

Instructionally Related Activities Funds Request Spring 2017

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IRA Funds Request for UNIV 392 - International Experience Germany

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Instructionally Related Activities Funds Request Summary

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| Project Sponsor | Ekin Pehlivan |
| Activity Title | UNIV 392 - International Experience Germany |
| Activity/Event Date | June 17-July 2 |
| Date Funding Needed By | May 31 |
| Previously Funded? | No |
| Semester/Year | — |
| Proposal # | — |
| Report submitted for previously Funded Activity? | — |
| Report submitted for previously Funded Activity | — |
| Additional Report #1 | — |
| Additional Report #2 | — |
| Additional Report #3 | — |
| Additional Proposers | — |
| Academic Program(s) / Center Name(s) | MVS School of Business and Economics |
| Estimated total Course Fee revenue | 16404.30 |
| Amount Requested from IRA | 33305.70 |
| Estimated Number of Students Participating | 15 |
| Conditions and Considerations | International Travel |
| Brief Activity Description | <p>This is a two-week intensive, international experience for our students that takes place in Germany. The program is coordinated by the Baden-Wuerttemberg Cooperative State University in Karlsruhe. It includes lectures from a very diverse group of academics, both in terms of their nationalities (German, Polish, Turkish, American, Malaysian) and in terms of their disciplines (Linguistics, History, Business, Economics among others). Furthermore students get the opportunity to interact with other college students from various different countries and institutions in the classroom and at the youth hostel they will be staying. Students from Baden-Wuerttemberg Cooperative State University host our students, introduce them to local customs and share their experience in Europe.</p> <p>This course also includes trips to manufacturing plants of companies who are recognized for their success in international markets such as L'oreal in Paris, Mercedes Benz in Heidelberg. While the curriculum focuses on international business and the European Union, many lectures are geared towards giving students an overarching understanding of life and work in the European Union.</p> <p>The MVS School of Business and Economics has been in a partnership with Baden-Wuerttemberg Cooperative State University with great success for the last 5 years, however this is the first time I will be coordinating our efforts and taking our students on this experience. While the UNIV 392 course application has now been approved, we seek funding for a portion of our students' expenses.</p> <p>The students who had the opportunity to be a part of this program in the past have indicated on multiple occasions, how much of an impact this trip had on their worldview. One student mentioned that this trip opened her eyes to how much there is to learn in this world and how little we are exposed to, despite the new communication and information technologies. Another one said it was most interesting to meet the other students and see how they live, study and work. One commented on the novel teaching technique, the professor in linguistics used to introduce them to thinking about the algorithm of languages.</p> <p>The course proposed, will benefit our students in many ways, in alignment with our mission pillars: Academically they will have the opportunity to cover truly interdisciplinary topics with experts from a wide range of backgrounds. Personally, they will (however briefly) live and study in a truly multi-cultural setting and discuss topics related to international perspectives. As a junior faculty member who had the good fortune to be a part of a similar program during her college years, I am a strong believer that this course will be an experience that will impact our students' motivation and goals for their future.</p> |
| Learning Outcomes and Relation to IRA to Course Offerings | <p>UNIV 392 - International experience in Germany</p> <ul style="list-style-type: none"> • Students will present a professional presentation that demonstrates integration of theory, research, and detailed observations and analyses of Germany's business, educational, and cultural environment • Explain the differences in economic, social, political, and cultural variables between the United States and Germany • Demonstrate an increased understanding and familiarity with German culture • Distinguish between various trade policies and their economic impacts with a specific focus on the rapidly changing European Union business climate • Develop communication & teamwork skills through case analysis & group projects |
| Description of Assessment Process | <p>Students will be assessed on:</p> <ul style="list-style-type: none"> - Their reflective essays - The discussion session on campus, prior to travel - The debate session in Germany |

