

<http://www.csuci.edu/ira/index.htm>

Application
Instructionally Related Activities Funds Request
2012-2013 Academic Year

DEADLINE:
Spring 2012 deadline is 10/31/12

Applications must first be sent to the appropriate program chair. Chairs will then recommend and route them to the Dean's Office for review and authorization. The Dean's Office will then forward them to the IRA Committee for consideration.

Activity Title:

Project Sponsor/Staff (Name/Phone): **Beatles Guest Artist Series**

Activity/Event Date(s): **2/5, 4/28**

Date Funding Needed By: **1/2012**

***Please Note that for Fall Requests the earliest that you will be notified of funding availability will be early June 2011 and for Spring Requests early January 2012.*

Please check if any of the following apply to your IRA:

- | | |
|---|---|
| <input type="checkbox"/> Equipment Purchase | <input type="checkbox"/> Field Trip |
| <input checked="" type="checkbox"/> Event | <input type="checkbox"/> Participant data collection for public dissemination, i.e. interviews/surveys that result is a journal/poster session/newsletter |
| <input type="checkbox"/> IT Requirements | <input type="checkbox"/> Risk Management Consultation |
| <input type="checkbox"/> International Travel | <input type="checkbox"/> Late Submission |
| <input type="checkbox"/> Space/OPC Requirements | |
| <input type="checkbox"/> Infrastructure/Remodel | |
| <input type="checkbox"/> Other _____ | |

Previously Funded: YES NO Yes, Request # **765-00053** _____

Does your proposal require IRB (Institutional Review Board) approval: Yes
 No

Assessment submitted for previously Funded Activity: YES NO

Academic Program or Center Name and Budget Code: **PA-731**

Date of Submission: **10/31/2012**

Amount Requested: (Should match item 2. E. on page 4) **\$2500**

Estimated Number of Students Participating: **200-300**

Application Instructionally Related Activities

Funds Request 2012-2013 Academic Year

Conditions and Considerations

Equipment Purchase-If requesting large equipment, Project Sponsor must show proof of correspondence with OPC Administration. In addition, all other purchases must follow Procurement Guidelines.

Events-For a large event, consultation with the events coordinator is recommended.

Participant Data Collection for Public Dissemination-If Project Sponsor proposes to conduct research with human participants then it may be subject to IRB (Institutional Review Board for the Protection of Human Subjects) review. It is the Project Sponsor's responsibility to inquire with the IRB prior to IRA application submission to determine if the project is exempt from IRB review so that funding is not delayed. Please indicate on the cover page if your project is exempt from IRB review.

Field Trip-If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

IT Requirements-Requires proof of correspondence and approval from IT Administration

International Travel-Requires International Travel application be submitted to Center for International Affairs.

Risk Management Consultation-Requires proof of correspondence with Risk Management.

Space/OPC Requirements, Infrastructure/Remodel-Requires proof of correspondence with OPC Administration .

Late Submission - Requires explanation for emergency funding.

Fiscal Management: Project Sponsor's program will be responsible for all costs incurred over and above what is funded through the IRA award and will be responsible for seeing that any revenue that is intended to offset the amount of the IRA award is transferred accordingly.

Application
Instructionally Related Activities Funds Request
2011-2012 Academic Year

Requirements and Signatures

Please provide the following in your application:

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

This is an IRA request for the new ART/PAMU 231 course the Beatles: Music, Fashion & Culture course. This semester we are hosting Beatles Engineer Geoff Emerick who was the senior engineer with the Beatles from 1966-1970. Mr. Emerick engineered the albums *Revolver*, *Sgt. Pepper's Lonely Hearts Club Band*, *Magical Mystery Tour*, *The White album* and *Abbey Road* albums. Mr. Emerick will be speaking to my Beatles classes and doing an open forum in a joint collaboration with the MVS Guest Speaker Series open to the entire campus and local community on Thur. Nov. 29th. We are also hosting Laurence Juber who recorded and toured with Paul McCartney and Wings on Tue. Nov. 6th. Mr. Juber will be performing and speaking to my Beatles classes and doing a performance master class for the new CI University Orchestra course that I will teach. Students will be performing for Mr. Juber and he will be mentoring the students using his professional experience as his guide. Bringing in such high caliber artists who commute from Los Angeles requires money to pay for the event, parking costs, advertisement costs (posters, fliers, etc.) and other unexpected costs. Because of this I am requesting an additional \$2500 dollars from IRA to ensure multicultural musical events like this will not run out of funding for the spring 2012 semester.

