

Instructionally Related Activities Funds Request Spring 2018

▼ Submitter

Submitter Name

Sergio Juarez

Submitter Email

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▼ 1. Basic Details

Activity Title

The Border Crossed Us: Dialogue with Dr. David Cisneros

Activity/Event Date

March 19th-20th, 2018

Date Funding Needed By

January 29th, 2017

Previously Funded?

- No
 Yes

Additional Proposers

Academic Program(s)/Center Name(s)

Communication Studies

Estimated total Course Fee revenue

0

Amount Requested from IRA

\$4200.00

Estimated Number of Students Participating

100+

▼ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

Brief Activity Description

Josue David Cisneros is the author of the book "The Border Crossed Us": Rhetorics of Borders, Citizenship, and Latina/o Identity." Dr. Cisneros interrogates dominant narratives in the United States and their impact on the development of Latinx identity, as well as citizenship, and on the politics of immigration. will be invited to our campus to give several talks on the rhetorical construction of dominant ideologies that manifest and support a hostile climate for Latinx. Dr. Cisneros will be a part of 3 sessions over a two-day period. During this two day period, he will provide a lecture to my Comm 321 Intro to Intercultural Communication course, meet with students during a meet and greet, lastly, he will give a lecture open to all of the campus.

Dr. Cisneros visit aligns with our Communication Program's learning outcomes, numbers one through three. Aligning with our first goal to teach students to Create and analyze both oral and written messages Dr. Cisneros lecture will offer students an opportunity to learn and better understand rhetorical methods to analyzing language and narratives within our community. Students will have an opportunity to learn about conflict that occurs between cultures. Dr. Cisneros will address intercultural conflict within the U.S. impacting Latinx communities. Dr. Cisneros provides valuable insight to the culturally diverse views with a goal of examining the developing Latinx identity in contrast to structural inequality. This information is valuable to developing cultural competency in an increasingly interconnected and diverse world. It is foundational for students to gain an understanding of intercultural issues impacting our communities. Gaining insight to the Latinx experience in the U.S. assists in developing intercultural awareness and aligns with our second, third, and fourth learning outcomes; 2) to teach students to collaborate with others in culturally diverse groups: and 3) to teach students to analyze and create solutions to interpersonal, organizational, and community conflict; 4) apply communication theory to specific content areas of health, environmental, or business/non-profit. Students will learn about rhetorical and intercultural theories used to analyze and deconstruct language, they will learn methods to deconstruct messages found within popular culture and gain awareness of underlying meaning embedded within those messages.

During Dr. Cisneros visit, there will also be a meet and greet with students in the Multicultural Dream Center. Latinx students make up forty-three percent of Communication Studies students and a majority of our campus. The student demographic identified as Hispanic has been growing at a yearly rate of approximately six percent since the fall of 2012. I believe it will be valuable to students to have an opportunity to dialogue with a leading Latinx scholar in the field of Communication Studies. But this will also interest students interested in rhetoric, politics, and immigration. As well as students interested in the topics of the rhetorical construction of difference.

▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

Learning Outcomes and Relation of IRA to Course Offerings

1. Comm 321: Intercultural Communication
2. Comm 320: Persuasion and Argumentation

In week five of our Comm 321 course we will be exploring the topics of globalization, body politics, and immigration.

Students will explore how bodies become sites where power is exercised by embedding them with meaning. They are sites where categories of social difference are constructed. Dr. Cisneros will provide his insight to the rhetorical construction of Latinx bodies, and how bodies are "othered," marked as different. Latinx bodies are marked as different and infused with meanings through a hierarchical racialized system that justifies, and promotes discrimination including exploitation of their bodies. Our bodies are marked as inferior and placed lower in an inferior position along a racial hierarchy of difference. This designation of inferior is not inconsequential and has insidious repercussions impacting U.S. politics and furthermore impacting the identity development of Mexican and Latinx diasporic communities.

During the February 20th session Dr. Cisneros will specifically address topics relating to immigration and the border and their rhetorical construction in the media. During this session, my Comm 320 Persuasion and Argumentation will attend to gain insight on the development of intercultural persuasion theory and the impact of the rhetorical construction of dominant narratives on the public sphere. The public sphere is a site where democratic deliberation occurs and informs our public agenda, and therefore having an impact on U.S. decision-making and policy. During this open session, I will also invite students specifically from courses Comm 345 Media Literacy and Youth Culture courses, as well as Chicana/o Studies courses. Students will have the opportunity to develop media literacy skills, by gaining an understanding of how media continues to rely on stereotypical representations, appropriation, and fetishizing of Latinx culture.

▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.

Please note that a report will be due at the end of the semester.

Description of Assessment Process

The assessment process will include a survey for each of the three sessions. Participants will be surveyed following each session and measured for base level understanding of concepts on rhetorical theory, intercultural, cultural competency, cultural conflict, media literacy and more. Participants will also evaluate the effectiveness of the presentations. This data will be used to improve future presentations.

▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

Activity Budget

[13-14-ira-regular-budget.xlsx](#)

▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

Center for International Affairs Budget

Copy of Center for International Affairs Proposal

Course Syllabus

Certification

I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

Other Sources of Funding

No other sources of funding as of now.

8. Promoting Participation

What is your intended audience and how do you intend to market this to your students?

The events will be open to all of the My intended audience will be participants interested in the Latinx context. Two of the speaking sessions will be attended by students in my courses, class dates will be will be combined with the speaking dates. Students in my courses will also assist in marketing vial social media. Flyers will be distributed through Communication Studies, student organizations, ChiLfasa, and the Multicultural Dream Center.

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

9. Sustainability

If appropriate, indicate how the content or delivery of the project promotes sustainability at CI.

Sustainability

N/A

10. Approval and Acknowledgement

Program Chair/Director

Jiménez-Jiménez, Antonio

Dean

Adler, Mary

Conditions and Considerations

Artist/Performer/Speaker Fees & Honoraria: On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.

Large Event: For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.

Field Trip: Sponsor must comply with all policies found at:

<http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval : If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.

IT Requirements: If your activity has IT requirements, coordination with and approval from IT Administration is required.

International Travel: Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>

Risk Management Consultation: Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.

Space/Facilities Services Requirements: Consultation and coordination with Facilities Services is required.

Acknowledgement

I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

▼ Chair Review

Recommendation

- I recommend approval of the IRA Funds Request described on this page
 I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

 Antonio Jimenez-Jimenez Oct 12 2017

▼ Dean Review

Recommendation

- I recommend approval of the IRA Funds Request described on this page
 I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

 Marion Adler Oct 16 2017