

## Instructionally Related Activities Funds Request Fall 2017

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### IRA Funds Request for Hollywood Cold Reading Workshop

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#### Instructionally Related Activities Funds Request Summary

Project Sponsor	Laura Covault
Activity Title	Hollywood Cold Reading Workshop
Activity/Event Date	October 18, 2017
Date Funding Needed By	September 13, 2017
Previously Funded?	No
Semester/Year	—
Proposal #	—
Report submitted for previously Funded Activity?	—
Report submitted for previously Funded Activity	—
Additional Report #1	—
Additional Report #2	—
Additional Report #3	—
Additional Proposers	—
Academic Program(s) / Center Name(s)	Performing Arts
Estimated total Course Fee revenue	n/a
Amount Requested from IRA	\$400.00
Estimated Number of Students Participating	60
Conditions and Considerations	Artist/Performer/Speaker Fees & Honoraria, Risk Management Consultation, Space/Facilities Services Requirements
Brief Activity Description	<p>Hollywood acting coach and professional actress Valerie Gould will lead a workshop about how to break into the acting field. She will give advice about getting an agent, the audition process, how to present yourself professionally, and what the actor's life is really like.</p> <p>Valerie will also lead some of the students in a Cold Reading Workshop. This workshop will focus on last-minute auditions and how to make strong acting choices on the spot. Using sides from actual television shows and commercials for students to work with, Valerie will teach students techniques to analyze scripts considering what the director may be looking for.</p> <p>This practical workshop will expand career possibilities for CSUCI students. With Los Angeles so close to our university, Valerie's workshop will give students the confidence to venture out into the professional world.</p>
Learning Outcomes and Relation to IRA to Course Offerings	<p>Performing Arts 101-Students will be able to observe and/or participate in the 1-day workshop. Their experiences will be reflected upon in a writing assignment as well as in class discussions.</p> <p>Act I and III-Students from these class will be able to observe and/or participate in the 1-day workshop. The workshop will accentuate their coursework and can be tied to activities in class.</p>
Description of Assessment Process	There will be an online questionnaire participants and observers will complete. The assessment will pose questions concerning the following: Has the student been inspired to incorporate what was learned into their acting practices? Did the workshop provide future career guidance? Did the student gain knowledge about the audition process in Hollywood? Did the experience stimulate interest in other Performing Arts courses at CSUCI?
Activity Budget	<a href="#">BudgetColdReadingWorkshop.xlsx</a>
CIA Budget	—
CIA Proposal	—
Course Syllabus	—
CIA Certification	—
Other Sources of Funding	There are no other sources of funding.
Target Audience/Student Marketing	<p>The intended audience members are acting students, students from PA 101 and other students who might want to observe.</p> <p>The workshop will be marketed by communication from professors to the aforementioned classes, distribution and posting of flyers around campus, and emails encouraging professors to promote the workshop.</p>
Bring Benefit to Campus	—
Sustainability	The workshop has the potential to stimulate more interest in the Performing Arts department as well as accentuate the program for existing students. The workshop could also help graduating students in their pursuing of acting careers with invaluable practical knowledge.
Program Chair/Director	luke.matjas
Dean	james.meriwether
Acknowledgement	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

#### Program Chair/Director Review

Recommendation	I recommend approval of the IRA Funds Request described on this page
Name	Luke Matjas
Date/Time	3/5/2017 8:40:28 PM
Validation	myCI-signin-JV-9325
Comments	—

**Dean Review**

<b>Recommendation</b>	I recommend approval of the IRA Funds Request described on this page
<b>Name</b>	James Meriwether
<b>Date/Time</b>	3/8/2017 12:50:40 PM
<b>Validation</b>	myCI-signin-VC-9134
<b>Comments</b>	—

**IRA Committee Decision**

<b>Decision</b>	—
<b>Comments</b>	—

**Current Tasks**

Task	Time Assigned	Assigned To
IRA Committee Decision	3/8/2017 12:50:40 PM	<a href="#">David Daniels</a>

**Completed Tasks**

Task	Time Assigned	Time Completed	Completed By
Review from james.meriwether, Dean	3/5/2017 8:40:28 PM	3/8/2017 12:50:40 PM	James Meriwether
Review from luke.matjas, Program Chair/Director	2/26/2017 1:37:36 AM	3/5/2017 8:40:28 PM	<a href="#">Luke Matjas</a>
Fill out Request	2/22/2017 10:06:01 AM	2/26/2017 1:37:36 AM	<a href="#">Laura Covault</a>

**Actions**

- [IRA Committee Decision](#)
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