



<http://www.csuci.edu/ira/index.htm>

Application
Instructionally Related Activities Funds Request
2012-2013 Academic Year
DEADLINE: Fall and Academic Year 3/31/12
Spring 2013 deadline is 10/31/12

Applications must first be sent to the appropriate program chair. Chairs will then recommend and route them to the Dean's Office for review and authorization. The Dean's Office will then forward them to the IRA Committee for consideration.

Activity Title: UNIV 392- International Business: Germany & the European Union

Project Sponsor/Staff (Name/Phone): Andrew Morris

Activity/Event Date(s): International Travel – Germany – June 12-June27, 2013

Date Funding Needed By: January 2013 (need to purchase airline tickets ASAP to max cost savings)

Please check if any of the following apply to your IRA:

- | | |
|--|---|
| <input type="checkbox"/> Equipment Purchase | <input type="checkbox"/> Field Trip |
| <input type="checkbox"/> Event | <input type="checkbox"/> Participant data collection for public dissemination, i.e. interviews/surveys that result is a journal/poster session/newsletter |
| <input type="checkbox"/> IT Requirements | <input type="checkbox"/> Risk Management Consultation |
| <input checked="" type="checkbox"/> International Travel | <input type="checkbox"/> Late Submission |
| <input type="checkbox"/> Space/OPC Requirements | |
| <input type="checkbox"/> Infrastructure/Remodel | |
| <input type="checkbox"/> Other _____ | |

Previously Funded: YES **XNO** Yes, Request # _____

*If previously funded, please attach copy of IRA Report

Does your proposal require IRB (Institutional Review Board) approval: Yes **XNo**

Assessment submitted for previously Funded Activity: YES **XNO**

Academic Program or Center Name and Budget Code: MVS School of Business

Date of Submission: 10/25/2012

Amount Requested:
 (Should match item 2. E. on page 4) \$35,668.50

Estimated Number of Students Participating: 15

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Conditions and Considerations

Equipment Purchase-If requesting large equipment, Project Sponsor must show proof of correspondence with OPC Administration. In addition, all other purchases must follow Procurement Guidelines.

Events-For a large event, consultation with the events coordinator is recommended.

Participant Data Collection for Public Dissemination-If Project Sponsor proposes to conduct research with human participants then it may be subject to IRB (Institutional Review Board for the Protection of Human Subjects) review. It is the Project Sponsor's responsibility to inquire with the IRB **prior** to IRA application submission to determine if the project is exempt from IRB review so that funding is not delayed. Please indicate on the cover page if your project is exempt from IRB review.

Field Trip-If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

IT Requirements-Requires proof of correspondence and approval from IT Administration

International Travel-Requires International Travel application be submitted to Center for International Affairs. **Proposal was accepted**

Risk Management Consultation-Requires proof of correspondence with Risk Management.

Space/OPC Requirements, Infrastructure/Remodel-Requires proof of correspondence with OPC Administration .

Late Submission - Requires explanation for emergency funding.

Fiscal Management: Project Sponsor's program will be responsible for all costs incurred over and above what is funded through the IRA award and will be responsible for seeing that any revenue that is intended to offset the amount of the IRA award is transferred accordingly.

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Requirements and Signatures

Please provide the following in your application:

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

A recent in-depth look at the current state of business education by Datar, Garvin, and Cullen (2010) suggest that a major challenge as well as failure of business education has been the inability to fully incorporate a global perspective into the business curriculum. A number of strategies exist with which to globalize business education to include global field studies and projects. The proposed trip/course seeks to enhance students' global perspective through use of an intensive 15 day global field study to Karlsruhe, Germany. The course/trip examines international business practices with a specific focus on Germany and the European Union (EU). Germany may be the most important economic/business location in the world right now for the EU lives or dies with Germany policy makers. A German failure to assist the EU will be one of the most significant and impactful economic events of the last 50 years.

Working with and drawing from CI's partnership with The Baden-Wuerttemberg Cooperative State University (DHBW) students will have the opportunity to learn from both American and German professors about the international dimension of business. In addition, we will combine our classroom lectures with several on-site company visits to explore the unique German model of business education which combines academic study with intensive workplace training.

2. **Relation to IRA to Course Offerings.** All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses. Please list all classes that relate to the program proposed.

