

Materials, Services, Facilities and Technology Fee Fiscal Year 2019-2020 Budget Request Form

DUE: Friday, January 25th, 2019

If you have questions about this form, please contact David Daniels at david.daniels@csuci.edu
For additional information please consult the MSFT web page

▼ Application

Project or Activity Title

Communication Student Assistant for Admissions & Recruitment

Requestor

Frine Sullivan

Requestor Phone Number

8054378912

Requestor Email

frine.sullivan@csuci.edu

Staff Support Member for Activity

Katharine Soltys

Staff Support Member Email

katharine.soltys@csuci.edu

Amount of MSFT Funding Requested

8840.00

Date Funding Needed By

9/2/2019

Are you a member of the Division of Student Affairs?

- No
 Yes

Please select your AVP/Dean

Dang, Hung Dich - AVP for Enrollment Management

Require_DSA_AVP_Review

Will you receive funds from any other source(s)?

- No
 Yes

Has this project or activity previously received MSFT funding?

- No
 Yes

Please list the 4-digit MSFT sequence and Title

17.07 Social Media & Graphic Design Assistant - Admissions & Recruitment

Please attach a copy of report

[1707progress.pdf](#)

Please describe how the use of MSFT funds for this project or activity will benefit the CI student body.

Please provide the following in your application. You may attach additional files as needed (applicants may be requested to meet with the committee to discuss proposals)

1. Brief Project Description

Describe the project and its benefits to the educational or co-curricular experience of students at CI. Please provide specific information about how MSFT funds will be used and their impact on the campus. Please describe how this project benefits CI students? Please describe items and provide justification if your request includes the purchase of computers, equipment, furniture or other materials. Please provide a timeline for implementation of the proposed project. If physical improvements are requested please describe need, scope and impact of work to be completed. If the project includes provision of services please indicate the type of service, personnel costs and level or quantity of service to be provided with project funds.

2. Project/Activity Budget

Please enclose a complete detailed budget of the entire project. Indicate specific items of requested MSFT funding including (where applicable) a schedule and priority of project items to be considered if the project is funded at a reduced level. Were other, less costly, approaches considered when preparing the budget for the project? Are there elements that could be eliminated or deferred if funding is not available for the entire project?

3. Project Assessment

Describe how the effectiveness of the project will be assessed and measures that will be used to determine if it has attained its objectives. Please note a report will be due at the end of the semester (or fiscal year for annual projects). If funded, how will the project acknowledge the use of student funds so that students are aware that their student fees made (or helped to make) it possible? If appropriate, indicate how the project or activity promotes sustainability at CI.

4. Sources of Project Support

Please list the other sources of funding, and additional support for the activity. If this project or activity has been conducted previously please indicate how it was funded. Please explain if MSFT is the only source of support for the project.

Brief Project Description

Incoming students will only be able to achieve educational success and engage in co-curricular activities if they know what opportunities and support services exist. Each year our office is responsible for building the freshmen and transfer classes and providing information and resources for all incoming students as they transition to campus.

The benefits are demonstrated strongly in our enrollment numbers, first year success and ultimately a timely graduation. Students face many barriers to success, receiving up to date information via webpages, social media and mobile responsive emails should not be a barrier. Admissions & Recruitment is the first department a student interacts with when they enroll at CI. We set a standard for providing timely and accurate communications that includes access to and information about student resources such as: Financial Aid & Scholarship (FAFSA, Dreamer and Grant Information); Housing and Residential Education including Living Learning Communities, Student Affairs, Academic Advising, Tutoring Center, Writing Center, Career Development, Sports Clubs and Organizations including Campus Recreation, the CIBC Boating Center and the Santa Rosa Island Research Center.

This MSFT position serves as the sole student support position for all communication that comes from the Admissions &

Recruitment office.

In order to do this, we use several areas of communication: E-communication, web, video, social media and events.

