Channel Islands — CALIFORNIA STATE UNIVERSITY

Instructionally Related Activities Funds Request Spring 2015

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IRA Funds Request for Noche de Fiesta

Instructionally Related Activities Funds Request Summary

Project Sponsor	Sandra Kornuc
Activity Title	Noche de Fiesta
Activity/Event Date	April 2015
Date Funding Needed By	December 2014
Previously Funded?	Yes
Semester/Year	Spring 2013
Proposal #	586
Report submitted for previously Funded Activity?	Yes
Report submitted for previously Funded Activity	IRAreport2014.doc
Additional Report #1	—
Additional Report #2	—
Additional Report #3	—
Additional Proposers	Dr. Jose Alamillo, Chicano/a Studies Program
Academic Program(s) / Center Name(s)	Spanish Program Chicano/a Studies Program
Estimated total Course Fee revenue	0
Amount Requested from IRA	$9,810
Estimated Number of Students Participating	400
Conditions and Considerations	Artist/Performer/Speaker Fees & Honoraria, Large Event, Space/Facilities Services Requirements
Brief Activity Description	NOCHE DE FIESTA featuring: La Santa Cecilia For our tenth annual NOCHE DE FIESTA, The Spanish Program, with the support of the Chicano/a Studies Program, would like to bring award-winning La Santa Cecilia to perform on campus for our 10-year anniversary celebration. This widely popular Los Angeles band plays a unique vibrant blend of eclectic rhythms including cumbias, boleros, mariachi, jazz, blues, mariachi, rock and bossa nova. As first-generation children of Latino immigrants, La Santa Cecilia members have created a distinct variety of "tropical latin-pop" music that reflects their bilingual and bi-cultural Los Angeles upbringing.

La Santa Cecilia, which has been performing since 2008, has played throughout the United States in open-air festivals, theaters and concerts halls, including California Center for the Arts, Clarice Smith Performing Arts Center, The Hollywood Forever Cemetery and Main Stage.

CI Student attendance for this annual free event has consistently increased in its 9 years of existence, from 90 students in the inagural year to 348 students last Spring Semester, with a total attendance of 417, including staff, faculty and local community.

This year we would to like to include a discussion panel with La Santa Cecilia group members and students from the Chicano/a Program, which will take place just prior to Noche de Fiesta.

The following is a list of links to La Santa Cecilia webpage, interviews, and reviews:
http://lasantacecilia.com/
http://www.latimes.com/entertainment/envelope/music/la-et-ms-la-santa-cecilia-grammys-20140126-story.html#page=1
http://abcnews.go.com/topics/entertainment/music/latin-grammy-awards.htm
http://www.npr.org/blogs/world-cafe/2013/12/12/250501637/latin-roots-live-la-santa-cecilia

Learning Outcomes and Relation to IRA to Course Offerings	The Spanish program asserts that this presentation would meet the Spanish program's student learning outcomes, which are: Demonstrate a reasonable understanding of the behavioral practices (patterns of social interactions), and the cultural products (for example, art, history, literature, music) of the Spanish-speaking world. To foster students' Spanish language acquisition in all four language skills (speaking, listening, reading, and writing). This activity directly addresses two of the fundamental pillars of the University Mission Statement by fostering international and multicultural awareness and understanding as we provide opportunities for CI students to be exposed to other countries' manifestations of popular culture through music. The following Spanish Program classes will integrate this function into its curriculum: Spanish 201 (Intermediate Spanish I), Spanish 202 (Intermediate Spanish II), Spanish 302 (Advanced Spanish, Part II) and Spanish 411 (Culture and Civilization of Latin America). All other Spanish courses will be encouraged to participate. The following Chicano/a Program classes will also integrate this function into its curriculum: CHS 331 Transborder Perspectives CHS 100 Chicano/as in Contemporary Society CHS 425 Contemporary Immigration Issues
Description of Assessment Process	All students who attend this performance will receive an assessment questionnaire regarding the usefulness of the activity and how they have benefited from it. In addition, students in the Spanish program will write a personal review in which they have to demonstrate an understanding of the cultural topics manifested in the performance. These pieces can be used as assessment instruments to determine the attainment of educational goals.
Activity Budget	BUDGETIRA2014.ods
CIA Budget	—
CIA Proposal	—
Course Syllabus	—
CIA Certification	—
Other Sources of Funding	$2,500 will be provided by El Club de Espanol for food and refreshments
Target Audience/Student Marketing	Our intended target audience is students from the Spanish Program and Chicano/a Studies Program. However, everyone is welcome. This event is open to the campus and local community. Every year, Tom Emens prepares a wonderful poster for our event.
Bring Benefit to Campus	—
Sustainability	The Spanish Program and El Club de Espanol are committed to the principle of reduce, recycle and reuse at CSU Channel Islands. For our event, NOCHE DE FIESTA, we reuse decorations. We also recycle paper, water bottles and cans during the event.
Program Chair/Director	stephen.clark
Academic Affairs AVP	karen.carey
Acknowledgement	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

Program Chair/Director Approval

Approval	I approve the IRA Funds Request described on this page
Name	Stephen Clark
Date/Time	9/26/2014 11:25:51 AM
Validation	myCI-signin-TF-9402

Academic Affairs AVP Approval

Approval	—
Name	—
Date/Time	—
Validation	—