UNIV 392, MGT 410

3. **Activity Assessment.** Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note a report will be due at the end of the semester.**

Reading Summaries, 10%, of final grade; Text Analyses, 15%; Case Analyses, 10%; Final Exam, 15%; Journal & Presentation, 15%; Conduct & Participation, 15% (full details provided in attached syllabus)

4. **Activity Budget.** Please enclose a complete detailed budget of the entire Activity **bold** specific items of requested IRA funding. (Page 4)

Number of Students			15			
Number of Faculty			1			
I	Students traveling expenses:		Cost/ea	# Requested	Total	Comments/Additional Notes
		Airfare	\$ 1,600.00	15	\$ 24,000.00	
		Ground Transportation	\$ 160.00	15	\$ 2,400.00	
		Hotel Accommodations	\$ 420.00	15	\$ 6,300.00	
		DHBW classroom	\$ 150.00	15	\$ 2,250.00	
		Entrance Fees/tour costs	\$ 300.00	15	\$ 4,500.00	
		Meals	\$ 420.00	15	\$ 6,300.00	
		Travel Insurance	\$ 100.00	15	\$ 1,500.00	
	Other:			0	\$ -	
II	Faculty Traveling Expenses:		Cost/ea	# Requested	Total	Comments/Additional Notes
		Airfare	\$ 1,600.00	1	\$ 1,600.00	
		Ground Transportation	\$ 300.00	1	\$ 300.00	
		Hotel Accommodations	\$ 1,000.00	1	\$ 1,000.00	
		Registration Fees	\$ -	1	\$ -	
		Entrance Fees/tours	\$ 300.00	1	\$ 300.00	
		Meals	\$ 600.00	1	\$ 600.00	
	Other:		\$ -		\$ -	**
	Other:		\$ -	0	\$ -	**
III	Operating Expense Budget		Cost	Comments/Additional Notes: Please be Specific		
		Supplies	\$ 100.00			
		Printing/Copying	\$ 300.00			
	Other:		\$ -	**		
	Other:		\$ -	**		
	Other:		\$ -	**		
IV	Out of Pocket Student Expenses		Cost/ea	Comments/Additional Notes: Please be Specific		
		Health Insurance	n/a	Not funded by IRA or the University		
		Tuition/Registration	n/a	Not funded by IRA or the University		

	Other:		n/a	Not funded by IRA or the University	
	Other:		n/a	Not funded by IRA or the University	
Total costs of the trip					
	Total Student Traveling Expenses				\$ 47,250.00
A	Maximum IRA funding @ 2/3rd total cost				\$ 31,468.50
	Remaining 1/3 is payable by students through course fee				\$ 15,781.50
B	Faculty Travelling Expenses, funded at 100%				\$ 3,800.00
C	Operating Expenses, funded at 100%				\$ 400.00
	Total IRA funding Requested (Total of A, B & C)				\$ 35,668.50
	Out of Pocket Student Expenses, not funded by the University				\$ 15,781.50

5. **Sources of Activity Support.** Please list the other sources of funding, and additional support for the activity.

None

7. **Acknowledgment.** Project Sponsor and Program Chair acknowledge that they have reviewed and accepted the Conditions and Considerations detailed on page 2.

Signatures and Dates

Project Sponsor Date

Program Chair/Director Date

Academic Affairs AVP Date

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	Other:		n/a	Not funded by IRA or the University
	Other:		n/a	Not funded by IRA or the University
Total costs of the trip				
	Total Student Traveling Expenses			\$ 47,250.00
A	Maximum IRA funding @ 2/3rd total cost			\$ 31,468.50
	Remaining 1/3 is payable by students through course fee			\$ 15,781.50
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5. **Sources of Activity Support.** Please list the other sources of funding, and additional support for the activity.

None

7. **Acknowledgment.** Project Sponsor and Program Chair acknowledge that they have reviewed and accepted the Conditions and Considerations detailed on page 2.