1) E-Communication: we use a CRM database that manages >25,000 applicants annually in which we create and deploy an average 130 emails a year to prospective students resulting in roughly 303,000 mobile responsive emails that are sent.

It is important to note, that this position is responsible for providing email communications that are mobile responsive. This means that HTML code must be created, tested and maintained regularly in order to deliver cutting edge e-communication that competes with the communications that students receive from other universities as they make their college choice.

See the example below of a basic html email compared with a mobile responsive email:

Example A: Side by side email comparison. Email on the left is not mobile responsive; email on the right is mobile responsive, thus enabling easy viewing on mobile phones and tablets.

2) Web: Across our department we manage 86 web pages. This position helps maintain and update content as each enrollment cycle changes from fall/spring and as enrollment deadlines pass. Having updated web pages benefits students in that we are able to provide accurate and timely information to help them transition to campus life. Additionally, we actively engage current students in the design and content development of our web projects. Sharing their testimonials and videos on the "Why I chose to study at CI" website. This content is then shared across social platforms with prospective students as well as the entire campus community, thus benefiting the educational and co-curricular experience of students.

3) Video: We host the " Program Spotlights Page" with 14 program video to share with students what their programs have to offer. Our "Get to Know CI" online hub of videos includes videos about Campus Facts, Campus Recreation, Santa Rosa Island and the CIBC Boating Center.

4) Social Media: With the help of this MSFT position we deploy on average >120 social media posts across Instagram, Facebook and Twitter. The use of social media creates an active forum between current students and prospective students. Social media is an integral part of strategic student recruitment and communication. According to a recent study by Chegg Enrollment, close to 100% of students use one or more social media sites throughout the college selection process.

5) Events: communications for 160 campus tours and on-campus yield events (reaching > 10,000 students and families each year). Events include; weekly campus tours, Campus Preview Days and Admitted Dolphin Days
<https://www.csuci.edu/visit-campus/prospective-events/index.htm>.

Example B: Over 160 events were hosted in 2018, this MSFT position supports the events.

The educational and co-curricular benefits are a primary component of our communication with incoming students. We share with them the value of joining Student Clubs and Sports, the opportunities of living on campus and joining Living Learning Communities, with Housing and Residential Education and we make them aware of the FAFSA, Dreamer and grants and scholarship opportunities available with the Financial Aid office.

Example C: Two emails side by side, the one on the left outlines Financial Aid & Scholarship information including FAFSA and Dreamer. Email on the right share information and a video we made that highlights Campus Recreational opportunities.

Brief Project Description Additional Documents

[Question 1_Brief Description.doc](#)

Project/Activity Budget

Student Assistant - 17 hours per week @ \$13.00/hr. for about 40 weeks from September 1, 2019 to June 30, 2020 = \$8,840

MSFT Project Budget: Hiring a student assistant will cost less than hiring a professional web/graphic design/social media staff. According to Career Services we must offer at least \$1/hr more than minimum wage for this type of work.

Project List:

- Web support and regular updates to 86 Enrollment Management web pages
- Hobsons Database/CRM and HTML for e-communications
- Event Registration: Support of the RSVP system for Campus Tours and all recruitment related events
- Facebook /Instagram/Twitter Social Media posts; design and execution
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- Yield Events: Admitted Dolphin Day(s) (graphic design, publications/social media posts/videos and webpage updates)
- Enrollment Center TV Screens – add/creating slides for students
- Video editing projects for Campus Preview Days/ Transfer Information Sessions
- Infographics: ongoing creation of informative graphics that highlight CI
- Events: Transfer Information Sessions (photography, video, publication)
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- Peer Advising: Create new flyers and posters as needed
- MVS Scholarship promotion (print piece and E-Communication)
- Mechatronics Scholarship promotion (print piece and E-Communication)
- WhyCI? Testimonies (edits, photography, social media and web content)
- Summer Melt Social media campaign design and execution
- Photography for student events on campus

Project/Activity Budget Additional Documents

[Question 2_Project Activity Budget.doc](#)

Project Assessment

Ultimately, effectiveness is measured by an engaged student body who take part in the student resources and activities that we promote. We also know that an engaged student is more likely to graduate on time, thus a measure of timely graduation can be included in our success.

