

Instructionally Related Activities Funds Request Fall 2019

▼ Submitter

Submitter Name

Maria Ballesteros Sola

Submitter Email

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▼ 1. Basic Details

Activity Title

UNIV 392: Social Business Innovation in Spain: An Experienceship

Activity/Event Date

Spring 2020

Date Funding Needed By

Spring 2020

Previously Funded?

- ☒ No
☐ Yes

Additional Proposers

Academic Program(s)/Center Name(s)

CIA/Business

Estimated total Course Fee revenue

N/A

Amount Requested from IRA

\$33,451.43

Estimated Number of Students Participating

15

▼ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

Brief Activity Description

This course seeks to enhance students' global perspective through the use of experiential learning in a global context. Before we travel to Spain, students will learn not only about the unique Spanish cultural and economical context but also about the growing phenomena of social innovation. Organizations like Patagonia, Ben & Jerry's, Seventh Generation, Homeboy Industries and Habitat for Humanity are successfully integrating triple bottom lines principles into their daily operations, accomplishing their financial, social and environmental goals. During the Spring semester, I will use a mix of mini-lectures, reading, interactive activities, case studies discussion, writing assignments and guest speakers to achieve our learning objectives. With this newly acquired global perspective and knowledge on social innovation/sustainable business, we will travel to Barcelona in late May 2020. While in Barcelona students will meet a social enterprise facing a business challenge. Using the Design Sprint method, students will spend five days developing and prototyping a solution for that challenge. The trip includes not only instruction but company/field trips and social/cultural activities.

▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

Learning Outcomes and Relation of IRA to Course Offerings

1. Understand the distinctive features and elements of different organizational social innovation models in the US and in Spain.
2. Gain skills in lean entrepreneurship by experiencing abroad the Design Sprint methodology and apply it to a real organization with a real challenge.
3. Discover and use tools for creativity and innovation.
4. Identify and articulate characteristics of Spanish business, educational and cultural environments.
5. Describe the social impact arena in Spain and analyze the socioeconomic and legal factors that have nurtured this ecosystem.
6. Synthesize detailed reflective observations of the diverse Spanish cultural and economic reality.
7. Develop basic intercultural competencies required to conduct business in a globally interconnected economy by exploring and contrasting Spanish vs. US culture dimensions.
8. Develop self-awareness and key empathetic leadership and team-building skills.

▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.
Please note that a report will be due at the end of the semester.

Description of Assessment Process

This course has two parts (regular Spring 2020 class + 10 day trip to Spain in May) so I have included here assessment tools

for both (see syllabus for full description). Students will be assessed through diagnostic, formative and summative assessments that included a weekly double-entry journal, readings summaries, case write-ups, midterm, final exam, and a final presentation after the trip. Attendance, participation, and conduct while abroad will also be assessed. Finally, as in any Service Learning, project students will submit a final reflection essay after the trip.

▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you **MUST** use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

Activity Budget

[ira-travel-budget-form-ay19-20 Ballesteros.xlsx](#)

▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

Center for International Affairs Budget

[UNIV 392 Spain Spring 2020 Final Budget .xlsx](#)

Copy of Center for International Affairs Proposal

[UNIV 392 Spain CIA approval .pdf](#)

Course Syllabus

[UNIV 392 Spain Spring 2020 Syllabus Ballesteros Sola .docx](#)

Certification

☒ I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

▼ 7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

Other Sources of Funding

No other sources of funding secured

▼ 8. Promoting Participation

What is your intended audience and how do you intend to market this to your students?

The course is designed for CI undergraduate students interested in social innovation and entrepreneurship from ALL disciplines. Social entrepreneurship is interdisciplinary in nature, so I hope the course appeal not only to business students but also to those that have never taken a business course before but are willing to explore market-based solutions to address social issues. Since there will be regular class sessions during the Spring semester, I will be sure that students from all disciplines feel comfortable even if this is their first business-oriented class. It is crucial that students demonstrate the maturity to endure a trip abroad and can conduct themselves professionally.

I am planning to facilitate an informative session in early Fall 2019 to publicize the course. I will promote via ASI, CI View, students' clubs, class presentations, and individual professors/Chairs. I am also planning to design and distribute collaterals in parallel with a social media effort.

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

Upon return, as part of their final presentation students will also prepare a 2-3 minutes video to reflect and share their experience in Spain. These videos could be shared through different outlets including our IP site.

I will also extend an invitation to the whole campus community to the final presentations event that will include some Spanish food samples prepared by the students and myself.

▼ 9. Approval and Acknowledgement

Program Chair/Director

Dai, Hua

Dean

Andrzejewski, Susan

Conditions and Considerations

☐ **Artist/Performer/Speaker Fees & Honoraria:** On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.

☐ **Large Event:** For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.

☐ **Field Trip:** Sponsor must comply with all policies found at:

<http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

☐ **Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval :** If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.

☐ **IT Requirements:** If your activity has IT requirements, coordination with and approval from IT Administration is required.

☒ **International Travel:** Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>

☐ **Risk Management Consultation:** Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.

☐ **Space/Facilities Services Requirements:** Consultation and coordination with Facilities Services is required.

