

Instructionally Related Activities Funds Request Fall 2017

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IRA Funds Request for Reflections of Diversity in the Theatre, Television, and Film

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Instructionally Related Activities Funds Request Summary

Project Sponsor	LaSonya Davis
Activity Title	Reflections of Diversity in the Theatre, Television, and Film
Activity/Event Date	FALL 2017
Date Funding Needed By	09/01/2017
Previously Funded?	Yes
Semester/Year	SPRING/2017
Proposal #	—
Report submitted for previously Funded Activity?	—
Report submitted for previously Funded Activity	—
Additional Report #1	—
Additional Report #2	—
Additional Report #3	—
Additional Proposers	—
Academic Program(s) / Center Name(s)	This event request is submitted by Dr. LaSonya Davis and will be sponsored on behalf of the Black Faculty and Staff Association
Estimated total Course Fee revenue	\$500
Amount Requested from IRA	\$4200
Estimated Number of Students Participating	100
Conditions and Considerations	Artist/Performer/Speaker Fees & Honoraria, Space/Facilities Services Requirements
Brief Activity Description	<p>Reflections of Diversity in the Theatre, Television, and Film</p> <p>David E. Talbert is critically acclaimed author, play writer, director, film and television producer. He has been in the entertainment business for over 25 years and is considered "one of the highest grossing and most recognizable brands in the American theatre". According to his official website: Talbert's 14 touring stage productions have garnered record sold-out performances and an unprecedented 24 NAACP Theatre nominations, including the award for Best Playwright of the Year. In 1998, Talbert pioneered the medium of inspirational plays on DVD making his 7th play, Mr. Right Now, the first play ever available for retail. As a result of this recording, and the many that followed, his plays are now enjoyed worldwide in over 20 countries, spanning 4 continents. His most recent film project "Almost Christmas (2016)" ranked #4 in theaters and grossed over \$42 million dollars.</p> <p>I would like to invite Mr. Talbert to our campus to discuss his career, his bodies of work, and challenges related to diversity and inclusion in the entertainment industry. He will also highlight how the entertainment industry impacts people of color.</p>
Learning Outcomes and Relation to IRA to Course Offerings	<p>The participants will:</p> <ol style="list-style-type: none"> 1. Understand how diversity and inclusion in the entertainment industry and the media impacts cultural and social trends in the United States; 2. Identify challenges and triumphs experienced by this speaker over his 25 years in the entertainment industry and 3. Reflect upon qualities that contribute to academic, professional success, and goal attainment.
Description of Assessment Process	Faculty will be encouraged to invite students to this event and incorporate the proposed learning objectives into their course subject matter if applicable. Participants will be asked to complete a survey/evaluation at the end of the event that is reflective of the learning objectives. The results of the evaluations will be reported to the IRA committee in the final report.
Activity Budget	IRABudgetforDTalbert.xlsx
CIA Budget	—
CIA Proposal	—
Course Syllabus	—
CIA Certification	—
Other Sources of Funding	None
Target Audience/Student Marketing	The intended audience are students, faculty, and staff at CI as well as other interested academic institutions and the local community. Advertisement of the event will take place on campus via social media, signage, and electronic monitors on campus. Additional advertisement will be sent to local feeder city college campuses and universities. Lastly, a press release will be submitted as well as advertisements in the local news outlets.
Bring Benefit to Campus	—
Sustainability	n/a
Program Chair/Director	karen.jensen
Dean	james.meriwether
Acknowledgement	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

Program Chair/Director Review

Recommendation	—
Name	—
Date/Time	—
Validation	—
Comments	—

Dean Review

Recommendation	---
Name	---
Date/Time	---
Validation	---
Comments	---

IRA Committee Decision

Decision	---
Comments	---

Current Tasks

Task	Time Assigned	Assigned To
Review from karen.jensen, Program Chair/Director	3/3/2017 7:05:00 PM	Karen Jensen
Edit Request	3/3/2017 7:05:00 PM	LaSonya Davis

Completed Tasks

Task	Time Assigned	Time Completed	Completed By
Fill out Request	3/3/2017 10:47:48 AM	3/3/2017 7:05:00 PM	LaSonya Davis

Actions

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