

<http://www.csuci.edu/ira/index.htm>

Application
Instructionally Related Activities Funds Request
2013-2014 Academic Year

DEADLINES: Application Submitted to AVP:
Fall and Academic Year 2013-14: 03/01/13
Spring 2014 deadline: 10/01/13

Submittal Process: Applications must be first be signed by your program chair and then submitted to the appropriate AVP for approval. AVP's will next forward application to the IRA Coordinator for review. If there are questions or concerns, you may be asked for revisions or additional information. The IRA Coordinator will then forward applications to the IRA Committee for consideration.

Fiscal Management: Project Sponsor's program will be responsible for all costs incurred over and above what is funded through the IRA award and will be responsible for seeing that any revenue that is intended to offset the amount of the IRA award is transferred accordingly.

Duplicate requests- if Sponsor is submitting multiple proposals for recurring events involving speakers, musicians, etc., please combine your requests into one proposal.

Activity Title: 5 Lectures Series – Performance/Panel Discussions
New Pathways and Multiculturalism in the Performing Arts

Project Sponsor/Staff (Name/Phone): Marty New (917) 596-0232

Activity/Event Date(s): Feb, Mar, April, May, June 2014

Date Funding Needed By: January 20, 2014

***Please Note that for Fall Requests the earliest that you will be notified of funding availability will be early June 2013 and for Spring Requests early January 2014.*

Previously Funded by IRA? YES NO If Yes, what Semester/Year?
 Proposal(s) # _____ (if known)

Report submitted for previously Funded Activity?: YES NO

***Please attach copy of previous IRA Report**

Academic Program or Center Name: Performing Arts

Estimated total Course Fee revenue:

Amount Requested from IRA: \$17,000 **(Should match "Total Requested from IRA" on Page 5)**
 Estimated Number of Students Participating: 5,000

Conditions and Considerations Checklist

Please check if any of the following apply to your IRA:

Artist/Performer/Speaker Fees & Honoraria- On the Activity Budget, please indicate whether the vendor's price was set by you / CI representative, or is a fee that was set by the vendor themselves.

Large Event- For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.

Equipment Purchase- If requesting large equipment purchase -over \$200, or will be a fixture installed on campus- Project Sponsor must show proof of correspondence with OPC Administration. In addition, all other purchases must follow Procurement Guidelines.

Field Trip- Sponsor must comply with all policies found at <http://www.csuci.edu/hr/AcademicFieldTripGuidelinesandForms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval. If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects – from simple surveys to complex biomedical procedures – must be reviewed and approved by the IRB *prior* to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.

Exempt from IRB Approval –If your project is exempt from IRB review, include copies of correspondence with IRB Board. It is the Project Sponsor's responsibility to inquire with the IRB **prior** to IRA application submission to determine if the project is exempt from IRB review so that funding is not delayed.

IT Requirements- If your activity has IT requirements, your application requires proof of correspondence and approval from IT Administration.

International Travel- Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application.

Risk Management Consultation-Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.

Space/OPC Requirements, Infrastructure/Remodel-Requires proof of correspondence with OPC Administration.

Late Submission - Requires explanation for emergency funding.

Other -

Application
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2013-2014 Academic Year

Instructions and Requirements – Written Portion

Please provide the following in your application:

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

We are creating a Performing Arts Lecture Series to inspire and engage students—emphasizing multiculturalism and modern, revolutionary opportunities in the arts, while still contextually exposing students to the more classic disciplinary approach.

Students will engage with high-level professionals, participating in discussions, lectures and master classes in the performing and producing arts: theatre, dance, musical theatre, film, music video, documentary-making, and television. In these master classes, students will be able to interact with the panelists specific to their disciplines, i.e., entertainment business students with producers, acting students with renowned actors, art students with designers of note in film and media. In addition, the entire student body and the CSU Channel Islands community will have an opportunity to attend panel lecture discussions and performances provided by guest panelists. We will rely on our close proximity to Los Angeles and Hollywood to invite guests prominent in their fields—discovering how they entered their professions—as well as introducing students to cutting-edge artists forging new paths in the arts today.

Attention will be paid to the crossover of disciplines for performers to develop as writers, directors and producers. We will investigate the growing importance of generating one's own work—creating expressive outlets in the Internet Age using YouTube, Facebook, and Twitter, as well as rogue and crowd-sourced financing for cinema, television and music such as Kickstarter.

