



<http://www.csuci.edu/ira/index.htm>

Application
Instructionally Related Activities Funds Request
2013-2014 Academic Year

DEADLINES: Application Submitted to AVP:
Fall and Academic Year 2013-14: 03/01/13
Spring 2014 deadline: 10/01/13

Submittal Process: Applications must be first be signed by your program chair and then submitted to the appropriate AVP for approval. AVP's will next forward application to the IRA Coordinator for review. If there are questions or concerns, you may be asked for revisions or additional information. The IRA Coordinator will then forward applications to the IRA Committee for consideration.

Fiscal Management: Project Sponsor's program will be responsible for all costs incurred over and above what is funded through the IRA award and will be responsible for seeing that any revenue that is intended to offset the amount of the IRA award is transferred accordingly.

Duplicate requests- if Sponsor is submitting multiple proposals for recurring events involving speakers, musicians, etc., please combine your requests into one proposal.

Activity Title: World Music Class Guest Artists

Project Sponsor/Staff (Name/Phone): Steven Marsh: 310-621-6210

Activity/Event Date(s): (projected) Nov. 7, 2013

Date Funding Needed By: 9/ 2013

***Please Note that for Fall Requests the earliest that you will be notified of funding availability will be early June 2013 and for Spring Requests early January 2014.*

Previously Funded? YES NO If Yes, what Semester/Year?
 Proposal(s) # _____

***If previously funded, please attach copy of post-event IRA Report**

Report submitted for previously Funded Activity?: YES NO

Academic Program or Center Name: Performing Arts

Estimated total Course Fee revenue: 0

Amount Requested from IRA: \$ ~~401~~ 524 (Should match "Total Requested from IRA" on Page 5)

Estimated Number of Students Participating: 75

Conditions and Considerations

Please check if any of the following apply to your IRA:

Artist/Performer/Speaker Fees & Honoraria- On the Activity Budget, please indicate whether the vendor's price was set by you / CI representative, or is a fee that was set by the vendor themselves.

Large Event- For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.

Equipment Purchase- If requesting large equipment purchase -over \$200, or will be a fixture installed on campus- Project Sponsor must show proof of correspondence with OPC Administration. In addition, all other purchases must follow Procurement Guidelines.

Field Trip- Sponsor must comply with all policies found at <http://www.csuci.edu/hr/AcademicFieldTripGuidelinesandForms.htm>. If approved, **Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).**

Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval. If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects – from simple surveys to complex biomedical procedures – must be reviewed and approved by the IRB *prior* to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.

Exempt from IRB Approval –If your project is exempt from IRB review, include copies of correspondence with IRB Board. It is the Project Sponsor's responsibility to inquire with the IRB **prior** to IRA application submission to determine if the project is exempt from IRB review so that funding is not delayed.

IT Requirements- If your activity has IT requirements, your application requires proof of correspondence and approval from IT Administration.

International Travel- Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application.

Risk Management Consultation-Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.

Space/OPC Requirements, Infrastructure/Remodel-Requires proof of correspondence with OPC Administration.

Late Submission - Requires explanation for emergency funding.

Other -

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

This is a Guest Lecture/Performance for the PAMU 332 World Music course, and is also open for all CI students, faculty and staff campus wide. The idea behind this Lecture/Performance is to expose the students at CI to music and cultures from around the world. As our guest artists, I will bring in two musicians who are master of the tabla drums and sitar from India. On their exotic instruments, our guest musicians will demonstrate the sounds and styles of the music of Northern India. The students will be able to ask questions of these musicians. For many students, once they see these interesting instruments and hear the musicians' wonderful improvisations, they embrace this music from a culture that is half way around the world. My class will be given a multiple page writing assignment where the students will practice their writing skills, while describing everything that they witnessed, heard, and learned during the lecture/performance.

2. **Relation to IRA to Course Offerings:** All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses. Please list all classes that relate to the program proposed.

