

# Instructionally Related Activities Funds Request Spring 2019

## ▼ Submitter

**Submitter Name**

Vivian Henchy

**Submitter Email**

vivian.henchy@csuci.edu

## ▼ 1. Basic Details

**Activity Title**

Communication in Globalized Organizations:The Challenge for Multinational Organizations

**Activity/Event Date**

March 28, 2018 - Thursday

**Date Funding Needed By**

Spring 2019 - Specific Payment Date is Flexible

**Previously Funded?**

- No  
 Yes

## ▼ Previously Funded Proposal

**Semester/Year**

Spring 2016

**Proposal # (if known)****Report submitted for previously Funded Activity?**

- No  
 Yes

**Please upload a copy of the report****Additional Report #1****Additional Report #2****Additional Report #3****Additional Proposers****Academic Program(s)/Center Name(s)**

COMM Program

**Estimated total Course Fee revenue**

0

**Amount Requested from IRA**

1200.00

## Estimated Number of Students Participating

100

### ▼ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

#### **Brief Activity Description**

The COMMUNICATION Program, within the COMM 321 - Intercultural Communication course, will sponsor a campus-wide speaking event, "Communication in Globalized Organizations: The Challenge for Multinational Organizations" by international consultant and author, Dr. Edwin (Ed) McDaniel. The event focuses on the interdisciplinary connection between doing global business and intercultural communication. He will discuss issues of cultural etiquette and business engagement with the local culture. Dr. McDaniel has decades of international travel experience, as well as many years lecturing at Universities in the U.S. and Japan. He is the co-author of the seminal Intercultural Communication textbook, *Communication Between Cultures*. He has written and spoken extensively on issues of culture, business, and communication.

It should be noted that Dr. McDaniel presented this lecture, pro-bono, in earlier semesters of my COMM 321 Intercultural Communication course and was slated to do so again in Fall 2018, but his travel engagements between China and the U.S. cancelled our scheduled date. He received IRA money in Spring 2016 for his presentation in my COMM 321 course and other faculty's courses, as well.

His presentations have been well-received and the students cited having him come to class as a highlight of the course. His C.V. and photo proof of a former campus visit are attachments.

Please note: These two attachments have been uploaded for consideration under the International Trips Section.

### ▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

#### **Learning Outcomes and Relation of IRA to Course Offerings**

The All-Campus event is related to general course offerings in various programs, such as Communication (in particular, the COMM 442 - Organizational Communication course), as well as courses in the Business and Chicano/a Studies programs.

The classroom presentation will be offered in the COMM 321 - Intercultural Communication course, which serves our 464 COMM majors. In addition, COMM 321 course is both a required course for our majors, as well as a Multidisciplinary GE requirement (for upper division units). Therefore, this content could reach students in all majors, depending upon student enrollment mix for Spring 2019.

This event is open to All Students.

There are six Student Learning Objective, but the two that are directly addressed by the content of the presentation are:

1. Develop an enhanced understanding of intercultural communication processes and an appreciation of social and cultural diversity; and

2. Develop analytical skills in examining intercultural interactions and apply knowledge of culture and communication to life in a multicultural society.

#### ▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.  
**Please note that a report will be due at the end of the semester.**

##### **Description of Assessment Process**

Students attending the all-campus event will be asked to fill out a survey evaluating the presentation.

Students of each of the COMM 321 - Intercultural Communication courses where Dr. McDaniel presents will be asked to write a short assessment of how his lecture content related to previous class lecture and the textbook.

#### ▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

##### **Activity Budget**

[VivianHenchy IRA Request-Budget Ed McDaniel 9.25.18.xlsx](#)

#### ▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

##### **Center for International Affairs Budget**

[EdwinMcDaniel CV\\_CSCI\\_2018.docx](#)

##### **Copy of Center for International Affairs Proposal**

[20150305\\_EdVivianMarch2015ProBonoLectureCOMM321.jpg](#)

##### **Course Syllabus**

##### **Certification**

I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

## 7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

### Other Sources of Funding

There are no other identified sources of support.

## 8. Promoting Participation

### What is your intended audience and how do you intend to market this to your students?

As an all campus event, anyone is invited to attend the event.

A flyer has already been created and will be widely posted to advertise the presentation.

The COMM 321 Intercultural Communication students will be notified of the event in the syllabus.

An email will be sent to all COMM majors about presentation days/times and will be posted on the COMM program Social Media page.

### If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

## 9. Sustainability

If appropriate, indicate how the content or delivery of the project promotes sustainability at CI.

### Sustainability

The content does not promote sustainability, but it does support one of the CI Pillars, Multicultural Engagement and Learning.

## 10. Approval and Acknowledgement

### Program Chair/Director

Smith, Christina

### Dean

Adler, Mary

### Conditions and Considerations

**Artist/Performer/Speaker Fees & Honoraria:** On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.

**Large Event:** For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.

**Field Trip:** Sponsor must comply with all policies found at:

<http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

**Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval :** If Project Sponsor

proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.

**IT Requirements:** If your activity has IT requirements, coordination with and approval from IT Administration is required.

**International Travel:** Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>

**Risk Management Consultation:** Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.

**Space/Facilities Services Requirements:** Consultation and coordination with Facilities Services is required.

### Acknowledgement

I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

### ▼ Chair Review

#### Recommendation

- I recommend approval of the IRA Funds Request described on this page  
 I DO NOT recommend approval of the IRA Funds Request described on this page

#### Comments

 Christina Smith

Sep 25 2018

### ▼ Dean Review

#### Recommendation

- I recommend approval of the IRA Funds Request described on this page  
 I DO NOT recommend approval of the IRA Funds Request described on this page

#### Comments

 Marion Adler

Oct 1 2018