



Instructionally Related Activities Funds Request Spring 2016

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IRA Funds Request for Health Communication Guest Speaker Panel

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Instructionally Related Activities Funds Request Summary

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| Project Sponsor | Tracylee Clarke |
| Activity Title | Health Communication Guest Speaker Panel |
| Activity/Event Date | Spring 2016 |
| Date Funding Needed By | March 2016 |
| Previously Funded? | No |
| Semester/Year | — |
| Proposal # | — |
| Report submitted for previously Funded Activity? | — |
| Report submitted for previously Funded Activity | — |
| Additional Report #1 | — |
| Additional Report #2 | — |
| Additional Report #3 | — |
| Additional Proposers | Chen, Nancy |
| Academic Program(s) / Center Name(s) | Communication Program |
| Estimated total Course Fee revenue | n/a |
| Amount Requested from IRA | 3000 |
| Estimated Number of Students Participating | 100+ |
| Conditions and Considerations | Artist/Performer/Speaker Fees & Honoraria |
| Brief Activity Description | To provide students majoring in health communication (Communication Program) or Health Sciences, we propose a guest speaker panel of 3 health communication experts in the field. The focus of the panel will be the importance and relevance of a degree in health communication, the role and contribution of health communication research, and career opportunities in the field. Our goal is to open possibilities for our |

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| | <p>students about the ways their health communication degree can contribute to our understanding of emerging health issues and health administrative needs. All three guest speakers hold health administration jobs with a focus on health communication and have experience applying communication concepts to real-world events. Our expert panel consists of, 1) Lena Dibble, a leading health campaign expert, 2) Kirsten Cady, a previous nurse and now a hospital administrator and 3) Cynthia Wang, director of and International Health Scholar Program.</p> <p>This event, although targeted to health communication and health science majors is open to all majors and will provide a networking opportunity for those students interested in health related career fields.</p> |
| Learning Outcomes and Relation to IRA to Course Offerings | This event specifically relates to COMM 441: Health Communication (required course for students majoring in Health Communication) but is applicable to students in the health sciences, nursing and any student interested in a health related field. Learning outcomes that this event will specifically address include: Understand the role of communication in relation to emerging health issues. |
| Description of Assessment Process | <p>Students enrolled in COMM 441 will be asked to write a 2-page assessment linking guest speaking points to concepts and theories discussed in class and course textbooks. This will help us better understand student's ability to contextualize their course lectures.</p> <p>Students attending the event will be asked to fill out an evaluation of the event. This will help us better understand how to structure future events to meet student needs and support curriculum in various disciplines.</p> |
| Activity Budget | ClarkeChen2016iraregularbudget1.xlsx |
| CIA Budget | — |
| CIA Proposal | — |
| Course Syllabus | — |
| CIA Certification | — |
| Other Sources of Funding | The Communication program will pay for advertising this all campus event and will provide light refreshments. |
| Target Audience/Student Marketing | <p>The intended audience is students at CI and the general public. we will market the event through:</p> <p>campus posters</p> <p>an email invitation to all communication majors from the chair</p> <p>an email to all health science majors from the chair</p> <p>an announcement in WaveLength</p> |
| Bring Benefit to Campus | N/A |
| Sustainability | Health Communication is integrated with sustainability. Although the speakers will focus on human health, they will be asked to make the link between human health and the environment in their presentation/discussion. |
| Program Chair/Director | tracy.clarke |
| Dean | karen.carey |
| Acknowledgement | I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate. |

Program Chair/Director Approval

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|-------------------|--|
| Approval | I approve the IRA Funds Request described on this page |
| Name | Tracylee Clarke |
| Date/Time | 9/10/2015 4:29:18 PM |
| Validation | myCI-signin-SZ-5560 |

Dean Approval

| | |
|-------------------|--|
| Approval | I approve the IRA Funds Request described on this page |
| Name | Karen Carey |
| Date/Time | 9/28/2015 2:42:01 PM |
| Validation | myCI-signin-ZQ-6310 |

IRA Committee Decision

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| Decision | — |
| Comments | — |

Actions

- [IRA Committee Decision](#)
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