



Instructionally Related Activities Funds Request Fall 2015

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IRA Funds Request for World Music Performance/Demonstration Series

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Instructionally Related Activities Funds Request Summary

Project Sponsor	Steven Marsh
Activity Title	World Music Performance/Demonstration Series
Activity/Event Date	9/17, 10/8, 10/22, 11/4
Date Funding Needed By	9/1/15
Previously Funded?	Yes
Semester/Year	Fall '14, Spring '14, Fall '13
Proposal #	643, 604
Report submitted for previously Funded Activity?	Yes
Report submitted for previously Funded Activity	IRA643_Report_AmadouFall_FALL14smlr.pdf
Additional Report #1	IRA604Report_IrishMusic_41414sml.pdf
Additional Report #2	IRA604Report_IrishMusic_41414.pdf
Additional Report #3	4714_IRA604Report_Flamecosml.pdf
Additional Proposers	none
Academic Program(s) / Center Name(s)	Performing Arts
Estimated total Course Fee revenue	n/a
Amount Requested from IRA	4,875.00
Estimated Number of Students Participating	100
Conditions and Considerations	Artist/Performer/Speaker Fees & Honoraria
Brief Activity Description	<p>These World Music performances will bring several diverse international music artists to campus. These performances will demonstrate the international music styles that I teach the students in my PAMU 332 World Music class. I plan on bringing in a duo of musicians who playing Northern Indian sitar/tabla music, a contemporary African world beat quintet that features players from Ghana, Congo, and Cameroon. We also plan to bring in a wonderful flamenco guitarist/ female flamenco dancer duo, an African kora player, and a group of expert traditional Irish musicians.</p> <p>These live music demonstrations are absolutely essential to the students' understanding of the concepts being presented in this class. We have hundreds of student testimonials on file where students have stated that the experience of seeing these international musicians up close has greatly enhanced the students' understanding of the musical concepts and techniques that are taught in this class. The PAMU 332 course has established a steady track record of bringing great international musicians to CI, for the education and enjoyment of all of the CI community.</p>
Learning Outcomes and Relation to IRA to Course Offerings	<p>PAMU 332 World Music OUTCOMES:</p> <ul style="list-style-type: none"> • Describe orally and in writing the diverse styles and cultures of world music. • Discuss in writing musical characteristics and genres of indigenous music. • Write about a world music concert they attend. - Students will be assigned to write a report about what they witness and learn at these concerts, concentrating on the musical and cultural characteristics of each type of world music that they encounter. This also helps with our "writing across the curriculum" goal. • Differentiate between diverse musical styles of several countries and regions. • Identify songs or styles of world music not previously encountered. - By being exposed to our guest musicians from other cultures, our students will learn new world music styles, become familiar with those styles, and then they will be able to differentiate and identify those music styles in the future. Our guest artists also speak about the significance of their music within the culture or country from where they originate. <p>These concerts will be scheduled during the regular class times of PAMU 332.</p>

	<p>HIST/PAMU 337 OUTCOMES include becoming familiar with various types of world music, so these concerts will also benefit these students and expand their knowledge of music from around the world.</p> <p>PAMU 109/ PAMU 309 OUTCOMES: Produce proper tone on their instrument or voice. Play assigned solo works stylistically correct, using proper tone, expression, and embellishments from all stylistic periods.</p> <p>- Observing professional musicians perform is an excellent educational experience for our students.</p>
Description of Assessment Process	<p>ASSESSMENT PROCESS:</p> <p>Students in my courses will be required to complete an online Qualtrics survey about the event, and they will also be required to write a detailed paper about what they observed and learned during the performance experience. The latter activity is part of our "Writing Across the Curriculum" campaign. The results of the post-concert Qualtrics survey will be attached to my IRA Report about these events.</p>
Activity Budget	PAMU332IRABudgetProposalFall2015.xlsx
CIA Budget	—
CIA Proposal	—
Course Syllabus	—
CIA Certification	—
Other Sources of Funding	There are no other sources of funding support.
Target Audience/Student Marketing	<p>AUDIENCE/PROMOTION:</p> <p>My intended audiences are:</p> <p>#1: the students in the course most directly linked to this proposal. (PAMU 332)</p> <p>#2: all other PA students, as these live performances are applicable and beneficial for ALL of our other course offerings.</p> <p>#3: all other CI students, faculty, and staff</p> <p>#4: members of the Camarillo area, and Ventura County communities.</p> <p>My students will be required to attend these events. I will also ask my colleagues in PA and other departments to have their students to attend these culturally enriching events.</p> <p>I will work closely with CI's Media Department to produce printed advertising posters, and electronic/social media announcements to promote these events. My fellow PA and PAMU instructors will also help to spread the word of these events to their classes.</p>
Bring Benefit to Campus	DNA
Sustainability	We do as much electronic/ social media advertising as is possible. Only a few paper posters are produced to advertise these events (they are effective when posted in a few select high traffic locations).
Program Chair/Director	luke.matjas
Academic Affairs AVP	karen.carey
Acknowledgement	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

Program Chair/Director Approval

Approval	I approve the IRA Funds Request described on this page
Name	Luke Matjas
Date/Time	3/4/2015 3:34:04 PM
Validation	myCI-signin-BQ-1578

Academic Affairs AVP Approval

Approval	I approve the IRA Funds Request described on this page
Name	Karen Carey
Date/Time	3/4/2015 4:47:16 PM
Validation	myCI-signin-QG-2414