



<http://www.csuci.edu/ira/index.htm>

Application
Instructionally Related Activities Funds Request
2013-2014 Academic Year

DEADLINES: Application Submitted to AVP:
Fall and Academic Year 2013-14: 03/01/13
Spring 2014 deadline: 10/01/13

Submittal Process: Applications must first be signed by your program chair and then submitted to the appropriate AVP for approval. AVP's will next forward application to the IRA Coordinator for review. If there are questions or concerns, you may be asked for revisions or additional information. The IRA Coordinator will then forward applications to the IRA Committee for consideration.

Fiscal Management: Project Sponsor's program will be responsible for all costs incurred over and above what is funded through the IRA award and will be responsible for seeing that any revenue that is intended to offset the amount of the IRA award is transferred accordingly.

Duplicate requests- if Sponsor is submitting multiple proposals for recurring events involving speakers, musicians, etc., please combine your requests into one proposal.

Activity Title: **Music in History Guest Performance/Lecture series**

Project Sponsor/Staff (Name/Phone): **Steven Marsh: 310-621-6210**

Activity/Event Date(s): **3/25/14, 4/22/14** [Click here to enter a date.](#)

Date Funding Needed By: **Jan. 2014**

***Please Note that for Fall Requests the earliest that you will be notified of funding availability will be early June 2013 and for Spring Requests early January 2014.*

Previously Funded by IRA? YES NO If Yes, what Semester/Year?
 Proposal(s) #568 (if known)

Report submitted for previously Funded Activity?: YES NO **As of this date (9/30/14), the activity has not yet taken place. (scheduled for Nov. 26th)**

***Please attach copy of previous IRA Report - DNA**

Academic Program or Center Name: **PA**

Estimated total Course Fee revenue: **0**

Amount Requested from IRA: **\$1,200** (Should match "Total Requested from IRA" on Page 5)

Estimated Number of Students Participating: **100**

PAMU 261 - Music Theory: many of the musical concepts taught in Music Theory will be demonstrated through the music presented on this program. By observing this live music performance, students will increase their understanding of the musical elements of melody, rhythm, harmony, chord progressions, and thematic/motivic development.

PAMU 337 - Music In History: These performances will be a keystone in the structure of this course. Students need to SEE the music being made right in front of them. That experience connects them much more to the course of study. Students will gain familiarity with the characteristics of several orchestral instruments, and become familiar with some of the classical music repertoire from the different musical eras that we are studying. During the performance, the historical background of these pieces of music will be discussed, as well as the social and cultural situations that were present at the time of their creation.

PAMU 308 - Our University Orch. musicians will have the opportunity to observe some high caliber performance by our guest artists. Through witnessing these performances, and through dialog exchanges with the artist, our students will gain a better understanding of the huge amount of practice time that must be invested by someone who wants to become highly skilled in music. Lessons gleaned from observing our highly skilled performer, can be applied to our CI students' own music practice/performance.

PAMU 307 - The University Chorus performs some of their concerts with the Channel Islands Chamber Orchestra. Through this smaller ensemble, our chorus members will gain greater insights into the nuances and balance inherent in this style of music. A greater understanding of the capabilities of the orchestral instruments can only be a positive thing.

PAMU 109 & 309 Private Lessons (all instruments): By observing the performances of highly skilled professional musicians, students who are studying ANY musical instrument can gain valuable insights about the musical preparation and performance process, and then they can apply that kind of dedicated work ethic towards their own musical endeavors.

PA 499 - Capstone: as our PA students get ready to graduate and enter the professional world, what could be better than to interact with our musical guests, who are all very established in the pro music scene of LA/Hollywood? Seeing great professional performances in person is the ultimate lesson!

PA 491 - Entertainment Industry Lectures: We are bringing top industry professionals to campus for our students, so they can observe, experience, and interact with our guests. My concert series will be an excellent supplement to this course's content.

3. Learning Outcomes. List all expected learning outcomes, as connected specifically with each course listed in #2.

PA 101 - Identify, interpret, and appreciate choices made in performances.
Understand basic performance vocabularies.
Demonstrate an understanding of performing arts and artists by commentary on a local production

PAMU 100 - Analyze their subjective and objective responses to a given piece of music
Compare the musical styles of the major periods in music: Baroque, Classical, Romantic, Impressionist, Modern
Speak and write about classical music as an expressive art form
Identify generally the period of a work of music not previously encountered
Write intelligently about a classical music concert they had recently attended

Speak knowledgeably about several of the most important classical masterpieces of the past and present
Identify generally the period of a work of music not previously encountered
Demonstrate in writing their ability to make judgments about the quality of a piece of music

PAMU 333 - Varieties of Music:

Identify generally the country, region, or style of a musical work not previously encountered
Discuss in writing the nature of music as a cultural phenomenon
Compare the various uses of music in world cultures
Analyze the structure of a piece of music both subjectively and objectively
Write intelligently about their cognitive and affective responses to music

PAMU 261 - Music Theory: Describe in writing the nature, from a theoretical perspective, of the musical styles of the Baroque, Classical, Romantic, and early Modern periods of Western European and American music.

