Instructionally Related Activities Funds Request Spring 2019

▾ Submitter

Submitter Name

Raymond McNamara

Submitter Email

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▾ 1. Basic Details

Activity Title

"Intro to African Drumming "Performance/Demonstration Series"

Activity/Event Date

February 2019

Date Funding Needed By

1/15/2019

Previously Funded?

○ No
● Yes

▾ Previously Funded Proposal

Semester/Year

Fall 2018

Proposal # (if known)

1069

Report submitted for previously Funded Activity?

● No
○ Yes

Additional Proposers

Academic Program(s)/Center Name(s)

Performing Arts

Estimated total Course Fee revenue

4285

Amount Requested from IRA

4285

Estimated Number of Students Participating

94

▾ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

Brief Activity Description

This internationally themed concert/demonstration series is designed for the PAMU204 Intro to African Drumming course, and the event is open to all
CI students, faculty, and staff. The idea behind this performance /demonstration series is to expose CI students to cultural music from Ghana, West
Africa. I am bringing in Yeko Ladzekpo and her partner to give the students a real life experience with African Musicians and Dancers. She will work
with our students throughout the semester culminating in a performance.
The students will interact with our guests through the process of musical participation and dancing through discussions with the artists. We will learn
traditional Ghanaian pieces from the Ewe people during the semester. These pieces will become part of our repertoire here at CI and will be
performed on campus and throughout the community. Here is a brief bio from Yeko Ladzekpo:
Yeko Ladzekpo-Cole was born into a family of drummers, dancers and composers from the country of Ghana, West Africa. Her parents helped
establish the West African Drum and Dance program at California Institute of the Arts and UCLA. She herself holds a Bachelor's degree in Dance
from CalArts and continues to carry on the tradition of performing and teaching the various styles of West African music and dance. For over 10 years,
Yeko worked closely with her parents and their professional company Zadonu.
Yeko Ladzekpo-Cole has worked with and under the direction of such notable dance pioneers as Debbie Allen and Lula Washington. Some of her
career highlights include working with DreamWorks Studios on the animation dance sequences for the movie Madagascar II, Escape to Africa;
performing with Fleetwood Mac during the Superbowl tailgate concert; performing and speaking at an anniversary celebration concert for the Grammy
Music Awards; choreographing and performing for the opening gala party for The Lion King 2; and drumming and dancing in Shakira's video for the
2010 World Cup anthem "Waka Waka."
These performances will be very beneficial to our students, and will foster the understanding of international cultures, which is
among our mission
statements here at CI.

▾ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

Learning Outcomes and Relation of IRA to Course Offerings

• PAMU 204 – Intro to African Drumming OUTCOMES:

• Describe orally and in writing the diverse styles and cultures of African music My class will be assigned written reflection papers about the following learning outcomes, all of which will be witnessed and experienced during our series of African music workshops:
• Write about a workshop they attended.
• Discuss orally, the musical characteristics and the oral tradition of African music.
• Differentiate between teaching modalities between traditional African music and Western music..
• Describe African music's significant impact on popular music. Site some examples that you are familiar with.
• Identify songs or styles of African music not previously encountered in class. Many new songs and styles will be presented in the course of this
workshop series.
• Discuss how African music is related to historical, political and cultural events. Yeko will discuss her music in the context of cultural, political, and
historical events in Ghana.

▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.
Please note that a report will be due at the end of the semester.

Description of Assessment Process

I will require my students to complete a postevent Qualtrics survey about the IRA event. When filling out my IRA Report for each event, I attach the
students' feedback and comments. Through their formal writing assignments about these events, I collect more student comments for reporting back
to the IRA committee.

▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at http://www.csuci.edu/ira/application.htm.

Activity Budget

yekoafricandrumclass spring 19.xlsx

▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

Center for International Affairs Budget

Copy of Center for International Affairs Proposal

Course Syllabus

Certification

☐ I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

▼ 7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

Other Sources of Funding

There are no other sources of funding for this proposal.

▼ 8. Promoting Participation

What is your intended audience and how do you intend to market this to your students?

Our intended audiences are:
#1: the students in the course most directly linked to this proposal. (PAMU 204 Intro to African Drumming)
#2: all other PA students, as these live performances are applicable to all of our other course offerings. #3: all other CI students, faculty, and staff
#4: members of the Camarillo and Ventura Country communities.
We will promote these events via several outlets, including the CI related FaceBook groups and pages, our CI Media Department's electronic
scrolling announcements on the screens across campus, our PA Department calendar, and the Camarillo and Ventura news outlets and
newspapers. My fellow PA and PAMU instructors are also of great help in spreading the news about these events to the many students in their
classes.
If this is an event that is off campus

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

▼ 9. Sustainability

If appropriate, indicate how the content or delivery of the project promotes sustainability at CI.

Sustainability

We do as much electronic & social media advertising as is possible. My events have practically zero negative impact upon the environment.

▼ 10. Approval and Acknowledgement

Program Chair/Director

Matjas, Luke

Dean

Adler, Mary

Conditions and Considerations

☐ **Artist/Performer/Speaker Fees & Honoraria**: On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.

☐ **Large Event**: For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.

☐ **Field Trip**: Sponsor must comply with all policies found at: http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

☐ **Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval** : If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.

☐ **IT Requirements**: If your activity has IT requirements, coordination with and approval from IT Administration is required.

☐ **International Travel**: Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: http://www.csuci.edu/rm/insurance/foreign-travel.htm

☐ **Risk Management Consultation**: Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.

☐ **Space/Facilities Services Requirements**: Consultation and coordination with Facilities Services is required.

Acknowledgement

☑ I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

▾ Chair Review

Recommendation

● I recommend approval of the IRA Funds Request described on this page
○ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

Solid proposal -- of note, it does include the cost of equipment, but these costs should be funded since they are associated with general upkeep and maintenance of drums and CSUCI course materials associated directly with this project.

✎ Luke Matjas   Sep 30 2018

▾ Dean Review

Recommendation

● I recommend approval of the IRA Funds Request described on this page
○ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

Report for previously funded project should be supplied as soon as feasible.

Marion Adler   Oct 8 2018