We're building name-recognition and student relationships with prominent professionals at the CSU Channel Islands campus.

2. **Relation to IRA to Course Offerings.** All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

- a. Please list all classes that directly relate to the proposed activity.

Performing Arts including Music, Dance, Acting, Arts, Arts and Design, Entertainment Business, Critical Thinking, Multicultural Studies, English, Writing, Literature

- b. For each class listed in #2a, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent.

Through master classes, students will be able to interact with prominent professionals in their specific field of study. The panels will occur once a month (February through June), scheduled according to availability of performers and panelists, and venue availability at the most student-accessible times to increase student attendance and interaction.

3. **Learning Outcomes.** List all expected learning outcomes, as connected specifically with each course listed in #2.

Through the Performing Arts Lecture series, students will experience a high level of professional engagement, and gain a deeper and more practical understanding of the disciplines as applied in the various professions. In addition, the Performing Arts Lecture Series will increase the standards and expectations of students and give them a greater awareness to changing images of multicultural people in the arts and performing arts.

4. **Activity Assessment.** Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note that a report will be due 30 days after your activity.**

Activity will be assessed through attendance, feedback evaluation loops emailed to students and community members, surveys, and visits to classrooms.

5. **Activity Budget.** Please enclose a complete detailed budget of the entire activity. **Bold** specific items that you are requesting IRA to fund (Page 6).

A suggested budget of \$15,500 divided into costs covering performer/panelist attendance and their accommodations. For up-and-coming panelists, we will offer \$200, while more experienced panelists will be offered \$500. A total of \$1,500 will be set aside for accommodations for each panel. Please see excel spreadsheet for more detail.

6. **International Trips.** If your event is an international trip submitted through the Center for International Affairs, you must include a copy of the program budget as submitted to CIA (to ensure congruency between the two budgets), as well as a copy of the course syllabus.

N/A

7. **Sources of Activity Support.** Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity.

A fee of \$18 will be charged for outside visitors (non-students) who wish to attend the panel lectures.

8. **Audience/ Marketing/Promotions.** Who is your intended target audience? How will your event be advertised to students?

The intended target audience is students at CSU Channel Islands, with some emphasis on attracting non-students in local community. The event will be advertised to the local community through interviews in newspapers such as Los Angeles Times, Santa Barbara Independent, Camarillo Local. On campus,

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7. Sources of Activity Support

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8. Audience/Marketing/Promotions

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9. Sustainability

Maintain relations with the professionals and offer further development of projects on campus.

10. Images

N/A

11. Acknowledgment

Karen Carey, Luke Matjas, Dr. Greg Sawyer

IRA Activity Budget



INSTRUCTIONALLY
RELATED
ACTIVITIES
CHANNEL
ISLANDS

5 Lectures Series - Performance/Panel Discussion "New Path"
Marty New

Account	Operating Expenses	Amount
A. Artist/ Performer/Speaker		
613802	Honoraria (Price set by CI)	\$3,000.00
613802	Honoraria (Price set by CI)	\$5,000.00
613801	Professional Svcs/ Speaker Fees (Price set by vendor)	
601801	Special Consultants (existing CI employees)	
613801	Other Consultants /Other Professional Services	
613001	Independent Contractor(s)	
	Other:	\$7,500.00
	Artist/Performer/Speaker/Consultant TOTALS	\$15,500.00
B.. Supplies & Services- Other		
660002	Printing	\$1,500.00
660017	Advertising (such as in a magazine or publication)	
660831	Copier Chargeback	
660090	Event Signage (wayfinding on day of event)	
660835	Event or Parking-related Staffing	
660825	Rentals or Leases	
660833	Promotional Items (with logo)	
660834	Awards	
660890	Registration- Conferences & Meetings	
660003	Supplies & Services- Other	
660003	Supplies & Services- Other	
660003	Parking (please describe)	
	Other (specify)	
	Other (specify)	
	Supplies & Services- Other TOTALS	\$1,500.00
	TOTAL EXPENSES	\$17,000.00
C. Revenue		
	A. Course Fees	
	B. Ticket Sales	\$9,000.00
	C. Additional Sources of Funding	
	TOTAL REVENUE	\$9,000.00
	D. TOTAL REQUESTED FROM IRA	\$17,000.00
E. Other Expenses		
660832	OPC Chargebacks & Facility Use Fees	
	Other (not requested from IRA)	



ways and Multiculturalism in the Performing Arts

PLEASE EXPLAIN: Comments/Notes

Three emerging artists (\$200/each) per panel (3x\$200x5panels)

