



<http://www.csuci.edu/ira/index.htm>

**Application**  
**Instructionally Related Activities Funds Request**  
**2012-2013 Academic Year**  
**DEADLINE: Fall and Academic Year 3/31/12**  
**Spring 2013 deadline is 10/31/12**

Applications must first be sent to the appropriate program chair. Chairs will then recommend and route them to the Dean's Office for review and authorization. The Dean's Office will then forward them to the IRA Committee for consideration.

**Activity Title: César Chávez Day of Service and Learning**

Project Sponsor/Staff (Name/Phone): Center for Community Engagement

Activity/Event Date(s): Week of March 25, 2012

Date Funding Needed By: January 2013

*\*\*Please Note that for Fall Requests the earliest that you will be notified of funding availability will be early June 2012 and for Spring Requests early January 2013.*

**Please check if any of the following apply to your IRA:**

- |   |   |
|---|---|
| <input type="checkbox"/> Equipment Purchase                 | <input type="checkbox"/> Field Trip   |
| <input checked="" type="checkbox"/> Event                   | <input type="checkbox"/> Participant data collection for public dissemination, i.e. interviews/surveys that result is a journal/poster session/newsletter |
| <input type="checkbox"/> IT Requirements                    | <input type="checkbox"/> Risk Management Consultation   |
| <input type="checkbox"/> International Travel               | <input type="checkbox"/> Late Submission  |
| <input type="checkbox"/> Space/OPC Requirements             |   |
| <input type="checkbox"/> Infrastructure/Remodel             |   |
| <input checked="" type="checkbox"/> Other: Visiting artists |   |

Previously Funded:  YES  NO Yes, Request # \_\_\_\_\_

\*If previously funded, please attach copy of IRA Report

Does your proposal require IRB (Institutional Review Board) approval:  Yes  No

Assessment submitted for previously Funded Activity:  YES  NO

Academic Program or Center Name and Budget Code: Center for Community Engagement/824

Date of Submission: October 23, 2012

Amount Requested: \$17,822  
 (Should match item 2. E. on page 4)

Estimated Number of Students Participating: 500

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**Conditions and Considerations**

**Equipment Purchase**-If requesting large equipment, Project Sponsor must show proof of correspondence with OPC Administration. In addition, all other purchases must follow Procurement Guidelines.

**Events**-For a large event, consultation with the events coordinator is recommended.

**Participant Data Collection for Public Dissemination**-If Project Sponsor proposes to conduct research with human participants then it may be subject to IRB (Institutional Review Board for the Protection of Human Subjects) review. It is the Project Sponsor's responsibility to inquire with the IRB **prior** to IRA application submission to determine if the project is exempt from IRB review so that funding is not delayed. Please indicate on the cover page if your project is exempt from IRB review.

**Field Trip**-If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

**IT Requirements**-Requires proof of correspondence and approval from IT Administration

**International Travel**-Requires International Travel application be submitted to Center for International Affairs.

**Risk Management Consultation**-Requires proof of correspondence with Risk Management.

**Space/OPC Requirements, Infrastructure/Remodel**-Requires proof of correspondence with OPC Administration.

**Late Submission** - Requires explanation for emergency funding.

**Fiscal Management:** Project Sponsor's program will be responsible for all costs incurred over and above what is funded through the IRA award and will be responsible for seeing that any revenue that is intended to offset the amount of the IRA award is transferred accordingly.

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**Requirements and Signatures**

Please provide the following in your application:

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

**Background**

César Chávez was an ordinary man with an extraordinary legacy of great accomplishment and service to humanity. The founder of the United Farm Workers union and pioneer in the struggles for fair wages and humane working conditions for farm workers and their families; César Chávez believed that people have an obligation to contribute to their community. To ensure that the life, work, and values of César Chávez continue to inspire all Californians, former Governor Grey Davis signed legislation to establish March 31st as César Chávez Day of Service and Learning, a state holiday.

CSU Channel Islands (CI) has celebrated this state holiday with various campus and community events and academic service learning and multicultural activities bringing awareness to the life's work of this civil rights leader.

The Centers for Community and Multicultural Engagement, Chicana/o Studies, Communication, and History programs and Project Islas are seeking funds to create a weeklong series of events during the week of César Chávez Day of Service and Learning in 2013 to continue this University tradition.

The events will focus on themes of agriculture, art, education, and service, themes relevant to Chávez' legacy and leadership.