Individually, the effectiveness of each communication project is assessed by tracking analytics including:

- 1) Annual number of attendees at Campus Events
- 2) Number of opens, views, click rates from e-communications
- 3) Number of web site visits, comments and shares on each social media site, video or web page.
- 4) Summer Melt Campaigns: Additionally, a large part of our assessment happens from May-September. This period is referred to as "summer melt". Student that choose to enroll at CI may change their mind by the time class registration starts. CI has an average summer melt loss of <12%. It is vital that we continue to engage and support newly enrolled students via social media and e-communication throughout the entire enrollment cycle. Summer melt communications contribute to an improvement in our enrollment numbers and this is a key performance indicator that we measure every year in addition to the aforementioned measures.

We acknowledge the use of student funds in our projects, by stating that content has been created thanks to MSFT funding.

Sustainability is a priority for our department in that we provide all student print resources online through downloadable PDFs. We have the largest audience of any department on campus, (for example our print viewbook is the largest print purchase for the university around 40,000 pieces annually). We also maintain a digital library for reference, thus limiting the amount of print

pieces that we have to distribute.

2019 CSUCI Viewbook
Viewbook Archive
Admissions Publication Online Library

Additionally, the benefits to the educational and co-curricular experience are demonstrated strongly in our enrollment numbers and first year success. Strategic communications can benefit student success from enrollment through graduation. We let them know what academic resources are available for their success immediately when they enroll.

Here is an example of a bookmark designed by our student assistant that new students receive:

Example A: Student Resources Bookmark. These same resources are also shared in print and through online mediums (social, web, e-communication).

We inform students of the opportunities that exist for on-campus involvement including student support services such as; Academic Advising, Tutoring, Writing Center, Sports, Clubs, Organizations and Living Learning Communities.

Here are examples of two emails students receive that provides information on the aforementioned:

Example B: Side by side images of two emails that provide information from Housing and Residential Education and highlight the opportunity for Living Learning Communities.

This includes sharing videos, infographics, e-communication and organizing all of the above groups to attend our yield events (Admitted Dolphin Day, Admitted Transfer Day).

Additionally, we work with Student Affairs to ensure the incoming students get a chance to meet Ekho at many of our events.

Example C: We make sure that students meet Ekho first at our events! This is a great engagement opportunity and introduction to CSUCI campus spirit.

Project Assessment Additional Documents

[Question 3 Project Assessment.doc](#)

Sources of Project Support

We will be requesting additional student assistant funding again through the budget request, but student funding has always been their last priority. We did not receive MSFT funds or additional funding for student assistants this fiscal year. We were able to manage this year due to salary savings but now all positions have been filled. We are not anticipating any salary savings for the next fiscal year. Previously, MSFT was the only source of support for this project and has helped the Admissions and Recruitment efforts tremendously.

Sources of Project Support Additional Documents

Accounting String to Fund Any Overage Above MSFT Award


601303-GD901-540

Fiscal Management:

Project sponsor's unit or department may be responsible for incurred over and above what is funded through the MSFT. If

support is requested for costs beyond initial award, or for use on activities or materials not included in approved proposals, the project sponsor must seek approval from the MSFT committee. The project sponsor will be responsible for managing purchases, transfers of funds, and all transactions related to approved projects

Please review MSFT web page for information about the fund and its objectives before submitting your application.


