



Instructionally Related Activities Funds Request Spring 2016

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IRA Funds Request for Arts Under the Stars

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Instructionally Related Activities Funds Request Summary

Project Sponsor	Heather Castillo
Activity Title	Arts Under the Stars
Activity/Event Date	May 6 2016
Date Funding Needed By	February 2016
Previously Funded?	Yes
Semester/Year	Spring 2012, 2013, 2014, 2015
Proposal #	—
Report submitted for previously Funded Activity?	Yes
Report submitted for previously Funded Activity	AUTSSpring2015IRAreport.docx
Additional Report #1	—
Additional Report #2	—
Additional Report #3	—
Additional Proposers	—
Academic Program(s) / Center Name(s)	Performing Arts
Estimated total Course Fee revenue	n/a
Amount Requested from IRA	\$20,000.00
Estimated Number of Students Participating	200 as participant, 300 as audience
Conditions and Considerations	Large Event, Risk Management Consultation, Space/Facilities Services Requirements
Brief Activity Description	Arts Under The Stars is a free evening of outdoor art, music, film, theatre, and dance performances by CI students, typically based on research and creative projects from across our CI campus. The event will take place Friday May 6, 2016. AUTS brings together more than 150 students to perform for audiences of around 400 people.

	<p>Performing Arts and the Center for Integrative Studies (CIS) seek students, staff and/or faculty researchers and creative artists to collaborate on research-based multimedia presentations and performances. We use the arts to inform and affect positive change in our local community and the world at large. The concert will be emphasize CI's 2016 Academic Theme, Revolution, with particular interest in topics exploring the sub-themes of Restoring a Healthy Planet and Creating a Just Society, but all research topics are welcome.</p>
Learning Outcomes and Relation to IRA to Course Offerings	<p>Classes: PADA 353, PADA 354, PADA 458, PAMU/ART 385, PAMU 109, PAMU 310, PA/ART 384, PA 490(special class created for spring 2016 for AUTS participants to collaborate on event development across campus) ESRM 370, CHS/PA 352 ART 205. Many more classes will be added as researchers are identified and step forward from the call for research going out early October.</p> <p>For the Performing Arts classes, it gives them an opportunity to perform produced presentations of the practices they have been engaging in. This is an important development in their training that is limited on the CI campus. By creating multi-media works of art they are asked to collaborate with artists from various mediums to create art that is not only entertaining or presentational but has impact to affect positive change in the world.</p> <p>For those engaging the research component, this gives them a chance to present their important research in a unique environment which will hopefully elicit support and create positive change.</p> <p>A new component that we are hoping to include this years is student event designers and planners. Last year we had a downloadable program to help keep the event green. We would like to do the same this year, but expand with website design and links so audience members who are moved by research can link into a website and find out how they can do more.</p>
Description of Assessment Process	<p>In production, often there are port-motem forums to discuss the success of the event and the things that should be changed create a better event next year. All participating classes are encouraged to have this discussion and present feedback to Heater Castillo- the main event planner. Participating students in the PADA classes are required to write a reflection paper based on their experiences.</p> <p>Audience is welcome in the program to email the producers of the event with thoughts and improvements. Last year I received a complaint from one performers mother that the mobile program was distracting while another thought it was brilliant. We also learned that while having a stage is impressive and awesome, it gets wet later in the evening with condensation. We have a plan in action to address these issues for the 2016 event.</p>
Activity Budget	Spring2016IRAAUTSbudget.xlsx
CIA Budget	—
CIA Proposal	—
Course Syllabus	—
CIA Certification	—
Other Sources of Funding	<p>This campus wide event while sponsored by PA has traditionally been funded by the IRA. It is an outdoor event that brings in many people from the community as well as garnering high attendance from faculty, staff, and student population.</p> <p>There is no other source of funding currently.</p>
Target Audience/Student Marketing	<p>The intended audience is CI population. A call for research will be going out in October, this is out first notice the event will be taking place in Spring hoping to garner a large pool of participation campus wide.</p> <p>With the enlistment of event planners, we plan to use posters, social media, local newspapers, and other campus and local community forums to widely advertise the event.</p> <p>We are also interested involving advancement. We feel this event could interest potential donors and hopefully demonstrate the amazing and unique work happening at Channel Islands.</p>
Bring Benefit to Campus	—
Sustainability	<p>We have switched to as much green advertising and promotion as possible. Our largest contribution last year was to eliminate the bulky, expensive, and disposable printed programs. We created a program that could be downloaded to your mobile device! We plan on recreating and improving upon this concept. Several of our costumes were also up cycled from materials that would traditionally be thrown away. We are also starting to collect a costume supply and as appropriate borrow from what has been previously used before.</p>
Program Chair/Director	matthew.furmanski
Dean	karen.carey
Acknowledgement	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

Program Chair/Director Approval

Approval	I approve the IRA Funds Request described on this page
Name	Matthew Furmanski
Date/Time	9/29/2015 7:40:09 PM
Validation	myCI-signin-9K-1473

Dean Approval

Approval	I approve the IRA Funds Request described on this page
Name	Karen Carey
Date/Time	9/30/2015 7:57:35 AM
Validation	myCI-signin-SY-5026

IRA Committee Decision

Decision	—
Comments	—

Actions

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