Signatures and Dates

Andrew Morris

10/25/12

Date

Andrew Morris

10/25/12

Date

William Cordeiro

10-25-12

Date

Application
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2012-2013 Academic Year

ACTIVITY BUDGET FOR 2012-2013

1. Operating Expense Budget

A. Supplies	400.0	
B. Vendor Printing	0	
C. In-State Travel	0	
D. Out-of-State Travel	47,250.00(student) + 3800 (faculty)	
E. Equipment Rental		
F. Equipment Purchase		
G. Contracts/Independent Contractors		
H. Honorarium		
I. OPC Chargeback		
J. Copier Chargeback		
K. Other (Please Specify)		
TOTAL Expenses		51450.00

2. Revenue

A. Course Fees	
B. Ticket Sales	
C. Out of Pocket Student Fees (exclusive of course fees)	
D. Additional Sources of funding (Please specify And indicate source)	

Total Revenue

E. Total Requested from IRA	(66.7% of student travel)	31,468.50
	(100% of faculty travel)	3,800.00
	(expenses @100%)	400.00
		35,668.00

California State University Channel Islands
Univ 392: International Experience (Germany)
Summer 2013

Instructor: J. Andrew Morris

Office Hours: Before/After class or as needed. Until May 20, T/TH 12-2; W 4-5

OFFICE: Sage Hall 2149

Phone: 805-437-2771

E-MAIL: john-andrew.morris@csuci.edu

Texts: International Business: Opportunities and Challenges in a Flattening World v1.1 by Mason Carpenter & Sanjyot Dunung. Its on-line, free to read, \$35 to e-book/print yourself. You can find the text by: <http://www.flatworldstudents.com/course?cid=XXX>; or simply go to www.flatworldstudents.com and find the class using my name, course name, or Institution. In addition, I have provided my class notes (these serve as the basis for all essay exam questions) You will find *Instructor's Notes*, located in your BlackBoard Accounts under course information.

Catalog Description

Provides an opportunity for students to earn credit for travel and study in countries outside the US, where the student is immersed in a foreign culture. With faculty advisor approval, students may participate in a university-sponsored trip abroad or a personal trip abroad. Requires an approved plan of study by the faculty advisor prior to the experience. (1-3 units)

Learning Objectives

Students who successfully complete this course will be able to:

- Develop and implement a project on an international experience. Specific to Summer 2013, students will present a professional presentation that demonstrates integration of theory, research, and detailed observations and analyses of Germany's business, educational, and cultural environment
- Explain the differences in economic, social, political, and cultural variables between the United States and Germany.
- Demonstrate an increased understanding and familiarity with German culture
- Distinguish between various trade policies and their economic impacts with a specific focus on the rapidly changing European Union business climate.
- Develop communication and teamwork skills through case analysis and group projects

General Professionalism/Class Policies

1. Work is due when it is requested. **Only with prior approval will late work be accepted but will always be graded at LEAST one letter grade lower than on time work.**
2. You are expected to come to every class, site visit & company visit on time. Failure to attend/being late for these activities negatively impacts your course grade. **Excessive lateness, absence will lead to class dismissal.** Remember, we are “representing” -- our ourselves, our university, SoCal, our country. Let’s conduct ourselves in ways that honor and positively reflect those wonderful traditions.
3. There is no provision made for earning extra credit in this course (that’s high school stuff). Consequently, it is important that you do your best work on each exam and assignment.
4. Turn off your cell phones and/or other electronic devices. If you are using a laptop DON’T surf other sites---it’s annoying, unprofessional and disruptive.
5. Truth, integrity, justice, and honesty are a given part of our class. There can be no exceptions - ever. For a full discussion of what this means and the consequences of failing to comply with this students are expected to have read CSUCI’s Honor Code/Policy on Academic Honesty.
6. **We exhibit appropriate demeanor, and never accept offensive, sarcastic, or belittling behavior of each other.**

What is this course about?

A recent in-depth look at the current state of business education by Datar, Garvin, and Cullen (2010) suggest that a major challenge as well as failure of business education has been the inability to fully incorporate a global perspective into the business curriculum. These authors state that:

“...business schools still have much work to do before they can claim to be equipping students with a global mind-set. There are challenges of both knowledge and action. Not only must students gain an understanding of the world’s many differing business and economic environments, but also they must develop a set of conceptual, behavioral, and interpersonal skills that will allow them to navigate their way successfully through these environments, enabling them to work effectively with unfamiliar, culturally diverse customers, colleagues, partners, and suppliers.”(pp. 85-86)

A number of strategies exist with which to globalize business education, including but not limited to increasing the global content contained in functional courses, creation of integrative global management courses and sponsoring global field studies and projects. This course seeks to enhance your global perspective through use of an intensive 17 day global field study. In an increasingly global economy, savvy business practitioners must be open to the strategies and tactics of foreign operations that might be successfully implemented in a domestic context.