 Frine Sullivan

Jan 24 2019

▼ AVP/Dean Review

- I recommend approval of the MSFT Funds Request described on this page
- I DO NOT recommend approval of the MSFT Funds Request described on this page

Comments

 Hung Dang

Jan 31 2019



**Materials, Services, Facilities and Technology Fee
Fiscal Year 2019-2020 Budget Request Form**

Project or Activity Title: Communication Student Assistant for Admissions & Recruitment

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See the example below of a basic html email compared with a mobile responsive email:



January 19, 2018

Dear (First Name):

Your application for Spring 2018 admission was recently re-directed from the CSU Chancellor's Office to CSU Channel Islands (CSUCI). I am pleased to offer you provisional admission to CSUCI for the Spring 2018 semester. This offer of admission is only valid for the Spring 2018 term and cannot be applied to a future term.

Our offer of provisional admission was based on information you provided on your admission application. We may rescind your admission at any time for non-compliance with deadlines and conditions included in this letter.

To accept our offer of provisional admission, you must log into your myCI (myci.csuci.edu) and click on "CI Records." Your login information should have been emailed by now. We used the email address noted on your Cal State Apply application.

- Scroll to the bottom of the page (under "Admissions") and "Accept" Admission no later than Sunday, January 21, 2018 at 11:59 p.m. Failure to do so will result in our offer of admission being cancelled as of Monday, January 22, 2018.
After accepting our offer of admission, a yellow triangle will appear and remain until your final transcripts have been reviewed.

Your final, official transcripts must be received by CSUCI no later than Friday, January 26 at 5:00 p.m. It is your responsibility to request official transcripts from all community colleges and/or universities attended and have them submitted by the deadline. No email or faxes are allowed.

- Electronic transcripts are preferred.
If you will be postal mailing your transcripts, we recommend that you use an overnight service where you are able to track delivery. Envelopes must be properly addressed in order to reach the Admissions Office. Our address is:

Admissions Office
CSU Channel Islands
Sage Hall
One University Drive
Camarillo, CA 93012

Academic advising is available on Friday, January 19, 2018 at 11:00 a.m. via Zoom technology. To access the site, visit https://csuci.zoom.us/j/969858133. There is no need to register for the session.

Spring 2018 classes begin on Monday, January 22. Information about registering for classes is available at https://www.csuci.edu/records-registration/rec_lib_docs/how-to-enroll-in-classes.pdf (Pay particular attention to item #7.)

Information pertaining to the payment of fees can be found here: https://www.csuci.edu/sbs/fees-and-due-dates.htm

We look forward to seeing you in the spring term.

Sincerely,
Admissions & Recruitment
CSU Channel Islands



Full Tuition Scholarship Opportunity: MVS Fellows

You have been selected to apply for The Martin V. Smith Full Tuition Scholarship. This scholarship is for incoming freshmen who are interested in studying Business or Economics at CSU Channel Islands. It is a full tuition scholarship worth \$6,800 a year, renewable for four years, for high-performing students.

In order to be eligible all four years, you must maintain at least a 3.25 grade point average. MVS Fellows work with faculty and other students in conducting research, and represent the university at official events including the Business Advisory Council meetings and MVS Speaker Series.

CSUCI also offers many other scholarship opportunities. We encourage you to apply today.

If you have already applied, thank you for your application. The office of Financial Aid and Scholarships will be in touch with further communications.

How to Apply:

- Step 1: Submit your CSU Channel Islands Scholarship Application
Step 2: Submit your FAFSA or Dream Act Application
Step 3: Apply for the MVS Fellows Scholarship



Deadline to complete application March 2, 2018. Don't delay! This is a 3-step application process. Log into your myCI to start today.

About MVS School of Business & Economics

The Martin V. Smith School of Business & Economics emphasizes a liberal arts education that provides a strong foundation in the functional areas of business and economics, while also encouraging students to think critically, collaboratively, and communicate.

