

Instructionally Related Activities Funds Request Spring 2019

▼ Submitter

Submitter Name

Paul Murphy

Submitter Email

paul.murphy@csuci.edu

▼ 1. Basic Details

Activity Title

CI Student Songwriting Competition and CI Student Recording

Activity/Event Date

Jan. 2019-June 2019

Date Funding Needed By

January 2019

Previously Funded?

- ☐ No
☒ Yes

▼ Previously Funded Proposal

Semester/Year

2018

Proposal # (if known)

0996

Report submitted for previously Funded Activity?

- ☐ No
☒ Yes

Please upload a copy of the report

[IRA report-Songwriting.docx](#)

Additional Report #1

[IRA Attendee list PAMU 310.docx](#)

Additional Report #2

[CI Songwriting Video link.docx](#)

Additional Report #3

Additional Proposers

NA

Academic Program(s)/Center Name(s)

Performing Arts

Estimated total Course Fee revenue

NA

Amount Requested from IRA

\$30, 000

Estimated Number of Students Participating

100+

▼ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

Brief Activity Description

This first-ever CI student songwriting competition and Performing Arts (PA) student recording was a landmark event for CI. We secured four-time GRAMMY award winner and legendary Beatles engineer, Geoff Emerick to be involved in the competition and recording project from its inception to its finish. The process of this project is: In October 2018 a call will go out to students' campus-wide to submit an original song for the competition. I and other PA colleagues will narrow down the submissions to 10-15 songs. In November, Geoff Emerick, Emmy award nominated Television composer of two and a Half Men and Mike and Molly, Grant Geissman, CI President Dr. Ericka Beck and myself, will judge the competition and select four songs. These lucky winners will then have their songs arranged by myself for the PAMU 310 ensemble (which includes a full horn section and backup vocalists), then rehearse throughout the spring semester and record at the end of the semester. The recording will take place at LAFX, a professional recording studio in Los Angeles which includes some of the best vintage equipment in LA, including a \$150, 000 analog API soundboard for recording. The songs will be recorded and mixed over several days, and then mastered at Golden Mastering in Ventura. Artwork will be done by a current CI Art student or recent alumni. The recorded music and artwork will then be submitted to the disc maker website and later released on over 25 musical distribution websites. This project is a full academic year of planning. Mr. Emerick has agreed to help me oversee the entire recording project which will feature several other student-based ensembles and students who are studying privately. We plan to use recordings of the PAMU 490 Steel Drum ensemble, the PAMU 204 African Drumming, the PAMU 310 Contemporary Music Ensemble, and the PAMU 307 University Chorus for the completed CSUCI Performing Arts Student Showcase. Mr. Emerick and myself will be co-producing the project and are in charge in charge of having all these various groups recorded, mixed and mastered for the project. We were incredibly lucky to have our CI students get a chance to work with a legend in the music business in Mr. Geoff Emerick and record at a professional recording studio.

Music. This amazing opportunity for our students of "real world" experiential learning is perfectly aligned with CI's mission.

▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

Learning Outcomes and Relation of IRA to Course Offerings

Thus activity is directly related to the below CI courses:

PAMU 310 Contemporary Music Ensemble, PAMU 307 University Chorus, PAMU 109/309 Private Lessons, PAMU 385 Audio Design & Recording, PAMU 490 Steel Drums, PAMU 204 African Drumming, ART 231 The Beatles

Student Learning Outcomes: PAMU 310 Contemporary Music Ensemble

* Upon completion of the course, students will be able to:

* Use vocals and/or instruments in order to demonstrate a solid understanding of contemporary musical styles in the context

* Use vocals and/or instruments in order to demonstrate a solid understanding of contemporary musical styles in the context of live performances

* Perform and sight-read a variety of styles including: contemporary, rock, jazz, and popular music

* Demonstrate, in the context of rehearsals and live performances, the basics of musical improvisation

* Interpret music in the midst of a performance and subsequently collaborate, blend, and improvise in conjunction with a group of musicians

* Evaluate and discuss the strength of personal and peer performances in both rehearsals and live setting

▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.

Please note that a report will be due at the end of the semester.

Description of Assessment Process

Each of the students involved will be asked to write a reflection paper on the audition, rehearsal and practice, live performance and recording process. In addition, we will have students and faculty document the Songwriting Competition and Recording, Mixing and Mastering process with pictures and videos. Finally, the ultimate assessment will be having a professional-level finished product of a CI student CD as well as being available on over 25 musical distribution websites.

▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

Activity Budget

[CI songwriting budget-2019.xlsx](#)

▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

Center for International Affairs Budget

Copy of Center for International Affairs Proposal

Course Syllabus

Certification

☐

I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

▼ 7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

Other Sources of Funding

NA

▼ 8. Promoting Participation

What is your intended audience and how do you intend to market this to your students?

This year-long event will be advertised via posters and fliers that have been made for us by ART 499 Capstone students that we will put all over campus. It will appear on the TV screens in Library, SUB and elsewhere. We will also send a campus-wide email to all students, advertise it on the CI and PA websites as well as CI and PA facebook pages and have students share it on facebook and Instagram. Last year well over 100 CI students participated.

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

Some of the activities involved in this project will be on campus. For example, the demos that we will receive for the competition will be recorded in our CI Napa studio, we will also have the competition itself that will be in November when the participants who made it through the first level will get to perform their songs for the prestigious judges. For the recording, which will take place in a professional Los Angeles studio, we plan on getting several hundred albums made which can be placed in the bookstore in our Library and elsewhere. The lucky winners will then have their songs released on over 25 musical distribution websites. Last year, we also brought it back to campus by performing the Student Songwriting winners songs live with the PAMU 310 Contemporary Music Ensemble at both of night of Arts Under The Stars. These performances were viewed by hundreds of attendees. We also just recently performed (upon request by President Erika Beck) the songwriting winning songs at the Faculty convocation luncheon for over one hundred faculty, staff, and student workers at the beginning of the fall 2018 semester.

▼ 9. Sustainability

If appropriate, indicate how the content or delivery of the project promotes sustainability at CI.

Sustainability

NA

▼ 10. Approval and Acknowledgement

Program Chair/Director

Matjas, Luke

Dean

Adler, Mary

Conditions and Considerations

- ☒ **Artist/Performer/Speaker Fees & Honoraria:** On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.
- ☐ **Large Event:** For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.
- ☐ **Field Trip:** Sponsor must comply with all policies found at: <http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).
- ☐ **Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval :** If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.
- ☐ **IT Requirements:** If your activity has IT requirements, coordination with and approval from IT Administration is required.
- ☐ **International Travel:** Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>
- ☐ **Risk Management Consultation:** Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.
- ☐ **Space/Facilities Services Requirements:** Consultation and coordination with Facilities Services is required.

Acknowledgement

- ☒ I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

▼ Chair Review

Recommendation

- ☒ I recommend approval of the IRA Funds Request described on this page
- ☐ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

 Luke Matjas Sep 30 2018

▼ Dean Review

Recommendation

- ☒ I recommend approval of the IRA Funds Request described on this page
- ☐ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

Due to the unexpected recent passing of Mr. Emerick, Professor Murphy may need additional time to consider whether he can move forward with this project this year.

