http://www.csuci.edu/ira/index.htm

Application
Instructionally Related Activities Funds Request
2012-2013 Academic Year
DEADLINE: Fall and Academic Year 3/31/12
Spring 2013 deadline is 10/31/12

Applications must first be sent to the appropriate program chair. Chairs will then recommend and route them to the Dean's Office for review and authorization. The Dean's Office will then forward them to the IRA Committee for consideration.

Activity Title:
Project Sponsor/Staff (Name/Phone): Aldo Figueroa 805-637-1142
Activity/Event Date(s): Art Program Screening of Film & Animation / May 2013
Date Funding Needed By: January 2013

Please check if any of the following apply to your IRA:
☐ Equipment Purchase   ☐ Field Trip
■ Event   ☐ Participant data collection for public
■ IT Requirements   dissemination, i.e. interviews/surveys that
☐ International Travel   result is a journal/poster session/newsletter
■ Space/OPC Requirements   ☐ Risk Management Consultation
☐ Infrastructure/Remodel   ☐ Late Submission
☐ Other _____

Previously Funded: ■YES ☐NO   Yes, Request # ___466___
*If previously funded, please attach copy of IRA Report

Does your proposal require IRB (Institutional Review Board) approval: ☐Yes ■No

Assessment submitted for previously Funded Activity: ☐YES ■NO

Academic Program or Center Name and Budget Code:
Art Program/760

Date of Submission:
October 29, 2012

Amount Requested:
$4900.00

Estimated Number of Students Participating:

Over 100 CI students will be screening time-based media, such as short films, documentaries, traditional animation, flash animation, 3d computer animation, and motion graphics. The screening will be viewed by more than 300 students, in addition. It is open to members of the university community, surrounding public community, and industry professionals.

Conditions and Considerations

Equipment Purchase-If requesting large equipment, Project Sponsor must show proof of correspondence with OPC Administration. In addition, all other purchases must follow Procurement Guidelines.

Events-For a large event, consultation with the events coordinator is recommended.

Participant Data Collection for Public Dissemination-If Project Sponsor proposes to conduct research with human participants then it may be subject to IRB (Institutional Review Board for the Protection of Human Subjects) review. It is the Project Sponsor's responsibility to inquire with the IRB **prior** to IRA application submission to determine if the project is exempt from IRB review so that funding is not delayed. Please indicate on the cover page if your project is exempt from IRB review.

Field Trip-If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

IT Requirements-Requires proof of correspondence and approval from IT Administration

International Travel-Requires International Travel application be submitted to Center for International Affairs.

Risk Management Consultation-Requires proof of correspondence with Risk Management.

Space/OPC Requirements, Infrastructure/Remodel-Requires proof of correspondence with OPC Administration .

Late Submission - Requires explanation for emergency funding.

Fiscal Management: Project Sponsor's program will be responsible for all costs incurred over and above what is funded through the IRA award and will be responsible for seeing that any revenue that is intended to offset the amount of the IRA award is transferred accordingly.

Requirements and Signatures

Please provide the following in your application:

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

   This event is the continuation of the newly annual screening of animations and films featuring the artworks created by CSUCI students. All currently enrolled CSUCI students are eligible to submit their animations and films for the inclusion of the screening. Work created in the following is accepted (though not limited to): films (short and feature length), documentary, traditional animation, flash animation, 3d computer animation, multimedia, digital video art, speed paintings, and motion graphics. Following professional standards, a panel of professional artist/academics/industry professionals will curate the screening. The screening provides CSUCI students an opportunity to showcase their work in a public venue, outside of the walls of the classroom. Additionally, the event enables the entire campus community from the student body, staff, faculty, as well as the general public and industry professionals, the opportunity to view and assess the artistic accomplishments by CSUCI students. Awards will be given to students for outstanding work in each category as selected by the jurors. The screening will commence with a red-carpet media event and public reception gala. The screening will end with an award ceremony and closing reception.

2. **Relation to IRA to Course Offerings.** All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses. Please list all classes that relate to the program proposed.

