that spoke on behalf of Blues music. Her lyrics told a story that had emotion and life, just as the original Blues artists had accomplished. The music she sang could not have been portrayed any better, as her soul poured into her lyrics. Janiva was recognized by the B.B. King Entertainer of the Year in 2009, an award that has been given to other premier Blues and R&B artists. One could hear the same passion and devotion in her own lyrics as you can hear in many of the old Blues singers. It truly was an honor to be able to listen to real, emotional, and powerful music that will hopefully carry on throughout history and prove timeless.

Amanda Pine

PAMU 333 March 28, 2012

We had another concert at Channel Islands University, which was a saxophone quartet this time. Our teacher was one of the stars, playing the alto saxophone. While all four saxes were warming up, it brought back so many memories of when I was in Concert Band. The sound was so soothing.

I could help but to tap my foot during the Ragtime music piece. It was really fun and upbeat. All in all, I love these concerts and we need more of them. I understand that we have a budget, and there are budget cuts to take music out of school, but if it helps for education, I don't think the cuts are fair. These artists care for their passion of music, which gives us hope and makes us work harder for our goals in life.

Zoe Frank

PAMU 333, Professor Marsh

When I heard that our class was going to experience a blues concert with Janiva Magness and Kirk Fletcher on campus, I lit up. I love music, so getting the chance to hear a new style live was exciting. I always knew that music was therapeutic, but I never thought a blues song could have so much emotional impact on me emotionally. The sound of Janiva's voice gave me goosebumps, and her lyrics were powerful. This was definitely an experience that I am never going to forget, and I am glad that I was introduced to a new type of music.

Christopher Abbott

2/9/12

PAMU 333

Janiva Magness and Kirk Fletcher were absolutely wonderful. Ms. Magness was the vocalist, and she the emotion and mood out with her voice. Janiva was the kind of singer that could make every song sound like it was about me. One of the best parts of the concert was that we were able to ask questions, and hear about their musical histories. It was clear to see that no one chooses to become a blues musician, the blues definitely chooses you!

Gabrielle Arellano

PAMU 333: Varieties of Musical Experience

When I first heard of the Janiva Magness/Kirk Fletcher blues concert, I was ecstatic. I really liked the songs that they chose. This performance was amazing. I really liked the experience, and they have inspired me to branch out into Blues music. I'm hoping to see something like that again.

Blues Concert 2.7.2012		
Rental - AV	\$65.50	
Musicians	\$600.00	(300/ea)
Posters	\$50.00	
Parking	\$6.00	
	\$721.50	
Total granted	\$1,750.00	
TK910-731-90382		
Available funds	\$1,028.50	
Modul8 Saxophone Quartet Concert 3.27.2012		
Musicians	\$750.00	\$250/ea
Posters	\$100.00	ink cost to Tom
Big Shots Posters	\$75.00	
Parking	\$52.00	signage/2VIP spots
	\$977.00	
Remaining funds	\$51.50	