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| | - The presentation of their experience to CI students upon return. The course has clear objectives and the assessment will be based on the listed learning objectives as well as the student feedback both formal (via SRTs) and informal. Besides these conventional methods I would like to gauge the effectiveness through a Cultural Intelligence measure that we used in a study to measure Mission effectiveness in CI. This scale will be administered at the orientation session and then upon the students' return, we would like to see if there is any change in their scores. While reliability of such measurements are a subject of discussion in academic assessments, I think it might provide us with interesting results and perhaps even help us tailor our course offerings in the future. |
| Activity Budget | UNIV392Germany2016IRABudget.xlsx |
| CIA Budget | UNIV392Germany2016IRABudget.xlsx |
| CIA Proposal | UNIV392CourseProposalforUNIV392InternationalExperienceGermanyUNIVERSITY392Internati.pdf |
| Course Syllabus | UNIV392GermanySummer2017.docx |
| CIA Certification | I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip |
| Other Sources of Funding | Funding from course fees will be 16,404.30 USD There are no other sources of funding at this time. |
| Target Audience/Student Marketing | This course is appropriate for the following audiences: - Business majors - Economics majors - Communications majors - All CI students pursuing an undergraduate degree Secondary audiences can include alumni as well. Students will be recruited in multiple ways: - I will advertise the course in my current classes and reach out to prior classes. - I will also ask my colleagues to advertise the course in their own courses and recommend students to me. - I will also work with the Center for International Affairs and Student Services to help with recruiting. - Finally, the CI student business club president and business club members will also be involved in recruiting potential class members. - Fliers will be posted around campus for students from other disciplines as well, to reach out to the CI student body as a whole. I am a big advocate of the recommendation letter and referred students whom I believed had the maturity and disposition to be a part of such courses in the last year. I will seek students who come with this type of reference and will interview them before providing them with the course information and application. |
| Bring Benefit to Campus | While part of the course takes place off campus, two meetings before and one meeting after the trip will be held on campus. First meeting will be an information and orientation session for students traveling to Germany with this class. Second meeting prior to travel will be a discussion session about the reading material listed in the syllabus. I hope to gauge students' understanding and prepare them to be active participants during the lecture series in Germany. Upon our return, at the beginning of the new Fall semester we will have one three hour or two 75 minute sessions. In the final meeting students will be asked to present their experience in Germany to all CI constituencies interested in participating. I believe their experiences, in their own words will inspire others to seek these types of opportunities offered at CI and broaden our collective understanding of what an international experience such as this one can do for each of us. |
| Sustainability | — |
| Program Chair/Director | john-andrew.morris |
| Dean | william.cordeiro |
| Acknowledgement | I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate. |

Program Chair/Director Review

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| Recommendation | I recommend approval of the IRA Funds Request described on this page |
| Name | J. Andrew Morris |
| Date/Time | 9/28/2016 2:43:40 PM |
| Validation | myCI-signin-XB-8295 |
| Comments | Wow, the amount of work expected is considerable/impressive. Certainly equal to a regular semester. Given the company visits and all the other cultural events, I applaud Ekin's expectations of our students. One worries that perhaps she is being overly demanding but, in the end, better too much than too little. Simply put, no student that goes on this trip will come away thinking that it was just an European vacation. |

Dean Review

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| Recommendation | — |
| Name | — |
| Date/Time | — |
| Validation | — |
| Comments | — |

IRA Committee Decision

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| Decision | — |
| Comments | — |

Current Tasks

| Task | Time Assigned | Assigned To |
|------------------------------------|----------------------|----------------------------------|
| Edit Request | 9/28/2016 2:43:41 PM | Ekin Pehlivan |
| Review from william.cordeiro, Dean | 9/28/2016 2:43:40 PM | William Cordeiro |

Completed Tasks

| Task | Time Assigned | Time Completed | Completed By |
|--|-----------------------|----------------------|----------------------------------|
| Review from john-andrew.morris, Program Chair/Director | 9/28/2016 2:32:55 PM | 9/28/2016 2:43:40 PM | J. Andrew Morris |
| Fill out Request | 9/28/2016 12:08:31 PM | 9/28/2016 2:32:55 PM | Ekin Pehlivan |

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