Instructionally Related Activities Funds Request Fall 2018

▾ Submitter

Submitter Name

Catherine Burriss

Submitter Email

catherine.burriss@csuci.edu

▾ 1. Basic Details

Activity Title

The Fall 2018 Performing Arts Production: In the Heights

Activity/Event Date

November 14-16, November 29-December 1, 2018

Date Funding Needed By

August, 2018

Previously Funded?

○ No
● Yes

▾ Previously Funded Proposal

Semester/Year

Fall 2017

Proposal # (if known)

939

Report submitted for previously Funded Activity?

○ No
● Yes

Please upload a copy of the report

Acts & Actos Report link.docx

Additional Report #1

Additional Report #2

Additional Report #3

Additional Proposers

Heather Castillo

Academic Program(s)/Center Name(s)

Performing Arts Program

Estimated total Course Fee revenue

0

Amount Requested from IRA

$30,030

Estimated Number of Students Participating

325-530; 25-35 enrolled in PA/ART 391 or other courses;
~~300-500 attending the performances for free~~

2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

Brief Activity Description

The CI Performing Arts Program would like to produce In The Heights (ITH), on the tenth anniversary of its Broadway debut, as part of PA/ART 391 Production, a required PA core-course scheduled for Fall 2018, an elective for Art majors, and open to all students at CI.

A vital component of the learning experience for all PA majors and minors, PA 391 addresses the PA Program Learning Outcomes providing students with an opportunity to collaborate with peers from a diverse range of artistic and cultural backgrounds to produce a live stage performance. Though a required course only for PA majors, enrollment by students from other majors is usually high.

As a musical, In the Heights requires intense collaboration across dance, music, and theatre, aiding in the students' understanding of the intersections between all three art forms. A project of this magnitude is a high impact practice that implements the rigors of live performance and builds upon skills acquired in PA classes by translating them into professional practices necessary for real world preparedness upon graduation.

An ensemble show set on one vibrant block of the Washington Heights neighborhood of New York City, ITH features interwoven stories about a variety of characters living or working on the block, ranging from "Abuela Claudia"--a Cuban immigrant who acts as everyone's grandma, and who took in the owner of the block's bodega, Usnavi, when his parents died in his childhood--to Carla, an employee at Daniela's "Salon Unisex" who describes her identity like this: "My mom is Dominican-Cuban / My dad is from Chile and P.R. which means: / I'm Chile-Domini-Curican... / But I always say I'm from Queens!"

The most notable character for CI's community is Nina, a first generation Latina college student who has just returned home for the summer. Her revelation that she dropped out because she had to work too much to pass her classes throws the tight-knit community into upheaval and drives the plot of the show.

In The Heights won four Tony awards--Best Musical, Best Original Score, Best Choreography, and Best Orchestrations. It was also nominated for the Pulitzer Prize for Drama in 2009. Written by Hamilton composer Lin-Manuel Miranda, In The Heights is an important part of the American Musical Theatre canon and a turning point for its use of rap and other popular music genres. Studying, analyzing, and performing this masterpiece will be an essential stepping stone in our students' academic careers.

The plot lines and focus on a diverse Spanish-speaking immigrant community experience make In The Heights an excellent choice for ALL CI students, staff, faculty and surrounding community to see and engage with. Production and performance of ITH align with CI's mission pillars of integrative studies, multicultural perspectives, and community engagement.

3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

Learning Outcomes and Relation of IRA to Course Offerings

1. Please list all classes that directly relate to the proposed activity.

1. PA 391/ART 391
2. ART 499 Capstone in Art
3. PA 101 Introduction to the Performing Arts
4. PAMU 204 Introduction to African Drumming
5. PATH 280 Acting I
6. PATH 281 Play Analysis
7. PATH 380 Acting II
8. PA 360 Musical Theatre

2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent.

1. In the Heights would be the main activity of PA/ART 391, with students rehearsing and performing from the first class meeting until the show closes on December 1, and writing a reflective essay about their process.
2. ART 499 students take on projects similar to those they might encounter as professional after graduation. In the Heights will present opportunities for graphic design, logo creation, and scenic painting, among others.
3. PAMU 204's more advanced students will be learning certain numbers and performing in the show as part of a special project
4. PA 101 Introduction to the Performing Arts and the following courses all require students to attend a live production and complete an assignment in which they apply what they have learned to their experience of the performance. In the Heights will therefore figure prominently in each course's content:
     5. PATH 280 Acting I
     6. PATH 281 Play Analysis
     7. PATH 380 Acting II
     8. PA 360 Musical Theatre

▾ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note that a report will be due at the end of the semester.**

Description of Assessment Process

The traditional form of assessment of a musical is, of course, applause. The sheer number of attendees anticipated for this show (the last time the program produced a musical this popular, it sold out before it opened) makes gathering assessment a big project, but we hope to survey the audience for satisfaction, expectations, and general responses. Several PA courses (those listed in #3 above, among others) require students to attend and complete various written assignments (reports, analyses, essays, journal entries, etc. about the performance), which often provide helpful feedback as well, and instructors will share these with the director with students' permission. SRTs will provide an outlet for enrolled students to assess the course.

▾ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at http://www.csuci.edu/ira/application.htm.

Activity Budget

IntheHeights-ira-regular-budget.xlsx

6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

Center for International Affairs Budget

Copy of Center for International Affairs Proposal

Course Syllabus

Certification

☐ I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

Other Sources of Funding

Several items-the licensing deposit ($400), Copier chargeback ($100) and banner printing ($160)--will be paid by the Performing Arts Program, which is also covering the cost of the second faculty member assigned to the course ($7800) and the meals for the cast and crew during long weekend technical rehearsals, ($1000 from Foundation funds). We anticipate at least $2000 in ticket sales. Please see notes 7 and 8 in the budget for further explanation.

8. Promoting Participation

What is your intended audience and how do you intend to market this to your students?

The audience is CI students, the campus community, and the general public. We will promote the performances by announcements in classes, posters, social media posts, slides on the SUB TV, posters in the larger community, and through personal invites. We hope that the bilingual nature of this particular show will attract new groups of both students and audience members, and we will be designing publicity accordingly (both for the performances in the fall and for auditions and enrollment toward the end of this current semester).

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

9. Sustainability

If appropriate, indicate how the content or delivery of the project promotes sustainability at CI.

Sustainability

We use Brown Paper Tickets which gives several options for ticketing without using paper. We always encourage patrons to recycle their programs. If we can enroll enough interested students, we will try to make a digital and interactive program (as Arts Under the Stars has successfully modeled).

▾ 10. Approval and Acknowledgement

Program Chair/Director

Matjas, Luke

Dean

Adler, Mary

Conditions and Considerations

☑ **Artist/Performer/Speaker Fees & Honoraria**: On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.

☑ **Large Event**: For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.

☐ **Field Trip**: Sponsor must comply with all policies found at:
http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

☐ **Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval** : If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.

☐ **IT Requirements**: If your activity has IT requirements, coordination with and approval from IT Administration is required.

☐ **International Travel**: Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: http://www.csuci.edu/rm/insurance/foreign-travel.htm

☑ **Risk Management Consultation**: Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.

☑ **Space/Facilities Services Requirements**: Consultation and coordination with Facilities Services is required.

Acknowledgement

☑ I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

▾ Chair Review

Recommendation

● I recommend approval of the IRA Funds Request described on this page

○ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

Luke Matjas   Mar 9 2018

Dean Review

Recommendation

- ● I recommend approval of the IRA Funds Request described on this page
- ○ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

Marion Adler   Mar 9 2018