

# Exploring Career Pathways

Presented By

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How to use this self-directed PowerPoint:

- Since this workshop does not have a presenter to go into detail about each subject or topic, there are many hyperlinks throughout the presentation that links to additional information and resources. Please click and hold the control key to link to other sites and resources, as additional information and resources are provided to those interested in learning more information about the topics discussed in each slide.
- Please make sure you print Exploring Career Pathways Guide found on [the Career Development Services Website](#). It is crucial you complete this guide to supplement the self-guided process.
- This workshop is a quick overview of the job search process including necessary documents, preparation, tips and tools to help students successfully locate employment post-graduation. It is not intended to completely cover the topics thoroughly in the workshop, and additional support and assistance from Career Development Services is highly recommended.
- For more information on other workshops online and in person, please visit our [website](#)

# Learning Outcomes

Upon completion of this workshop, students will be able to:

- ***Recall*** the key elements of the first two stages of career development process.
- ***Identify*** two resources to conduct career research.
- ***Self-Reflect*** understanding of exploring career pathways.

# Agenda

- Career Development Process – Slide 4
- Stage 1 Self-Discovery – Slides 5-10
- Stage 2 Career Research – Slides 11-12
- Understanding Pathways – Slides 13-17
- Self-Reflection Activity – Slide 18

# Career Development Process

- ***Stage 1: Self-Discovery***
- ***Stage 2: Career Research***
- ***Stage 3: Design Your Career Plan***
- ***Stage 4: Experience Your Field***
- ***Stage 5: Launch Your Career***

# ***Stage 1: Self Discovery/Exploration***

**In this stage, you will ask yourself these questions:**

- ***“Who Am I?”***
- You might find that you are interested and capable of more than one career. Make sure to align your strengths and unique talents to the “BEST” career option when making your new discoveries.
- ***“What is most important to me in the world of work?”***
- The most common reasons for workplace unhappiness or a change in careers is a lack of fit between a person’s personality and values with the environment of their chosen career.

[Step-by-Step Career Assessment Instructions](#) ([PDF](#), 148.3KB)

# ***Stage 1: Self Discovery/Exploration cont...***

**In this stage, you will ask yourself these questions:**

***“How do my personality, values, interest, skills, match my career interests?”***

- Finding out early if your personality, values, skills, and interests conflicts with or aligns with your career interests can save you a significant amount of time and money.

***“What is valuable to me in a career and work environment?”***

- There is no right or wrong, recognizing what is important can help you decide what career interests fit you best.

# ***Self-Discovery/Exploration***

## ***Career Assessments***

- Inventory your personality, values, skills and interests
- What do I like to do vs. what I'm good at
- You can't take an assessment that will, as if by magic, tell you what to do for the rest of your life. You can however use a combination of self-assessment tools that can assist you in your career decision-making process.
- 3 Career Assessments provided by CDS are: Eureka, Career Cruising, Myers-Briggs Type Indicator. [Instructions to access assessments.](#)

# ***Self-Discovery/Exploration Video***

[Road Trip Nation Story](#)

**Watch clip only from 1:37-4:34**

**Complete Guide for this section after watching the video clip**

# ***Self-Discovery/Exploration***

**Ask yourself when thinking about potential careers...**

- Why am I interested in this occupation?
- Why is it important?
- How long do I see myself in this career?
- What does that look like?

Finding a career is very self-reflective, yet most people seek the advice of others before asking themselves. Instead of asking “what should I major in?” or “what can I do with this major” You should be asking why? It is common practice for us to research a product we may only use a few times, and we may even visit the store several times before purchasing. Yet, we forget to visualize what our potential career will look like for the next 5/10/25 years?

# ***Self-Discovery/Exploration***

## ***Self-Reflection***

Answer the following questions in the supplemental guide

- What do you love to do?
- What careers do you see yourself in?
- Will Someone pay you to do this?

# ***Career Research***

## **How much do you know about careers?**

### Research options:

- Internet – If you have more questions after your web search than when you started, that is a good thing. Finding answers isn't the solution, asking the right questions helps you recognize what's important.
- Review Current Positions - Review job requirements and descriptions requested in current positions. Even doctors specialize in different fields. Each organization has different missions and goals, therefore the demands of the position can change from organization to organization.
- Informational Interviews – Asking questions in an interview format to professionals currently holding positions that relate to your career interest can help you recognize actual career pathways.