The academic component of the course will thus focus on the analysis of business practices in the context of Germany and the European Union. Working with and drawing from CI's partnership with The Baden-Wuerttemberg Cooperative State University (DHBW) students will have the opportunity to learn from both American and German professors about the international dimension of business. In addition, we will combine our classroom lectures with several on-site company visits to explore the unique German model of business education which combines academic study with intensive workplace training.

In the end, travel, in itself, is enormously rewarding and educational, but within the context of an academic program of study, an international experience adds a dimension of understanding that is extremely difficult to achieve in the classroom. Ideally, you will leave this course with an integrated view of key business concepts as applied to an international setting, as well as respect and appreciation for the culture of Germany.

How will this course be taught?

This class includes four essential components:

- *Preparatory Meetings & assignments:* 6 hours: 3 hour course lecture on understanding and valuing cultural differences with specific focus on German-American differences. In addition, there will be a 3 hour session on the logistics of travel arrangements and discussion of assigned reading materials and text.
- *Intensive International Experience:* 15 days in Germany visiting business, academic and cultural/artistic sites. Embedded below is a detailed description of each class day. In general, expect to be in a classroom setting from 8:30-12:30. On four days (usually Tuesday and Wednesday afternoons), we will (with the help of our host German university) visit 1-2 specific companies/institutions. **Bottom line, Tuesday and Wednesday will be intense.** Expect companies visits to run from 1:30-5:30 thus 8 hrs days.
- *In-class Final Exam:*
- *Oral Presentations and Case Analyses:* This involved two parts: One, a professional group based presentation that demonstrates your integration of theory and research with the detailed observations and analyses from your travel journals. Two, 3 team-based 3-4 typewritten page analyses of HBR cases (discussed below). Due dates for the final presentation are to be determined, but not later than early-mid July.

I will make every effort to ensure that your trip is both highly educational and informational (plus lots of fun). However, you should not perceive your role to be that of a casual observer. You are expected to be an active participant by engaging your respectfully inquisitive nature and seeking to maximize your total benefit from this intensive experience.

What do you need to do to succeed in this course?

- *Be prepared:* Do the reading. Do some research on Germany and our host university.
- *Pack intelligently.*
- *Participate:* Ask questions. Discuss with your colleagues and instructors. Keep a journal and detailed notes.
- *Behave:* Our credo is *Professionalism, Collegiality and Respect.*

GRADING:

Reading Summaries	10%
Text Analyses:	15%
Case Analyses:	10%
Final Exam:	15%
Journal	15%
Presentation	20%
Conduct & Part	15%
Total	100%

Final grades will be assigned as follows:

	>93.0= A	90.0-92.99= A-
87.00 -89.99 = B+	83.0–86.99= B	80.0-82.99 = B-
77.00 -79.99 = C+	73.0–76.99=C	70.0-72.99 = C-
67.00 -69.99 = D+	63.0-66.99= D	60.0-62.99 = D-
(<59.99= F)		

Your performance in this course will be assessed as follows:

Reading Summaries & Text Analysis: 25%. Reading Summaries & Text Analysis: 25%. To enhance your understanding of Germany it is important that you do some background research. To ensure your diligence, you are expected to submit 200 word typewritten summaries of any 5 articles (200/article or a total of 1000 words) from the reading list below and/or that you discover on your own. In addition, given the inter-disciplinary nature of CSUCI and the fact that great literature provides insights into what people value, how they see the world, what captures their hearts, minds, and souls, you are to submit a 4-5 typewritten page analysis of a literary text by a modern German writer (post 1920). Requirements of the text include it must be fiction and it must be of reasonable depth/complexity. A list of recommended authors is provided **but you must get instructor approval for the text you choose.** In the literary analysis examine such issues as: How did the work illustrate cultural beliefs, values, practices? In what ways did the beliefs and practices suggested in the text conflict with your own? Discuss 3 ways the text helps enhance your understanding of Germany? **The reading summaries and text analysis are to be submitted through blackboard and are due by June 10.**

