

# Instructionally Related Activities Funds Request Fall 2019

## ▼ Submitter

### Submitter Name

Luke Matjas

### Submitter Email

Luke.Matjas@csuci.edu

## ▼ 1. Basic Details

### Activity Title

Visiting Artist / Napa Hall Exhibition

### Activity/Event Date

October 28th to December 6th, 2019

### Date Funding Needed By

Fall Semester

### Previously Funded?

- ☒ No  
☐ Yes

### Additional Proposers

None

### Academic Program(s)/Center Name(s)

Art

### Estimated total Course Fee revenue

None

### Amount Requested from IRA

800

## Estimated Number of Students Participating

300

### ▼ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

#### **Brief Activity Description**

Coming in the fall of 2019, the Art Program seeks to host a well-known and highly regarded photographer – Larry Gassan – whose work will be featured as a part of a large-scale public exhibition in the Napa Hall Art Gallery. This proposal is a request for funding to assist with a stipend for the artist, as well as a small additional amount of funding for exhibition materials and promotional publication materials.

Larry Gassan's practice as a commercial and artistic photographer spans many genres, and his most recent work seeks to document and convey the nature of a fringe sport known as "mountain ultra-trail running." Using traditional film cameras and portable equipment, Gassan sets up in remote mountain environments to capture runners who embark upon significant feats of strength and endurance. In sports parlance, it's not uncommon to encounter discussions of the "thrill of victory" and the "agony of defeat," and Gassan's work is well known to offer a glimpse of the human spirit in its most desperate state. As "ultra-runners," his subjects are often running 60 to 100 miles at a time, and often moving for 24 to 36 hours through harsh and rugged wilderness. Gassan's unique and haunting black and white photos have become iconic in the ultra-running community, in part because of his ability to channel such a range of art historical references. His work calls to mind the chiaroscuro effects of baroque painters such as Caravaggio and the heroism of Neoclassical painters such as Jacques Louis David, and at the same, he shares a gritty photographic legacy with more contemporary artists such as Weegee and Gary Winogrand. It's his ability to channel this historical lineage in an otherwise commercial context that makes him such a compelling artist to feature in a university gallery, and we are excited to see how the students of CSUCI will respond to his work.

The program is working with Gassan on the creation of a custom large-scale installation in the Napa Hall Art Gallery. With its rotating range of visiting artists, this gallery provides a vital opportunity for students to interface with practicing professional artists, to see creative processes unfold, and to experience a diverse range of artwork firsthand. Students will experience the exhibition as it is installed, and design students will be involved in the creation and layout of display materials and info-graphics. As a part of the exhibition, we will invite Gassan to discuss his work and his artistic approach in the context of a public art talk attended by students, faculty, and members of the community.

We see this exhibition as offering a dynamic link between athletics and artistic practice, and we expect to see an expanded audience that will include students involved in club sports and campus recreation activities. Physical Education seems to be a small part of the educational experience at CSUCI, and we hope this exhibition will highlight the effects of physical activity and the strength of the human spirit as a part of health and well-being. The overarching themes represented at the core of the exhibit are uplifting, and empowering, and the show will provide visual stimulation, enjoyment, and a positive message for all students who attend.

### ▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

#### **Learning Outcomes and Relation of IRA to Course Offerings**

The Art Program's exhibitions make an impact on students all across the campus, and it is not uncommon to have hundreds

of students in attendance at the opening event. So many students pass through the gallery on their way to class that it's likely every student in the program will benefit from a project such as this. Although there is an opening reception, this is not a "one-time" event. Because the show is installed for many weeks, there is ample time for many students to visit and to experience the work firsthand. The specific classes that will benefit the most will be the series of photography courses, including: Art 209, 314, 328, and 422, as well as the design courses, including: Art 204, 313, and 323. Art History courses such as Art 331: Art and Mass Media, and others are often assigned to attend and write about the exhibition. We also see an unexpected connection with Art 107—Life Drawing and Art 380—Figure Painting, because of the emphasis on representational images of the human form.