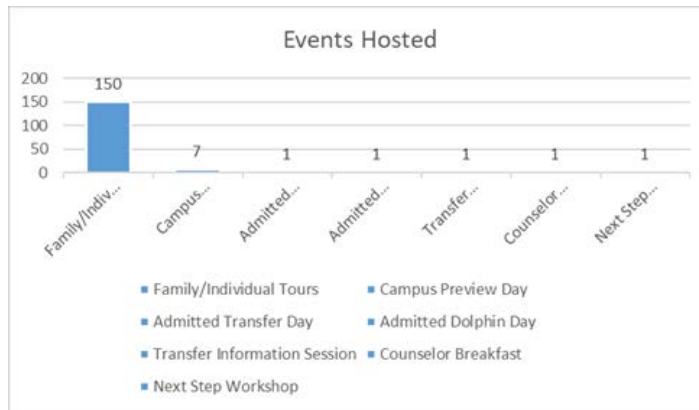
Studying at the Martin V. Smith School of Business & Economics will prepare you for a variety of careers through an education that is creative, innovative and focused on you and your future success.

Learn More



Example A: Side by side email comparison. Email on the left is not mobile responsive; email on the right is mobile responsive, thus enabling easy viewing on mobile phones and tablets.

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Example B: Over 160 events were hosted in 2018, this MSFT position supports the events.

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Welcome Freshmen

Congratulations on your recent admission to CSU Channel Islands. Your future awaits! This email contains important resources you will need to complete your admission to CI. We are here to help answer any questions you may have. You can visit us on campus during the following times:

January 17th - February 16th:
Monday - Friday 8:30 a.m. - 5:00 p.m.

February 13th - May 26th:
Monday - Thursday 10:00 a.m. - 4:00 p.m. and Friday 10:00 a.m. - 1:00 p.m.

Our offices will be closed on Friday, March 31st & Monday, May 29th. View the Enrollment Center hours here: [2017 Hours of Operation](#)

You can also email us your admissions questions at admissions@csuci.edu.

Sincerely,
Admissions & Recruitment
CSU Channel Islands

Campus Preview Days

Campus Preview Days are a great way to get to know CI. Sessions include a campus tour, information about the admissions process, advising resources, financial aid and student life.

Three more sessions will be offered this spring on select Saturdays at 10:00 a.m. Visit the [Student Events](#) page for more information.

CAMPUS PREVIEW DAYS
Join us with Admitted Students
February 4
March 4
March 11

FEB 4 **Upcoming Campus Preview Day**
Join us at 10:00 a.m. on **Saturday, February 4th.**

RSVP Now

Financial Aid & Scholarships

The CI University Scholarship application is now open. The deadline to submit your online application is:

Friday, March 2, 2017, 11:59 P.M.

Scholarship awards range between \$500 and \$5000. We encourage all students to apply for scholarships. Not all scholarships are based on financial need. Visit [Financial Aid](#) to learn more.

Freshman Enrollment Guide

CSU Channel Islands is ready to help you with the next steps in the admissions process. Everything you need to know is in our 2018 [Freshman Student Enrollment Guide](#). Find out how to complete the three-step intent to enroll process and keep up with important deadlines.

Are you ready to play?

Campus Recreation is one of the most active places at California State University Channel Islands. Students choose from over 90 sports clubs and organizations, including waterfront activities at Channel Islands Boating Center!

Learn more in the video below.

CI Campus Recreation

Apply Now!

Applications are accepted through Saturday, **December 15, 2018.**

Got questions? Ask one of our friendly admissions counselors at admissions@csuci.edu.

Apply Now

DEC 15 **Apply by December 15, 2018**
Don't delay! Application process can take 2-4 hours to complete.

LAUNCH VIRTUAL TOUR

GET TO KNOW CI

© 2018 California State University Channel Islands
1 University Dr., Camarillo CA, 93012
Tel: 805-437-8520

Example C: Two emails side by side, the one on the left outlines Financial Aid & Scholarship information including FAFSA and Dreamer. Email on the right share information and a video we made that highlights Campus Recreational opportunities.