Relation to IRA to Course Offerings. All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses. Please list all classes that relate to the program proposed.

These events would be specifically related to the ART/PAMU 231 the Beatles: Music, Fashion and Culture course but would be open to the entire campus. The guest lecturer aspect will be held in a classroom but will be announced to all CI students. Some of the many courses that would benefit from these events are:

PA 202 Integrating Dance, Music and Theatre
PA 335 Business and the Performing Arts
PAMU 231 The Beatles: Music, Fashion and Art

PAMU 261 Music Theory
PAMU 330 Jazz In America
PAMU 385 Audio Design and Recording
PAMU 435 The Music Museum
PAMU 202 Group Guitar Lessons
PAMU 307 University Chorus
PAMU 200 History of Rock
PA 499 Performing Arts Capstone
ART 105 Drawing and Composition
ART 106 Color and Design
ART 108 Visual Technologies
ART 203 Illustration
ART 204 Graphic Design
ART 205 Multimedia
ART 209 Photography

2. **Activity Assessment.** Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note a report will be due at the end of the semester.**

The students in the class would be required to write a short review/summary of the concert event and what they learned, how the concert was related and beneficial to the class and something new they learned about the Beatles music. A voluntary questionnaire would be distributed to concert-goers asking their opinions and benefits of having such a campus-wide event.

3. **Activity Budget.** Please enclose a complete detailed budget of the entire Activity **bold** specific items of requested IRA funding. (Page 4)
4. **Sources of Activity Support.** Please list the other sources of funding, and additional support for the activity.

There are no other sources of funding. The additional support for this activity includes Provost Dawn Newman, AVP Karen Carey, Chair of the Performing Arts Department Jack Reilly and support from other Performing Arts and CI faculty members, students and staff.

Application
Instructionally Related Activities Funds Request
2012-2013 Academic Year

ACTIVITY BUDGET FOR **2012-2013**

1. Operating Expense Budget

A. Supplies	_____
B. Vendor Printing	_____
C. In-State Travel	<u>\$150 parking permits and signs</u>
D. Out-of-State Travel	_____
E. Equipment Rental	_____
F. Equipment Purchase	_____
G. Contracts/Independent Contractors	_____
H. Honorarium	<u>\$2000 for two hour Guest Artists</u>
I. OPC Chargeback	<u>\$200</u>
J. Copier Chargeback	_____
K. Other (Please Specify)	<u>\$150 unexpected costs</u>
 TOTAL Expenses	 <u>\$2500</u>

2. Revenue

A. Course Fees	_____
B. Ticket Sales	_____
C. Out of Pocket Student Fees (exclusive of course fees)	_____
D. Additional Sources of funding (Please specify And indicate source)	_____
 Total Revenue	 _____

E. **Total Requested from IRA**
\$2500

7. **Acknowledgment.** Project Sponsor, Program Chair and AVP acknowledge that they have reviewed and accepted the Conditions and Considerations detailed on page 2.

8.

Signatures and Dates

PAUL MURPHY

Oct. 30, 2012

Date

JACK REILLY

10-30-12

Date

RENNY CHRISTOPHER

10-31-12

Date

KAREN CAREY

11/21/12

Instructional Related Activities
Report Form

SPONSOR	DEPARTMENT
Dr. Paul R. Murphy	Performing Arts

ACTIVITY TITLE	DATE (S) OF ACTIVITY
Beatles Guest Artist Series	Nov. 6, 2012

PLEASE EXPLAIN (1) DESCRIPTION OF ACTIVITY; (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S); AND (3) WHAT YOU LEARNED FROM THE PROCESS.