This Lecture/Performance is related to the PAMU 332 World music course and the event will be announced via posters, the Performing Arts events calendar, the CI home page (Events section), and through social media. The concert will be pre-announced in all the Performing Arts classes. Some of the many courses that would directly benefit include:

PA 101 Introduction to the Performing Art
PA 202 Integrating Dance, Music and Theatre
PAMU 100 Music Appreciation
PAMU 161 Music Fundamentals
PAMU 231 The Beatles: Music, Fashion and Art
PAMU 261 Music Theory
PAMU 330 Jazz In America
PAMU 337 Music in History
PAMU 109 & 309 Private Lessons
PAMU 202 Group Guitar Lessons
PAMU 200 History of Rock
PAMU 308 University Orchestra

3. **Learning Outcomes.** List all expected learning outcomes, as connected specifically with each course listed in #2.

PAMU 332 "World Music"

- By writing an assigned multiple page report about this concert/presentation, students will demonstrate their writing skills by describing the musical characteristics, diverse styles, and cultural forces inherent in music from around the world.

- Differentiate between diverse musical styles of several countries and regions
- Describe world music's significant impact on popular music
- Identify songs or styles of world music not previously encountered
- Discuss how world music is related to historical, political and cultural events

PA 101 “Introduction to the Performing Arts”: Students will observe a great musical performance and demonstration by several very accomplished musicians who are performing the music of another culture. Students will become acquainted with some of the performance practices of Indian music. Students will witness the performance process, the subtle non-verbal bandstand communication (cues) that takes place, and the rapid fire interaction between the musicians. Students will learn performing arts approaches that are common with those of Western music, and they will also learn Eastern approaches to the performing arts which are very different from what Westerners are used to.

PA 202 “Integrating Dance, Music and Theatre”: Students will learn about Indian music, and how music from other cultures can be integrated into the art forms that they study out here. Following the Bollywood phenomena, Indian music and dance is infiltrating more and more into Western music, dance, and theater.

PAMU 100 “Music Appreciation”: From witnessing these musical performances, students will gain an appreciation of various world musical styles and performance practices. Students will become acquainted with music from areas of the globe that they would otherwise probably never encounter.

PAMU 161 “Music Fundamentals”: Because rhythm and harmony are so highly evolved in Indian music, this will be an excellent opportunity for students to observing these musical fundamentals in action.

PAMU 202 “Group Guitar Lessons” – the Indian sitar has some similarities to the guitar, so our guitar students will learn more about playing plucking string instruments by watching this sitar master. And again, the Indian music connection to the Beatles' George Harrison makes this concert a must for all guitar players.

PAMU 200 “History of Rock” – because of the importance of Indian music on the Beatles, our History of Rock students will learn a lot about that musical connection by observing this concert of Indian music.

PAMU 231 The Beatles: Music, Fashion and Art: as most people know, the Beatles introduced Indian music to the west via George Harrison's sitar studies with Ravi Shankar. Students will see this fabled Indian music played for real, up close and personal, instead of just reading about it in books and watching on You-Tube.

PAMU 261 “Music Theory”: Students will learn new and interesting scales that are used by other cultures. Students will learn about the interactions of melody and harmony in Indian music.

PAMU 330 “Jazz In America”: As we know, improvisation is a huge part of the jazz music experience. Improvisation is also very important and has become very evolved in Indian music. The Jazz in America students will witness and appreciate incredible improvisational music performed by these masters of Indian music. There is much similarity between jazz and Indian music, and some recent jazz developments have fused the two types of music together, so it will be very interesting for the jazz students to observe these things in action.

PAMU 333 “Varieties of Musical Experience”: Students will gain familiarity and firsthand knowledge of this variety of world music. World music is a portion of this course’s scope, so this concert is totally appropriate for students to participate in.

PAMU 337 “Music In History”: World music is a part of the curriculum for this course (which I also teach). Students will gain familiarity with the musical characteristics of Indian music, and gain an understanding of the common performance practices of this cultural based music.

PAMU 109 & 309 - Private Lessons (all instruments): By observing the performances of highly skilled professional musicians and vocalists, students who are studying ANY musical instrument can gain valuable insights about the musical preparation and performance process, and then they can apply that kind of dedicated work ethic towards their own musical endeavors.

PAMU 308 “University Orchestra”: Our University musicians will have the opportunity to observe some high caliber performance by our guest artists. Through witnessing these performances, and through dialog exchanges with the artist, our students will gain a better understanding of the huge amount of practice time that must be invested by someone who wants to become highly skilled in music. Lessons gleaned from observing our highly skilled performer, can be applied to our CI students’ own music practice/performance.

