

Instructionally Related Activities Funds Request Spring 2017

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IRA Funds Request for Community-Based Storytelling for Social Change (Class Presentations & Workshop)

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Instructionally Related Activities Funds Request Summary

Project Sponsor	Nien Tsu Chen
Activity Title	Community-Based Storytelling for Social Change (Class Presentations & Workshop)
Activity/Event Date	Spring 2017 (March)
Date Funding Needed By	Spring 2017 (March)
Previously Funded?	Yes
Semester/Year	May 2016, Dec 2015 & July 2015
Proposal #	#776, #734, #696 & #697
Report submitted for previously Funded Activity?	Yes
Report submitted for previously Funded Activity	IRAReport696.docx
Additional Report #1	160509irareportformClarkeCHen734SpringFinal.docx
Additional Report #2	—
Additional Report #3	—
Additional Proposers	Vivian Henchy (COMM) & Christina Smith (COMM)
Academic Program(s) / Center Name(s)	Communication Program
Estimated total Course Fee revenue	0
Amount Requested from IRA	\$2468.74
Estimated Number of Students Participating	110
Conditions and Considerations	Artist/Performer/Speaker Fees & Honoraria
Brief Activity Description	<p>The guest lecturer, Ms. Andrea Wenzel, is a radio journalist, activist and media development consultant who has worked as a radio producer at WBZ for a decade and as a consultant on media projects in Afghanistan, Sri Lanka, Ghana, and Iraq for organizations such as BBC Media Action, Internews Network, and other international NGOs. She has an M.A. in Interdisciplinary Social Sciences from the University of Chicago and is currently a Doctoral Candidate at University of Southern California's Annenberg School for Communication and Journalism. At present, she is working on her dissertation in Chicago to investigate the role of communication in shaping the tension among different racial communities in the city.</p> <p>We plan on inviting Ms. Wenzel to spend two days on our campus to share her expertise in journalism, media production, international development and local advocacy with students, faculty and staff. On day one, she will provide tailored lectures to the courses COMM325 Health Media Campaigns and COMM328 Community-Based Storytelling. These two lectures will be held in a room with a larger seating capacity (e.g. a classroom in the library that can accommodate 60 people) rather than the regular classrooms so that individuals not enrolled in COMM325 and COMM328 can still attend.</p> <p>Even though Ms. Wenzel will tailor her guest lectures to the course content of COMM325 and COMM328, her experience in bridging theory and practice in the realms of communication for social change has a wider appeal beyond these two classes. Beyond Communication, her lectures might be especially of interest to programs such as Political Science, Sociology, Global Studies and Health Sciences. We anticipate that at least 60 students will benefit from these guest talks.</p> <p>One day two, Ms. Wenzel will host an all-day workshop on radio production for students enrolled in COMM328, Communication Capstone students working as station managers for Dolphin Radio, and students from other programs who are involved with our campus radio. Based on conversations between Dr. Smith and other programs, we expect at least a dozen STEM majors to become involved with Dolphin Radio in Spring 2017. We therefore anticipate the radio workshop to benefit around 50 students. Ms. Wenzel has conducted similar workshops twice in the past for CSUCI students with support from the Foundation Funds. During this workshop, she will cover the following topics: audio storytelling basics, podcast elements, field recording techniques, making scenes, interview tips, and digital editing.</p> <p>Students enrolled in COMM328 have a radio podcast assignment that is designed to offer them first-hand experience on how storytelling can help strengthen communities on our campus in the local areas. On the other hand, communication capstone students have to complete a semester-long project that demonstrates their communication competencies in a service learning or research environment, and one of the project options is to serve as a station manager for Dolphin Radio. Ms. Wenzel's professional introduction into radio production and constructive criticism of students' podcast ideas will help students produce quality programming for Dolphin Radio.</p>
Learning Outcomes and Relation to IRA to Course Offerings	<p>Ms. Wenzel will consider the learning outcomes of the following courses when designing her guest lectures:</p> <p>1. COMM325 Health Media Campaigns: This course is designed to teach how to increase awareness and change behaviors through understanding the process of researching, planning, implementing and evaluating communication campaigns in the health context. Ms. Wenzel's extensive hands-on experience of designing and executing international health campaigns, subject to a myriad of challenges, will provide students with real-world</p>