- 1. BEATLES GUEST ARTIST SERIES PERFORMANCE/DEMONSTRATION, Q & A WITH FORMER PAUL MCCARTNEY AND WINGS GUITARIST LAURENCE JUBER.**
- 2. THE STUDENTS ARE TREATED TO THIS MULTICULTURAL EVENT WHERE BRITISH BORN ARTIST LAURENCE JUBER GIVES THEM A UNIQUE BRITISH PERSPECTIVE OF GROWING UP IN ENGLAND DURING THE HEIGHT OF BEATLEMANIA, WHAT IT WHAT IS LIKE TO PERFORM AND RECORD WITH A MUSICAL LEGEND AND HOW IT HAS POSITIVELY AFFECTED HIS CAREER.**
- 3. WHAT I HAVE LEARNED IS THAT THE STUDENTS ABSOLUTELY LOVE THESE INFORMAL PERFORMANCE/DEMONSTRATION, Q & A SESSIONS. WE GET MANY STUDENTS, FACULTY AND STAFF FROM OTHER CI STUDENTS FROM OUTSIDE THE CLASS WHO ALSO ATTEND. THE STUDENTS IN THE COURSE CONSISTENTLY REMARK IN THEIR EVALUATIONS THAT THESE GUEST PERFORMANCES ARE THE MOST FUN AND CULTURALLY ENRICHING CLASSES OF THEIR EDUCATIONAL EXPERIENCE AT CI.**

****Please attach assessment forms from students, list of attendees, peoplesoft program report**

Thank you so much Professor Murphy for one of the most AMAZING experience of my life!!!! Thank you so much! I couldn't find you after the concert and I had to leave in a hurry but I was definitely there for the whole time, the last song was "get back" and it was a double encore! Thank you so much, that was truly amazing. What you're doing for this school, music wise, is truly inspirational. Thank you! That was so amazing!!!!
Best wishes, Danielle Irvine

Hello, Dr, Murphy.

The concert was one of those momentous things that brought the campus together, as there are many Beatles fans everywhere, as well as helping advertise the Music program we have on campus.

If something like this could be done yearly, it would be great, but that would be ideal.

More opportunities like this would be great too, since it also brings staff and other professors who might like the Beatles together with the students and can mingle and such.

Those are my two cents. Have a good weekend.

Cesar Flores

Thought the concert was very fun. Great way to unite the campus, as most of the time you do not realize how many people truly go to this school. Wish it had started a little later, but was great overall. Definitely the highlight of my year event wise thus far.

To dr Murphy,

This concert was amazing!! It was truly an awesome experience. It was truly valuable and the next time that something like this happens, i will definitely attend. Thanks for the opportunity, this was one of the best expeirnces i"ve ever had.

-James Vera

Dr. Murphy,

The Beatles event was awesome and I heard so many great comments from students. I think it would be beneficial if something like this happened monthly so not only the students and staff could enjoy it, but the community as well. Thanks for such a fun night!

-Emily

Professor Murphy,

Just wanted to send a quick email letting you know how great that concert was last night. It was probably the most fun I have had on campus (and it didn't happen until after I graduated!). Thank you for helping to bring something like that to the campus!- Anna Ghirardelli

Dear Dr. Murphy, Hello. I'm writing you because I am a resident of University Glen. My family and I attended the concert on Thursday night and I wanted to take the time to thank you for putting it together, as well as opening it up to the public.

My daughter will be 5 on May 10. She is currently infatuated with ALL things Beatles & Yellow Submarine is her favorite movie at the moment! We have long conversations about the "Blue Meanies" and she goes around reciting verses from the movie. (She went as far as to shout "Ringo, there's a hole in me pocket" a few times!)

I just wanted to let you know that you made a little girl extremely happy with the concert. She has informed us that her "dream has come true because she met "The Beatles!" "Thank you again!

Sincerely, Maria Drake