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2. Project/Activity Budget. Please enclose a complete detailed budget of the entire project. Indicate (in bold) specific items of requested MSFT funding including (where applicable) a schedule and priority of project items to be considered if the project is funded at a reduced level. Were other, less costly, approaches considered when preparing the budget for the project? Are there elements that could be eliminated or deferred if funding is not available for the entire project?

Item	Cost	Timeframe	Amount
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[2019 CSUCI Viewbook](#)

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[Admissions Publication Online Library](#)

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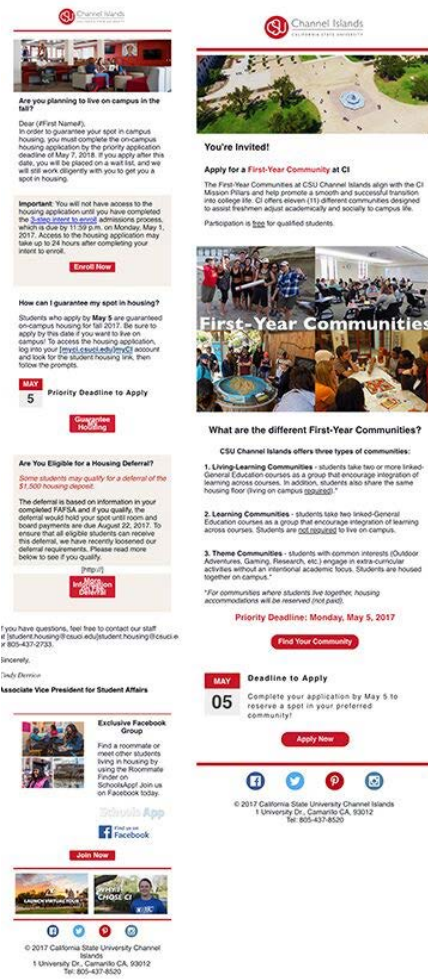
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Example C: We make sure that students meet Ekho first at our events! This is a great engagement opportunity and introduction to CSUCI campus spirit.

17-18 MSFT Mid-Term Progress Report

Our MSFT proposal requested funding for **17.07 Social Media & Graphic Design Assistant – Admissions & Recruitment**

Provide a brief summary of the status of your submission. Feel free to add photos.

With the help of MSFT funding, Admissions and Recruitment has been able to communicate with and engage prospective and admitted students via social media, print mail pieces and e-communications. For the Fall 2018 recruitment season, CI received over 11,000 applications. With the assistance of MSFT student assistants we are able to support the recruitment efforts of the department by providing: 1) updated Enrollment Guides for Freshmen and Transfer students 2) updated videos for Junior and Seniors in high school, 3) timely and accurate e-communications, 4) Print piece to promote scholarship opportunities, 5) monthly home page web banners for csuci.edu 6) social media posts for on-campus events 7) Peer Advisory flier.

The examples mentioned above are the few that we could visually represent. In addition, the students also provided support for the launch of our new online reservation system for campus tours. This included building over 20 html-based emails that are sent through the automated system. MSFT funded students also regularly attend and photograph on-campus events in order to create engagement on social media.

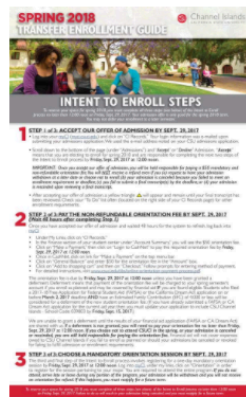
Below are a few samples of the work of our students assistants in the last 6 months:

Freshman

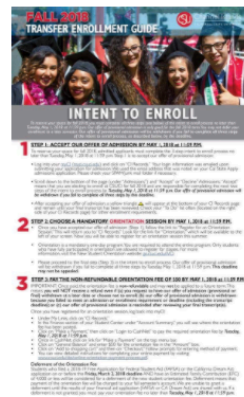


Freshman Enrollment Guide

Transfer Students



Transfer Enrollment Guide Spring 2018



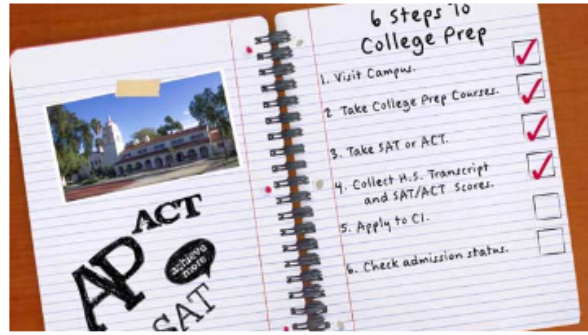
Transfer Enrollment Guide Fall 2018

1) Enrollment Guides for Freshman and Transfer students:

<https://www.csuci.edu/admissions/publications.htm>



6 Steps for College Prep for Juniors



6 Steps for College Prep for Seniors

2) Update College Prep Videos for Juniors and Seniors in High School:
<https://www.csuci.edu/admissions/freshman/prepare-for-college.htm>



Communication Program at CI

CI is known for its interdisciplinary approach to learning and our Communication program is no exception. You'll work in groups, make a variety of presentations, build your leadership skills and expand your knowledge about communication channels—from face-to-face to the Internet. You'll understand the importance of Communication in the workplace—and in your community. Find out more in Communication at CI video.



MAY 1 Intent to Enroll Due May 1

There is less than one month left to complete the three-step intent to enroll process. Review the [admitted student page](#) and find out what is required to reserve a space at CSU Channel Islands for Fall 2017. See you at CI!

Reserve Your Space Today!



© 2017 California State University Channel Islands
 1 University Dr., Camarillo CA, 93012
 Tel: 805-437-8520



Reminder: Submit Your Final Transcripts

July 10, 2017

Dear {#First Name#}:

If you have already sent in your transcripts, please disregard this message.

Final transcript(s) with spring 2017 grades posted must be received by the Admissions Office at CSU Channel Islands **no later than 12:00 noon on Friday, July 14, 2017**. It is your responsibility to request official transcripts from all community colleges and/or universities attended and ensure that we receive them by the July 14 deadline.

Your transcript is considered "official" if it arrives in a sealed envelope, is hand-delivered in a sealed envelope, or electronically transmitted through a third party (e.g., Parchment, etc.). **Faxes and email are not accepted.**

Your Admission Status

Once CSU Channel Islands has received your final official transcript, your myCI "To Do" List for that item will disappear. Please allow 2 weeks for your "To Do" List to update.

Because we receive thousands of transcripts, we are unable to tell you by phone or email whether or not your transcript has been received. Please be patient and check your "To Do" List often.

Your admission status will appear as "Incomplete" until we have reviewed your final official transcript and verified that all admission requirements were met. Please allow 4-6 weeks for us to review your transcript. Admission requirements were outlined in your initial admission offer.

Log into myCI

The deadline for us to receive these documents is **Friday, July 14, 2017 at 12:00 noon**. Failure to receive your final documents will result in a hold on your account and possible enrollment cancellation.

JULY 14 Deadline for CI to Receive Transcripts

Friday, July 14, 2017 at 12:00 noon.

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3) New E-Communication Pieces

2017 WEB BANNERS



4) Monthly Webpage banners for csuci.edu

Involvement Fair



CI Social Business Innovation Challenge



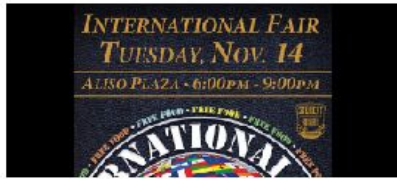
Student Union Open Mic Nights



Walk a Mile in Her Shoes



International Fair



5) Social media posts for on-campus events

Megan Norris 21' MVS Fellow

Devin Rodriguez 21' MVS Fellow

CHANNEL YOUR POTENTIAL Channel Islands CALIFORNIA STATE UNIVERSITY

Dear <studentfirstname>.