	<p>application case studies in international health improvement efforts and outcomes. Ms. Wenzel's guest lecture will serve as the basis for our discussion about international health campaigns and the different types of cultural and economic challenges that face these and their execution.</p> <p>2. COMM328 Community-Based Storytelling: This course is designed to enhance student understanding of the role of local storytelling and participatory journalism in building and sustaining diverse communities. Ms. Wenzel has participated in innovative projects in the U.S. and beyond that utilize local storytelling to create community agency and change. Her academic research also taps into how communication can help address some of the challenges to community building in diverse residential areas. Her guest lecture will therefore provide students with theory-driven real-life examples on how communication resources can be mobilized for social change purposes.</p> <p>Furthermore, Ms. Wenzel's guest lectures are related to many other course offerings within the Communication Program (e.g. COMM NRS 441 Health Communication, COMMPOLS/BUS 330 Nonprofit Leadership & Innovation) and beyond (e.g. GLST200 Introduction to Global Studies, HLTH301 Introduction to Public Health Administration).</p>
Description of Assessment Process	<p>Attendees to the guest lectures and radio workshop will be asked to fill out a questionnaire to provide feedback on the events and their key takeaways. In addition, students in the COMM328 Community-Based Storytelling course will write a reflection essay to connect what they learned from Ms. Wenzel's talk with the course's required readings on participatory journalism and solutions oriented journalism. Students in the COMM325 course will both: 1) write a guest speaker lecture summary from Ms. Wenzel's content, and 2) prepare a final presentation featuring a campaign of an international nature, for which they will be required to link specific learning from Ms. Wenzel's lecture. To assess the effectiveness of the radio production workshop, the podcasts produced by workshop attendees for Dolphin Radio will provide a good measure.</p>
Activity Budget	160927IRACommforSocialChangeBudget.xlsx
CIA Budget	—
CIA Proposal	—
Course Syllabus	—
CIA Certification	—
Other Sources of Funding	There are no other identified sources of support for this instructionally related activity.
Target Audience/Student Marketing	The intended audience for the guest lectures and workshop will include all students, faculty and staff who are interested in the topics of communication for social change and radio production. Flyers about these events will be put up around campus a month before their occurrence, and event announcements will be sent to Program Chairs to be forwarded to their students. In addition, these lectures and workshop will be advertised on the social media platforms of the Communication Program.
Bring Benefit to Campus	Not applicable - on-campus events.
Sustainability	Not applicable.
Program Chair/Director	christina.smith
Dean	james.meriwether
Acknowledgement	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

Program Chair/Director Review

Recommendation	I recommend approval of the IRA Funds Request described on this page
Name	Christina Smith
Date/Time	10/2/2016 2:58:30 PM
Validation	myCI-signin-Z4-4168
Comments	—

Dean Review

Recommendation	I recommend approval of the IRA Funds Request described on this page
Name	James Meriwether
Date/Time	10/3/2016 8:37:08 AM
Validation	myCI-signin-PM-7194
Comments	—

IRA Committee Decision

Decision	—
Comments	—

Current Tasks

Task	Time Assigned	Assigned To
IRA Committee Decision	10/3/2016 8:37:08 AM	David Daniels

Completed Tasks

Task	Time Assigned	Time Completed	Completed By
Review from james.meriwether, Dean	10/2/2016 2:58:30 PM	10/3/2016 8:37:08 AM	James Meriwether
Review from christina.smith, Program Chair/Director	9/29/2016 7:22:38 PM	10/2/2016 2:58:30 PM	Christina Smith
Edit Request	9/29/2016 7:22:38 PM	9/29/2016 10:26:07 PM	Nien Tsu Chen
Fill out Request	9/29/2016 7:03:23 PM	9/29/2016 7:22:38 PM	Nien Tsu Chen

Actions

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