Two established artists (\$500/each) per panel (2x\$500x5panels)

\$1,500 per panel discussion to cover accommodation for artists (\$1,500x5panels)

\$300/event for fliers, programs, etc. (\$300x5panels)

Comments/Notes

\$1,800 projected revenue if tickets to non-students sold at \$18, and assuming that 180 non-students buy tickets to panel. (\$1,800x5p

Possible Guest Artist Profiles

Actors Panel

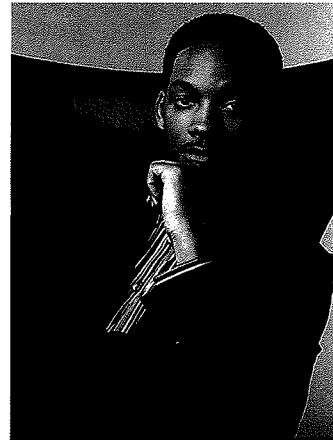
- **Louis Gosset, Jr.**

- Born in 1936 in Brooklyn, New York
- Attended NYU for theatre (was offered an athletic scholarship to play varsity basketball)
- First major role: Spencer Scott in Broadway's *Take a Giant Step* at the age of 17 with no formal drama training after being encouraged to audition by his high school teacher
- Has been in numerous film productions, tv series, and movies
- Best known for Academy Award-winning role as Gunnery Sergeant Emil Foley in 1982 film *An Officer and a Gentleman*, and Emmy Award-winning role as Fiddler in 1977 ABC television miniseries *Roots*
- Founder of The Eracism Foundation
 - "Our mission is to eradicate the systematic impacts of all forms of racism by providing programs that foster cultural diversity, historical enrichment, education, and antiviolence initiatives."



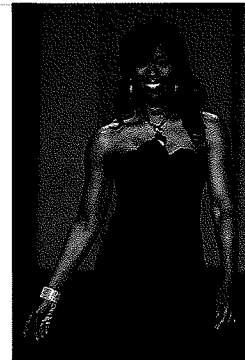
- **Will Smith**

- Born in 1968 in West Philadelphia
- MC of the hip-hop duo DJ Jazzy Jeff & The Fresh Prince
 - Popular songs: "Parents Just Don't Understand" and "Summertime"
 - Won the first Grammy in the Rap category (1988)
- Starred as Will in *The Fresh Prince of Bel-Air*
- Well known for performances in *Independence Day*, *Men in Black*, *I Am Legend*, *The Pursuit of Happyness*, *Hitch*, *Hancock*
- Only actor to have eight consecutive films gross over \$100 million in the domestic box office, and ten consecutive films gross over \$150 million internationally, and eight consecutive films in which he starred open at #1 spot in domestic box office tally



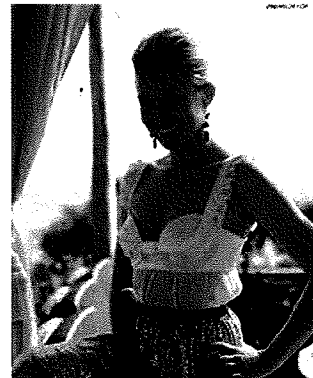
- **Angela Bassett**

- Born in 1958 in Harlem, New York
- Golden Globe-winner and Academy Award nominee for portrayal of Tina Turner in *What's Love Got to Do with It*
- Well known for performances in *Boyz n the Hood*, *Malcolm X*, *How Stella Got Her Groove Back*, *Akeelah and the Bee*, *Notorious*, *Green Lantern*



- **Kristen Bell**

- Born in 1980 in Huntington Woods, Michigan
- Best known for her performances in *Veronica Mars*, *Gossip Girl*, *Forgetting Sarah Marshall*, *Couples Retreat*, *Get Him to the Greek*



