

# Instructionally Related Activities Funds Request Fall 2017

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## IRA Funds Request for Festival of Digital Media, Design, Art and Print

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### Instructionally Related Activities Funds Request Summary

<b>Project Sponsor</b>	Jasmine Delgado
<b>Activity Title</b>	Festival of Digital Media, Design, Art and Print
<b>Activity/Event Date</b>	Ongoing Fall 17/Spring 18
<b>Date Funding Needed By</b>	Beginning of Fall 17
<b>Previously Funded?</b>	No
<b>Semester/Year</b>	—
<b>Proposal #</b>	—
<b>Report submitted for previously Funded Activity?</b>	—
<b>Report submitted for previously Funded Activity</b>	—
<b>Additional Report #1</b>	—
<b>Additional Report #2</b>	—
<b>Additional Report #3</b>	—
<b>Additional Proposers</b>	Luke Matjas
<b>Academic Program(s) / Center Name(s)</b>	Art Program
<b>Estimated total Course Fee revenue</b>	n/a
<b>Amount Requested from IRA</b>	2950
<b>Estimated Number of Students Participating</b>	200
<b>Conditions and Considerations</b>	Artist/Performer/Speaker Fees & Honoraria
<b>Brief Activity Description</b>	<p>This digital media art festival will consist of a series of events that will include four visiting digital artist lectures that will range from industry professionals to experimental artists, a panel discussion of CI alumni working within the field of digital art, one 3 hour hands on print workshop by a graphic design team, and a live student competition. This spirited student competition will be the culmination of the festival and will be open to students in all digital media courses in the Art Program. The competition will be a collaborative bonding experience that will facilitate camaraderie and challenge students to think on their feet as they develop real world skills.</p> <p>The goal of the festival is to offer opportunities for students to connect to a diverse range of professionals working in the digital arts.</p>
<b>Learning Outcomes and Relation to IRA to Course Offerings</b>	<p>Art 108- Visual Technologies                      Art 204- Graphic Design                      Art 205 – Multimedia                      Art 209 – Photography                      Art 313 – Graphic Design for Print Media                      Art 316 – Digital Illustration &amp; Painting                      Art 390 – Screen Printing</p> <ul style="list-style-type: none"> <li>• Students will be able to analyze and assess the strength of fundamental design principles, typography, composition, and layout as they occur in their own creative production</li> <li>• Students will be able to analyze, critique, and discuss the nature of contemporary artwork and design</li> <li>• Students will learn to apply artistic methodology and acquired technical skills in the creation of works of art and design.</li> <li>• Students will be able to gain insights and develop an understanding of the nature of digital media and related industries as they apply to their future outside of an academic setting.</li> </ul>
<b>Description of Assessment Process</b>	Student evaluation forms will be available at each event to solicit student responses. In certain courses students will be required to write about their experiences during each event.
<b>Activity Budget</b>	<a href="#">iraregularbudget_spreadsheet_Delgado.xlsx</a>
<b>CIA Budget</b>	—
<b>CIA Proposal</b>	—
<b>Course Syllabus</b>	—
<b>CIA Certification</b>	—
<b>Other Sources of Funding</b>	n/a
<b>Target Audience/Student Marketing</b>	This festival will be geared towards students in the art program, but open to all students across the University who wish to attend. The festival will be promoted through campus posters, social media, and class announcements.
<b>Bring Benefit to Campus</b>	Even though this event will be on campus, the benefit of this Festival will be to bring recognition to the Art Program and University.
<b>Sustainability</b>	n/a
<b>Program Chair/Director</b>	luke.matjas
<b>Dean</b>	james.meriwether
<b>Acknowledgement</b>	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

### Program Chair/Director Review

<b>Recommendation</b>	I recommend approval of the IRA Funds Request described on this page
<b>Name</b>	Luke Matjas

Date/Time	3/5/2017 8:48:00 PM
Validation	myCI-signin-LQ-3028
Comments	—

**Dean Review**

Recommendation	I recommend approval of the IRA Funds Request described on this page
Name	James Meriwether
Date/Time	3/8/2017 1:12:54 PM
Validation	myCI-signin-YP-3582
Comments	—

**IRA Committee Decision**

Decision	—
Comments	—

**Current Tasks**

Task	Time Assigned	Assigned To
IRA Committee Decision	3/8/2017 1:12:54 PM	<a href="#">David Daniels</a>

**Completed Tasks**

Task	Time Assigned	Time Completed	Completed By
Review from james.meriwether, Dean	3/5/2017 8:48:00 PM	3/8/2017 1:12:54 PM	<a href="#">James Meriwether</a>
Review from luke.matjas, Program Chair/Director	3/3/2017 4:53:18 PM	3/5/2017 8:48:00 PM	<a href="#">Luke Matjas</a>
Fill out Request	3/3/2017 4:38:30 PM	3/3/2017 4:53:18 PM	<a href="#">Jasmine Delgado</a>

**Actions**

- [IRA Committee Decision](#)
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