Congratulations on your admission to the Martin V. Smith School of Business and Economics at CSU Channel Islands (CSUCI). Upon review of your application, the faculty believes you would be a strong contributor to our community, and invite you to apply for the **Martin V. Smith Fellows Scholarship Program**.

The MVS Fellows is a full-tuition scholarship worth \$6,800, renewable for four years, for high-performing students majoring in business or economics. Fellows are required to maintain a 3.25 grade point average annually, and participate in the unique fellows-only learning experiences. MVS Fellows work with faculty and students in conducting research and represent the university at official events including the Business Advisory Council meetings and MVS Speaker Series.

The ideal MVS Fellow will value academic excellence and school involvement. Thus, in addition to the regular CI scholarship application, MVS Fellows applicants must complete a short essay (500 to 800 words) on what you want your college and post-collegiate years to involve. More details on the scholarship application (due by March 2, 2018) can be found at: go.csuci.edu/MVSfellows. Additionally, a step by step application process is printed on the back of this letter.

I invite you to explore our university website and visit our beautiful campus. If you would like to attend a lecture while on campus, please email our Martin V. Smith Fellows coordinator, Dr. Susan Andrzejewski (susan.andrzejewski@csuci.edu).

We look forward to hearing from you by the scholarship application deadline of March 2, 2018.

Sincerely,

William P. Cordeiro, PhD
Dean
Martin V. Smith School of Business & Economics
California State University Channel Islands

PS: Don't delay! The deadline to complete the 3-step scholarship process is **March 2, 2018**.

The Martin V. Smith School of Business & Economics emphasizes a liberal arts education that provides a strong foundation in the functional areas of business and economics, while also encouraging students to think critically, collaborate and communicate. Studying at the Martin V. Smith School of Business & Economics will prepare you for a variety of careers through an education that is creative, innovative, and focused on you and your future success.

MVS Fellows Scholarship Application Process

Step 1: Submit online a FAFSA (www.fafsa.ed.gov) or California Dream Act (<https://dream.csoc.ca.gov>) application.

Step 2: Submit your CSU Channel Islands Scholarship application online through your myCI portal under "My Links" click on the "CI Scholarships" link to apply.

Step 3: Complete the MVS Fellows Essay (500-800 words) within your myCI portal.

All steps must be completed by **Friday, March 2, 2018**.
Visit our webpage for more info: go.csuci.edu/MVSfellows

Founded in 2002, California State University Channel Islands (CSUCI) offers an unparalleled student-centered learning experience. Students enjoy ocean breezes and small class sizes on one of California's most architecturally beautiful campuses. CSUCI is located within the "Ventura County Technology Corridor" and is in close proximity to top companies that provide vast career opportunities and internships to students. Channel Your Potential!

6) MVS Scholarship Opportunities Print Piece



**NOW HIRING
PEER ADVISORS**

Provide advising to
Freshman & Sophomore Students

Provide students with
academic & campus resources

Assist students in
interpreting CARR report

Qualifications:

- Have attended CI for at least two semesters
- Have a minimum 2.75 cumulative GPA

How to Apply:

-Visit [Dolphin CareerLink](#) via your myCI portal or Email applications directly to claudia.sitlington@csuci.edu

 **ACADEMIC ADVISING CHANNEL ISLANDS**
California State University Channel Islands
One University Drive, Camarillo, California 93012
Bell Tower Central, Room 1595
Phone: (805) 437-8571

7) Peer Advisor Flyer

Provide a brief summary of the status of your budget. Are you within budget? Will you expect to spend your entire allocation by end of FY?

We currently have spent \$7,209.43 as of end of December 2017. We expect to spend our entire allocation by June 30, 2018.

Additional Comments?

Thank you for the MSFT Funding!