Article Reading List

- Any 5 recent (written since 1/2011) articles on the social, cultural, economic, and political dimensions of Germany. Goggle provides endless resources. However, the articles chosen should have some measure of accuracy and academic merit (i.e. NO blogs). Sources include (but not limited too):
- www.nytimes.com
- <http://www.aicgs.org/>
- http://www.bundesregierung.de/Webs/Breg/EN/Homepage/_node.html
- <http://www.economist.com/countries/Germany/>
- <https://www.deutschland.de/en>
- <http://www.exberliner.com/>
- <http://www.themunicheye.com/>
- <http://www.spiegel.de/international/>

Any literary text by a “modern” German author to include:

- Post-war literature of West Germany (1945–1967): Heinrich Böll, Rainald Goetz, Group 47; GDR Literature in East Germany: Johannes R. Becher, Wolf Biermann, Bertolt Brecht, Sarah Kirsch, Günter Kunert, Reiner Kunze, Heiner Müller, Anna Seghers, Christa Wolf; Pop Literature: Dietmar Dath, Christian Kracht, Benjamin von Stuckrad-Barre, Rainald Goetz; Migrant literature: Feridun Zaimoglu, Wladimir Kaminer, Rafik Schami
- **Specific authors:** Wilhelm Genazino, **Günter Grass**, Herta Müller, Siegfried Lenz, Charlotte Link, Anna Kaleri, Norbert Scheuer, Kathrin Schmidt, Burkhard Spinnen, Robert Menasse, Martin Walser, Andreas Mand, Zsuzsa Bánk, Hermann Hesse, Nelly Sachs, Heinrich Böll, Elias Canetti, Elfriede Jelinek

THREE BOOKS in particular to consider:

- **The Reader**, Bernhard Schlink—this was recently made into a movie; it's a great depiction of how modern Germany struggles with its past, and, in a way, it's about reading, so it's a great novel for non-novel-reading readers!
- **The Quest for Christa T**, Christa Wolf—Wolf grew up under the Nazis, ended up in East German and became an ardent communist (it was revealed after the fall of the wall that she'd even been an informer for the Staasi), then ultimately renounced communism as she'd earlier renounced Nazism. She's a fascinating writer. This novel's about life in East Germany—written before the fall of the wall.
- **The Lost Honor of Katharina Blum**, Heinrich Boll—Boll is one of the leading writers of the immediate postwar generation. This novel focuses on a woman who's attacked by the press because of her association with a criminal being sought by the police—even though it was published in the 60s, it's quite contemporary—journalism's even worse now than it was then!

Just Interesting German websites:

<http://germanyiswunderbar.com/>

Case Write-Up: 10%. As part of this course you will be required to analyze 3 recent Harvard Business Review cases that explicitly explore the international dimension. In your team based write-up, I want you to identify as many ways as you can how the case connects /speaks to things we have talked about in class. I also want you to provide a couple of ways in which the problems noted could be effectively solved drawing from materials we have covered up to that point. An example of an excellent case write-up is provided under assignments in your blackboard account and should serve as a model for your own approach to the case analyses. In general, your typewritten write-up should be between 3-4 pages (10 font, normal margins, double-spaced). Grading on the case is primarily a function of covering the relevant points and developing well supported solutions, however, style also matters. The case write ups are worth 10% of your final course grade.

Final Exam: 15% Your final exam will cover the text, lecture and class discussion and will be given on the date noted in the course outline. The exam is cumulative and will consist of objective questions (i.e. multiple choice, fill-in-the-blanks – approximately 40% of the exam), short answer and essay questions. **In subsection Exam Materials of your blackboard account for this class you will find a partial copy of a previous exam.** Notice the nature of the questions? It isn't about spitting back data but about applying facts to generate creative solutions. Learning at its finest!

Journal: 15%. A detailed, well written, analytical and introspective accounting of your trip. Essentially, a written version of your 19 day internal dialogue: the thoughts, feelings, and reactions of your German experience. More than a travel log, your journal should reflect your reflective analyses on all the ways your travels during summer 2013 have impacted your “way of being/knowing truth”. Keep it professional BUT also keep it “real”.

Presentation: 20%. A team-based (3 or 4 students per team) 15 minute presentation to the class -- teams will self-select. The presentation should highlight both intellectual content (that is, what did you learn about the cultural, social-economic-business dimensions of Germany) and personal insights into your travel experiences and the lessons learned from those experiences. The presentation will be graded on such things as: clarity, demonstrated mastery of topics under discussion, value-added/information richness, responsiveness to questions asked, and professional appearance (both the material itself but also the presenters).

