

Instructionally Related Activities Funds Request Fall 2019

▼ Submitter

Submitter Name

Craig Bickel

Submitter Email

craig.bickel@csuci.edu

▼ 1. Basic Details

Activity Title

How to Win a Grammy - Lecture/Critique/Demonstration Series - Featuring Grammy Winning Artists, Composers and Recording Engineers - Music in Film and Television

Activity/Event Date

10/2, 10/23, 11/6, 2019 & 2/5, 3/5, 4/2, 2020

Date Funding Needed By

10/1/2019

Previously Funded?

- ☐ No
☒ Yes

▼ Previously Funded Proposal

Semester/Year

Fall/2017

Proposal # (if known)

#903

Report submitted for previously Funded Activity?

- ☐ No
☒ Yes

Please upload a copy of the report

[ira-903-flores-completed-ira-report.pdf](#)

Additional Report #1

Additional Report #2

Additional Report #3

Additional Proposers

Paul Murphy

Academic Program(s)/Center Name(s)

Performing Arts

Estimated total Course Fee revenue

N/A

Amount Requested from IRA

4,800

Estimated Number of Students Participating

200+

▼ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

Brief Activity Description

This Academic Year, 2019-2020 will include six separate lecture/demonstrations from award winning composers, producers and engineers. The visiting professionals will share their paths to success and in the music, tv and film business. Our IRA lecture series brings in top level composers, recording engineers and musicians from LA/Hollywood to CI to share their experiences with CI Audio Design and Recording Class. All other members of the CI community will also be welcomed to join my class for these event. Our guest artists will demonstrate compositions and recording techniques, and they will share some of their award winning compositions and recordings.

There will be interactions with the audience in the form of question and answer exchanges. The topics that will be presented will correspond directly with the techniques that we study in PAMU/ART 385.

Feedback collected from past students in this course overwhelmingly shows that these lecture/demonstrations really make our courses "come alive" for the students, and greatly enhance our students' understanding of the concepts being learned in this course. Past students have expressed much gratitude for these live concert/lecture events, and the students remark that these interactions with our professional guests do greatly contribute to the understanding and comprehension of the course's lessons and content.

▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

Learning Outcomes and Relation of IRA to Course Offerings

1. Please list all classes that directly relate to the proposed activity.

PAMU/ART 385, PAMU 330 Jazz in America, PAMU 109/309 Private Lessons, PAMU 161 Music Fundamentals, PAMU 261 Music Theory I, PAMU 361 Music Theory II, PAMU 361 Music History III, PAMU 100 Music Appreciation, PAMU 200 History of Rock, PAMU 202 Group Guitar

2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/on what expected date(s), and to what extent.

The professional composers, producers and engineers will do a lecture/demonstration/ Q & A session. The students will witness music literally "come to life" in a live recording session and in the performances by professional musicians. The musicians will also demonstrate techniques and discuss what goes into being a composer, engineer and musician. The students will then be able to ask questions to any and all of the professionals related to recording music, life as a composer/musician, etc. By bringing the outside world into the CI classroom, students are exposed to a unique multicultural event and learn firsthand about working in the entertainment industry, the dedication, work habits, and spontaneous collaboration that happens in the recording studio.

My students are required to write a report about their impressions, observations, and analysis of the music elements that they witness during the lectures/demonstrations.

▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.

Please note that a report will be due at the end of the semester.

Description of Assessment Process

I require my students to complete a post-event Qualtrics survey about each IRA event. On those surveys, students evaluate each lecture/discussion and they share how the experience has matched the educational goals of the course, The data from the evaluation surveys (including students' feedback and comments) is attached to every post-event IRA Report that I submit to the IRA Coordinator. The students' writing assignments about these events supplies additional student comments and feedback which can be used to evaluate and access these guest lecture/discussions.

▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you **MUST** use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

Activity Budget

[How to Win a Grammy Lecture Series.xlsx](#)

▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

Center for International Affairs Budget

Copy of Center for International Affairs Proposal

Course Syllabus

Certification

☐ I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

▼ 7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

Other Sources of Funding

So far, this is the only available source of funds for our activities.

▼ 8. Promoting Participation

What is your intended audience and how do you intend to market this to your students?

The intended audience are CI students. These events are open campus-wide. The students in the class will greatly benefit from these lecture/demonstrations in the classroom. In addition, these events are open campus-wide to all CI students, faculty, staff and the community. These IRA guest lecture/demonstration series are promoted several ways. There are promoted on social media through the CI Performing Arts (PA) web page, the CI web page, listed online on the CI PA calendar, announced in class, and through flyers posted around campus, through campus wide email, and on TV monitor screens in the Broome library, Student Union Building cafeteria and throughout campus.

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

▼ 9. Approval and Acknowledgement

Program Chair/Director

Matjas, Luke

Dean

Wyels, Cynthia (Arts & Sciences)

Conditions and Considerations

- ☒ **Artist/Performer/Speaker Fees & Honoraria:** On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.
- ☐ **Large Event:** For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.
- ☐ **Field Trip:** Sponsor must comply with all policies found at:
<http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).
- ☐ **Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval :** If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.
- ☐ **IT Requirements:** If your activity has IT requirements, coordination with and approval from IT Administration is required.
- ☐ **International Travel:** Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>
- ☐ **Risk Management Consultation:** Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.
- ☐ **Space/Facilities Services Requirements:** Consultation and coordination with Facilities Services is required.

Acknowledgement

☒ I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. I acknowledge that the activity sponsor will be responsible for managing purchases, travel arrangements, and all transactions related to approved activities. Please check off boxes as appropriate.

▼ Chair Review

Recommendation

- ☒ I recommend approval of the IRA Funds Request described on this page
☐ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

Sounds like an impressive series of speakers...

 Luke Matjas Mar 27 2019

▼ Dean Review

Recommendation

- ☒ I recommend approval of the IRA Funds Request described on this page
☐ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

Kudos to the faculty member for arranging this special seminar series!

 Cynthia Wyels Apr 4 2019