Following is a description of planned events that will be opened to the campus community and the community at large:

**César Chávez photo exhibit**

The exhibit will feature the photography of Jess Gutierrez, a Ventura County freelance writer and photojournalist, focusing on the history of the United Farm Workers union and César Chávez in our service area. Mr. Gutierrez has exhibited his photography at Oxnard High School, the cultural centers of the Bell Arts Factory in Ventura and the Café on A of Oxnard, among other places. He along with students of CI's Chicana/o Studies program will deliver lesson plans and guided tours to students. Students will provide docent tours for student and community groups upon request. The exhibit will involve the students in its preparation, presentation, and extra-credit participation. These photographs will be exhibited in Broome Library.

### **Language Justice Workshop**

Marta Cruz-Concepción and Alena Marie, from Just Communities in Santa Barbara, will lead a 2-hour Language Justice workshop with the following goals:

1. To introduce students to an analysis of power and privilege based on language, including how language can be used as a tool of oppression in educational, workplace, legal, healthcare, family, and other contexts
2. To explore how students may have observed, experienced, and participated in systemic inequality based on language
3. To explore how students can take action to promote language access and inclusion

The workshop will use an interactive format that includes brief lectures, small-group discussion about role-plays or scenarios, analysis of current media examples, and full-group dialogue.

Marta Cruz-Concepción has studied her roots in language, history and traditions. She is a language professional who has been an advocate for social justice by mentoring youth, working with different political causes, and encouraging all members of society to have a voice. She has traveled throughout the US, Latin America and the Caribbean in an effort to understand the culture that unites all Spanish-speaking people in the Americas. Her strong k-12 education in Puerto Rico set the basis for achieving success as a student at the University of Michigan and Indiana, Bloomington. She has completed graduate courses at the University of North Carolina, Chapel Hill. She enjoys world literature and creative writing.

Alena Marie is the Project Manager for Just Communities Central Coast, a nonprofit organization that advances justice by building leadership, fostering change, and dismantling all forms of prejudice, discrimination, and oppression. Alena organizes Just Communities' Language Justice Initiative, which promotes inclusive multilingual space within educational and community environments. She coordinates the Language Justice Network, which is comprised of language justice practitioners, allies and advocates who take action and provide resources for making our community linguistically equitable for all. Alena previously managed Just Communities' Equity in Education Initiative and has her roots in the movement to end gender-based violence.

### **Farm Worker Housing Immersion Experience**

The Center for Community Engagement, in collaboration with the community organization, Ventura County Clergy and Laity United for Economic Justice, will host the Farmworker Immersion Project, a program that places students in the community engaging in real world learning in honor of Chavez' great legacy. Students will participate in a day-long service project, learning about farm worker issues.

The Farm Worker Housing Immersion Experience will guide students through a first-hand experience of typical farm work life in Ventura County. We will speak with farm workers and their families in their homes and visit a local berry farm where students will learn about the agricultural business in our county. The farm manager will instruct students on how to harvest the berries. Students will work for about an hour in the field. Finally, we will come together for group reflection and learn how to advocate for farmworkers at the City Council level. Transportation will be by bus. Students will apply via a Qualtrics application. The Center for Community Engagement will meet with the campus Risk Manager to ensure all field trip policies are followed.

**Documentary: Children in No Man's Land** - As part of the documentary film series, "cinEngage," the Centers for Community and Multicultural Engagement will invite film director, Anayansi Prado to screen her documentary, "Children in No Man's Land." This film uncovers the current plight of the 100,000 unaccompanied minors entering the United States every year. This film gives this timely political debate about the U.S./Mexico border a human face by exploring the story of Maria de Jesus (13) and her cousin Rene (12) as they attempt to cross the U.S./Mexico border alone to reunite with their mothers in the Midwest. Focusing on minors crossing through the Sonora Desert area in Nogales, Arizona, this film explores every detail of these children's journey as well as the journeys of other children we meet on the way. We uncover in an intimate and personal way where they are coming from, what their journeys have been like, and how they've gone about making the United States of America their new home. Ms. Prado will hold a Q&A after the screening. The film licensing will be purchased for educational purposes in the classroom.

**Social Justice Through the Arts -Paul Flores and Xico Gonzalez**

One of the most influential Latino performance artists in the country, Paul S. Flores is a nationally known spoken word artist, published poet, playwright, and award-winning novelist. Raised on the Tijuana/San Diego border, his work explores the intersection of urban culture, hip-hop, Spanglish, and transnational identity. As a playwright, he uses the power of live theater to create compelling, challenging, cutting-edge, relevant, and accessible works that show the humanity of people often "other-ed" or marginalized. Throughout his three-day visit, Mr. Flores will serve as a panelist speaking about his experiences using art as a tool for community voice and civil-rights activism to move communities to action. He will hold workshops here at CI and in the community, at Café on A, on spoken word and public speaking and Chicano performance in poetry as a means for social justice. These workshops will culminate with a performance by Mr. Flores at a Social Justice Poetry Slam, at CI and Café on A, which he will also act as MC.