Conduct and Participation: 15%. One of the objectives of this class is to train student's to think more broadly and for themselves rather than training technicians who know the right response to give in a particular situation but don't know **WHY** it's the right one. Thus I expect you to participate in class discussions by sharing your own insights and experiences and providing feedback on other students' ideas. Ultimately, class participation is a function of preparation, attitude, a willingness to actively commit yourself in front of your colleagues.

In grading class participation I will look at four specific dimensions to include: (1) the quantity & (2) quality of your class comments/contributions, (3) the extent to which you take a leadership

role and actively engage/present points during each debate presentation and assigned exercises, and (4) overall classroom conduct. More on each of these dimensions:

1: Quantity involves the extent to which you participate in classroom discussion and involve yourself in various group exercises/discussions during the semester. Obviously, being absent from class negatively impacts your performance here.

2: Quality of classroom participation involves: (a) **relevance** – does the comment bear on the subject at hand? (b) **Responsiveness** — does the comment react in an important way to what someone else has said? (c) **Importance** — does the contribution further our understanding of the issues at hand? Is a connection made with other cases/issues we have analyzed?

3: Was the student able to effectively make points and/or develop and support rebuttal points during the debate sessions. How often did they speak? To what effect? Did they assume leadership role? ALSO how well did they lead the exercise discussion – were they prepared? Did they help increase learning?

4: Classroom conduct: Every class has an “*esprit de corps*” -- an overall spirit. Positive classes have students who engage in small acts of kindness, lend helping hands to fellow students, show positive emotion, and demonstrate a desire to learn and actively engage materials. A negative spirit comes about when students arrive late, leave early, complaint and/or whine about class expectations. Student behaviors that positively impact the “*esprit de corps*” of MBA 524 add value to the class and should and will be rewarded.

It is worth noting that severe violations of conduct may warrant a failing grade for the course and your expulsion at your own expense from the international experience.

Disabilities Statement:

Students who have disabilities or special needs and require accommodations in order to have equal access to classrooms MUST register with the designated staff member in Student Affairs in order for CSUCI to better accommodate special needs. Students are required to provide documentation of a disability when accommodations are requested

Cost Projections – a rough approximation

Using ITA software (www.italsoftware.com), I was able to generate a LAX-Karlsruhe “highly restricted” round trip airline tickets for June 12-June27 for approximate cost \$1300.00. While there is no certainty that this would remain the same for 2013 and the fact that we would need to buy more “flexible” tickets, a reasonable ticket should be around 1,600.

Jun 12	AA 2004	LAX	8:05AM	ORD	2:05PM	4h 0m	Boeing 737
	Economy (O)		Layover in ORD 1h 20m				
	AB 7421	ORD	3:25PM	TXL	7:00AM	8h 35m	Airbus A330
	Economy (O)		Layover in TXL 1h 45m				
	AB 6633	TXL	8:45AM	FKB	10:00AM	1h 15m	Boeing 737
Jun 27	AB 6632	FKB	6:35AM	TXL	7:50AM	1h 15m	Boeing 737
	Economy (O)		Layover in TXL 2h 10m				
	AB 7420	TXL	10:00AM	ORD	12:10PM	9h 10m	Airbus A330
	Economy (O)		Layover in ORD 3h 0m				
	AA 455	ORD	3:10PM	LAX	5:30PM	4h 20m	Boeing 767 Economy (O)
\$1,291.00							

Drawing from DHBW proposals and other sources, I project the following costs/person:

International Flights	1600
Accommodation – Karlsruhe	0420 (14 nights, youth hostel @ 30/day)
Meals-Karlsruhe	0420 (14 days @ 30)
Airport transfers (to/from LAX)	0060
Public transportation – Germany	0100
Use of DHBW classroom	0150
Entrance Fees/Tours	0300
Insurance	0100
Total cost/student*	3150

COURSE OUTLINE AND ASSIGNMENTS*

We have an INTENSE schedule. Independent of cultural, artistic, and historical site visits (lots), we are scheduled to meet for approximately 35 hours of classroom lecture /interaction/presentations and almost 15 hours of company visits. Bottom line: this is NOT a vacation but a wonderfully intense short-term study abroad opportunity – potentially life changing if approached in the right “spirit”.