[Article on Informational Interviews](#)

[\(CDS Research Resources\)](#)

# ***Career Research***

## ***Important things to know...***

- Knowledge, skills, or education needed
- Duties and responsibilities of the position
- Working conditions, e.g., hours, physical demands of job, physical environment, level of stress
- Salary range or compensation for work
- Opportunities for advancement
- Related occupations
- Future job outlook
- Benefits e.g., insurance, vacation days

# Understanding Pathways

We follow a career pathway because, we think:

- Future can be predicted based on the past with reasonable certainty
- We make decisions based on intended results
  - What do I need to know and need to do?
- There are established tools that can guarantee results
  - Degree = automatic career

This information has been told to us by many; parents, teachers, society. If you study really hard and focus your energy on something you will always do well. We hope that same formula will also exist with finding a career. If we study engineering we can become an engineer. We think following a checklist will help, and a degree equals a career. Think back to Road-trip Nation video clip. How will you define your path?

# Understanding Pathways

Career pathways are created:

- Future is highly uncertain and past is not predictive of future
- There is limited information and data
  - Most people experience different pathways and obtain similar careers
- Should be asking: What do I want to know and want to do?

Although, there are no exact formulas or steps to follow there are objectives and goals we can accomplish to guide us in the career direction we are seeking.

*Two roads diverged in a wood, and I took the one less traveled by, and that has made all the difference. –Robert Frost*

# Activity

## LinkedIn Alumni Tool

If you have a LinkedIn Account, log-in and visit [www.linkedin.com/alumni](https://www.linkedin.com/alumni)

Choose a category under “what they studied” You will see although all of these Alumni studied the same major, their careers and paths did not come to the same job or even industry.

If you don't have a LinkedIn Account, review the following information on [Alumni Tool](#)

# Career Path Examples

These examples show the different career paths separate individuals took that all lead to the same position as a Career Counselor.

- **Patty**
  - BA Cinema
  - M.S. Counseling
  - Administrative Assistant (first job)
  - Career Counselor (current job)
- **Amanda**
  - BA Liberal Arts
  - M.S Counseling
  - Waitress
  - Coordinator of Career Development Services
- **Cindy**
  - BA Psychology
  - MS Public Policy
  - (unknown first job)
  - Director of Career Services
- **School & Career Counselors (bls.gov)**
  - (doesn't specify)
  - Masters
  - n/a
  - Career Counselor

# Career Path Examples

These examples show different Alumni all studied similar majors but ended up in various careers.

- Alumni #1
  - BA Psychology
  - n/a
  - Recruiter
  - HR Representative
- Alumni #2
  - BA Psychology
  - MS School Psychology
  - Editorial Assistant
  - Writer
- Alumni # 3
  - BA Psychology
  - MS Social Work
  - n/a
  - Marketing Manager
- Psychologist
  - BA Psychology
  - MS Clinical Psychology or MFT
  - n/a
  - Psychologist

# Understanding Career Success

- There is no innovation without trial and error. Fail early and often.
- A transcript is less valuable to employers than proof of skills.
- Listen for opportunities instead of looking for jobs

*Tony Wagner, Innovation Education Fellow at the Technology & Entrepreneurship Center at Harvard*

*We are all writing the story of our own life. It's not a story of conquest. It's a story of discovery, Through trial and error, we learn what gifts we have to offer the world and are pushed to greater recognition about what we really need. The Big Bold Leap turns out to be only the first step.*

*Po Bronson, Author & Stanford Graduate*

A major or degree does not define your career potential. The downside? Formulas don't always work and there is no specific structure to follow for guaranteed results. Some find success through goal setting and long-term plans, while another could drop out of college and become the most innovative CEO of the 21st century. See [Steve Jobs Stanford Commencement Speech](#).

# Take Notes

## Final Self-Reflection Activity (complete guide)

- Decision Making
  - List up to 3 potential career interests
  - Who could you talk to?
- Experiential Learning
  - What internships could you apply for?
  - What are you going to do next/first?

Writing ideas and plans in written form is an important aspect of career goal setting. If you don't write it down, it is less likely to happen. Taking notes is not a habit you should only be practicing in the classroom. Writing down notes and ideas of things you learned, skills you are interested in learning more about and any other information you may want to remember to research later. Even the most successful professionals take notes ([If You Aren't Taking Notes, You Aren't Learning Article](#))

# ***Resources to help you ...***

*Career Development Services can support you in  
career exploration, planning and preparation!*

Career Development Services [Website](#)

Facebook: [go.csuci.edu/cdsFB](http://go.csuci.edu/cdsFB)

Twitter: [go.csuci.edu/cdstweet](http://go.csuci.edu/cdstweet)

LinkedIn: [go.csuci.edu/linkedingroup](http://go.csuci.edu/linkedingroup)

# Questions?

***Visit us during Drop-in Career Counseling***

***Schedule & Availability can be found on our [CDS Website](#)***

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Exploring Career Pathways Evaluation  
Please help us provide better Career  
Development content and services by  
completing a 3-7 minute survey

[Complete CDS Survey](#)

***Thank You!***