Cal State Channel Islands Academic Master Plan Prioritization, Fall 2025

Title of the Degree Program	Launch
Business Analytics, MS	F25
Data Science, BS	F25
Health Administration, MHA	F25
Early Childhood Studies, MA	F25
Cybersecurity, BS (**REMOVED**, being built into existing program: Information Technology and Cybersecurity, BS)	F26
Black Studies, BA	F26
Psychology, MA	F26
Spanish/English Translation and Interpretation, BA	F26
Sustainable Agriculture, BS	F27
Statistics, BS	F27
Digital Marketing, MS	F27
Doctor Nursing Practice, DNP	F27
Cinema and Creative Media Arts, BA	F27/F28
English, MA	F28
Social Work, MSW	F28
Asian American Studies, BA	F28
Biology, MS	F28
Native American Indigenous Studies, BA	F28
Professional Accountancy, MS	F29
Emerging Media and Social Change, BA	F29
Counseling Psychology, MFT	F29
Forensic Science, BS	F29
Public Health, MPH	F29

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Prioritization Criteria (see Interim Provost's Report to Senate 10.15.24; on Senate's Canvas page)

1. Contribution to One Health Vision and CI Mission
2. Financial Sustainability
3. Demand for the Program
4. Regional Market Needs
5. Faculty Expertise and Interest

Process

- Each of the criteria was defined and operationalized by two entities: a working group and APPC, respectively (see Interim Provost's Report to Senate 10.15.24 on Senate's Canvas page).
- A data source for each of the criteria was identified (Hanover analyses, Lightcast data, program proposals, proformas, etc.) and provided to both groups.
- Both groups, respectively, utilized the prioritization criteria definitions to develop a standard rubric to prioritize proposed programs.
- A working group and APPC, respectively, utilized the criteria, reviewed program proposals, consulted with unit leadership and/or programs, analyzed data and completed the rubric. Results from each group were then sent to the Provost's Office.
- The Provost's Office compared and reviewed the rubrics provided by the working group and APPC. This input, along with additional guidelines, were utilized to develop the prioritized AMP. The additional guidelines include:
  - Mix of graduate and undergraduate courses;
  - Mix of higher and lower cost programs;
  - Limit the number of new programs launching annually, 3-5;
  - Timing of the development of facility needs; and
  - Staggering new programs launching in individual departments/units over time so as to allow programs proper bandwidth/time to launch and stabilize new programs.

Funding Sources for New Programs

Identifying and securing diversified funding sources is essential for launching and sustaining new programs effectively. A strategic approach to funding ensures financial viability while supporting long-term growth and innovation. Funding for new programs will come from three different sources. Each program will have a proforma to estimate costs and revenue. Proformas will also be incorporated into multi-year budget planning. Funding decisions will be guided by enrollment targets, budget constraints, and institutional priorities to ensure financial sustainability while addressing programmatic needs. As appropriate, new sources of funding may be utilized to supplement the above sources (e.g., securing an endowed chair position).

1. General Fund: operations, personnel, and ongoing program maintenance costs.
2. Sponsored Programs: grants to support program development and launch.

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3. Philanthropic: one-time, start up costs such as infrastructure investments in facilities, technology, supplies, equipment and the like will be covered by philanthropic funds.

Given the current budget, these investments must be balanced with ongoing cost-saving measures and strategic resource allocation. We recognize the concerns about workforce planning and how new programs fit within the broader institutional landscape. The implementation of these funding strategies is part of a larger effort to recover enrollment and meet institutional targets, ensuring both financial health and academic excellence.