Date	TOPIC	ASSIGNMENTS
May 1?	So you want to go to Germany? Benefits, Expectations, Consequences	
June 7		Summaries & Text Analyses Due
June 10	Overview of International Business;	Review Summaries & Analyses
6/12-13	LAX to Karlsruhe	
6/ 14-16	Visit local area attractions -- Rhine castles, city tour of Karlsruhe	
6/17	International Trade & FDI: FDI between US & Germany	Chapters 1, 2, 3
6/18	World Economies & EU	Chapters 4 & 5; Case Study 1 Company visits: Porsche in Stuttgart ; local company
6/19	IMF & Foreign Exchange; The future of the Euro (guest lecture by DHBW professor) and Germany’s role in saving the EURO	Chapters 6 & 7 Case Study 2 Trip to European Parliament (Strasbourg)
6/20	Global markets & sourcing	Chapters 8 & 9
6/21	Global Entrepreneurship,	Chapters 10, 11 Case study 3
6/22- 6/23		Black Forrest on Saturday Sunday free time; prepare for final
6/24	Global HR; HR in Germany	Chapter 12; Guest Lecture
6/25	The Future of IB; Exam Review	Chapter 13; Company visits
6/26	Final Exam	
6/27	Return to CI*-- However, students are encouraged to travel on their own before the start of summer session 2	
7/10		Presentations & Journals

*This SYLLABUS IS SUBJECT TO CHANGE AS CIRCUMSTANCES AND FLEXIBILITY DICTATE.

Please answer all questions under Course Information and sections II through IV. Complete the attached budget sheet. Attach syllabus and itinerary requested in sections I and IV. Print, sign and obtain Academic Chair signature. Submit form to Antonio Jimenez, BT 1275.

UNIVERSITY 392: INTERNATIONAL EXPERIENCE COURSE PROPOSAL

COURSE INFORMATION

Instructor(s): Andrew Morris

Travel location(s): Karlsruhe, Germany

Dates of trip: June 12, 2013-June 27, 2013

Course title: UNIV 392 - Germany

Number of units (1-3): 3

Academic area of the faculty proposing course: MVS

Faculty rank: Professor

Faculty email: andrew.morris@csuci.edu

Proposed minimum enrollment: 10

Proposed maximum enrollment: 15

Grading method (letter grade, credit/non credit): letter

Do the dates of the program conflict with regular classes/faculty workdays? Y N

Have you offered this program before? Y N

I) SYLLABUS

Please, attach a syllabus for this course providing the following required information:

1. Professor's name(s), office location, office hours, contact information.
2. Course description, course content and format of the course (classroom lectures, field trips, seminars with local experts, etc.)? Include this information for the portions of the course that are conducted within the United States and within the international country. How will the content of the course you plan to teach be related to the travel-study destination?
3. Student learning outcomes and how they relate to the program/major outcomes and the University mission.

4. Required elements, which may include assignments, readings, attendance and course participation policies, etc.
5. Grade information as specified in the Channel Islands Policy on Grades (SP01-38)
6. Evaluation criteria (it can include student behavior as it relates to citizenship, punctuality, helpfulness, working well with the group, being responsible and respectful to the host culture and their people, etc.)
7. Academic honesty information as specified by the Policy on Academic Dishonesty (SP01-57)
8. Channel Islands Disability Statement
9. Tentative class schedule and itinerary (It is recommended to include a “subject to change” disclaimer)

Please respond to the following in the space after each item:

II) FACULTY INFORMATION

1. What is your own linguistic, cultural, and/or academic experience with the travel study destination? If you have limited experience with the destination, explain how you plan to maximize student safety (for instance, will you be using a local tour company or tour guide?) No German language skills although, in general, English is widely used. Drawing from interactions with Thomas Freytag <freytag@dhbw-karlsruhe.de> , Professor of MIS at DHBW, I have arranged to use DHBW classroom space. In addition, Thomas has helped create a number of opportunities for students to experience the co-educational model offered by DHBW. This includes both factory visits and visits to local areas of interest. It is hoped that this class could lead to a more intense educational relationship between DHBW and CI.

2. Previous experience leading groups of students (nationally or internationally). I have previously co-taught a UNIV 392/MBA 592 to Chile and Argentina -- Spring 2008. In addition, I lead a six week course to the University of Reading while at the University St. Thomas, June-August 1998.

