

Instructionally Related Activities Funds Request Spring 2018

▼ Submitter

Submitter Name

Nien Tsu Chen

Submitter Email

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▼ 1. Basic Details

Activity Title

Healthcare reporting in California – Campus-wide Speaking Event

Activity/Event Date

Spring 2018 (March)

Date Funding Needed By

Spring 2018 (March)

Previously Funded?

- No
 Yes

▼ Previously Funded Proposal

Semester/Year

Spring 2017; Spring 2016; Fall 2015; Fall 2014

Proposal # (if known)

850; 841; 776; 734; 697; 696

Report submitted for previously Funded Activity?

- No
 Yes

Please upload a copy of the report

[IRA Report #850.pdf](#)

Additional Report #1

[IRA Report #841.pdf](#)

Additional Report #2

[IRA Report #776.pdf](#)

Additional Report #3

[IRA Report #734.pdf](#)

Additional Proposers

Vivian Henchy

Academic Program(s)/Center Name(s)

Communication Program

Estimated total Course Fee revenue

0

Amount Requested from IRA

1000

Estimated Number of Students Participating

60

▼ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

Brief Activity Description

The guest lecturer, Ms. Claudia Boyd-Barrett, has been a journalist for the past 14 years. She holds an M.A. in journalism from Universidad de San Andres and Grupo Clarin in Argentina, and a B.A. in Combined Studies in Spanish and Social Sciences from Manchester University in the United Kingdom. She is a 2017 California Data Fellow with the Center for Health Journalism at USC, 2015 USC Annenberg California Health Journalism fellow, 2006 Inter American Press Association fellow, and winner of the 2011 Associated Press Society of Ohio Best Investigative Reporting award.

Ms. Boyd-Barrett is a regular contributor to the California Health Report, Ventura County Star, Center for Health Reporting at the University of Southern California, and BabyCenter.com. The focus of her reporting is on healthcare in California, especially as it relates to seniors, children, and disadvantaged communities.

During the guest lecture, Ms. Boyd-Barrett will speak about some of the healthcare stories she is currently working on (e.g. mental health issues among college students in Southern California; the critical influence of government programs, such as Med-Cal and Medicare, on the healthcare system in California). She will also talk and answer questions about working as a journalist in general and share how to find interesting stories. Students from various disciplines, including but not limited to Communication, English, Health Science, Psychology and Political Science, might find her talk especially relevant to their academic and professional interests.

▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

Learning Outcomes and Relation of IRA to Course Offerings

This all-campus lecture relates to wide variety of programs, including but not limited to Communication, English, Health Science, Psychology and Political Science. The overarching goal is to introduce students to the field of health journalism and to potential career opportunities in this area, as well as to provide students with a better understanding of contemporary healthcare issues in California. Students from the following courses will especially benefit from this guest lecture, given its connection with the course learning outcomes:

- COMM/NRS 441 Health Communication: This course is designed to provide an overview of key perspectives, theories, concepts and current issues related to health communication at multiple levels, including intrapersonal, interpersonal, mediated, community and policy levels. By speaking about some of the most recent assignments she has been working on, Ms. Boyd-Barrett will enable students to see how issues relevant to social, cultural, political, contemporary/ historical, economic, educational, or psychological realities interact with one other to shape health outcomes in California, which constitutes a key learning outcome of COMM/NRS 441. In addition, Ms. Boyd-Barrett will share her professional experience and advice with students who are interested in career opportunities in journalism, especially healthcare reporting.
- COMM 325 Health Media Campaigns: This course is designed to teach how to increase awareness and change behaviors through understanding the process of researching, planning, implementing and evaluating communication campaigns in the health context. Health campaign developers and health journalists use many similar techniques in researching issues of interest so students can learn from Ms. Boyd-Barrett's experience in investigative health reporting and apply this knowledge to campaign design.

▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.
Please note that a report will be due at the end of the semester.

Description of Assessment Process

Attendees to the campus-wide lecture will be asked to fill out a questionnaire to provide feedback on the event and their key takeaways. Students in the COMM/NRS 441 Health Communication will also write a reflection essay to connect what they learned from Ms. Boyd-Barrett's talk with the course's learning outcomes and required readings. Furthermore, students from COMM325 will be asked to write a reflection paper if they choose to attend this lecture for extra credit.

▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

Activity Budget

[Healthcare reporting in California – Budget.xlsx](#)

▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

Center for International Affairs Budget

Copy of Center for International Affairs Proposal

Course Syllabus

Certification

I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

▼ 7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

Other Sources of Funding

None

8. Promoting Participation

What is your intended audience and how do you intend to market this to your students?

The intended audience for the campus-wide speaking event includes all students, faculty and staff at CSUCI interested in the topic of healthcare journalism. Flyers about these events will be put up around campus a month before their occurrence, and an event announcement will be sent to Program Chairs to be forwarded to their students. In addition, this lecture will be advertised on the social media platforms of the Communication Program.

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

N/A

9. Sustainability

If appropriate, indicate how the content or delivery of the project promotes sustainability at CI.

Sustainability

N/A

10. Approval and Acknowledgement

Program Chair/Director

Jiménez-Jiménez, Antonio

Dean

Adler, Mary

Conditions and Considerations

Artist/Performer/Speaker Fees & Honoraria: On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.

Large Event: For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.

Field Trip: Sponsor must comply with all policies found at:

<http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval : If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.

IT Requirements: If your activity has IT requirements, coordination with and approval from IT Administration is required.

International Travel: Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>

Risk Management Consultation: Events that involve or engage students directly with a performer or artist (i.e. in a

workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.

Space/Facilities Services Requirements: Consultation and coordination with Facilities Services is required.

Acknowledgement


I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

▼ Chair Review

Recommendation

- I recommend approval of the IRA Funds Request described on this page
- I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

 Antonio Jimenez-Jimenez _____ Oct 11 2017 _____

▼ Dean Review

Recommendation

- I recommend approval of the IRA Funds Request described on this page
- I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

 Marion Adler _____ Oct 12 2017 _____