Funding this exhibition will allow students to be able to:

- Critically analyze and interpret the meaning of diverse works of art as they appear in their original context
- Critique and discuss the nature of contemporary artwork with peers, mentors, and members of the community
- Develop a greater understanding of their own field as they engage with professional practitioners and experience artworks presented in a professional environment

#### ▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.

**Please note that a report will be due at the end of the semester.**

##### **Description of Assessment Process**

Many of the students and courses that visit our exhibitions complete short write-ups and "reflection papers." Every opportunity for students to see artworks firsthand and to offer direct reflections makes an impact on their capacity to analyze and discuss works as they continue in their education. Seeing artwork in a specific context is incredibly valuable, and provides much more insight than solely viewing in the context of PowerPoint slides and textbooks. Visiting a gallery and interacting with an artist is true experiential learning. This show will give drawing and painting students a chance to practice their efforts to study and render the human form as it appears in action. During the artist's talk, Gassan will discuss specific techniques and offer valuable insights to our photography students. In short, this show will provide many opportunities for students to expand their artistic knowledge, and we will continue to see an impact in their own work through their time at CSUCI.

#### ▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you **MUST** use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

##### **Activity Budget**

[IRA-excel-budget-visiting-artistfa19.xlsx](#)

#### ▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal

2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

### **Center for International Affairs Budget**

### **Copy of Center for International Affairs Proposal**

### **Course Syllabus**

### **Certification**

☐ I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

## **▼ 7. Sources of Activity Support**

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

### **Other Sources of Funding**

The Art Program will offer a small amount of supplemental funding to cover the cost of food and beverages served at the opening reception. Otherwise, no additional funding is being provided.

## **▼ 8. Promoting Participation**

### **What is your intended audience and how do you intend to market this to your students?**

The audience will consist of students, staff, faculty, and community members in the surrounding vicinity. Our shows are accessible and open to all, free of any charge. The impact this funding will make therefore has the opportunity to reach a significant number of people. Our events are widely attended, the opening receptions typically hosts hundreds of visitors. This type of outreach helps to promote the name of the university to a wide audience, and extends the reach of the campus' name. Many more visit the show through the length of the exhibition.

To market the event, we will use social media, the Art Program Website, news releases to the general public, and announcements within our courses. In each case, we will prominently display the IRA logo, and properly designate the nature of the support.

### **If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?**

## **▼ 9. Approval and Acknowledgement**

### **Program Chair/Director**

Matjas, Luke

### **Dean**

Wyels, Cynthia (Arts & Sciences)

### **Conditions and Considerations**

- ☒ **Artist/Performer/Speaker Fees & Honoraria:** On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.
- ☐ **Large Event:** For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.
- ☐ **Field Trip:** Sponsor must comply with all policies found at:  
<http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).
- ☐ **Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval :** If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.
- ☐ **IT Requirements:** If your activity has IT requirements, coordination with and approval from IT Administration is required.
- ☐ **International Travel:** Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>
- ☐ **Risk Management Consultation:** Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.
- ☐ **Space/Facilities Services Requirements:** Consultation and coordination with Facilities Services is required.

### Acknowledgement

- ☒ I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. I acknowledge that the activity sponsor will be responsible for managing purchases, travel arrangements, and all transactions related to approved activities. Please check off boxes as appropriate.

### ▼ Chair Review

#### Recommendation

- ☒ I recommend approval of the IRA Funds Request described on this page
- ☐ I DO NOT recommend approval of the IRA Funds Request described on this page

#### Comments

 Luke Matjas Mar 16 2019

### ▼ Dean Review

#### Recommendation

- ☒ I recommend approval of the IRA Funds Request described on this page
- ☐ I DO NOT recommend approval of the IRA Funds Request described on this page

#### Comments

Students and community members will benefit from this event.

 Cynthia Wyels Mar 27 2019

