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Application Summary

Competition Details

Competition Title: MSFT Applications for 2021-2022

Category: Internal Funding

Award Cycle: 2021-2022

Submission Deadline: 03/16/2021 10:00 AM

Application Information

Submitted By: Amanda Carpenter

Application ID: 839

Application Title: Enhancing Technology Resources- Connecting Students to Virtual Employer Recruiting Opportunities

Date Submitted: 03/12/2021 11:44 AM

Personal Details

Applicant First Name: Amanda

Applicant Last Name: Carpenter

Applicant Department: Career Development and Alumni Engagement

Email Address: amanda.carpenter@csuci.edu

Phone Number: (805) 437-3565

Who is the Staff Support for Project/Activity?: Jessica Medina; Danielle Quillan

Staff Support email: jessica.medina@csuci.edu; danielle.quillan@csuci.edu

Application Details

Proposal Title

Enhancing Technology Resources- Connecting Students to Virtual Employer Recruiting Opportunities

Brief Project Description

Brief Project Description:

CSUCI is poised to meet the workforce and innovation needs of our region. To accomplish this goal, we need our Dolphins to be career ready. The following proposed project will benefit CSUCI by providing access to advanced technology which prepares students with knowledge to meet the growing demands of a skilled workforce. CSUCI students will directly benefit by access to utilize essential technology equipment to engage in virtual recruiting opportunities with employer partners (e.g., 1:1 virtual interviews, virtual employer information sessions, virtual employer group interviews; virtual career fairs). When serving traditionally underrepresented student populations, it is critical to provide career support systems to help ensure their success, particularly with virtual recruiting.

The concept of virtual recruiting has been long-promoted as a replacement option for employer engagement in on-campus physical recruiting events. COVID-19 has significantly changed the landscape of employer recruiting and virtual has become the primary method of sourcing candidates and may continue in the future. According to LinkedIn, 81% of talent professionals agree virtual recruiting will continue post-COVID and 70% indicate it will be the new standard of recruiting. Employers are also benefiting from the cost and time savings of virtual recruiting versus traditional campus recruiting. To provide context, in the National Association of Colleges and Employers conducted a survey of employers and candidates regarding virtual recruiting and reported the following:

- Pre-COVID recruiting survey: employers ranked the use of virtual career fairs at No. 11 of 14 branding techniques (at 24.2% of participating organizations); less than 1% considered them to be their most effective branding technique.

Pre-COVID recruiting survey: candidates reported only 13.9% of graduating seniors taking part in NACE's student survey had accessed a virtual career fair as a job-search resource, ranking it last among 14 evaluated options. Moreover, of those students who had attended a virtual career fair, a scant 5.5% considered the experience to be "very" or "extremely" useful.

Proposed Project Description of Items Requested:

1. Headsets (qty 20) Utilize for
2. Laptops (5) Accessible for students to utilize (e.g., virtual recruiting engagement, job/internship interviews, job applications, career assessments, resume/cover letters).
3. Large Room Speaker (qty- 6) Accessible for students to utilize (e.g., group interviews, employer information sessions, virtual career fairs, classroom presentations).
4. Wide Angle Webcams (qty-4)
5. Mount for Stationary Webcams (qty-3)
6. Mobile camera Station (qty-1)

CDAE spaces proposed for equipment setup:

1. Bell Tower 1481, 1471, and 1548

Amount of MSFT Funding Requested

10,695

Project/Activity Budget Detail

See attached spreadsheet template.

Will you receive funds from any other source(s)?

No

Other Funding Sources

Currently, MSFT is the only projected source of support for the project. We do not have allocated funding in the general operating budget for technology or facilities cost to prepare the space for necessary equipment.

Has this project or activity previously received MSFT funding?

No

Acknowledgment

Fiscal Management

Project applicant/sponsor's unit or department may be responsible for incurred over and above what is funded through the MSFT. If support is requested for costs beyond initial award, or for use on activities or materials not included in approved proposals, the project sponsor must seek approval from the MSFT committee. The project applicant/sponsor will be responsible for managing purchases, transfers of funds, and all transactions related to approved projects

Please review MSFT webpage for information about the fund and its objectives before submitting your application.

**CSU Channel Islands
MSFT Proposed Budget
2020-2021**

Please layout in detail when various components of your plan will be complete in order to achieve key milestones. This information will be used to forecast the spending of MSFT within the fiscal year.
PS: all purchases/services need to be received and billed to CI before June 30th to account for the current fiscal year.

SAMPLE

Project or Activity Title

**Total Requested
\$\$**

Chemistry Laboratory Instrumentation Refresh

\$452,000

MSFT Planning Budget Calendar 2020-2021

Items or services requested to be funded	July 2020 -Period 1	August 2020-Period 2	September 2020 -Period 3	October 2020 -Period 4	November 2020 -Period 5	December 2020 -Period 6	January 2021 -Period 7	February 2021 -Period 8	March 2021 -Period 9	April 2021 -Period 10	May 2021 -Period 11	June 2021-Period 12	Grand Total
Purchase of UPS Power Conditioner				\$ 9,000.00									\$ 9,000.00
Purchase Glove Box			\$ 42,000.00										\$ 42,000.00
Purchase of Spectrophotometer						\$ 156,000.00							\$ 156,000.00
Purchase of Fluorimeter							\$ 39,000.00						\$ 39,000.00
Purchase of Analytical Ultracentrifuge			\$ 198,000.00										\$ 198,000.00
Lab. Student assistant hours to set up equip.								\$ 2,000.00	###	\$ 2,000.00	###		\$ 8,000.00
Total	\$ -	\$ -	\$ 240,000.00	\$ 9,000.00	\$ -	\$ 156,000.00	\$ 39,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ -	\$ 452,000.00

CSU Channel Islands
MSFT Proposed Budget
2021-2022

CDAE Virtual Upgrades for Students

\$21,800

Please layout in detail when various components of your plan will be complete in order to achieve key milestones. This information will be used to forecast the spending of MSFT within the fiscal year. PS: all purchases/services need to be received and billed to CI before June 30th to account for the current fiscal year.

Anticipating a hybrid virtual mode of operation when we return to serving students and alumni in person, the CDAE team is requesting the following proposal to update and expand virtual technology needs for future interviewing, career counseling, and presentation spaces.

*formulas will calculate totals

MSFT Planning Budget Calendar 2021-2022

Items or services requested to be funded	July 2021 -Period 1	August 2021-Period 2	September 2021 -Period 3	October 2021 -Period 4	November 2021 -Period 5	December 2021 -Period 6	January 2022 -Period 7	February 2022 -Period 8	March 2022 -Period 9	April 2022 -Period 10	May 2022 -Period 11	June 2022-Period 12	Grand Total
3 x DELL laptops	\$ 3,435.00												\$ 3,435.00
2 x Macbook Pro (Apple) laptops	\$ 3,670.00												\$ 3,670.00
20 x headphones with microphones	\$ 300.00												\$ 300.00
6 x wireless speakers	\$ 1,380.00												\$ 1,380.00
4 x wide angle webcams	\$ 760.00												\$ 760.00
3 x mount for stationary webcams	\$ 450.00												\$ 450.00
1 x mobile cam station	\$ 700.00												\$ 700.00
													\$ -
													\$ -
Estimated FS work (i.e. rewiring, mounting to walls, etc.)													\$ -
* you can add lines to your budget by inserting lines here													\$ -
Total	\$ 10,695.00	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,695.00