Instructionally Related Activities Funds Request Fall 2018

▼ Submitter	
Submitter Name	
Tracy Clarke	
Submitter Email	
Tracylee.clarke@csuci.edu	
▼ 1. Basic Details	
Activity Title	
Communicating Science & Policy	
Activity/Event Date	Date Funding Needed By
Fall 2018	Fall 2018
Previously Funded?	
● No	
O Yes	
Additional Proposers	
Academic Program(s)/Center Name(s)	
Communication Program	
Estimated total Course Fee revenue	
0	
Amount Requested from IRA	
1500	

Estimated Number of Students Participating 50+

2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

Brief Activity Description

Dr. Karen Taylor will speak to our campus community on Communicating Science & Policy. Best practices for environmental science communication and the translation of complex material in terms of persuasiveness and accuracy intended for a variety of audiences, including the science community, stakeholders, media representatives, policy makers, and public audiences will be addressed. In addition she will discuss opportunities for careers in science policy. This event is open to the campus community with special invitations to students in the fields of environmental communication, chemistry, biology, and environmental science resource management.

▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

- 1. Please list all classes that directly relate to the proposed activity.
- 2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

Learning Outcomes and Relation of IRA to Course Offerings

This activity relates to courses in environmental communication, chemistry, biology and environmental science and resource management. Specifically, it relates to COMM/ESRM 327: Communicating Science & Policy with the following learning outcomes: 1) Articulate the historical conventions, theories and practices of science communication and their impact on the organization, use and distribution of scientific knowledge; 2) Develop communication skills (oral and written) for communicating expert knowledge to non-specialist, technical and lay audiences

4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. Please note that a report will be due at the end of the semester.

Description of Assessment Process

Students enrolled in COMM 327 will be required to write a 2 page assessment linking the presentation to course concepts and readings. Members of the campus community (and all in attendance) will be asked to write an evaluation of the presentation.

▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at http://www.csuci.edu/ira/application.htm. **Activity Budget** IRA Budget Request Clarke communicating science fall 2018.xlsx 6. International Trips If your event is an international trip submitted through the Center for International Affairs, you must include copies of: 1. Complete Center for International Affairs/ UNIV 392 proposal 2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets) 3. as well as a copy of the course syllabus **Center for International Affairs Budget** Copy of Center for International Affairs Proposal Course Syllabus Certification I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip 7. Sources of Activity Support Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding Other Sources of Funding Otehr than promotional items supplied by the Communication Program, There are no other identified funding sources for this activity. ▼ 8. Promoting Participation What is your intended audience and how do you intend to market this to your students? The intended audience is the campus community as well as students enrolled in COMM/ESRM 327: Communicating Science & Policy. Campus email invite and fliers will be posted.

▼ 9. Sustainability

N/A

If appropriate, indicate how the content or delivery of the project promotes sustainability at CI.

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

Sustainability
Understanding how to communicate science and its impact on policy is in line with sustainability efforts and goals at CI.
▼ 10. Approval and Acknowledgement
Program Chair/Director
Smith, Christina M
Dean
Adler, Mary
Conditions and Considerations
Artist/Performer/Speaker Fees & Honoraria: On the Activity Budget, please indicate whether the vendor's price was se
by you/CI Representative, or is a fee that was set by the vendor.
Large Event: For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required. Field Trip: Sponsor must comply with all policies found at:
http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm. If approved, Identified Risks of Participation
and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).
Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval : If Project Sponsor
proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the
Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from
simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.
IT Requirements: If your activity has IT requirements, coordination with and approval from IT Administration is required.
International Travel: Requires International Travel application be submitted to Center for International Affairs. Include
copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance
Program (FTIP) and follow all International Travel Guidelines listed at: http://www.csuci.edu/rm/insurance/foreign-travel.htm
Risk Management Consultation: Events that involve or engage students directly with a performer or artist (i.e. in a
workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of
correspondence with Risk Management.
Space/Facilities Services Requirements: Consultation and coordination with Facilities Services is required.
Acknowledgement
✓ I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as
appropriate.
▼ Chair Review
Recommendation
I recommend approval of the IRA Funds Request described on this page
I DO NOT recommend approval of the IRA Funds Request described on this page
Comments
Christina Smith Feb 26 2018

▼ Dean Review
Recommendation
 I recommend approval of the IRA Funds Request described on this page
 I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

The amount of the honorarium appears to be higher than typically requested for a talk, but there may be good reasons for this (length of time commitment, speaker's typical fees, etc.).

Marion Adler
 Feb 27 2018