



Instructionally Related Activities Funds Request Spring 2015

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IRA Funds Request for CI Pop-Up ReStore

Instructionally Related Activities Funds Request Summary

Project Sponsor	Amiko Matsuo
Activity Title	CI Pop-Up ReStore
Activity/Event Date	March 2014
Date Funding Needed By	Jaunary 2014
Previously Funded?	No
Semester/Year	—
Proposal #	—
Report submitted for previously Funded Activity?	—
Report submitted for previously Funded Activity	—
Additional Report #1	—
Additional Report #2	—
Additional Report #3	—
Additional Proposers	—
Academic Program(s) / Center Name(s)	Art
Estimated total Course Fee revenue	n/a
Amount Requested from IRA	4980
Estimated Number of Students Participating	40 and attendance by many
Conditions and Considerations	—
Brief Activity Description	The CI Pop-up ReStore is a means for CI Art students to explore the development of handmade objects and products and an alternative space in which to sell them. Students will explore the idea of community development through art and also get experience with art marketing and sales. Locally, students will learn about Arts ReStore Westwood, which was a month-long initiative that aimed to revitalize Westwood Village with the “the creative force of local Angeleno artisans and craftspeople.” International examples of much larger scale, such as the Echigo-Tsumari Art Triennale in Niigata, Japan and Naoshima Setouchi Triennale, will also be referenced. http://artsrestore.la/

	<p>http://www.echigo-tsumari.jp/eng/ http://craftedportla.com/</p> <p>A number of saleable objects will be produced in a number of classes such as screen printing, photography, painting, and drawing. The initial part of the funding is for a competition that will involve design and 3-D printing technologies. Students will develop a competitive concept prototype design for the CI Pop-Up ReStore or CI bookstore gift shop item. The competition will be open to the campus wide community and may be especially appropriate for the 3D animation, graphic design, digital photography, ceramics and sculpture students. Select projects' prototypes will be actualized through the Shapeways or Tethon Company at the end of the semester. Throughout the Spring semester, students will plan, discuss, create, and execute ways to consider the development of products for CSUCI Pop-Up ReStore.</p> <p>The secondary part of the funding is for the CSUCI Pop-Up ReStore. Funding is to actualize a student-designed space for artworks and saleable objects to be sold. The space intended to be distinct from a traditional gallery space.</p> <p>The timeline is year-long and is as follows: Spring 2015: Art students prepare proposals and designs for competition; must have 3-D modeling component, and include a plan for workshop to mass produce the design. Collaborations are strongly encouraged. 3 winning product designs will be prototyped through Shapeways or Tethon (for ceramics). Screen printing proposals will also be considered. Packaging Design students develop designs for 3-D printed prototypes, Art students begin planning alternative space for Pop-Up ReStore, Art Club, Ceramic Sculpture Club and Art Department to host a workshop to mass-produce winning product.</p> <p>Fall 2015: Continue preparing displays for the Pop-Up ReStore, Space selected and rented, Interns managing space, Printed materials/ posters prepared, Pop-Up ReStore opens November 2015</p>
<p>Learning Outcomes and Relation to IRA to Course Offerings</p>	<p>Art 207, 329, 421: Integrate ceramic production and prototyping into the curriculum for the semester Art 323: Submit design to competition, develop packaging design for winning entries Other art classes will also submit designs.</p> <p>Funding makes possible the creation of the prototype that students develop. Students will gain real-life opportunities to develop a major project that involves the collaboration between students of various disciplines, in addition to being a long-term multi-step project. Students explore different models for making, exhibiting, and selling works. These activities are central to student learning in art classes, aiding in the collaborative and interdisciplinary learning component. Through lectures, and discussions, students will learn about art and community. Examples such as "Arts ReStore Westwood," serve as reminders of the importance of creating a space for the student community of designers, artists, artisans and craftspeople. The broader goal is for students to become involved in a dialog about how art can provide a foundation for environmentally and culturally sustainable community development practices.</p> <p>Learning Outcomes:</p> <ul style="list-style-type: none"> • Demonstrate through presentation an understanding of interdisciplinary connections between art, design, and the idea of pop-up stores. • Analyze, interpret and evaluate the design of objects for production. • 3D printing technology to design a product and a strategy for marketing it. • Work collaboratively and learn effectively from one another. • Work will be exhibited and sold in a pop-up store. • Selected 3-D modeling designs will be prototyped and printed through Shapeways or Tethon. • Selected proposals for workshops will be carried out with by the students.
<p>Description of Assessment Process</p>	<p>At the end of the spring semester, a prototype of winning design will be printed. The major assessment for the program will be the Pop-Up ReStore scheduled for November of 2015 for the campus community.</p> <p>The competition is designed for ceramics, animation, or design students to explore 3-D printing technology and product design. Funding will aid in printing select objects to create a prototype. Students may consider making multiples from the prototype to be sold in the Pop-Up ReStore. Winning proposals must consider how a workshop may be planned to mass-produce the product within a given budget. The winning designs may also be presented to campus leaders to use as CSUCI gift items to be sold at the University bookstore or to be given away at campus events. Finally, artworks will be sold in a space designed by students. The timeline for all of the activities listed here is two-semesters.</p>
<p>Activity Budget</p>	<p>1314iraregularbudget.xlsx</p>
<p>CIA Budget</p>	<p>—</p>
<p>CIA Proposal</p>	<p>—</p>
<p>Course Syllabus</p>	<p>—</p>
<p>CIA Certification</p>	<p>—</p>
<p>Other Sources of Funding</p>	<p>Art Department</p>
<p>Target Audience/Student Marketing</p>	<p>The intended audience is the campus community as well as the broader Ventura county community, engaging with ideas about art and community development. Campus clubs such as the Ceramic Sculpture Club and the Art Club will be involved in the marketing of the event.</p>
<p>Bring Benefit to Campus</p>	<p>—</p>
<p>Sustainability</p>	<p>Through lectures, and discussions, students will learn about Echigo-Tsumari Art Triennial, in Niigata, Japan, one of the world's largest art fairs. The Echigo-Tsumari model is well known in Japan as a model for regional revitalization through art. Students will also learn about local models such as "Arts ReStore Westwood," which was an initiative aimed to revitalize Westwood Village. The broader goal of this event is for students to become involved in an international dialog about how art can provide a foundation for environmentally and culturally sustainable community development practices.</p>
<p>Program</p>	<p>luke.matjas</p>

Chair/Director	
Academic Affairs AVP	karen.carey
Acknowledgement	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

Program Chair/Director Approval

Approval	—
Name	—
Date/Time	—
Validation	—

Academic Affairs AVP Approval

Approval	—
Name	—
Date/Time	—
Validation	—