



# Instructionally Related Activities Funds Request Fall 2015

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## IRA Funds Request for Blue Ocean Summit

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### Instructionally Related Activities Funds Request Summary

<b>Project Sponsor</b>	Sean Anderson
<b>Activity Title</b>	Blue Ocean Summit
<b>Activity/Event Date</b>	Nov 9-11, 2015
<b>Date Funding Needed By</b>	September 15, 2015
<b>Previously Funded?</b>	No
<b>Semester/Year</b>	—
<b>Proposal #</b>	—
<b>Report submitted for previously Funded Activity?</b>	—
<b>Report submitted for previously Funded Activity</b>	—
<b>Additional Report #1</b>	<a href="#">Anderson2012UrbanCoast_publicopinionpoll.pdf</a>
<b>Additional Report #2</b>	—
<b>Additional Report #3</b>	—
<b>Additional Proposers</b>	—
<b>Academic Program(s) / Center Name(s)</b>	ESRM
<b>Estimated total Course Fee revenue</b>	660
<b>Amount Requested from IRA</b>	2937
<b>Estimated Number of Students Participating</b>	20
<b>Conditions and Considerations</b>	Field Trip
<b>Brief Activity Description</b>	<p>Students from ESRM462 (Coastal and Marine Management) will participate in a 3-day ocean summit in San Diego, California in early November of 2015 as part of an optional class field experience. The 7th annual BlueTech &amp; Blue Economy Summit is scheduled for Nov. 9-11, 2015 in San Diego. This year, the organizers are inviting university students to participate in a particular track: the Ocean STEM Workforce Development track on Day 2. Our students would both attend and present work from my lab (our Open ROV apprenticeship program) as well as longitudinal research they and previous ESRM462 students have been conducting each September since 2006 exploring the perceptions of coastal management and the behaviors of coastal zone residents. Knowing of CI's work with STEM engagement, Michael B. Jones, President of The Maritime Alliance &amp; TMA Foundation and organizer of the summit, has extended an invitation to CI students.</p> <p>This is a unique opportunity for our undergrads to meet with ocean thought leaders and tech start-ups working the coastal zone. I believe it would be quite valuable for students to both engage with other coastal professionals and showcase their emerging skill sets outside of the context of a traditional academic conference.</p>
<b>Learning Outcomes and Relation to IRA to Course Offerings</b>	<p>This summit will support the general learning outcomes of ESRM462. They include the following.</p> <p>By the end of this course, you should understand and be able to clearly articulate:</p> <ul style="list-style-type: none"> <li>• the major environmental issues at the regional, national, and international levels related to coastal and marine conservation and management.</li> <li>• the processes by which regional, national, and international governments and organizations manage coastal and marine environments.</li> <li>• complexities inherent in coastal and marine management and the relationship between terrestrial and aquatic systems.</li> <li>• various management options for coastal environments.</li> <li>• the current state of our coastal and marine communities, resources, and economies.</li> </ul>
<b>Description of</b>	Students will present their scholarship and participate in all elements of the summit. Students will be required to write-up an example of both a

<b>Assessment Process</b>	successful and a failed networking or technical communication experience, due the week following the summit. We will then discuss these events in class and dissect why the interaction went well or failed to. Finally, students will generate a brief (~2 minute) video of their summit experience.
<b>Activity Budget</b>	<a href="#">travelbudget042814_BlueOceanSummit2015.xlsx</a>
<b>CIA Budget</b>	—
<b>CIA Proposal</b>	—
<b>Course Syllabus</b>	—
<b>CIA Certification</b>	—
<b>Other Sources of Funding</b>	None currently. I have limited funding to potentially bring a few of my research students to such meetings. But I have found bringing a broader swath of students to be quite empowering to younger students. We will additionally seek COAST travel funds, but it is unlikely such funds would be made available in time for this early November trip (with registration/planning due in late September).
<b>Target Audience/Student Marketing</b>	All student participants in ESRM462 will be encouraged to attend (typically 24-28 students) the summit. But experience shows only roughly 20 students would participate given the distance and time involved with participation. ESRM462 is typically dominated by ESRM Majors (>80%), but also routinely has roughly 15-20% of the class comprised of Biology, Anthropology, and Communication majors. Other Majors (most frequently Art, Business and Education) are consistently a low enrollment presence (1-2 students per year).  Should I have less than 20 students interested in attending, I will open up attendance to students from other majors/outside ESRM462 via e-mails and recruitment posters around campus in early September.
<b>Bring Benefit to Campus</b>	Via podcasts of the summit, posted to our iTunesU and/or our YouTube accounts.
<b>Sustainability</b>	This course centers around the sustainability of coastal ecosystems, human communities, and robust coastal and marine industries/economies. Sustainability will likely feature prominently in ocean energy, fisheries management, and other such topics, although the final summit schedule will not be known until last summer.
<b>Program Chair/Director</b>	donald.rodriquez
<b>Academic Affairs AVP</b>	karen.carey
<b>Acknowledgement</b>	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

**Program Chair/Director Approval**

<b>Approval</b>	I approve the IRA Funds Request described on this page
<b>Name</b>	Donald Rodriguez
<b>Date/Time</b>	3/2/2015 8:16:18 PM
<b>Validation</b>	myCI-signin-XN-8944

**Academic Affairs AVP Approval**

<b>Approval</b>	I approve the IRA Funds Request described on this page
<b>Name</b>	Karen Carey
<b>Date/Time</b>	3/3/2015 8:26:43 AM
<b>Validation</b>	myCI-signin-HL-0473

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