- **George Lopez**

- Born in 1961 in Mission Hills, LA, California
- In 1999, hosted a major morning radio show for Clear Channel Communications
 - First Latino to headline the keystone morning radio slot on an English-language station in LA
- Performed stand-up comedy for many years
- In 2000, approached by Sandra Bullock to produce and star in a comedy sitcom
 - Lopez is the co-creator, writer, producer, and star
- Has performed in *Real Women Have Curves*, *The Adventures of Shark Boy and Lava Girl*, *The Spy Next Door*, and *Rio*
- Autobiography *Why You Crying* (*New York Times* Bestsellers Top 20)
- The Ann and George Lopez Foundation



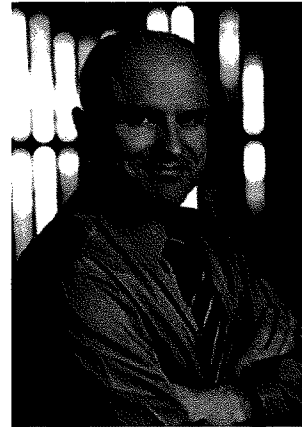
- **Nikki James**

- Born in 1981 in Summit, New Jersey
- Attended Tisch School of the Arts at NYU
- Best known for her performances in *Romeo and Juliet* and *Caesar and Cleopatra*
- 2011 Tony Award-winner for Best Featured Actress in a Musical for playing Nabulungi in *The Book of Mormon*



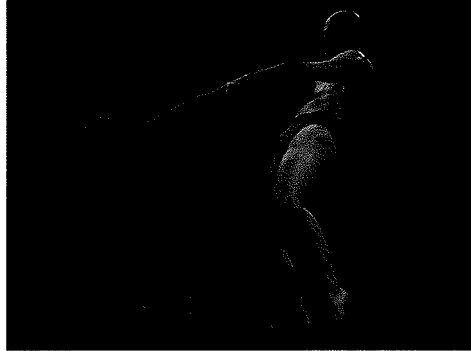
- **Enrico Colantani**

- Born in 1963 in Toronto, Canada
- Graduated from the Yale School of Drama (won the Carol Dye Award)
- Well known for his performances in *A.I. Artificial Intelligence*, *Veronica Mars*, *Just Shoot Me!*, *Flashpoint*

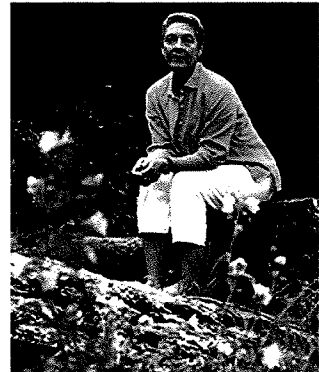


Dance Panel

- **Otis Cook**
 - Lead Dancer
 - Choreographer



- **Alison Chase**
 - Choreographer
 - Founding artistic director of Pilobolus Dance Theater and Apogee Arts



- **Trisha Brown**
 - B.A. in dance from Mills college
 - Choreographer
 - Founder of Trisha Brown Dance Company



Directing/Producing and Design Panel

- **Anna D. Shapiro**

- Born in 1967 in Evanston, Illinois
- Graduated with a degree in Directing from Columbia College Chicago and attended graduate school at the Yale School of Drama (received 1996 Princess Grace Award)
- Serves as Head of the Graduate Directing Program in Theatre at Northwestern University
- Well known for directing *Until We Find Each Other* by Brooke Berman, *The Pain and the Itch* by Bruce Norris, *The Ordinary Yearning of Miriam Buddwing*
- Won the Jefferson Award for Best Director for Tracy Letts' *August: Osage County* at Steppenwolf, and the Tony Award for Best Director of a Play on Broadway



- **Elise Kermani**

- Directed *POE (and the Museum of Lost Arts)* and *Jocasta*
- Wrote *POE (and the Museum of Lost Arts)*
- Composer for *Jocasta*

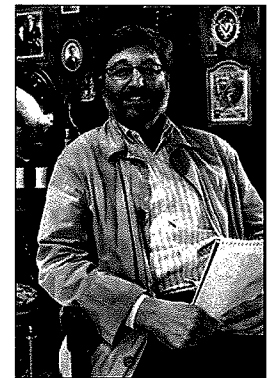


- **David Solomon**

- Best known for directing *Buffy the Vampire Slayer*
- Also directed select episodes of *Firefly*, *Las Vegas*, *Private Practice*, *Nikita*, *Burn Notice*, *Once Upon a Time*, *Fringe*

