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Application Summary

Competition Details

Competition Title: IRA Applications for 2021-2022

Category: Internal Funding

Award Cycle: 2021-2022

Submission Deadline: 11/12/2021 11:59 PM

Application Information

Submitted By: Elizabeth Blackwood

Application ID: 831

Application Title: Data Literacy Industry Speakers for LIB COMM 211

Date Submitted: 03/8/2021 10:02 AM

Personal Details

Applicant First Name: Elizabeth

Applicant Last Name: Blackwood

Applicant Department: Library

Email Address: elizabeth.blackwood@csuci.edu

Phone Number:

Additional Applicant Name: Colleen Harris

Additional Applicant Email: colleen.harris@csuci.edu

Additional Applicant Department: Library

Application Details

Proposal Title

Data Literacy Industry Speakers for LIB COMM 211

Total Amount Request from IRA

2,500

Brief Activity Description

LIB COMM 211 is the Library's signature course and was recently redeveloped to support student learning and awareness around issues of big data, algorithmic bias, and privacy. The course will run online, hybrid asynchronous/synchronous in Fall 2021. IRA Funds will be used to provide an honorarium for industry guest lecturers that will each provide a recorded guest lecture and an in-person question and answer session with students. Each speaker will support a topic area of course material, specifically, open source software, data visualization, affiliate advertising, big data and social media, and massive tech companies. Honorariums are set to match the industry standards for speakers in the tech industry. The invited guest speakers are listed below:

Dr. Mason Hock, Free Software Scholar

A graduate of the University of California Santa Barbara, Dr. Hock is a digital privacy expert who will speak to both the challenges with proprietary software and the benefits of making small changes to free and open software. Dr. Hock was an active developer and member of the Free Software Federation and continues to contribute to projects that foster free software alternatives to popular proprietary tools, like Google Drive and Spotify.

Michelle McGhee, Data Journalist, Axios (tentative)

A 2018 graduate of Stanford University, Ms. McGhee creates data visualizations and tells data stories for the online news outlet, Axios. Ms. McGhee will speak to her experience as a recent grad working in the field of data and what the field of data journalism entails.

Andrew Peterson, Software Engineer, CJ Affiliate

Mr. Peterson is a software engineer at CJ Affiliate, a subsidiary of the marketing giant, Publicist. Mr. Peterson will speak to the technical and practical applications of affiliate advertising, his work experience with big data, and its ethical implications.

Jonathan Lehman, Software Engineer, Facebook

Specializing in artificial intelligence and computer vision, Mr. Lehman is part of the intelligent and emerging photography team at Facebook. He will speak to his experience both working at the company, using big data in his job, and the ethical implications currently facing the company.

Danny Jones, Software Engineer, Google

Mr. Jones serves as a cloud engineer at Google, working primary on projects that affect Google Drive and Google Cloud storage products. Mr. Jones will speak to his long experience working at Google, his interaction with big data on the job, and his career path to the industry.

Activity or Event Date

09/20/2021

List all classes that relate to proposal

LIB COMM 211

Learning Outcomes & Relation to Course Offering

1. Define Key Concepts (specifically information, data, and algorithms)

Students will have learned/defined these terms earlier in the course and speakers will demonstrate how these terms are put into practice in their jobs.

2. Describe ways that information creation and dissemination influence how we understand information and what counts as information

Dr. Hock, Ms. McGhee, and Mr. Lehman will each address topics that relate to this outcome in their lectures.

3. Access Information Effectively and Efficiently

4. Compare information for convergence and divergence with attention to content, format, and technology

Ms. McGhee's lecture on data visualization and Dr. Hock's lecture on free software will speak specifically to this outcome.

5. Evaluate information and its sources critically to form conclusions about information ethics, international aspects, or demographic characteristics

All guest speakers will be asked to specifically outline the ethical issues that touch their jobs, demonstrating the practical implications of this outcome within the digital economy.

Is this activity off campus ?

No

Off Campus - Describe benefit brought back to campus

**CSU Channel Islands
IRA Proposed Budget**

IRA Activity Budget (No Travel) - 2020-2021

IRA Activity Title

Name of Sponsor

**Total Requested
\$\$**

Enter the title here

Elizabeth Blackwood

\$2,500

Please layout in detail when various components of your plan will be completed in order to achieve key milestones. This information will be use to forecast the spending of IRA within the fiscal year.

PS: all purchases/services need to be received and billed to CI before June 30th to account for the current fiscal year or special arragments will need to be made.

*formulas will calculate totals

IRA Planning Budget Calendar 2020-2021

Operating Expenses Budget	Comments/Notes	July	August	September	October	November	December	January	February	March	April	May	June	Grand Total
Honoraria (Price set by CI)														\$ -
Honoraria (Price set by CI)														\$ -
Professional Svcs/ Speaker Fees (Price set by vendor)	Speaker honorarium for 5 tech industry speakers at \$500 per speaker			\$500	\$1,000	\$1,000								\$ 2,500.00
Special Consultants (existing CI employees)														\$ -
Other Consultants /Other Professional Services														\$ -
Independent Contractor(s)														\$ -
Printing														\$ -
Advertising (such as in a magazine or publication)														\$ -
Copier Chargeback														\$ -
Event Signage (wayfinding on day of event)														\$ -
Event or Parking-related Staffing														\$ -
Rentals or Leases														\$ -
Promotional Items (with logo)														\$ -
Awards														\$ -
Registration- Conferences & Meetings														\$ -
Supplies & Services- Other														\$ -
Supplies & Services- Other														\$ -
Parking (please describe)														\$ -
Other (specify)														\$ -
Other (specify)														\$ -
* you can add lines to your budget by inserting lines here														\$ -
Total		\$ -	\$ -	\$ 500.00	\$ 1,000.00	\$ 1,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,500.00