Acknowledgement

☐

✓ I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. I acknowledge that the activity sponsor will be responsible for managing purchases, travel arrangements, and all transactions related to approved activities. Please check off boxes as appropriate.

▼ Chair Review

Recommendation

- ☒ I recommend approval of the IRA Funds Request described on this page
☐ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

 Hua Dai Mar 14 2019

▼ Dean Review

Recommendation

- ☒ I recommend approval of the IRA Funds Request described on this page
☐ I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

Professor Ballesteros-Sola has put together a thoughtful UNIV-392 that supports many of the objectives outlined in the University's Strategic Initiatives (e.g., immersive & interdisciplinary course; high-impact educational experience through study abroad, etc.). I fully support this proposal.

 Susan Andrzejewski Mar 14 2019

IRA Travel Activity Budget

AY 2019 - 2020

Activity Title: UNIV 392 - Social Business Innovation in Spain: An "Experienceship"



INSTRUCTIONALLY RELATED ACTIVITIES

			IRA Proposal Sponsor Name: Maria Ballesterio -Sola			ACTIVITIES
			Number of Students Participating: 15			C H A N N E L
			Number of Faculty: 1			I S L A N D S
I.	Student traveling expenses:		Cost/ea	# Requested	Total	Comments/Additional Notes
		Airfare	\$1,500.00	15	\$22,500.00	
		Airfare - AMEX charge	\$12.00	15	\$180.00	(\$12/ticket automatically added when using CSU Travel Store)
		Ground Transportation	\$140.00	15	\$2,100.00	This covers shuttle from the BCN airport to hotel, public transportation in the city and bus to the business visit
		Boat Transportation			\$0.00	i.e. for boat trips to the Channel Islands via Island Packers: rates for CI = \$54/person to Santa Cruz Island, \$104/person for Santa Rosa Island (SRI) (please contact Aspen Coty to coordinate your trip)
		Lodging	\$500.00	15	\$7,500.00	Room with 2& 4 beds and shared bathrooms
		Registration Fees	\$900.00	15	\$13,500.00	
		Entrance Fees			\$0.00	
		Meals (included)	\$110.00	15	\$1,650.00	Breakfast & dinner
		Cultural Activities	\$166.50	15	\$2,497.50	This includes guided visit to the Sagrada Familia, a guided walking tour, a flamenco show, etc
		Vehicle/Van Rental			\$0.00	
	Other:				\$0.00	
	STUDENT TRAVEL TOTALS		\$3,328.50		\$49,927.50	
II.	Faculty Traveling Expenses:		Cost/ea	# Requested	Total	Comments/Additional Notes
		Airfare	\$1,500.00	1	\$1,500.00	
		Airfare - AMEX charge	\$12.00	1	\$12.00	(\$10/ticket automatically added when using CSU Travel Store)
		Ground Transportation	\$240.00	1	\$240.00	This covers transportation to LAX and shuttle from the BCN airport to hotel, public transportation in the city and bus to the
		Lodging	\$680.00	1	\$680.00	Individual room
		Registration Fees			\$0.00	
		Entrance Fees			\$0.00	
		Meals (included)	\$110.00	1	\$110.00	Breakfast & dinner
		Cultural Activities	\$166.50	1	\$166.50	This includes guided visit to the Sagrada Familia, a guided walking tour, a flamenco show, etc
	Other:	Meals - no included in 26D	\$80.00	1	\$80.00	Estimated cost of lunch- \$10*8 days
	FACULTY TRAVEL TOTALS		\$2,788.50		\$2,788.50	
III.	Operating Expense Budget		Cost/ea	# Requested	Total	Comments/Additional Notes
		Supplies	\$60.00	1	\$60.00	
		CI Facilities Chargebacks			\$0.00	(i.e. charges for large campus rooms: 1) Grand Salon \$395/day; 2) Petit Salon \$265/day; 3) Malibu #100 \$265/day)
	Other:				\$0.00	
	OPERATING EXP. TOTALS		\$60.00		\$60.00	
IV.	Out of Pocket Student Expenses		Cost/ea	# Requested	Total	Comments/Additional Notes
		Health Insurance			\$0.00	
		Tuition/Registration			\$0.00	
		Travel Insurance	\$50.00	15	\$750.00	
		Out of Pocket Meals	\$80.00	15	\$1,200.00	Estimated cost of lunch- \$10*8 days
	Other:				\$0.00	
	STUDENT EXP. TOTALS		\$130.00		\$1,950.00	
V. UNIV 391 and 392 TRIPS ONLY. Total costs of the trip. Please Note that Formulas Calculate Automatically						
A	Total Fundable Student Traveling Expenses				\$49,927.50	
B	UNIV 391/392: Max IRA funding @ 2/3rd of student total cost				\$33,451.43	
C	Total Faculty Travel Expenses				\$2,788.50	If funded at 100%
D	Operating Expenses				\$60.00	if funded at 100%
TOTAL TRIP COST for Non-UNIV 391/392 (total of A,C,D)					\$52,776.00	
UNIV 391/392 TOTAL IRA FUND REQUEST (total of B,C,D)					\$36,299.93	
UNIV 391/392: 1/3 of costs payable by students via lab fee					\$16,476.08	
If course fee is setup differently with other amount, list here						