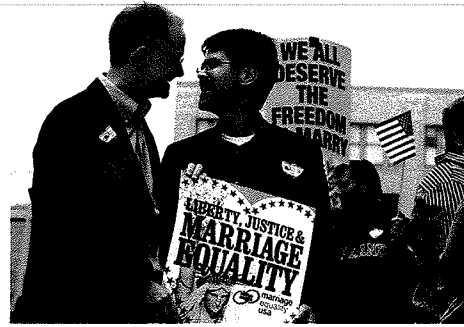
- **Santo Loquasto**

- Received a Master of Fine Arts from Yale Drama School
- Works in production design, scenic design, and costume design for stage, film, and dance
- Work includes the ballet *Don Quixote*, the film *Don't Drink the Water*, Great Performances dance in America: *Fosse*
- Has received 15 Tony Award nominations
- Three time winner of Drama Desk Award for Outstanding Set Design
- Winner of Drama Desk Award for Outstanding Costume Design



- **Stuart Gaffney**

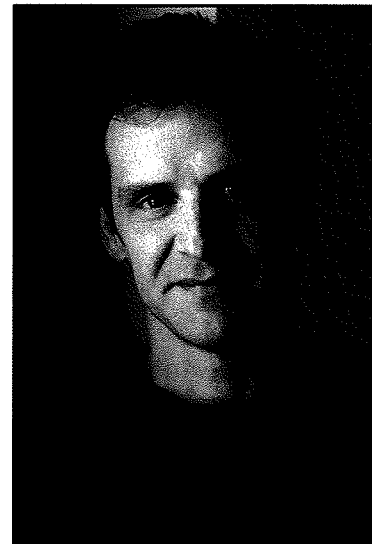
- Director
- Work includes *Still Around, Muni to the Marriage, Chinese Tom, Dream Figure*
- Open supporter of Marriage Equality Movement



Musical Theatre Panel

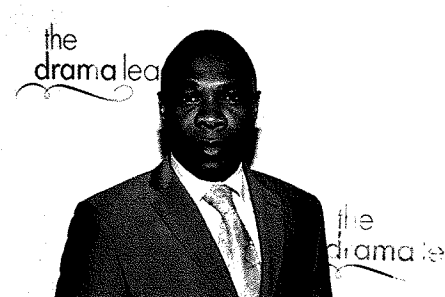
- **Malcolm Gets**

- Born in 1963 in Illinois
- Earned a Bachelor of Fine Arts in Theatre at University of Florida, and a Master of Fine Arts at the Yale Drama School
- Television, Theatre, and Broadway actor
- Musical theatre work includes *Little Shop of Horrors, Dreamgirls, The Story of My Life*



- **Michael Potts**

- Best known for his role as Brother Mouzone in *The Wire*
- Also known for his role as Mafala Hatimbi in *The Book of Mormon*



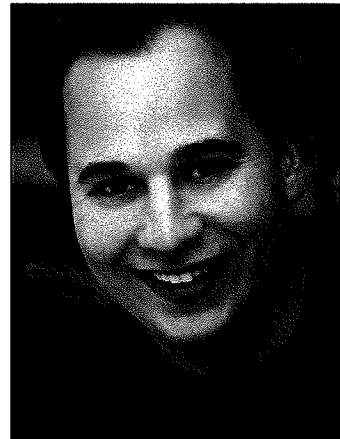
- **Ted Neeley**

- Born in 1943 in Ranger, Texas
- First record deal in 1965 (age 22)
- Best known for his performance in the film *Jesus Christ Superstar* in 1973



- **Jared Gertner**

- Earned a Bachelor of Fine Arts in drama at Tisch School of the Arts at NYU
- Best known for performance in *The Book of Mormon*



Journal/Documentary Panel

- **Andrew Solomon**

- Received a Bachelor of Arts in English from Yale University, and earned a Master's degree in English at Jesus College, Cambridge
- Has written for *The New York Times*, *The New Yorker*, *Travel and Leisure* on topics ranging from depression to Soviet artists to deaf politics
- His book *The Noonday Demon: An Atlas of Depression* won the 2001 National Book Award and was included in *The Times* list of 100 Best Books of the Decade

