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Application Summary

Competition Details

Competition Title: Funding Opportunity: IRA Applications for 2021-2022

Category:

Award Cycle:

Submission Deadline: 11/12/2021 11:59 PM

Application Information

Submitted By: Maricela Becerra Garcia

Application ID: 919

Application Title: Latina CEOs: Celebrating Latina Success

Date Submitted: 04/16/2021 2:54 PM

Personal Details

Applicant First Name: Maricela

Applicant Last Name: Becerra Garcia

Applicant Department: Global Languages and Cultures

Email Address: maricela.becerragarcia@csuci.edu

Phone Number: (562) 314-5157

Additional Applicant Name: Javier Gonzalez

Additional Applicant Email: javier.gonzalez@csuci.edu

Additional Applicant Department: Global Languages and Cultures

Application Details

Proposal Title

Latina CEOs: Celebrating Latina Success

Total Amount Request from IRA

2,368

Brief Activity Description

Description of event: The Latina CEOs: Celebrating Latina Success series will feature different successful individuals from the community with diverse academic and business backgrounds. The series will highlight the different paths to success and contributions to the Latinx community. These speakers embody our mission pillars at work in the community, including community engagement, multicultural and international perspectives, and integrative approaches. The series will spotlight inspiring stories of navigating academia as first-generation Latina students and immigrants who have turned their ideas, hopes, dreams, and aspirations into profitable and well-known international companies. The speakers will also share their commitment to their communities and the empowerment of other Latina entrepreneurs.

Our event aims to commemorate Women’s History Month by showcasing these outstanding women that represent a significant portion of our student body. For this event, we will be collaborating with the CSUCI chapter of Sigma Omega Nu, the Latina Interest Sorority, and El Club de Español. The prospective guest speakers will include Ana Flores, founder, and CEO of #WeAllGrowLatina; Davina Ferreira, author, founder, and CEO of Alegría Magazine; and Julissa Prado, founder, and CEO of RizosCurls.

This will be a three-part series taking place on March 2nd, March 9th, and March 23th, 2022.

Activity or Event Date

03/2/2022

List all classes that relate to proposal

Spanish 201, 202, 211, 212, 301, 302, 320, 420, 411, 321, and 452.

Learning Outcomes & Relation to Course Offering

The Latina CEOs: Celebrating Latina Success series will be bilingual and are representative of the following Spanish Program student learning outcomes:

1. Demonstrate a reasonable understanding of the ways of thinking (ideas, beliefs, attitudes, values, philosophies), behavioral practices (patterns of social interactions), and the cultural products (for example, art, history, literature) of the Spanish-speaking world; and
2. Demonstrate a basic understanding of various linguistic features of the Spanish language (for example, general dialectal differences and the influence of English on U.S. Spanish).

The series will relate to the following Spanish courses. Students will be required to attend the event and produce a short paper in Spanish with a prompt tailored to their level:

Spanish 201 and Spanish 202:

1. Orally comprehend the Spanish language at the novice-high to intermediate-low proficiency level.
2. Answer questions on key aspects of Hispanic culture in the areas of geography, history, art, and traditions of several Spanish-speaking regions.

Spanish 211 and Spanish 212:

1. Describe and report on experiences and cultural perspectives of the Spanish-speaking world, including U. S. Latinos.
2. Orally comprehend the Spanish language at the intermediate-high level, using a formal register with appropriate grammar, vocabulary, spelling, and accentuation.

Spanish 301 and Spanish 302:

1. Develop vocabulary in Spanish through analysis of Hispanic literary and cultural texts, writing assignments, and translation activities.

1. Demonstrate the use of critical-thinking skills in text analysis and compositions.

Spanish 320:

1. Be able to identify the challenges of translation and use the appropriate techniques for addressing them.
2. Improve their Spanish language proficiency.

Spanish 420:

1. Proficiently translate a specialized text (e.g., a scientific article or industrial manual) from English to Spanish and vice versa.
2. Identify the challenges of specialized translation and apply methods and techniques to address them.

Spanish 411

1. Discuss knowledge of contemporary and historical geography and geopolitics of Latin America
2. Summarize and report both orally and in writing beliefs, attitudes, values, and behavioral practices, and characteristic of Latin American culture and society
3. Identify significant products of Latin American culture and the arts (architecture, literature, music, painting)

Spanish 321 and Spanish 452

1. Use culturally appropriate behavior and recognize and address instances that require an intercultural inquiry to ensure accurate and complete understanding.

Is this activity off campus ?

No

Off Campus - Describe benefit brought back to campus

IRA Activity Budget

Latina CEOs: Celebrating Latina Success
González

Account	Operating Expenses	Amount
A. Artist/ Performer/Speaker		
613802	Honoraria (Price set by CI)	\$750.00
613802	Honoraria (Price set by CI)	\$750.00
613801	Professional Svcs/ Speaker Fees (Price set by vendor)	\$750.00
601801	Special Consultants (existing CI employees)	
613801	Other Consultants /Other Professional Services	
613001	Independent Contractor(s)	
	Other: Transportation costs	
	Artist/Performer/Speaker/Consultant TOTALS	\$2,250.00
B.. Supplies & Services- Other		
660002	Printing	\$100.00
660017	Advertising (such as in a magazine or publication)	
660831	Copier Chargeback	
660090	Event Signage (wayfinding on day of event)	
660835	Event or Parking-related Staffing	
660825	Rentals or Leases	
660833	Promotional Items (with logo)	
660834	Awards	
660890	Registration- Conferences & Meetings	
660003	Supplies & Services- Other	
660003	Supplies & Services- Other	
660003	Parking (please describe)	\$18.00
	Other (specify)	
	Other (specify)	
	Supplies & Services- Other TOTALS	\$118.00
	TOTAL EXPENSES	\$2,368.00
C. Revenue		
	A. Course Fees	
	B. Ticket Sales	
	C. Additional Sources of Funding	
	TOTAL REVENUE	\$0.00
	D. TOTAL REQUESTED FROM IRA	\$2,368.00

E. Other Expenses

660832	OPC Chargebacks & Facility Use Fees	
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	Other (not requested from IRA)	
	Other (not requested from IRA)	
TOTAL OF OTHER EXPENSES		\$0.00

PLEASE EXPLAIN: Comments/Notes

Ana Flores, CEO of #WeAllGrowLatina

Davina Ferreira, CEO of Alegría Magazine

Julissa Prado, CEO of RizoCurls

Reserved spaces in lot A5 if possible.

Comments/Notes