   - ART 100 Understanding Fine Arts Processes
   - ART 108 Visual Technologies
   - ART 204 Graphic Design
   - ART 205 Multimedia
   - ART 206 Animation
   - ART/PHYS 208 Physics of Art and Visual Perception
   - ART 312 Digital Media Art: Time-Based Imaging and Compositing
   - ART 313 Communication Design Technology: Graphic Design for Print Media
   - ART 314 Digital Media Art: Digital Photography
   - ART 315 Animation Media and Techniques
   - ART 316 Digital Illustration and Digital Painting
   - ART 322 Digital Media Art: Time-Based Graphics and Effects
   - ART 323 Communication Design Technology: Packaging and Pre-Press
   - ART 324 Communication Design Technolgoy: Web Design
   - ART 325 Digital Media Art: Digital Filmmaking
   - ART 326 Digital Media Art: 3D Computer Animation
   - ART 327 Multimedia Theory and Process
   - ART 328 Photographic Theory and Process
   - ART 330 Critical Thinking in a Visual World
   - ART/BUS 334 The Business of Art
   - ART/PSYC 338 Psychology of Art and Artists
   - ART 422 Advanced Artistic Problems: Digital Media Art
   - ART 423 Advanced Artistic Problems: Communication Design Technology

Relation to IRA to Course Offerings (continued)
- ART 433 Women in the Arts
- ART 435 Postmodern Visual Culture
- ART 436 Modern Art
- ART 451 Diversity in the Visual Arts
- ART 489 Arts Seminar
- ART 492 Internship in the Arts
- ART 499 Arts Capstone Project

3. **Activity Assessment.** Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note a report will be due at the end of the semester.**

- The Screening will be documented via promotional posters and flyers.
- A member of the CSUCI Art Faculty will work with an art student on the postcards and posters.
- A DVD Rom photo documenting the screening will be produced.
- A short video documenting the event will be created.
- A webpage on the Art Program website documenting the screening will be produced.
- Professional juror's selections will emphasize the top student work in a range of categories (such as short film, traditional animation, computer animation, best in show, etc.)

4. **Activity Budget.** Please enclose a complete detailed budget of the entire Activity **bold** specific items of requested IRA funding. (Page 4)

Rental: Red Carpets and supplies	$300
B. 6' x 25' red carpet, 3' x 50' red carpet, 10 chrome stanchions, 9 red velvet ropes, delivery, labor set-up, and breakdown.	
Rental: Curtains and hanging materials	$400
Printing: Call for entries 8.5" x 11" flyers, four color printing process	$150
Printing: Call for entries 11" x 17 posters, four color printing process	$150
Printing: Event Posters: 8.5" x 11" flyers, four color printing process	$150
Printing: Event Posters: 11" x 17 posters, four color printing process	$150
Printing: Screening Poster in front of Broome Library	$400
Printing: Commemorative Event poster 4'x6', four color printing process	$300
Awards and Certificates	$1200
Juror's Honorarium (3) @ $150 each	$450
Graphic Designer (student)	$200
Event Photographer (student/s)	$200
Videographer/Editor (student/s)	$200
Misc. Materials (display and installation items)	$150
OPC Chargeback	$500
Total Requested	**$4900**

5. **Sources of Activity Support.** Please list the other sources of funding, and additional support for the activity.

7. **Acknowledgment.** Project Sponsor and Program Chair acknowledge that they have reviewed and accepted the Conditions and Considerations detailed on page 2.

Instructional Related Activities
Report Form

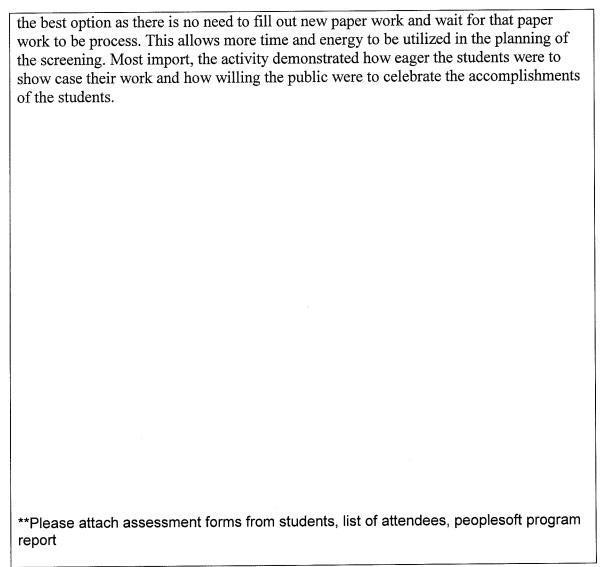| SPONSOR	DEPARTMENT
Aldo Figueroa	Art Program