4. Activity Assessment. Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note a report will be due at the end of the semester.**

All students attending the event will be asked to write an assessment to the concert, using the IRA Student Evaluation form. They will write their thoughts about the importance of the event, and how they have benefitted from it. The students in my courses will be required to write a multiple page, in-depth review/summary of what they learned about the musical styles that were demonstrated at the events. The writing assignment for my class will serve to address our University’s goal of writing across the curriculum.

5. **Activity Budget.** Please enclose a complete detailed budget of the entire activity. **Bold** specific items that you are requesting IRA to fund.

All of my guest musicians are top level professional performers in the Los Angeles areas. They will be driving up from the Los Angeles metropolitan area for this performance. I am requesting that an **honorarium of \$200 be paid to each of our guest artists, for a total of \$500** for the two performances. These people ordinarily receive much more money for driving so far and performing. This is a very reasonable price that they have agreed to. We also need to budget **\$25 for ink costs to have promotional posters printed** for this event.

Total IRA funds requested for this World Music concert, paying two guest artists = \$524

6. **International Trips.** If your event is an international trip submitted through the Center for International Affairs, you must include a copy of the program budget as submitted to CIA (to ensure congruency between the two budgets), as well as a copy of the course syllabus. - **Does not apply.**

7. **Sources of Activity Support.** Please list the other sources of funding, and additional support for the activity.

There are no other sources of funding. The additional support for this activity includes Karen Carey (AVP of Arts & Sciences), and Jack Reilly (Chair of the Performing Arts Department).

8. **Audience/ Marketing/Promotions.** Who is your intended target audience? How will your event be advertised to students?

My primary intended audience will be the CI students enrolled in the Performing Arts classes listed above. Any other students, faculty, staff, and community members are also welcome to attend this event. This event will be advertised by the posting of printed posters around campus, by announcements and emails sent to all of the targeted courses (as listed above), and through the widespread use of social media. This event will also be posted on the Performing Arts Events calendar, and in the Events section of the myCI website. And the concerts will be pre-announced in all PA classes.

9. **Sustainability.** If appropriate, indicate how the content or delivery of the project promotes sustainability at CI. - **most advertising will be done via email, social media, and the scrolling advertisements in the Student Union.**

IRA Activity Budget



Activity Title:

Name of Sponsor:

| Account | Operating Expenses | Amount |
|--|--|-------------------------------|
| A. Artist/ Performer/Speaker | | |
| 601801 | Special Consultants (existing CI employee) | |
| 613801 | Professional Svcs/ Speaker Fees (Price set by vendor) | |
| 613802 | Honoraria (Price set by CI) <i>\$500</i> | \$400 |
| 613001 | Other consultants/ staff | |
| | Other | |
| | Artist/Performer/Speaker/Consultant TOTALS <i>\$500</i> | \$400 |
| B. Supplies & Services- Other | | |
| 660831 | Copier Chargeback | |
| 660002 | Printing (Not Promotional) | <i>\$25</i> |
| 660833 | Promotional Items | |
| 660017 | Publications | |
| 660890 | Registration- Conferences & Meetings | |
| 660009 | Workshops with a Training Component | |
| | Equipment Rental or Purchase | |
| 660090 | Event Signage (wayfinding on day of event) | |
| 660835 | Event or Parking-related Staffing | |
| 660003 | Supplies & Services- Other | |
| 660003 | Supplies & Services- Other | |
| | E. Other (please specify) | |
| | Supplies & Services- Other TOTALS | \$0 <i>0</i> |
| TOTAL EXPENSES | | <i>\$25</i> <i>0</i> |
| 2. Revenue | | |
| | A. Course Fees | |
| | B. Ticket Sales | |
| | C. Additional Sources of Funding | <i>0</i> |
| TOTAL REVENUE | | <i>0</i> <i>0</i> |
| E. TOTAL REQUESTED FROM IRA | | <i>\$525</i> \$400 |

price set by myself

FNK costs

0

Other Expenses

| | | |
|--------------------------------|-------------------------------------|-------------|
| 660832 | OPC Chargebacks & Facility Use Fees | |
| | Other | |
| | Parking (please describe) | <i>\$24</i> |
| 660017 | Advertising & Promotions | |
| TOTAL OF OTHER EXPENSES | | <i>0</i> |

guest parking