

## Instructionally Related Activities Funds Request Fall 2017

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## IRA Funds Request for CAMPUS READING CELEBRATION

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## Instructionally Related Activities Funds Request Summary

<b>Project Sponsor</b>	Joan Peters
<b>Activity Title</b>	CAMPUS READING CELEBRATION
<b>Activity/Event Date</b>	mid-October, 2017
<b>Date Funding Needed By</b>	1/2 spring semester 2016, 1/2 October
<b>Previously Funded?</b>	Yes
<b>Semester/Year</b>	Every fall for the past decade
<b>Proposal #</b>	—
<b>Report submitted for previously Funded Activity?</b>	Yes
<b>Report submitted for previously Funded Activity</b>	—
<b>Additional Report #1</b>	—
<b>Additional Report #2</b>	—
<b>Additional Report #3</b>	—
<b>Additional Proposers</b>	—
<b>Academic Program(s) / Center Name(s)</b>	Campus Reading Celebration Committee plus the Mission Centers
<b>Estimated total Course Fee revenue</b>	0
<b>Amount Requested from IRA</b>	\$25,000
<b>Estimated Number of Students Participating</b>	all
<b>Conditions and Considerations</b>	Artist/Performer/Speaker Fees & Honoraria, Large Event, IT Requirements, Space/Facilities Services Requirements
<b>Brief Activity Description</b>	<p>The purpose of the Campus Reading Celebration is to provide an annual opportunity for the entire campus community to share in a common intellectual experience. The Campus Reading Celebration Task Force is made up of representatives from across the university. All members of the campus community (students, faculty, staff, and administration) will have the opportunity to:</p> <ul style="list-style-type: none"> <li>-Read the same Campus Reading Celebration book that will focus on one or more of the CSUCI Pillars (Interdisciplinarity, International Perspectives, Multicultural Perspectives, and Service Learning and Civic Engagement).</li> <li>-Discuss the Campus Reading Celebration book with each other in both formal and informal settings.</li> <li>-Interact with the author of the Campus Reading Celebration book to aid in the demystification of books and/or authors</li> <li>-Engage in open dialogue relating to multicultural perspectives, international perspectives, interdisciplinarity and/or service learning and civic engagement.</li> <li>-Experience a CSUCI program that combines co-curricular and curricular activities.</li> <li>-Have an all campus experience, the entire community engaging in one activity.</li> </ul>
<b>Learning Outcomes and Relation to IRA to Course Offerings</b>	<p>Because this is an annual campus-wide event for all CI students, all campus classes potentially relate to the proposed activity. Many students at CSUCI have never before attended an event in which they've had the opportunity to encounter the author of a book they have read. The Campus Reading Celebration attempts to give them not only a chance to hear the author read from their work and talk about that work, including how s/he came to write it, but also a substantial opportunity to interact with that author. By providing students an opportunity to see that books are not dead artifacts but vibrant entities with which they can interact through reading, thinking, discussing with peers, professors, and their families and friends (all of whom are invited), we seek to empower them to become engaged readers who incorporate books into their critical thinking. Encountering the author of a book they have read, particularly a famous and/or prestigious author such as several we have had —Jered Diamond, Pulitzer Prize winner Junot Diaz, Muhamad Yunis, Terry Tempest Williams, for example - is the culmination of that experience.</p>
<b>Description of Assessment Process</b>	<p>The CRC is an annual event at CI and is an important part of our culture and curriculum. The book, which is nominated by and chosen by the entire campus, is used throughout the campus in different disciplines, and often lives on in our collections, pedagogy, and collective memory. For example, during fall semester, 2015, 1,500 books are distributed to the university population. That October, following a lecture, multidisciplinary panel, and classroom visits, 500 people attended the Campus Reading Celebration to hear author Karen Joy Fowler's keynote address.</p> <p>The Campus Reading Celebration Task Force will report statistics associated with that event, particularly attendance and the number of classes that use the book as part of the syllabus. The Task Force will also circulate, collect, and report the results of a survey given to all attendees. We believe the survey will be beneficial in assisting with the choice of a CRC book and the author going forward.</p>
<b>Activity Budget</b>	<a href="#">CRCBudget2017.xlsx</a>
<b>CIA Budget</b>	—
<b>CIA Proposal</b>	—
<b>Course Syllabus</b>	—

<b>CIA Certification</b>	—
<b>Other Sources of Funding</b>	Traditionally, the Provost and VP of Student Affairs contribute about \$1500 to cover food and drink. In addition, the Task Force works with Development to determine if there is a tie in with our community in hopes of additional funding.
<b>Target Audience/Student Marketing</b>	Since its inception, the CRC has been an important and well attended event at CI. To this end the Task Force creates news releases, posts large posters across campus, and invites student and faculty participation by distributing free copies of the book each year. Faculty often employ the text in their classrooms and encourage student participation, often by awarding credit for attendance.  Additionally, the Task Force annually sponsors some sort of support programming that further heightens interest. Charles Fishman, author of The Big Thirst, took students to the Oxnard Water Treatment facility. Luis Urrea met with a group of students and artist Juna Muller to examine a quilt made of garments discarded during border crossings. the event is truly interdisciplinary and invites investigation from multiple perspectives.
<b>Bring Benefit to Campus</b>	N/A
<b>Sustainability</b>	N/A
<b>Program Chair/Director</b>	brad.monsma
<b>Dean</b>	james.meriwether
<b>Acknowledgement</b>	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

**Program Chair/Director Review**

<b>Recommendation</b>	I recommend approval of the IRA Funds Request described on this page
<b>Name</b>	Bradley Monsma
<b>Date/Time</b>	2/13/2017 5:33:14 PM
<b>Validation</b>	myCI-signin-MD-5625
<b>Comments</b>	—

**Dean Review**

<b>Recommendation</b>	I recommend approval of the IRA Funds Request described on this page
<b>Name</b>	James Meriwether
<b>Date/Time</b>	2/19/2017 10:07:16 AM
<b>Validation</b>	myCI-signin-RK-7956
<b>Comments</b>	—

**IRA Committee Decision**

<b>Decision</b>	—
<b>Comments</b>	—

**Current Tasks**

Task	Time Assigned	Assigned To
IRA Committee Decision	2/19/2017 10:07:16 AM	<a href="#">David Daniels</a>

**Completed Tasks**

Task	Time Assigned	Time Completed	Completed By
Review from james.meriwether, Dean	2/13/2017 5:33:14 PM	2/19/2017 10:07:16 AM	<a href="#">James Meriwether</a>
Review from brad.monsma, Program Chair/Director	2/13/2017 3:58:25 PM	2/13/2017 5:33:14 PM	<a href="#">Bradley Monsma</a>
Fill out Request	2/13/2017 3:00:07 PM	2/13/2017 3:58:25 PM	<a href="#">Joan Peters</a>

**Actions**

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