



Instructionally Related Activities Funds Request Fall 2015

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IRA Funds Request for Campus Reading Celebration

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Instructionally Related Activities Funds Request Summary

Project Sponsor	Matthew Cook
Activity Title	Campus Reading Celebration
Activity/Event Date	mid-Oct
Date Funding Needed By	July 1, 1015
Previously Funded?	Yes
Semester/Year	2014
Proposal #	dunno
Report submitted for previously Funded Activity?	Yes
Report submitted for previously Funded Activity	irareport0442.pdf
Additional Report #1	—
Additional Report #2	—
Additional Report #3	—
Additional Proposers	—
Academic Program(s) / Center Name(s)	N/A
Estimated total Course Fee revenue	n/a
Amount Requested from IRA	\$25,000.00
Estimated Number of Students Participating	500
Conditions and Considerations	Large Event
Brief Activity Description	<p>The purpose of the Campus Reading Celebration is to provide an annual opportunity for the entire campus community to share in a common intellectual experience.</p> <p>All members of the campus community (students, faculty, staff and administrators) will have the opportunity to:</p> <ul style="list-style-type: none"> • Read the same Campus Reading Celebration book that will focus on one or more of CI's Mission Pillars (Interdisciplinarity, International Perspectives, Multicultural Perspectives, and Service Learning/Civic Engagement); • Discuss the Campus Reading Celebration book with each other in both formal and informal settings; • Interact with the author of the Campus Reading Celebration book to aid in the demystification of books and/or authors; • Engage in open dialogue relating to multicultural perspectives, international perspectives, interdisciplinarity, and service learning/civic engagement; • Experience a CI program that combines both co-curricular and curricular activities.
Learning Outcomes and Relation to IRA to Course Offerings	Many students at CI have never before attended an event in which they've had the opportunity to encounter the author of a book they have read. The Campus Reading Celebration attempts to give them not only a chance to hear the author read a portion from her/his work and talk about that work, but also a substantial opportunity to interact with the author. We seek to empower students in becoming engaged readers who incorporate books into their frameworks for critical thinking by providing them with an opportunity to see books not as dead artifacts, but rather as vibrant entities with which they can interact with through reading, thinking, and discussing with peers, professors, and family members in both formal and informal settings.
Description of Assessment Process	The CRC is an annual event at CI and is an important part of our university's culture and curriculum. The book chosen is used throughout the campus and in a variety of disciplines. It often lives on in our collections, pedagogy, and collective memory. Last year, for instance, over 500 people attended the event and 1,500 books were distributed to the university population (see Appendix 1 for more information).

	Certainly, we will report statistics associated with the event, particularly attendance. We will also circulate, collect, and report our survey results given to all attendees. We believe this information will assist in the selection process of future CRC books and authors. The true measure of this event's success, however, will be in the number of classes that employ the book. And we will report on those numbers as well.
Activity Budget	CRC2013.xls
CIA Budget	—
CIA Proposal	—
Course Syllabus	—
CIA Certification	—
Other Sources of Funding	Annually, the Provost and VP of Student Affairs contribute about \$1,500.00 to cover food and drink at the event. In addition, we work with Development to determine if there is a tie in with our community in hopes of receiving additional funding.
Target Audience/Student Marketing	The CRC is an important and well attended event in CI's annual event calendar. In order to help assure high attendance rates, CRC committee members create news releases, post large posters across campus, and invite student and faculty participation by distributing free copies of the book. Faculty also employ the text in their classrooms and encourage student participation, often by awarding credit for attendance. Additionally, we annually provide some sort of support programming that further heightens interest. Charles Fishman, author of The Big Thirst, took students to the Oxnard Water Treatment facility. Luis Urrea met with a group of students and artist Juna Muller to examine a quilt made of garments discarded during border crossings. In each of these ways, the event is truly interdisciplinary and invites investigation from multiple perspectives.
Bring Benefit to Campus	—
Sustainability	—
Program Chair/Director	debra.hoffmann
Academic Affairs AVP	amy.wallace
Acknowledgement	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

Program Chair/Director Approval

Approval	I approve the IRA Funds Request described on this page
Name	Debra Hoffmann
Date/Time	3/4/2015 1:06:37 PM
Validation	myCI-signin-RX-4636

Academic Affairs AVP Approval

Approval	I approve the IRA Funds Request described on this page
Name	Amy Wallace
Date/Time	3/4/2015 1:59:56 PM
Validation	myCI-signin-HM-3114

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