Xico González is an educator, artist, poet, and a political activist whose work contributes to the long dialogue of art, activism and the legacy of the Chicano Movement. Mr. González's art is an intellectual and emotionally provocative experience, showcasing the way art and civil-rights activism merges to move communities to action. For this 2-day event Mr. González will create an art exhibition honoring César Chávez' core values to be displayed at the CI Library and in the community at Café on A Street. To kick-off the art exhibition alongside photographer Jess Gutierrez, Mr. González will serve as a panelist speaking about his experiences using art as a tool for community voice and civil-rights activism to move communities to action. Mr. González's art exhibits will be showcased for 3-weeks. Additionally, Mr. González will host several workshops (working in collaboration with the University Experience Associates, Project ISLAS) throughout his 2-day visit to foster a dialogue on art, activism and the legacy of César Chávez. These community art workshops will include a hands-on silk screening component for participants and a reflection component. Mr. González will lead students in a culminating community art

event at Café on A Street where he will also perform his spoken word pieces that promote community empowerment, justice and equality alongside Paul Flores.

Throughout the week-long celebration students from participating courses will have multiple opportunities to participate via required assignments that integrate with the planned week-long activities. CI

2. **Relation to IRA to Course Offerings.** All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses. Please list all classes that relate to the program proposed.

ChS 331 Transborder perspectives  
ChS 491 Theoretical perspectives  
Comm 210 - Interpersonal Communication  
Comm 220 - Small Group Communication  
Comm 320 - Persuasion & Argumentation  
Comm 321 - Multicultural Conversations  
Comm 340 - Conflict Mediation  
UNIV 100 - University Life and College Success for Transfer Students  
UNIV 150 - First Year Seminar  
UNIV 300 - University Life and College Success for Transfer Students  
EDUC 445 - Chicana/o Child and Adolescent  
HIST 271 US History Since 1877  
HIST 369 California History and Culture  
ChS/HIST 402 Southern California Chicana/o History and Culture

3. **Activity Assessment.** Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note a report will be due at the end of the semester.**

Qualitative and quantitative data will be collected through student reflection assignments/journals and a survey to assess the benefits and impact of these events.

4. **Activity Budget.** Please enclose a complete detailed budget of the entire Activity **bold** specific items of requested IRA funding. (Page 4)
5. **Sources of Activity Support.** Please list the other sources of funding, and additional support for the activity.
7. **Acknowledgment.** Project Sponsor and Program Chair acknowledge that they have reviewed and accepted the Conditions and Considerations detailed on page 2.

Signatures and Dates

PILAR PACHECO

IRATE, CENTER FOR COMMUNITY ENGAGEMENT  
Date 10/24/12

Jim Meriwether

2/10-25-12

Renny Christopher

KAREN CAREY

**Application**  
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**ACTIVITY BUDGET FOR 2012-2013**

I. Operating Expense Budget

A. Supplies

**Miscellaneous supplies** to develop, mat and frame images for Cesar Chavez exhibit = \$2000

B. Vendor Printing

**Professional printing** of invitations and event programs for the weeklong events = \$1,500.00

C. In-State Travel

\_\_\_\_\_

D. Out-of-State Travel

\_\_\_\_\_

E. Equipment Rental

\_\_\_\_\_

F. Equipment Purchase

\_\_\_\_\_

G. Contracts/Independent Contractors

\_\_\_\_\_

H. Honorarium

**Paul Flores**, spoken word honorarium - \$3600

**Xico Gonzalez**, artist honorarium - \$3600

**Jess Guiterrez** honorarium - \$1000

**Marta Cruz-Concepción** and

**Alena Marie**, Language Justice Workshop

honorarium - \$600

**Anayansi Prado**, filmmaker honorarium -

\$550

I. OPC Chargeback \_\_\_\_\_

J. Copier Chargeback \_\_\_\_\_

K. Other (Please Specify)

**Roadrunner Shuttle for Farmworker**

**Immersion Day** = 2 shuttles X \$986 = \$1972 (estimate based on last year's cost)

**Advertising weeklong events in the VC Star** - ½ page ad = \$3000 (based on estimate provided by Communication and Marketing)

TOTAL Expenses

\$17,822

2. Revenue

A. Course Fees \_\_\_\_\_

B. Ticket Sales \_\_\_\_\_

C. Out of Pocket Student Fees  
(exclusive of course fees) \_\_\_\_\_

D. Additional Sources of  
funding  
(Please specify  
And indicate source) \_\_\_\_\_

Total Revenue \_\_\_\_\_

E. **Total Requested from IRA**

\$17,822