ACTIVITY TITLE	DATE (S) OF ACTIVITY
Art Program Screening of Films and Animations	May 12, 2012

PLEASE EXPLAIN (1) DESCRIPTION OF ACTIVITY; (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S); AND (3) WHAT YOU LEARNED FROM THE PROCESS.

    The Art Program F&A (Films and Animation) is a screening of films and animations dedicated for artworks created by CSUCI students. It is the hope of the activity sponsor that this event becomes an annual event held in the Spring semester for the students, the Art Program, and the general CSUCI campus community. The screening is a much-needed venue for students working in what is called time-based media. Time based media consist of artwork (such as short films, documentaries, traditional animation, etc.) that requires a screen or video display to be viewed, and, ideally, a receptive audience to view them. Unlike traditional artwork (such as paintings, drawings, sculpture, ceramics, etc.) that can be displayed in a gallery setting, time-based media is best consumed in a theatre/screening setting. This setting allows for a large group of people to view the works on a special dedicated event. This past event took place on May 12, 2012 and was a well-received and huge event! There nearly 100 pieces entered in the screening and there were over 200 people who attended the screening.

    The F&A screening made it possible for students working in time-based media to showcase their works outside of the classroom setting. The students in the Art Program produce high quality works and this screening has made possible an additional way to show case the talents of our students. Students from the courses listed on the IRA fund request form directly benefited, as they were able to display their creative works in front of general audience. Students, faculty, staff, and the general public were on hand to view the works. Additionally, holding up to industry standards, a small committee of industry professionals juried the screening. The committee's combined efforts lead to the selection of the top three in the following areas: Best Character Design, Best Character Animation, Best Live Action, Best Motion Graphics, Best Digital 2D, Best Traditional 2D. In addition, there were two special awards: Audience Choice (the audience selected their favorite piece from all screened submissions) and Best in Show (the jurors' top selected work).

    Being that this was the first time this activity was held, there was much that was learned. A system was developed for student submission, as well as a system to review and comment using youtube.com and vimeo.com. Additionally, it became apparently clear that working with vendors that have an establish relationship with the university is

the best option as there is no need to fill out new paper work and wait for that paper work to be process. This allows more time and energy to be utilized in the planning of the screening. Most import, the activity demonstrated how eager the students were to show case their work and how willing the public were to celebrate the accomplishments of the students.

**Please attach assessment forms from students, list of attendees, peoplesoft program report

E-mail to the Dean's Office
30 days after activity

Signatures and Dates

Aldo Figueroa _____ 10/29/12
                                                    Date

JACK REILLY _____ 10/25/12
                                                    Date

KAREN CAREY _____ 10/31/12
                                                    Date

Application
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2012-2013 Academic Year

ACTIVITY BUDGET FOR **2012-2013**

1. Operating Expense Budget
    A. Supplies $150 (display and installation items)
    B. Vendor Printing $1300
    C. In-State Travel   n/a
    D. Out-of-State Travel   n/a
    E. Equipment Rental $700
    F. Equipment Purchase   n/a
    G. Contracts/Independent Contractors
    H. Honorarium $450 Jurors (3)
    I. OPC Chargeback $500
    J. Copier Chargeback
    K. Other (Please Specify) $1200 Awards and Certificates
        $200 Graphic Designer
        $200 Photographer
        $200 Videographer/Editor
    TOTAL Expenses $4900

2. Revenue
    A. Course Fees   _____

    B. Ticket Sales   _____

    C. Out of Pocket Student Fees
       (exclusive of course fees)   _____

    D. Additional Sources of
         funding
         (Please specify
         And indicate source)   _____

         Total Revenue   _____

    E.   **Total Requested from IRA** $4900 _____