III) RECRUITMENT AND ORIENTATION

1. How will students be recruited? Regular CI students should have at least one recommendation from a faculty member other than the teacher for the overseas course. Upon approval, the MVS will send out emails to all MVS students in Spring 2013. In addition, I will use extensive connections to students to advertise the course. Lastly, we can use other sources as needed.

2. For whom is the course designed (CI undergraduate students, CI graduate students, students with a certain program area, open university students, others)? Will there be any priority order when accepting students to the program? CI undergraduate students only. There will be no priority order.

3. **Attach an outline for the orientation session(s) for students.** Make sure the orientation includes comments on the security of the country, both politically and medically, as determined from reports issued by the State Department.

IV) LOGISTICAL ARRANGEMENTS

1. Will your travel arrangements (e.g., accommodations, meals, excursions, airfare) be managed by an independent provider (e.g., AIFS, CEA, ISA, Australearn), a foreign university, or a travel agent? Please explain. Travel arrangements will be handled by Travelstore agents. Thomas Freytag at DHBW is also helping arrange local visits.

2. Housing: where will be the students stay during the study abroad experience? If staying with host families, are meals included? It is hoped that students can utilize DHBW housing. If not, then we will arrange for them to share lodging within the Karlsruhe area. As is typical in Germany there are several local youth hostels. A recent (10/25/12) net search indicates that most 4 bed rooms at Karlsruhe hostels average 20/person/night.

3. Meals: Are meals arranged for the students? If not, where can students find their own food? Meals while we are in Karlsruhe will be provided. I have budgeted approx \$30/day/student. Obviously not gourmet but certainly reasonable.

4. Transportation: What are the transportation arrangements for the trip? If traveling from location to location, what means of transportation will be used? Local transportation and site visits are being arranged

with DHBW help. Information about flights and transportation to/from LAX are included in the detailed course outline

5. Safety/security: Please give a brief synopsis of the status of the security of the country, both politically and medically, as obtained from the Department of State. What arrangements have been made to maintain the safety and security of the students throughout the program? Germany remains one of the world's most secure and safe countries for US travel. There are NO travel warnings from US State on Germany.

6. **Attach an itinerary for the trip, including side trips.**

UNIVERSITY 392: SIGNATURE PAGE

1. Faculty member

- I have read the guidelines for teaching a UNIV 392 course and I agree to follow them.
- I agree to conduct at least one pre-departure meeting, in coordination with International Office staff, to cover Safety and Risk Management issues and required CSU forms.
- I understand the travel-study student evaluation process is mandatory and agree to participate.
- I have included in this application my UNIV 392 course syllabus
- I have included in this application my outline of orientation session(s)
- I have included in this application the course itinerary
- I have included my UNIV 392 budget sheet

Faculty Signature

Faculty Name (print)

Date

2. Academic Chair Approval

- I have read the Faculty Application and discussed the course offering with the faculty member.
- I certify that course of study is within the applicant's field of competence.
- I agree that the student learning objectives for the course can be met within the travel-study format, including appropriate pre- and post-trip meetings.
- I approve the offering of this course abroad.

Chair Signature

Chair Name (print)

Date

3. Center for International Affairs

- I approve the Chair's recommendation
- I have reviewed the travel arrangements proposed for this study abroad course and find the arrangements to be appropriate. Staff have also discussed the requirements specified in Chancellor's Office Executive Order 715 with the faculty member, and have advised him/her of the requirements that must be followed when offering this course in another country.
- The University acknowledges that the above program has been reviewed by the sponsoring Academic Area and staff and that the faculty member has been given policies and procedures related to short-term study abroad courses. The University will support this program as long as enrollments, other financial conditions, and related course costs are deemed appropriate. The University reserves the right to modify arrangements, in consultation with the Center for International Affairs and the sponsoring academic area.
- I have verified that there are no Department of State Travel warnings currently in effect for the countries to be visited.

OR,

- I deny the Chair's recommendation. Reasons:

Director Signature_____
Director Name (print)_____
Date

4. Administrative Approval

 I approve this course_____
Associate Vice President_____
AVP Name (print)_____
Date_____
AVP of Extended University
(if special session)_____
AVP Name (print)_____
Date_____
Provost_____
Provost Name (print)_____
Date_____
President_____
President Name (print)_____
Date