PAMU 337 - Music In History: Articulate key concepts regarding the history of music and music in history by incorporating multicultural perspectives.
Evaluate and discuss music in history within multicultural perspectives.

PAMU 308 - University Orchestra: Discuss and explain in writing the varieties of styles and forms within orchestral literature from the Baroque to the present.

The Univ. Orch. students will watch our guests perform and demonstrate these course outcomes:

Play in tune, with no more than 5% deviation. Play with correct articulation and rhythmic precision.
Strings: Play with correct bowing and fingering techniques. Blend with all other instruments. Winds: Play with correct tone and fingering techniques. Brass: Play with proper tone production, and blend with softer instruments.

PAMU 307 - University Chorus: **Chorus members will observe all of the outcomes listed below:**
Discuss and explain in writing the proper choral techniques for singing music from the Medieval, Renaissance, Baroque, Classical, Romantic, and Modern periods.

PAMU 109 & 309 Private Lessons (all instruments): **Students will see the following outcomes in action:** Produce proper tone on their instrument or voice. Play stylistically correctly, using proper tone, expression, and embellishments from all stylistic periods.

PA 499 - Capstone: Students will observe all of the following:
Communicate skillfully with an audience in performance.
Apply the principles of performance in dance, music, or theater.

PA 491 – Entertainment Industry Lectures.

I cannot find this class' official outcomes, but the benefits of interacting with my successful professional musician friends from the Hollywood industry is rather obvious.

4. Activity Assessment. Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note that a report will be due 30 days after your activity.**

All students attending the event will be asked to write an assessment to the concert, using the IRA Student Evaluation form. They will write their thoughts about the importance of the event, what they learned about music and performance, and how they have benefitted from the event. The students in my courses will be required to write a multiple page, in-depth review/summary of what they learned about the

musical styles that were demonstrated at the events. The writing assignment for my class will serve to address our University's goal of writing across the curriculum.

5. Activity Budget. Please enclose a complete detailed budget of the entire activity. **Bold** specific items that you are requesting IRA to fund (Page 6).

Total amount requested for 4 musicians coming up from LA on two separate days of concerts: **\$ 1,200.**

See attached budget.

6. International Trips. DNA

7. Sources of Activity Support. DNA

8. Audience/ Marketing/Promotions. Who is your intended target audience? How will your event be advertised to students?

My primary intended audience will be the CI students enrolled in the Performing Arts classes listed above. Any other students, faculty, staff, and community members are also welcome to attend this event. This event will be advertised by announcements and emails sent to all of the targeted courses (as listed above), and through the widespread use of social media. A small number of printed posters will be hung around Malibu Hall, which is where the most performing arts students will see these announcements, This event will also be posted on the Performing Arts Events calendar, and in the Events section of the myCI website.

9. Sustainability. If appropriate, indicate how the content or delivery of the project promotes sustainability at CI.

These events will be mainly advertised via the CI Events electronic delivery system and social networking, to minimize the use of paper and other resources.

10. Images. For previously funded IRA activities, include copies of images from past IRA activity or activities, demonstrating student participation and levels of students served.

I have previously submitted hundreds of students' written IRA evaluations, concert reports, and also many posters of my IRA events. Those items are already on file with the Committee and Lisa Ayers-Smith for your inspection.

11. Acknowledgment. Project Sponsor and Program Chair acknowledge that they have reviewed and accepted the Conditions and Considerations herein.

IRA Activity Budget



Music in History Guest Performance/Lecture series (PAMU/HIST 337)

Name of Sponsor: Steven Marsh

Account	Operating Expenses	Amount	Comments/Notes
A. Artist/ Performer/Speaker			
601801	Special Consultants (existing CI employee)		
613801	Professional Svcs/ Speaker Fees (Price set by vendor)		
613802	Honoraria (Price set by CI)	\$1,200.00	Sponsor set this honoraria. Musicians are driving up from LA.
613001	Other consultants/ staff		
	Other		
	Artist/Performer/Speaker/Consultant TOTALS	\$1,200.00	
B. Supplies & Services- Other			
660831	Copier Chargeback		
660002	Printing (Not Promotional)	\$0	
660833	Promotional Items		
660017	Publications		
660890	Registration- Conferences & Meetings		
660009	Workshops with a Training Component		
	Equipment Rental or Purchase		
660090	Event Signage (wayfinding on day of event)		
660835	Event or Parking-related Staffing		
660003	Supplies & Services- Other		
660003	Supplies & Services- Other		
	E. Other (please specify)		
	Supplies & Services- Other TOTALS	0	
TOTAL EXPENSES		\$0.00	

2. Revenue		Amount	Comments/Notes
	A. Course Fees		
	B. Ticket Sales		
	C. Additional Sources of Funding		
TOTAL REVENUE		0	
E. TOTAL REQUESTED FROM IRA		\$1,200.00	

Other Expenses

660832	OPC Chargebacks & Facility Use Fees		
	Other		
	Parking (please describe)	\$36.00	
660017	Advertising & Promotions		
TOTAL OF OTHER EXPENSES		\$36.00	