

## 17-18 MSFT SUMMARY REPORT:

- [#17.09](#) Social Media Assistant/Intern - Communication & Marketing

***Provide a summary report of your submission and how MSFT funding has helped improve resources and experiences for students at CI? If your submission has a sustainability element, how has this contributed to CI's sustainability efforts? Feel free to add photos.***

Unfortunately, with the move to Advancement, coupled with a failed search for a creative student in Art/Design, this MSFT allocation was short-lived. We eventually hired a student in February 2018 and were only able to retain their services for a month. The student fell ill and was out for several months. In the end, they were barely able to complete the assignment we had given them.

***Provide a summary of the status of your budget. Were you within budget? Was the entire allocation spent by end of FY? Overspent? An extension requested due to scope/materials change?*** The expenditures for the year were only for the month that the student worked here in Feb-Mar 2018. There should be a significant balance left over.

### ***Final Comments?***

Over the years, I've noticed a decline in the available talent for this type of work here on campus. With additional duties landing on my plate, coupled with allocations of resources into and out of C&M, I don't anticipate using MSFT funds for this type of work in the future. It's far too demanding and requires a skillset that is rarely found here.

### ***Additional Statements:***